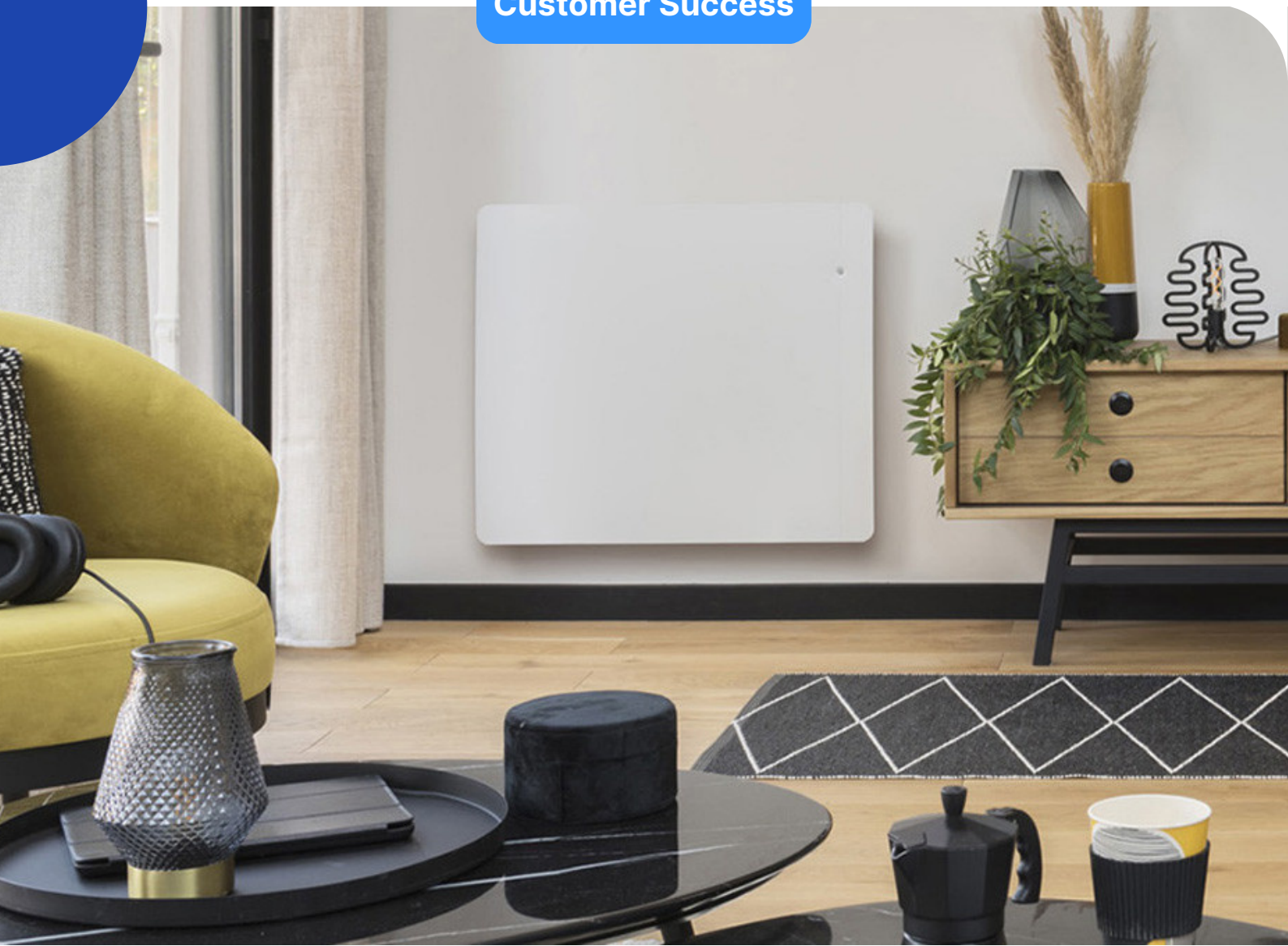




Intuis

The power of the PIM
making data contribution
easy

Customer Success





The industrial group Intuis was founded in 1950. It manufactures thermal comfort solutions including heat pumps, thermodynamic water heaters and smart radiators. Intuis Group produces solutions at **6 manufacturing centers** in France. The company generates **200 million euros in turnover per year** on the B2B market, has filed **130 patents**, employs more than **1000 staff** and has **1700 distribution points**.



The issues

✘ A lack of uniformity and data quality

Product data was **dispersed** across several brands, **disparate** and aggregated on different group systems, which caused **a loss in quality** of data.

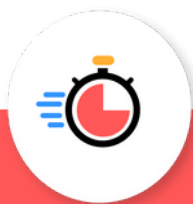
✘ Lost time generating Fab dis files

Weeks, even months were necessary to manually generate this manufacturer/distributor file which grouped together a large quantity of product data.

✘ Product life cycle not optimal

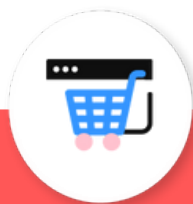
Product information was **unavailable** at the right moment in different stages of the product life cycle. The industrial and sales life cycles were not transferable, master data needed to be restructured.

Quable enabled Intuis to:



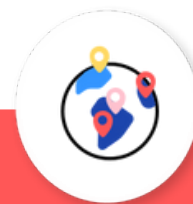
Easily contribute to data

in a few clicks, thanks to a simple ergonomic platform.



Mesure data completeness

with the powerful features and tools of the PIM.



Easily interface with other solutions

whether upstream with the ERP, or downstream with other e-commerce systems.

The PIM solution enabled Intuis teams to **agregate** and **centralise** data on a unique platform and to **send it out uniformly** on all group channels.



Easy synchronisation with the ERP

Disseminating all the technical characteristics of products is now **quick** and **easy**.



A coherent data model

The data model is now **coherent**, whether at the start with the ERP, or at the end, feeding in to websites and files to be exchanged with distributors.



Fabdis file generated quickly

The manufacturer-distributor Fabdis file, which is precious for the group, is now generated in a **few clicks** in the PIM. Beforehand, it would have taken several weeks.

“

The PIM enables us to push our data to our customers on time.

”



Sylvain Raballand

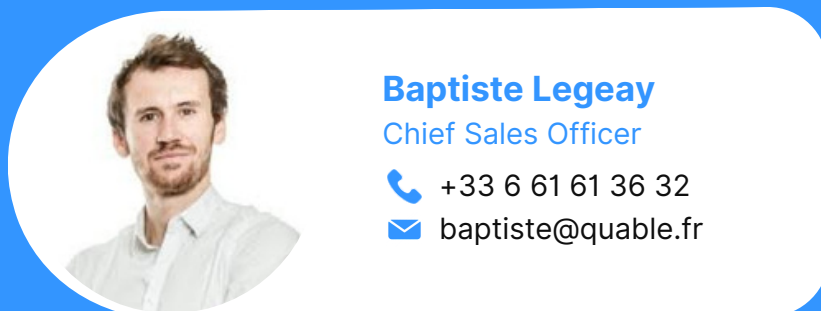
Digital Director at Intuis

About



Quable is the product information PIM and DAM management solution for brands and manufacturers seeking growth. Auchun, Berluti, Cooperl, Club Med, Delsey, Géo, Tryba and more than 150 big brands across 50 countries have chosen Quable PIM as their platform for omnichannel success. Quable was founded in 2013. Today 40 expert staff members manage 40 million products across the fashion, luxury, food retail and industry sectors.

**Discover the Quable PIM solution with a demo.
Baptiste will be happy to answer your questions.**



Baptiste Legeay

Chief Sales Officer

☎ +33 6 61 61 36 32

✉ baptiste@quable.fr

www.quable.com