



African People
& Wildlife

BE A WILD CHAMPION

2023 PROPOSAL FOR SUPPORT

Africa's at-risk landscapes need your help to overcome urgent threats to wildlife, habitat, and human livelihoods.

As lions, elephants, wildebeest, giraffes, antelope, and other incredible creatures make their way across the land, encounters with human settlements, fences, roads, livestock, crops, and poachers create rapidly intensifying conflicts. Drought and climate change continue to turn up the heat.

Working at the forefront of holistic conservation – an approach that balances the coexistence of people and wildlife – African People & Wildlife has an unrivaled expertise in community engagement. Our team of more than 200 program officers, educators, scientists, and community members drive change at the village and district levels and across vast landscapes rich with pastoralist homesteads, open savannas, dense forest, arid bush, and critical waterways.



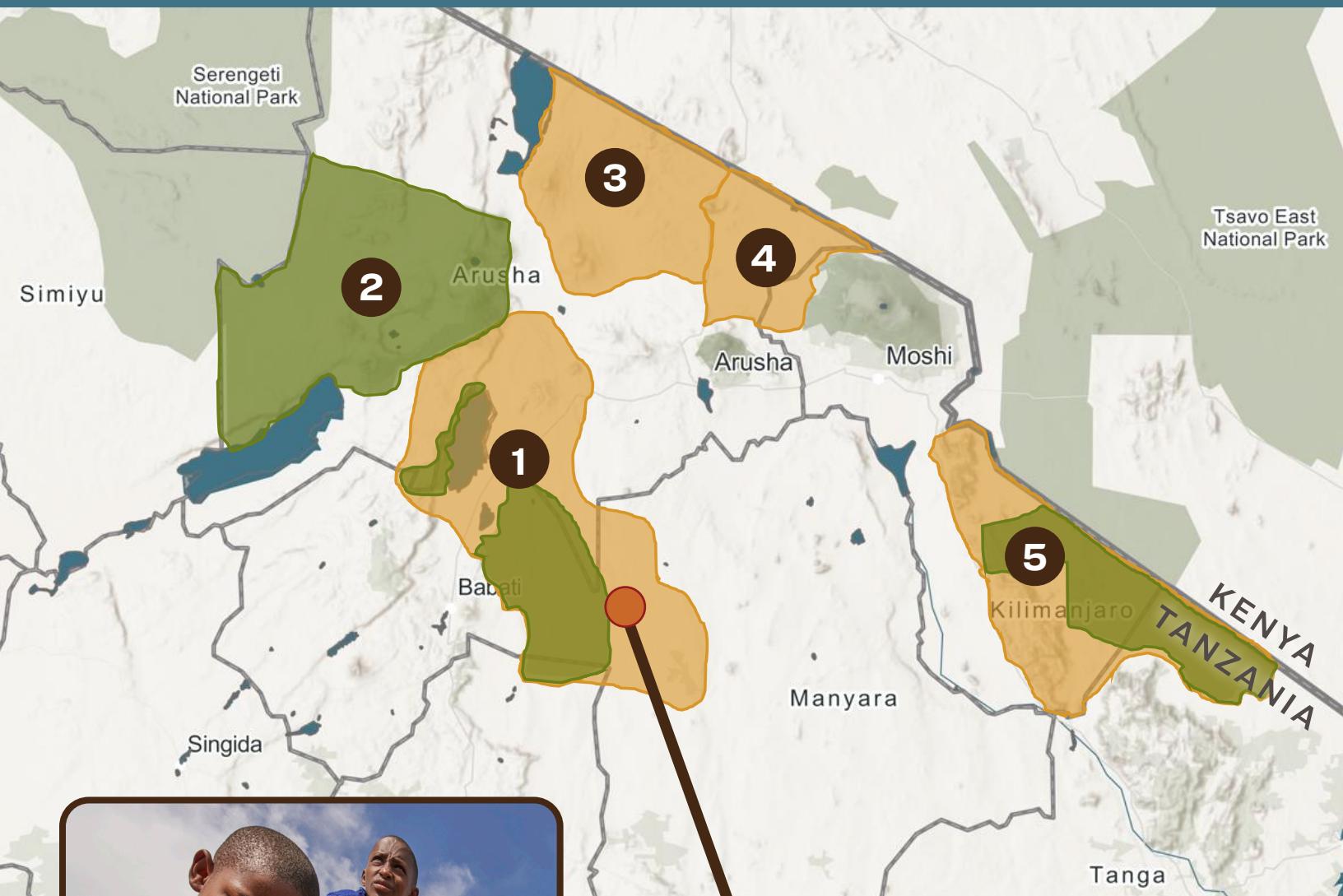
“Now is a time of unprecedented opportunity to lead an inclusive and sustainable conservation movement in Africa. We will embrace this moment to bring Indigenous communities, government agencies, NGOs, and conservationists together to protect our wild heritage for the benefit of all.”

ALAÏS MORINDAT, ACTIVE™ COMMUNITY ENGAGEMENT DIRECTOR

We are uniquely positioned to serve as trusted collaborators, advisors, and natural resource managers, an accomplishment earned through our on-the-ground presence, 98% African staff, and measurable success for more than 15 years. As the call for conservation solutions continues to grow, **we need Wild Champions like you to make gifts of \$1,000 or more** to increase the scale of our community-driven programs in the world's most biodiverse and wild places.

Will you join us? Explore the possibilities ➤

WHERE YOUR SUPPORT GOES IN 2023



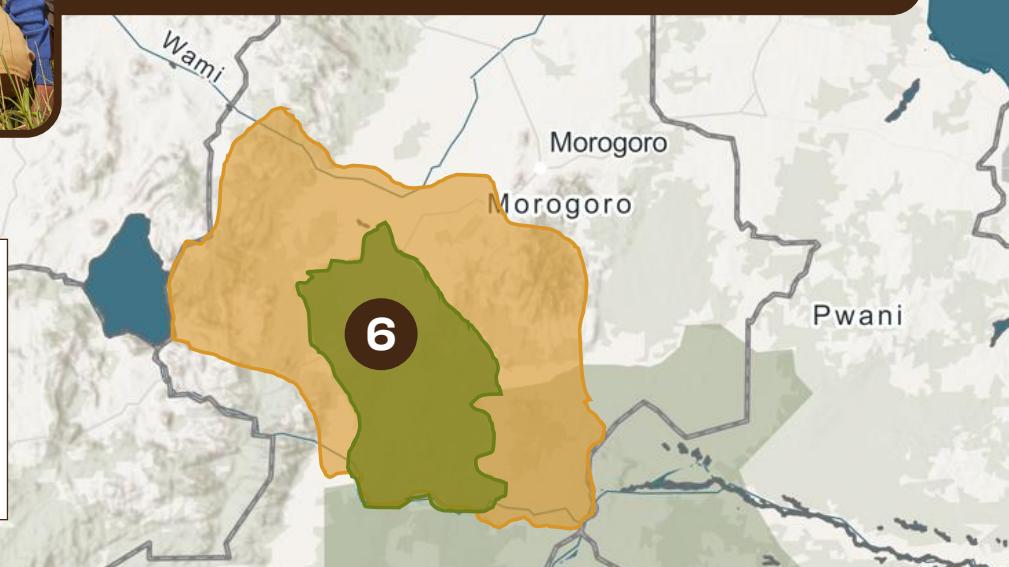
NOLOHOLO ENVIRONMENTAL CENTER

At the edge of Tarangire National Park, the Noloholo Environmental Center is a dynamic hub for holistic conservation. Programming and facilities for rural youth continue to expand, as does our ACTIVE™ training for conservationists working in Tanzania and across Africa.

Protected Areas

Communal Lands

0 70 140 km





1

TARANGIRE-MANYARA LANDSCAPE

Strengthening connections between nature & livelihoods

Innovation meets Indigenous knowledge in the Maasai Steppe, Engaruka Valley, nearby national parks, and surrounding communal rangelands. Our holistic approach here focuses on wildlife recovery, corridor protection, and sustainable enterprise, including the **Women's Beekeeping Initiative** and **Youth Environmental Education**.



2

NGORONGORO CONSERVATION AREA

Mitigating conflict with local community caretakers

With more than 2 million large mammals intermingling with livestock, the vast Ngorongoro landscape is brimming with life and potential for conflict, especially with elephants. We are scaling up our presence with **human-wildlife conflict teams** and collaborative efforts to engage local people in wildlife protection.



3

GREATER LAKE NATRON LANDSCAPE

Re-imagining rangeland & water resources for all

This region requires a swift response to balance the needs of nature and people. In addition to a cross-border collaboration to reduce wildlife conflicts, we're mobilizing the **Sustainable Rangelands** team to help villages manage natural resources during intense drought and battle invasive species that threaten native habitat.

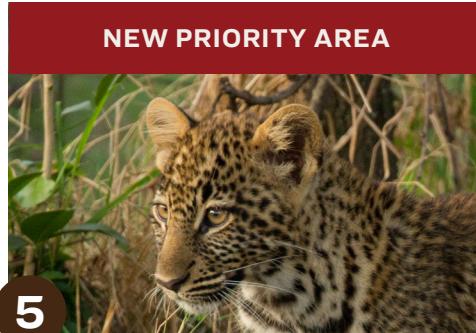


4

WEST KILIMANJARO LANDSCAPE

Building win-win solutions for wildlife-rich savannas

As a place of forage for Maasai livestock, passage for Amboseli elephants, and a hunting ground for carnivores, the West Kilimanjaro region requires a range of conservation strategies. **Human-wildlife conflict teams** are deployed across the region and install **Living Walls**, our environmentally friendly corrals.

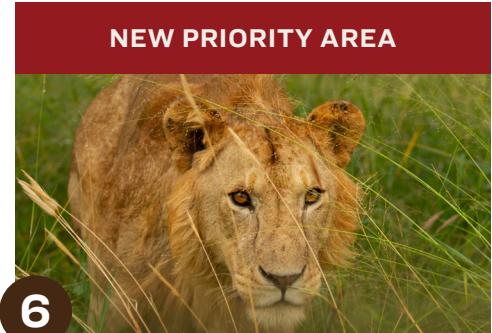


5

GREATER MKOMAZI LANDSCAPE

Finding balance with big cats, elephants & healthy habitats

Shared lands around Mkomazi National Park serve as pasture, farmland, and a vital wildlife connector – the perfect place for big cats and elephants to find trouble. In collaboration with the Tanzania National Parks Authority, we are expanding **human-wildlife conflict prevention programs** to stabilize wildlife and local livelihoods.



6

GREATER MIKUMI LANDSCAPE

Creating capacity for wildlife coexistence in & around parks

Mikumi National Park and the surrounding communal landscapes are home to big cats, small farms, and livestock. Our team is working with the Tanzania National Parks Authority, other conservation partners, and local people to bring **human-wildlife conflict prevention programs** to this under-resourced landscape.



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RESTORE BALANCE WITH REAL RESULTS

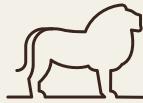
Creating Win-Win Solutions to Protect Nature and Build Resilience

As a Wild Champion, your generous support protects resident lions, elephants, and other wildlife, launches women's beekeeping businesses, preserves climate-saving landscapes that local people and animals rely on, and inspires the next generation.

Your gift of \$1,000 or more makes a measurable difference across a richness of habitats and communities.
Join us as we create a world where Africa's people and wildlife coexist and thrive in vibrant, healthy landscapes.



1,600+ Living Walls
constructed across 50 rural communities in northern Tanzania



95 Warriors for Wildlife
promoting peaceful coexistence and resolving urgent conflicts



19,000+ children reached with environmental education programs and scholarships



1,844+ members across 104 women's groups involved in sustainable enterprise development

BENEFITS OF BECOMING A WILD CHAMPION

- Recognized as a Wild Champion in the Annual Report and on an honor panel at the Noloholo Environmental Center
- Invitations to US-based events and Tanzanian-based virtual conversations
- Discounts on APW merchandise in our online store
- Exclusive updates from the CEO, as well as early access to the latest publications, reports, and video stories

ADD YOUR IMPACT TO THE MAP

Your gift will support all of our priority landscapes through African People & Wildlife's general operating fund, where more than 88% of our revenue goes directly to conservation. Return your gift using the enclosed materials or securely donate online: africanpeoplewildlife.org/WC

If you have questions about this proposal or your annual support of APW as a Wild Champion, please contact: wildchampions@africanpeoplewildlife.org