October 4-5, 2022 | Palm Springs, CA

CEATI
Distribution Conference
Exhibitor & Sponsor Prospectus

Exhibition Opportunities

Gold Exhibitor Booth | $5055

- Premium booth space (#100s) 🟨
- 2 full-access registration passes
- Stamp collection at booth for the prize draw
- Company logo on the conference website
- Company logo in the program guide

Silver Exhibitor Booth | $4595

- Premium booth space (#200s) 🟦
- 2 full-access registration passes
- Company logo on the conference website
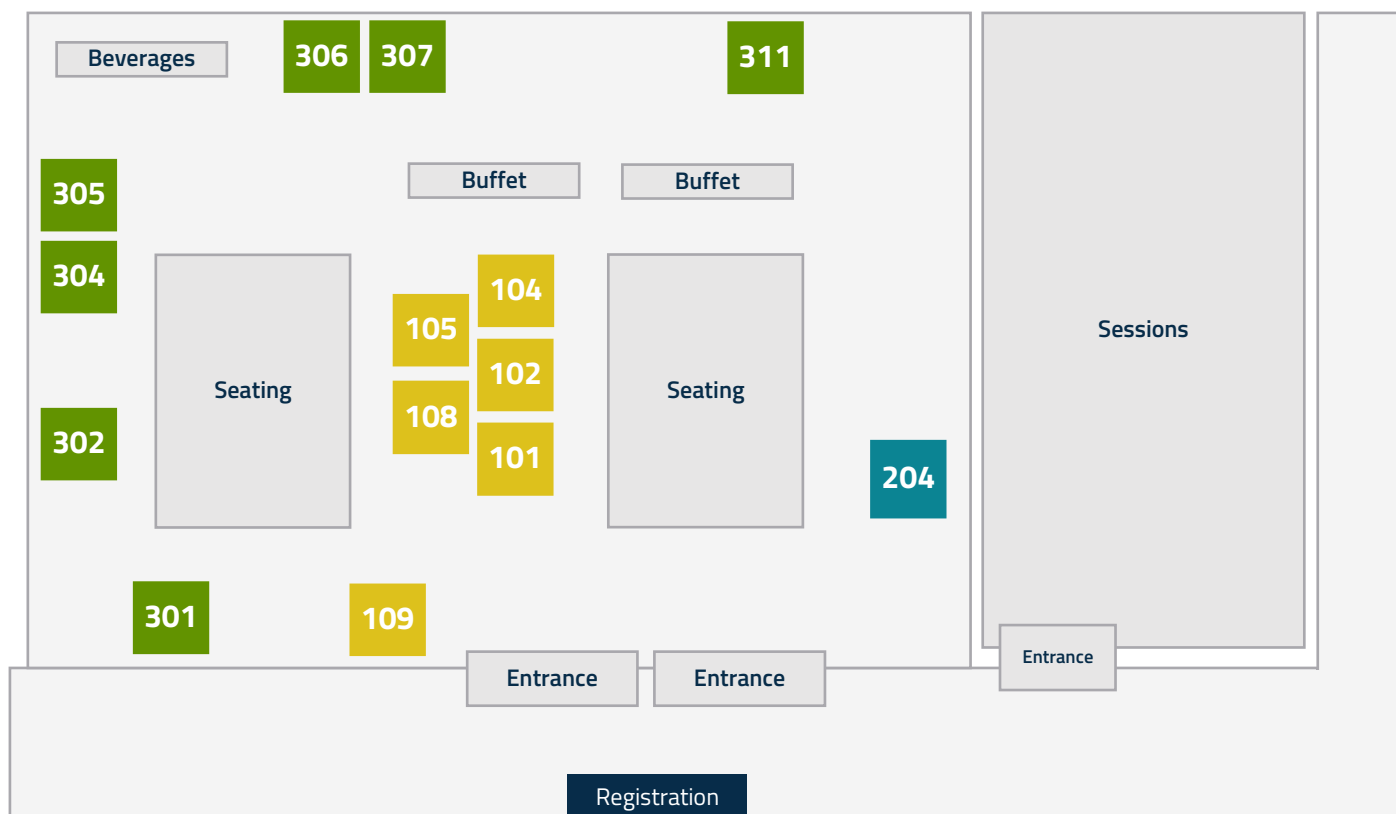- Company logo in the program guide

Standard Exhibitor Booth | $3995

- Standard booth space (#300s) 🟩
- 2 full-access registration passes

All prices in USD.

Exhibitor Floorplan
Crystal Ballroom, Renaissance Esmeralda Resort

Beverages		306	307		311			Sessions

Buffet   Buffet

305

304 104
105 102
302 108
101

Seating   Seating   204

301   109

Entrance   Entrance   Entrance

Registration

Gold Exhibitor Booths		Silver Exhibitor Booths		Standard Exhibitor Booths	
101	Hatch	204	Liveable Cities	301	Engineered Intelligence
102	Varasset			302	VeriDaaS
104	Sentient Energy			304	eSmart Systems
105	AiDash			305	Novinium
108	Kinectrics			306	Vaisala
109	Powertech Labs			307	LiveEO
				311	Integral Analytics

Colour Key:

Gold Exhibitor Booths 100s	Silver Exhibitor Booths 200s	Standard Exhibitor Booths 300s
■ Sold	■ Sold	■ Sold

All refreshment breaks, meals, and networking receptions will take place in the Grand Ballroom, ensuring face-to-face time with the conference attendees.

All booths include a 10x10ft carpeted space, 6ft table, and two chairs.

All booth prices can be found on the first page of this brochure. Floorplan is subject to change without notice.

Sponsorship Details

Coffee Sponsor
$7,500 USD

- Standard booth
- 2 full-access registration passes
- Tabletop available at registration for promotional materials for the duration of conference
- Tent card acknowledgment of sponsorship at each table, both days
- Logo featured on event website
- Logo included in event guide including acknowledgment for coffee provided
- Acknowledgment in all conference sessions before each coffee break

Conference Session Sponsor
$7,500 USD

> More sponsorships available

- Standard booth
- 2 full-access registration passes
- Company logo on conference poster board for sponsored session found at the entrance of the room
- Verbal acknowledgment at sponsored session with a 2-3 minute introduction at the beginning of the session
- Tabletop available at entrance to exhibition hall for promotional materials for the duration of conference
- Sponsor logo included in the event guide and click through logo included on conference website

Networking Reception Sponsor
$7,000 USD

- 2 full-access registration passes
- 2-3 minutes welcome address at Keynote
- Tabletop available at registration for promotional materials for the duration of reception
- Large easel mounted signage at entrance to networking reception
- Tent card acknowledgment of sponsorship at each bar
- Logo included in event guide and click through logo included on conference website

Breakfast or Lunch Sponsor
$7,500 USD

- Standard booth
- 2 full-access registration passes
- Tabletop available at registration for promotional materials for the duration of conference
- Tent card acknowledgment of sponsorship at each table, both days
- Logo featured on event website
- Logo included in event guide including acknowledgment for breakfast or lunch provided
- Acknowledgment in all conference sessions after each breakfast or before each lunch

Wi-Fi Sponsor
$9,500 USD

- Standard booth
- 2 full-access registration passes
- Tabletop available at entrance to registration for promotional materials for the duration of conference
- Personalized Wi-Fi password and network name
- Printed handout to all attendees for Wi-Fi login info
- Logo on login landing page
- Redirect URL to company website

For more information, please contact conferences@ceati.com.

CEATI

Why Exhibit with CEATI?

Network with customers.
Target your exposure.
Put your company in the spotlight.

- Network with utilities, manufacturers, service providers, consultants, and world-renowned technical experts;
- Engage with key decision makers in the industry;
- Gain targeted exposure to potential clients;
- Meet face-to-face with end-users of your company's products and services;
- Strengthen (or establish) your brand;
- Maintain a competitive edge;
- Expand your industry contacts

This event is supported by the following member utilities:

American Electric Power	Exelon	Natural Resources Canada
Arizona Public Service Company	FirstEnergy Corporation	New Brunswick Power
ATCO Electric	Florida Power and Light	New York Power Authority
Baltimore Gas & Electric	FortisBC	Newfoundland Power
BC Hydro	Hydro One Networks	Oncor Electric Delivery
ComEd/Exelon	Hydro Ottawa Limited	San Diego Gas and Electric
Con Edison	Hydro-Quebec	Saskatoon Light & Power
Duke Energy	Idaho Power Company	SaskPower
Efficiency Manitoba	Independent Electricity System Operator	Seattle City Light
Electricity Supply Board	London Hydro	Southern California Edison
Elexicon Energy	Manitoba Hydro	Tacoma Power
Enbridge Gas Distribution	Merced Irrigation District	Tennessee Valley Authority
ENMAX Power Corporation	National Grid	Toronto Hydro-Electric System
EnWin Utilities	National Rural Electric Cooperative Association	
EPCOR		

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Renaissance Esmeralda Resort
44400 Indian Wells Ln,
Indian Wells, CA
92210, United States
1-760-773-4444

All conference guests are eligible for a preferred rate of $185 USD a night subject to availability. To receive this rate, please mention the group name CEATI International for the 2022 Distribution Conference. The preferred rate is only available until August 26th, 2022. Make reservations online.

Event Overview

CEATI's Distribution Conference will focus on utility best practices, tools, and technologies to improve planning and operations and ensure business success in future markets moving towards net-zero emissions.

The event will feature presentations on the following themes:

1. **Non-Wires Alternatives (NWA) to efficient and reliable operations**
   - Using NWA to prevent significant overloading of local distribution systems
   - Applying NWA solutions at the utility side and behind the meter
   - Pricing incentives to drive NWA solutions behind the meter
   - Monitoring and control of customer facilities
   - Success rate and performance of NWA

2. **Electrification of Transportation - a threat or opportunity for distribution grids?**
   - Assessing the impact of accelerated EV charging demand on distribution grid infrastructure and operations
   - Preparation for distribution grid integration in an accelerated vehicle charging demand
   - International utility best practices for grid integration and operation of residential, commercial, and mass transportation electrification
   - Ensuring hosting capacity into local distribution systems, commercial and residential services, to prepare for EV integration
   - Using energy storage to compliment EV integrations
   - Barriers and enablers for utilities to meet customer needs
   - Matching distribution grid reliability to EV charging requirements

3. **Distributed Energy Resources (DER)**
   - Preparation for DER integrations while minimizing the risks
   - Reviewing technical constraints that limit DER penetration rates on distribution feeders
   - International utility best practices to support greater DER penetration.
   - Modeling and controlling small scale DER such as rooftop solar
   - Grid modernization software and technologies to improve operations
   - Leveraging DER to defer distribution system upgrades
   - Distribution automation

4. **Taking advantage of digital transformation to improve infrastructure asset management on distribution grids – improving the load factor of the grid**
   - Leveraging digital systems and technologies to make practical asset management decisions
   - Cost reduction of infrastructure condition assessment
   - Distribution grid reliability
   - Outage management
   - Power quality at the customer meter
   - Demand side management by shifting discretionary loads from peak to off-peak hours

5. **Cyber security for the distribution grid**
   - IT/OT-related threats and mitigation techniques
   - Standards and guides utilities rely on to improve operational cybersecurity systems
   - Best practices of IT/OT system applications for distribution operations concerning cyber security
   - Cybersecurity maintenance requirements
   - Integrating intelligent distribution systems reliably to avoid cyber-attacks

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