

BRIDGELINE

DIGITAL

NOTICE OF ADJOURNMENT OF ANNUAL MEETING

August 19, 2021

Dear Stockholder:

You recently received proxy materials relating to proposals to be voted on by stockholders of Bridgeline Digital, Inc. (the “Company”) at the Company’s 2021 Annual Meeting of Stockholders originally scheduled to be held on August 19, 2021 (the “Annual Meeting”). **This important notice is to inform you that the Annual Meeting has been adjourned until September 16, 2021 at 8:30 A.M. Eastern Time, to allow stockholders additional time to exercise their voting rights by submitting their voting instructions.** The adjourned Annual Meeting will be held at the Company’s New York office at 150 Woodbury Road, Woodbury, New York 11797. The purpose of the adjourned Annual Meeting is to consider and vote on the following matters:

1. To elect two director nominees to serve on our Board of Directors for a term of three years;
2. To hold an advisory vote to approve the compensation of the Company’s named executive officers, as disclosed in the accompanying proxy statement (the “say on-pay” vote);
3. To ratify the appointment of PKF O’Connor Davies as the Company’s independent registered public accounting firm for its fiscal year ending September 30, 2021;
4. To approve, in accordance with Nasdaq Listing Rule 5635(a), the issuance of shares of the Company’s common stock upon conversion of the Company’s Series D Convertible Preferred Stock (“Series D Preferred”) and upon exercise of certain warrants issued in May 2021 in connection with the Company’s acquisition of Hawk Search, Inc. (the “Issuance Proposal”); and
5. To vote upon such other matters as may properly come before the Meeting or any adjournment or postponement of the Meeting.

This letter was sent to you because you held shares of the Company on July 8, 2021, the record date for the Annual Meeting, and we have not yet received your vote. **In order to avoid further delay of the meeting, please vote today. Your vote is extremely important, no matter how many shares you hold or how you choose to vote.**

For the reasons set forth in the proxy statement, dated July 9, 2021, the Board of Directors, unanimously recommends that you vote **“FOR”** the Proposals. **Please follow the instructions on the enclosed voting instruction form to vote via the internet or by phone as soon as possible, or alternatively, please sign, date, and return the enclosed voting instruction form.**

If you need assistance voting your Bridgeline Digital, Inc. shares, please call D.F. King toll-free at (800) 515-4507. On behalf of your Board of Directors, we thank you for your ongoing support of, and continued interest in, Bridgeline Digital, Inc.

Sincerely yours,

/s/ Roger Kahn

Roger Kahn
President and Chief Executive Officer