

CAA Holiday Gift Guide Packing Cubes
Fine Cut Described Video Transcript

[Music plays throughout]

00:00:00:03 - 00:00:04:15

Jayne >> Hi, I'm Jayne Firth. I'm the store manager of the CAA Store in Burlington.

[Described Video: Jayne stands at a counter in the CAA Store]

[Text on screen: *Jayne Firth; CAA Store Manager, Burlington*]

00:00:04:15 - 00:00:07:06

Jayne >> I've tried so many of our travel products that I've lost count...

[Described Video: Jayne stands at a counter in the CAA Store at a display of Packing Cubes]

[Transition: Blue bars swipe across the screen]

00:00:07:06 - 00:00:16:19

Jayne >> ... and the Packing Cubes is one of my favourites. I travel a lot, and anything that is going to make my trip easier and is going to make it a little bit more efficient, I love to try.

[Described Video: Jayne holds up a Packing Cube]

[Described Video: Different sizes of Packing Cubes are displayed on a white table]

[Transition: Blue bars swipe across the screen]

00:00:16:19 - 00:00:24:13

Jayne >> The first time I used them I thought they were a revelation. I couldn't believe how organized my trip became.

[Described Video: Jayne speaks from inside the CAA Store]

[Transition: Blue bars swipe across the screen]

00:00:24:13 - 00:00:28:06

Jayne >> And you can just pull out a cube, and there's your outfit for the day.

[Described Video: Different sizes of Cubes are displayed]

00:00:28:06 - 00:00:31:16

Jayne >> I often think, "Do I really need to have another accessory?"

[Described Video: Close up show of the Cubes]

[Transition: Blue bars swipe across the screen]

00:00:31:16 - 00:00:35:02

Jayne >> And when I look at Packing Cubes, yes, I do need another one.

[Described Video: Jayne stands next to the display of Packing Cubes]

[Transition: Blue bars swipe across the screen]

00:00:35:02 - 00:00:42:20

Jayne >> The worst feeling is to look at your suitcase, and open it up, and have your stuff everywhere. You don't want to spend your precious vacation time...

[Described Video: Different sizes of Cubes are displayed]

00:00:42:20 - 00:00:50:01

Jayne >> ... trying to organize your suitcase, you want to just grab a Packing Cube, open it up, pull out the outfit, put it on, and go.

[Described Video: Jayne stands next to the display of Packing Cubes]

[Transition: Blue bars swipe across the screen]

[Described Video: Different sizes of Cubes are displayed]

00:00:50:01 - 00:00:57:14

Jayne >> So this is really the perfect gift for anybody who you know that does a lot of travelling, or even just weekend trips away.

[Described Video: Different sizes of Cubes are displayed]

[Transition: Blue bars swipe across the screen]

00:00:57:14 - 00:01:01:19

Jayne >> Your family and friends will absolutely, 100% thank you for this gift.

[Described Video: Jayne stands next to the display of Packing Cubes]

00:01:01:19 - 00:01:05:00

Jayne >> They will use them, they will think about you, and they will be happy.

[Described Video: Jayne touches the Packing Cubes]

[Transition: Blue bars swipe across the screen]

00:01:05:00 - 00:01:12:17

[Music]

[Described Video: the CAA Calling All Neighbours logo appears above text over a blue spotted background]

[Text on screen: *Visit CAA's one-stop holiday shop*]

[Text on screen: *©CAA Trademarks are owned by, and use is authorized by the Canadian Automobile Association.*]

END OF TRANSCRIPT