6ᵗʰ Annual

October 18-19, 2022 | Seattle, WA

CEATI
Asset Management Conference

Exhibitor & Sponsor Prospectus

Exhibition Opportunities

Gold Exhibitor Booth | $5055

- Premium booth space (#100s)
- 2 full-access registration passes
- Stamp collection at booth for the prize draw
- Company logo on the conference website
- Company logo in the program guide

Silver Exhibitor Booth | $4595

- Premium booth space (#200s)
- 2 full-access registration passes
- Company logo on the conference website
- Company logo in the program guide

Standard Exhibitor Booth | $3995

- Standard booth space (#300s)
- 2 full-access registration passes

All prices in USD.

Exhibitor Floorplan

Grand Ballroom, Hyatt Regency Lake Washington

| 301 | 302 | 303 | 304 | 109 | 110 |

312		305
311	101	102	306
310	103	104	307
309	105	106	308

| 201 | 202 | 107 | | 108 | 203 | 204 |

Entrance

Registration

Gold Exhibitor Booths		Silver Exhibitor Booths		Standard Exhibitor Booths	
101	METSCO	201	Dynamic Ratings	301	IPS-Energy USA
102	Hatch	202	Available as part of Sponsorship Packages	302	Engineered Intelligence
103	Available	203	Available as part of Sponsorship Packages	303	GenesisSolutions
104	Rizing, a Wipro Company	204	Pioneer Technology Solutions	304	Available as part of Sponsorship Packages
105	Copperleaf			305	Camlin Energy
106	Envari			306	Available as part of Sponsorship Packages
107	Powertech Labs			307	VeriDaaS
108	Endevor			308	SPIDA Software
109	Available			309	Vaisala
110	IBM			310	Delta-X Reseach
				311	LiveEO
				312	EA Technology

All booths are 10x10ft carpeted space, including a draped 6ft table and two chairs.

Colour Key:

Gold Exhibitor Booths 100s
☐ Available   ▣ Sold

Silver Exhibitor Booths 200s
☐ Available   ▣ Sold

Standard Exhibitor Booths 300s
☐ Available   ▣ Sold

All refreshment breaks, meals, and networking receptions will take place in the Grand Ballroom, ensuring face-to-face time with the conference attendees.

All booth prices can be found on the first page of this brochure. Floorplan is subject to change without notice.

Sponsorship Details

Coffee Sponsor $7,500 USD

- Standard booth
- 2 full-access registration passes
- Tabletop available at registration for promotional materials for the duration of conference
- Tent card acknowledgment of sponsorship at each table, both days
- Logo featured on event website
- Logo included in event guide including acknowledgment for coffee provided
- Acknowledgment in all conference sessions before each coffee break

Conference Session Sponsor $7,500 USD

> More sponsorships available

- Standard booth
- 2 full-access registration passes
- Company logo on conference poster board for sponsored session found at the entrance of the room
- Verbal acknowledgment at sponsored session with a 2-3 minute introduction at the beginning of the session
- Tabletop available at entrance to exhibition hall for promotional materials for the duration of conference
- Sponsor logo included in the event guide and click through logo included on conference website

Networking Reception Sponsor $7,000 USD

- 2 full-access registration passes
- 2-3 minutes welcome address at Keynote
- Tabletop available at registration for promotional materials for the duration of reception
- Large easel mounted signage at entrance to networking reception
- Tent card acknowledgment of sponsorship at each bar
- Logo included in event guide and click through logo included on conference website

Breakfast or Lunch Sponsor $7,500 USD

- Standard booth
- 2 full-access registration passes
- Tabletop available at registration for promotional materials for the duration of conference
- Tent card acknowledgment of sponsorship at each table, both days
- Logo featured on event website
- Logo included in event guide including acknowledgment for breakfast or lunch provided
- Acknowledgment in all conference sessions after each breakfast or before each lunch

Wi-Fi Sponsor $9,500 USD

- Standard booth
- 2 full-access registration passes
- Tabletop available at entrance to registration for promotional materials for the duration of conference
- Personalized Wi-Fi password and network name
- Printed handout to all attendees for Wi-Fi login info
- Logo on login landing page
- Redirect URL to company website

Women in Power Reception Sponsor $2,200 USD

- 2-3 minutes welcome address at the reception
- Tabletop available at entrance to reception for promotional materials for the duration of reception
- Large easel mounted signage at entrance to networking reception
- Tent card acknowledgment of sponsorship the bar
- Logo included in event guide and click through logo included on conference website

For more information, please contact conferences@ceati.com.

Why Exhibit with CEATI?

Network with customers.
Target your exposure.
Put your company in the spotlight.

- Network with utilities, manufacturers, service providers, consultants, and world-renowned technical experts;
- Engage with key decision makers in the industry;
- Gain targeted exposure to potential clients;
- Meet face-to-face with end-users of your company's products and services;
- Strengthen (or establish) your brand;
- Maintain a competitive edge;
- Expand your industry contacts

This event is supported by the following member utilities:

Algonquin Power and Utilities
AltaLink
Arizona Public Service Company
ATCO Electric
Atura Power
Avangrid Networks
Avista Corporation
BC Hydro
Bonneville Power Administration
California Department of Water Resources
Chelan County Public Utility District
Columbia Power Corporation
Con Edison
Electricity Supply Board
ELES
ENMAX Power Corporation
Entergy
EPCOR
Exelon

FirstEnergy
Fortum
Grand River Dam Authority
Greater Sudbury Hydro
Hoosier Energy
Hydro One Networks
Hydro Tasmania
Hydro-Quebec
Idaho Power Company
Landsvirkjun
Lewis County PUD
Manitoba Hydro
Merced Irrigation District
National Grid
New Brunswick Power
New York Power Authority
NorthWestern Energy
Nova Scotia Power
Oncor Electric Delivery
Ontario Power Generation

Pacific Gas and Electric Company
Portland General Electric
Powerlink Queensland
PPL Electric Utilities
Sacramento Municipal Utility District
San Diego Gas & Electric
SaskPower
Seattle City Light
Snohomish County P.U.D. #1
Southern California Edison
Tacoma Power
Tennessee Valley Authority
TransAlta Corporation
TrustPower
U.S. Army Corps of Engineers
U.S. Bureau of Reclamation
U.S. Department of Energy
Uganda Electricity Generation Company
Yuba Water Agency
Yukon Energy Corporation

For more information, please contact conferences@ceati.com.

Hyatt Regency Lake Washington at Seattle's Southport
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All conference guests are eligible for a preferred rate of $204 USD a night subject to availability. To receive this rate, please mention the group name CEATI International for the 2022 Asset Management Conference. The preferred rate is only available until September 12th, 2022. Make reservations online.

Event Overview

CEATI International's 6th Annual Asset Management Conference will bring industry experts together to collaborate and learn about best practices in asset management for the power industry. Topics of focus this year will include asset performance management processes and software, risk, business data analytics, and asset improvements or changes to facilitate asset management. In addition, some of the greatest challenges facing asset managers today such as climate change, financial restraints, resource retirement, and data quality will be addressed.

The event will feature presentations on the following themes:

1. **Asset Performance Management – Processes & Software**
   - Financial processes, such as lifecycle cost and remaining life.
   - Asset Health
     - Types of software available to track and report on asset health
     - Instrumentation or software that uses asset health to calculate probability of failure and risk
   - Other software used for Asset Management
     - Enterprise Asset Management (EAM) system software
     - Asset investment management software
   - Success stories in implementing processes & software saving requirements for operation and maintenance
2. **Risk**
   - Risk identification and assessment
   - Risk evaluation and management, including tolerance, mitigation/aspects
   - Risk driven from the corporate perspective
3. **Business Data Analytics**
   - Risk identification and assessment
   - Risk evaluation and management, including tolerance, mitigation/aspects
   - Risk driven from the corporate perspective
4. **The Greatest Challenges in Asset Management**
   - Climate change
   - Resources reaching retirement (assets and people)
   - Asset data - accuracy, quality, clean-Up
   - Financial restraints
5. **Asset Changes to Facilitate Asset Management**
   - Asset improvements including new developments or products
   - Asset design changes
     - Innovations and developments of existing assets
     - Design changes to accommodate COVID-19 requirements
   - Artificial Intelligence (AI)
   - Operations
     - Dispatch
     - Loading
     - Distributed Energy Resources (DERs)
     - Start/Stop
     - Switching and loops

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