

**FOR IMMEDIATE RELEASE**

July 15, 2022

**FRIENDS OF THE NATIONAL WORLD WAR II MEMORIAL TO HOST  
SEVENTH ANNUAL TEACHERS CONFERENCE, VIRTUALLY**  
*The Jack C. Taylor / Enterprise Rent-A-Car WWII Memorial Education Endowment  
furthers Friends' mission to create the "next Greatest Generation of tomorrow".*

**WASHINGTON, D.C.** -- The Friends of the National World War II Memorial (Friends) will host its Seventh Annual Teachers Conference next week, July 18-22. The goal of the conference is to equip teachers with a broad spectrum of WWII history resources and tools aimed at educating current and future generations about the everyday men and women whose character, courage, creativity, determination and innovation not only led to winning the war, but also helped reshape America.

Themed "Untold Stories of World War II," this year's virtual teachers conference will run from July 18 – July 22 and feature 17 presentations with WWII veterans, published authors, and fellow educators.

Friends hosts its annual teacher's conference from Washington, D.C., attended by more than 50 teachers each year, either in person or virtually. The teachers then return to their communities with a commitment to fostering the "Greatest Generation of tomorrow," as exhibited by year-long [community service projects](#). These projects promote critical thinking and personal reflection, work to better the community, and inspire civic engagement and personal responsibility in the lives of students. To date, Friends has hosted four in-person conferences and two virtual conferences with more than 300 educators participating, directly impacting nearly 10,000 students, and tens of thousands more U.S. citizens through community service efforts, imbuing hundreds of communities across the country with the spirit of unity and shared purpose that was present during the war years.

Made possible by a gift from the Jack C. Taylor/Enterprise Rent-A-Car WWII Memorial Education Endowment, the gift helps Friends grow and adapt its educational programming to meet the evolving needs of our educators, students, and all of our fellow citizens.

Taylor was a World War II veteran, having served as an F6F Hellcat fighter from the decks of the USS Essex and the USS Enterprise. He earned two Distinguished Flying Crosses and the Navy Air Medal. In 1957, Taylor established a car rental business, eventually named "Enterprise Rent-A-Car" after the aircraft carrier he served on during WWII. In 1997, Taylor created the Crawford Taylor Foundation, which supports efforts in the St. Louis region to improve the community, address women and youth issues, animal welfare, and the environment. Through its support of the Friends educational programming, the Crawford Taylor Foundation is transforming lives and communities and moving closer to Friends' goal of creating the next "Greatest Generation" of tomorrow.

Media can register to join the conference at: <https://www.wwiimemorialfriends.org/summer-teachers-conference/application>

**About Friends of the National World War II Memorial ([www.wwiimemorialfriends.org](http://www.wwiimemorialfriends.org)):**

Friends of the National World War II Memorial (Friends), based in Washington, D.C., is a 501(c)(3) organization dedicated to teaching lessons of yesterday to unite generations of tomorrow. Founded in 2007 by the creators of the National World War II Memorial, Friends brings individuals of all backgrounds and ages together for national ceremonies and experiences at the Memorial and for educational programs centered around the themes of unity, shared values and ideals, and the spirit of community.

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**For media inquiries:**

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