

# Make the first interaction with your customer count

## IndyKite Onboarding and Authentication

Bring your own identity provider or integrate IndyKite Authentication to deliver a robust foundation for the customer experience.

## Onboard with ease and authenticate with trust

Customers, employees and citizens have extensive digital profiles, accounts and passwords resulting in a poor user experience and security vulnerabilities. Leverage IndyKite Authentication services to drive frictionless onboarding and secure workflows from the start.

### The first interaction with your customer is important - make it count

#### ✔ Easy onboarding

Frictionless, quick onboarding drives a delightful experience

#### ✔ Enhanced user experience

Provide a seamless journey of digital access across your applications

#### ✔ Secure by default

Reduce your risk without sacrificing the opportunity for experience

#### ✔ Loyalty and trust

Drive stickiness and personalization across the customer experience

## Set the foundation for a robust, secure identity journey

### IndyKite Authentication supports

- Extended registration to build a knowledge from first touch
- Highest level of trust as established by eIDAS (EU 2015) and ISO/IEC 29115 standards
- Email verification including one-time password or magic-link
- OpenId Connect/Social Login authentication
- WebAuthn passwordless authentication
- Single sign-on
- Federated IdP delivered at OAuth/OIDC standards
- Multi Factor authentication