

BRIDGELINE

EXTREMELY IMPORTANT

Re: **BRIDGELINE DIGITAL, INC.**

September 2, 2021

Dear Stockholder:

We have been trying to get in touch with you regarding a very important matter pertaining to your investment in Bridgeline Digital, Inc. (the "Company"). This matter pertains to an important set of proposals for the Company's upcoming 2021 Annual Meeting of Stockholders which requires your response.

It is very important that we speak to you regarding this matter. The call will only take a few moments of your time and there is no confidential information required.

Please contact us toll-free at (800) 515-4507 between 9:00 a.m. and 10:00 p.m. Eastern Time Monday through Friday. At the time of the call, please reference the number listed below.

Thank you.

Sincerely,

/s/ Roger Kahn

Roger Kahn

President and Chief Executive Officer
