



Douglas County CASA Position Description **Ambassador**

CASA AMBASSADOR POSITION DESCRIPTION

CASA Ambassadors help spread the word about the CASA mission and our need for more volunteers and support by participating in community events, hosting recruitment and information booths, assisting with public presentations, and by aiding in the search for and connection with community partners. They also help provide special gifts and resources for CASA kids, which help them celebrate birthdays, holidays, graduations and adoptions. As spokespersons, Ambassadors share the CASA mission with the community with the goal of increasing community understanding of the impact CASA has on the lives of children.

Ambassadors are the marketing and recruitment arm of CASA, inviting qualified community volunteers to work on behalf of children who, because of abuse or neglect, have been placed in protective custody under the jurisdiction of the court system.

ACCOUNTABILITY

Ambassadors are accountable to the CASA Development Director for:

- 1) Increasing visibility of CASA through:
 - a) Presentations/speeches given to community groups, schools, etc.
 - b) Staffing of recruitment tables at volunteer fairs
 - c) Staffing displays at community events such as Farmer's Market
- 2) Recruitment of volunteers to serve as CASA Advocates
 - a) Identify potential volunteers
 - b) Inform volunteers of opportunity
 - c) Assist volunteers through application process, as appropriate
- 3) Securing special resources for CASA kids to help them celebrate holidays, birthdays, graduations, and adoptions
 - a) Identify potential community partners and in-kind donors
 - b) Solicit holiday gifts and other donations to meet the special needs of CASA kids
 - c) Assist with agency fundraisers

SKILLS/EDUCATIONAL/PROFESSIONAL REQUIREMENTS

Ideal Candidates will have experience or demonstrated ability to:

- Provide a public voice for the organization
- Articulate the mission and goals of CASA
- Be knowledgeable about all aspects of agency programs.
- Communicate with the public and respond to questions about agency programs, services, etc.
- Be passionate about the work of the agency and share that passion with the community
- Recruit individuals to support CASA through volunteering and/or financial support.
- Be sensitive to the diverse needs of the children served through CASA.
- Develop and implement community presentations appropriate to the audience.
- Develop and utilize community connections to help meet special needs of CASA kids.
- Must participate in a brief interview and training session.
- Ambassadors will represent CASA in a professional and positive manner.

For further information contact: CASA Development Director or Executive Director
Diana Frederick. *dfrederick@douglas-county.com*

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