

Effective 1st of October 2020, the Board of Directors (the “Board”) of RightBridge Ventures AB (“RightBridge Ventures”) is pleased to announce the appointment of Mr. Magnus Leppäniemi (“Mr. Leppäniemi” or “Magnus”) as independent board member of RightBridge Ventures.

Mr. Leppäniemi is currently Executive Vice President, Esport at Esports Entertainment Group. Magnus is a gaming industry veteran and brings more than 20 years of sales and marketing experience in the industry.

“Mr. Leppaniemi is a proven senior executive with invaluable knowledge of the gaming and esports industry,” commented Johan Rooth, RightBridge Ventures Chairman of the Board. “Over more than two decades in gaming, Magnus has built an extensive network of relationships that could provide tremendous value as we execute on investment strategy.”



Mr. Magnus Leppäniemi

Mr. Leppäniemi previous executive assignment whereas Global Sales Director for Wehype and Sales Director North America at DreamHack. He also sold and managed Global Strategic Esports Partnerships for global brands and partners like Intel, Zowie by BenQ Hyper X, Electronic Arts, Activision, NBA and ESL. Magnus has gained valuable knowledge of the gaming and the Esport and built an extensive network within the Esports and Gaming Industry

“I’m very excited to join the Board of RightBridge Ventures,” commented Leppäniemi. “RightBridge Ventures is the first European esport and gaming venture capital firm to be listed, thus, broadening up the access to the returns of the esport and gaming industries tremendous growth, previously restricted to a small group of investors, as well as contributing to the maturity of the sector.”

ABOUT RightBridge Venture AB

RightBridge Ventures is an investment firm focused on esport and gaming. RightBridge Ventures intends to become a listed vehicle that offers the possibility to invest in the global size and growth of the gaming and eSport markets and in the innovative entrepreneurship of Scandinavian scale - ups.

RightBridge intends to deliver top quartile results to RightBridge shareholders and contribute to shape the gaming and esport industries. For more information visit www.rightbridge.se or please contact:

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