

UniTrust Global Limited

Cookies Policy

1. Information about our use of Cookies

UniTrust Global Limited, with a place of business at Room 1602, 16/F., 8 Observatory Road, Tsim Sha Tsui, Kowloon, Hong Kong (“we”, “us” and “our”) operates the website www.unitrustglobal.com (“Website”).

We use cookies and other tools to help distinguish you from other users of the Website. This helps us to provide you with a good experience when you use our Website and also allow us to improve the Website.

Cookies allow us to collect data such as time spent on the Online Services, pages visited, language preferences, and other aggregated traffic data. We use the data for security purposes, to facilitate navigation, to display data more effectively, to collect statistical data, to personalize your experience while using the Online Services and to recognize your device to assist your use of the Online Services. We also gather statistical data about use of the Online Services to continually improve design and functionality, understand how they are used and assist us with resolving questions. Cookies further allow us to select which advertisements or offers are most likely to appeal to you and display them while you are using the Online Services or to send marketing emails. We also use cookies to track responses to online advertisements and marketing emails.

2. What are Cookies?

Cookies are small text files containing small amounts of information which are placed on your computer, smartphone, tablet or other means (“device”) to access the internet, to help provide the best possible online experience for you. They are widely used in order to make websites work, or work more efficiently, as well as to provide information to the owners of the website. We use cookies and similar technologies to provide you with a functional website and to give you a more personalized service.

Most webpages contain elements from multiple web domains so when you visit the website, your browser may receive cookies from several sources.

By using our Website, you agree to the use of cookies and other technologies as set out in

this policy. If you do not agree to such use, please refrain from using the Website.

Cookies cannot retrieve information from your device which tells us about you or your family and, unless you have logged in to a secure part of the site, cookies cannot be used to identify who you are.

Cookies will not be used to contact you for any sales or marketing purposes.

3. Use of Cookies

To help you understand the types of cookies we use (or those which may be used by third parties on our site), we have categorised the cookies in relation to their functionality:

1. Strictly Necessary Cookies
2. Analytical/Performance Cookies
3. Functionality Cookies
4. Targeting Cookies
5. Advertising Cookies

● **Strictly Necessary Cookies**

Strictly Necessary Cookies are essential in order to enable you to move around the Website and use its features or they are cookies that are required to comply with laws. Without these cookies, services you have asked for cannot be provided.

These cookies do not gather any information that could be used for marketing to you or remember your preferences/ID, other than for your current session.

● **Analytical/Performance Cookies**

Analytical/Performance Cookies allow us to recognise and count the number of visitors to our Website(s) and to see how these visitors move around/interact with our Website(s). We may, for example, use analytical cookies to provide data on how many users have visited our site, how long users have spent on the site, and what buttons they have clicked. This helps us to improve the way our Website works, for example, by ensuring that users are finding what they are looking for easily.

These cookies do not collect any information that could identify you. All the information collected is anonymous. They will not be used to target adverts to you on other websites.

- **Functionality Cookies**

Functionality Cookies are used to recognize you when you return to our Website. This enables us to personalize our content for you, and remember your preferences. These cookies are essential for our Website to function properly.

We will not use Functionality Cookies to target you with adverts on other websites.

As the name suggests, if you choose not to allow these cookies, the functionality of this Website may be affected. It is also possible that by not permitting these cookies, our Website will not be able to remember some of the specific services you have chosen.

- **Targeting Cookies**

Targeting Cookies collect information about your browsing habits to deliver adverts which are more relevant to you and your interests. They also measure the effectiveness of advertising campaigns.

- **Advertising Cookies**

Advertising Cookies allow us to target our advertising to you or to people similar to you, or to exclude you from our advertising. Or a third party advertising cookie may be used by our advertising partners to create audiences on our behalf enabling us to target our advertising spend more efficiently.

4. Third Party Cookies

The third party cookies we use in our website, include but are not limited to:

- Google
- Facebook
- Twitter
- YouTube
- Instagram

You can block cookies by activating the setting within your browser that allows you to refuse the setting of all or some cookies. Please be aware if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our Website.

Please note that this cookies policy does not apply to, and we are not responsible for, the privacy practices of third party websites which may be linked to this Website.

We may update this cookies policy and we would encourage you to review the policy from time to time to stay informed of how we are using cookies.

This document is written in English language and may be translated into other languages. In the event of any inconsistency between the English version and the translated version of this document, the English version shall prevail.

Examples:

