

BE A WILD CHAMPION

A PROPOSAL FOR SUPPORT OF 2022 IMPACT



Our futures are woven together. Preserving and protecting wildlife, wild places, and the livelihoods of Indigenous people are critical to a thriving planet.

The future of our natural world depends upon the healthy and beneficial coexistence of people and wildlife.

The work of African People & Wildlife (APW) has proven that we do not need to choose between saving nature and supporting people and their way of life—in fact, our team and programs deliver transformational outcomes for both. APW works hand-in-hand with Indigenous communities and other partners to create a more balanced and sustainable world—protecting and recovering critical species and habitats, spurring economic development, and empowering communities through collaborative solutions.

Led by a predominantly Tanzanian staff, APW has positively impacted the lives of more than 175,000 Maasai, Mbugwe, and Barbaig people and tens of thousands of threatened animals in some of Africa's wildest and most biodiverse landscapes.

But we could not achieve this important impact without your help. By becoming a supporter of our **Wild Champions program with a gift of \$1,000 or more**, you become part of our team advancing highly successful conservation programs in the world's most biodiverse landscapes. Your generous support will protect resident lions and other wildlife, launch women's beekeeping businesses, preserve climate-saving landscapes that local people and wildlife rely on, and inspire the next generation to protect their natural resources.

APW needs your support to tackle our greatest challenges through smart, on-the-ground strategies in three of our most impactful focus areas: 1) The Nuloholo Environmental Center; 2) Human-Wildlife Coexistence; and, 3) The African Women in Conservation Initiative. As a Wild Champion, you will play a leadership role in our work.

Learn more inside >





NOLOHOLO ENVIRONMENTAL CENTER

Invest in Africa's First Center of Excellence for Holistic Conservation

Uniquely positioned on the border of the biodiverse Tarangire National Park—on land donated by a local Maasai community—APW's Nolohero Environmental Center is the only conservation and education facility of its kind in northern Tanzania. It is a critical resource and meeting place where Indigenous communities, conservation organizations, educators, government leaders, and researchers from around the world come together and tackle our greatest conservation challenges. With investments in programming, infrastructure, and operations from Wild Champions like you, Nolohero will become the premier conservation innovation and learning hub for Tanzanians and practitioners from across the continent. Our plan for growth ensures the necessary capacity to host regular trainings at Nolohero, offer peer-to-peer learning opportunities, and advance the field of community-driven, holistic conservation through expanded collaboration, innovation, and new partnerships.

BENEFITS OF BECOMING A WILD CHAMPION

- Recognized as a Wild Champion in the Annual Report
- Recognized as a Wild Champion on an honor panel at the Nolohero Environmental Center
- Invitations to US-based events and Tanzanian-based virtual conversations
- Travel discounts with our partners and access to the Nolohero Environmental Center in Tanzania
- Receive exclusive updates from the field—hear directly from our teammates and experts on the ground in Tanzania
- Semi-annual video conferences, including early access Annual Report presentation
- Regular insider updates from the CEO



HUMAN-WILDLIFE COEXISTENCE

Develop Win-Win Solutions that Save Keystone Species and Support Indigenous Ways of Life

APW reduces human-wildlife conflict through innovative solutions that balance science and technology with traditional knowledge. Through your support, our efforts save keystone species like lions and other large carnivores who might otherwise be killed as their habitats collide with expanding human communities. The program includes education and construction of Living Walls—environmentally-friendly corrals—preventing livestock attacks by large carnivores with a 99% success rate. Indigenous-led Warriors for Wildlife teams prevent human-wildlife conflict across five programmatic areas. They guide communities in the installation of Living Walls, collect real-time data about conflict events, and help locate lost livestock at pasture. Our growing Sustainable Rangelands Initiative preserves vital habitats that support human prosperity, thriving wildlife habitats, and greater climate change resilience.

YOUR IMPACT

Your gift will support all of these priority initiatives through APW's general operating fund—where more than 88% of our revenue goes directly to on-the-ground conservation programming as described in this proposal.

You can return your gift using the envelope we have provided for your convenience or donate online at our secure donation page, africanpeoplewildlife.org/donate-wild-champions.

Your generous gift is an investment in our world's most diverse and ecologically important places.

Thank you for your partnership.

African People & Wildlife
P.O. Box 624
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AFRICAN WOMEN IN CONSERVATION INITIATIVE

Equality Matters: Support Female Leaders in Changing their Communities and the World

Women play a critical role in rural and Indigenous communities throughout the world as stewards of traditional knowledge about their natural environments and the management of precious natural resources. But too often, Indigenous women in rural communities are excluded from conservation programming, decision-making, and leadership.

You can help APW disrupt that dynamic by investing in female leaders in conservation. Working intimately with rural women to co-create and co-implement conservation programming, APW brings women to the table from the beginning. Our sought-after women's leadership development program merges female empowerment and environmental programming to break down barriers that have held women back from conservation leadership positions. Your support will allow APW to expand our Women's Conservation Enterprise programming for 200 women's groups in Tanzania; create a nationally-recognized "Women in Conservation" internship program and introduce ten new Girls Clubs programs; and increase the percentage of women in leadership roles in conservation and development at APW and in Tanzania.



African People
& Wildlife

CELEBRATING **15** YEARS

JOIN WILD CHAMPIONS NOW

If you have questions or comments about this proposal or your annual support of APW as a Wild Champion, please contact:
wildchampions@africanpeoplewildlife.org