BIGCOMMERCE
PREFERRED PARTNER

B2B EDITION

Multi-Storefront

Hawksearch for BigCommerce Enterprise
Build a Profit-Maximizing Commerce Experience

20%
Increase Revenue

▲ 52%
More Traffic

▲ 27%
Boost Conversion

▼ 28%
Decrease Search Exit

UNITED AQUA GROUP — RDO EQUIPMENT CO. — berlin PACKAGING — Black Diamond — FACE TO FACE GAMES.com
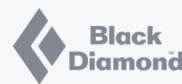
"With thousands of products of such an enormous variety online, we needed a search partner that would organize our website in an uncomplicated and shopper-friendly fashion. Hawksearch has been a great solution for us, as now our customers can easily search for everything they need and also stay updated on current inventory levels."

Rebecca G., Senior Director of eCommerce at Berlin

Define a Customer Friendly Buying Experience for your B2B, B2C or B2B2C Store

Machine Learning
Learns from Impressions and Conversions
Personalizes Buying Journey
AI Ranked Search Results
Autocomplete and Auto-Suggest
Personalized Recommendations

Advanced Capabilities
Data Normalization
Unit of Measure Conversion
Pattern Matching
SEO Traffic Builder
Product Comparison Matrix

Codeless Management
Relevancy Tuning
Drag & Drop Merchandising
Campaign Scheduling
Simple Rule Building
Pre-Built Reports and Insights

Hawksearch BigCommerce Connector Benefits

1. Compatible with Multi-Storefront, B2B Edition, and Headless.

2. Connects directly to your BigCommerce store.

3. Indexes data, capturing all meta and PIM data.

4. Unlocks Hawksearch features.

5. Vue and React SDKs cut implementation costs.

6. Schedules and automates catalog re-indexing.

7. Powers personalization, recommendations, and analytics through advanced tracking.

hawksearch
By Bridgeline

Schedule a demo
bigcommerce@bridgeline.com

Documentation

App Marketplace Listing