

Get Involved

- GivingTuesday is a global movement for giving and volunteering, taking place each year after Cyber Monday. The "Opening day of the giving season," it is a day where charities, companies and individuals join together to share commitments, rally for favourite causes and think about others. Learn more.
- Last year 20,000 charities and businesses participated in GivingTuesday in 68 countries. More than 3,300 Canadian organizations took part. <u>See the highlights</u>.
- GivingTuesday offers companies a chance to tell their giving story to new audiences and leverage a national and global messaging campaign. GivingTuesday provides a compelling reason to engage customers, employees and others during the holiday season. See some case studies.
- Participation is easy:
 - 1. Commit to doing something on GivingTuesday and become a partner.
 - 2. Share your story and let us share it too.
 - 3. Celebrate your success and tell us what you achieved.
- <u>Learn more</u> about how companies can get involved in GivingTuesday.
- Contact info@GivingTuesday.ca to learn more.

