May 16-17, 2023 | Chicago, IL

CEATI
Strategy & Innovation Conference

Exhibitor & Sponsor Prospectus

Why Exhibit with CEATI? 160 utilities worldwide

Network with customers.

Target your exposure.

Put your company in the spotlight.

- Network with utilities, manufacturers, service providers, consultants, and world-renowned technical experts;
- Engage with key decision makers in the industry;
- Gain targeted exposure to potential clients;
- Meet face-to-face with end-users of your company's products and services;
- Strengthen (or establish) your brand;
- Maintain a competitive edge;
- Expand your industry contacts

- Over 60% of the Canadian market
- 94% membership renewal rate overall
- 18 countries represented
- Highly engaged user base
- 20%+ growth rate

This event is supported by the following member utilities:

Algonquin Power and Utilities

AltaLink

American Electric Power

Arizona Public Service Company

Arkansas Electric Cooperative Corporation

ATCO Electric

Atura Power

Avangrid Networks

Avista Corporation

BC Hydro

Bonneville Power Administration

Brookfield BRP Holdings (Canada)

California Department of Water Resources

Capital Power Corporation

Central Hudson Gas and Electric

Chelan County Public Utility District

Columbia Power Corporation

Con Edison

Efficiency Manitoba

Electricity Supply Board (ESB)

ELES

Enbridge Gas Distribution

ENMAX Power Corporation

Entergy Services

EPCOR

Exelon

Federal Energy Regulatory Commission

FirstEnergy Corporation

FortisBC

Fortum

Grant County Public Utility District

Great River Hydro

Hoosier Energy

Hydro One

Hydro Ottawa

Hydro Tasmania

Hydro-Quebec

Idaho Power Company

Independent Electricity System Operator (IESO)

Landsvirkjun

Lewis County PUD

Luma

Manawa Energy

Manitoba Hydro

Metropolitan Water District of Southern California

National Grid

National Rural Electric Cooperative Association

Natural Resources Canada

New Brunswick Power

New York Power Authority

Newfoundland Power Inc.

Northern California Power Agency

NorthWestern Energy

Nova Scotia Power

Omaha Public Power District

Oncor Electric Delivery

Ontario Power Generation

Pacific Gas and Electric

Portland General Electric

Powerlink Queensland

PPL Electric Utilities

Puget Sound Energy

RTE - France

Sacramento Municipal Utility District

Saskatoon Light & Power

SaskPower

Seattle City Light

SHEM Societe Hydro Electrique du Midi

Snohomish County P.U.D. #1

Snowy Hydro Limited

Southern California Edison

Southern Company

Tacoma Power

Tennessee Valley Authority

Toronto Hydro-Electric System

TransAlta Corporation

U.S. Army Corps of Engineers

U.S. Department of Energy

Uganda Electricity Generation Company

Yuba Water Agency

Yukon Energy Corporation

Hilton Chicago
720 S Michigan Ave
Chicago, IL
60605, United States
1 312 922 4400

All conference guests are eligible for a preferred rate of $216 USD a night subject to availability. To receive this rate, please mention the group name CEATI International for the 2023 Strategy & Innovation Conference. Booking details will be available shortly.

Attendee Overview

70+ Member Utilities

From Asset Management in Generation and T&D, Health & Safety, Infrastructure Protection and Security, Thermal Generation, Energy Integration & Strategy, Distribution Operations & Automation, and Demand Side Management

30+ Exhibitors & Sponsors

99% of attendees find our events valuable

What Our Attendees are Saying

"Great balance of networking opportunities coupled with like-minded presentations. Contents matched my responsibilities and accountabilities very well." - **AltaLink**

"Great coordination and opportunities to network with utility peers in the industry and knowledgeable vendors with solutions in Asset Management. Also, great presentation facilitation and time allocation to address any outstanding questions." - **Southern California Edison**

"Excellent work! Keep it up and looking forward to attend future events!" - **Columbia Power Corporation**

Event Overview

Introducing the **Strategy and Innovation Conference**! This event will provide a forum for thought leaders to share and learn about the newest innovations, latest technological advancements, and the future of the power grid.

The event will feature 3 tracks with presentations on the following themes:

1. **Asset Management**
   - Strategic assessment management
   - Metrics and Key Performance Indicators (KPIs)
   - Data analysis and predictive analytics
   - Software solutions and artificial intelligence
   - Risk management
   - Climate adaptation

2. **Safety and Security**
   - Organizational safety culture
   - Health and safety program development and management
   - Human performance factors
   - Physical infrastructure security
   - Cyber security
   - Technology and biometrics

3. **Innovation**
   - Strategic planning and roadmaps of the future
   - Clean energy technologies and solutions
   - Decarbonization and electrification
   - Alternative and emerging generation sources (e.g. Hydrogen, SMRs, etc)
   - Energy storage
   - Distributed Energy Resources (DERs)

Exhibitor Pricing

Gold Exhibitor Booth | $5555

- Premium booth space (#100s) ▨ **S** *part of sponsorship packages (see pg. 4)
- 2 full-access registration passes
- Stamp collection at booth for the prize draw
- Company logo on the conference website
- Company logo in the program guide

Silver Exhibitor Booth | $5055

- Premium booth space (#200s) ▪
- 2 full-access registration passes
- Company logo on the conference website
- Company logo in the program guide

Standard Exhibitor Booth | $4595

- Standard booth space (#300s) ▪
- 2 full-access registration passes

All booths are 10x10ft carpeted space, including a draped 6ft table and two chairs.   *All prices in USD.*

Sponsorship Details

Coffee Sponsor $9,000 USD

1 available

- Gold booth
- 2 full-access registration passes
- Stamp collection at booth for the prize draw
- Tabletop available at registration for promotional materials for the duration of conference
- Tent card acknowledgment of sponsorship at each table, both days
- Logo featured on event website
- Logo included in event guide including acknowledgment for coffee provided
- Acknowledgment in all conference sessions before each coffee break

Conference Session Sponsor $8,000 USD

Several available

- Standard Booth
- 2 full-access registration passes
- Company logo on conference poster board for sponsored session found at the entrance of the room
- Verbal acknowledgment at sponsored session with a 2-3 minutes introduction at the beginning of the session
- Tabletop available at entrance to exhibition hall for promotional materials for the duration of conference
- Sponsor logo included in the event guide and click through logo included on conference website

Networking Reception Sponsor

1 available

- 2 full-access registration passes
- 2-3 minutes welcome address at Keynote
- Tabletop available at registration for promotional materials for the duration of reception
- Large easel mounted signage at entrance to networking reception
- Tent card acknowledgment of sponsorship at each bar
- Logo included in event guide and click through logo included on conference website

Breakfast or Lunch Sponsor $9,000 USD

Breakfast Sponsor

Lunch available

- Gold booth
- 2 full-access registration passes
- Stamp collection at booth for the prize draw
- Tabletop available at registration for promotional materials for the duration of conference
- Tent card acknowledgment of sponsorship at each table, both days
- Logo featured on event website
- Logo included in event guide including acknowledgment for breakfast or lunch provided
- Acknowledgment in all conference sessions after each breakfast or before each lunch

Wi-Fi Sponsor $11,000 USD

1 available

- Gold booth
- 2 full-access registration passes
- Stamp collection at booth for the prize draw
- Tabletop available at entrance to registration for promotional materials for the duration of conference
- Personalized Wi-Fi password and network name
- Printed handout to all attendees for Wi-Fi login info
- Logo on login landing page
- Redirect URL to company website

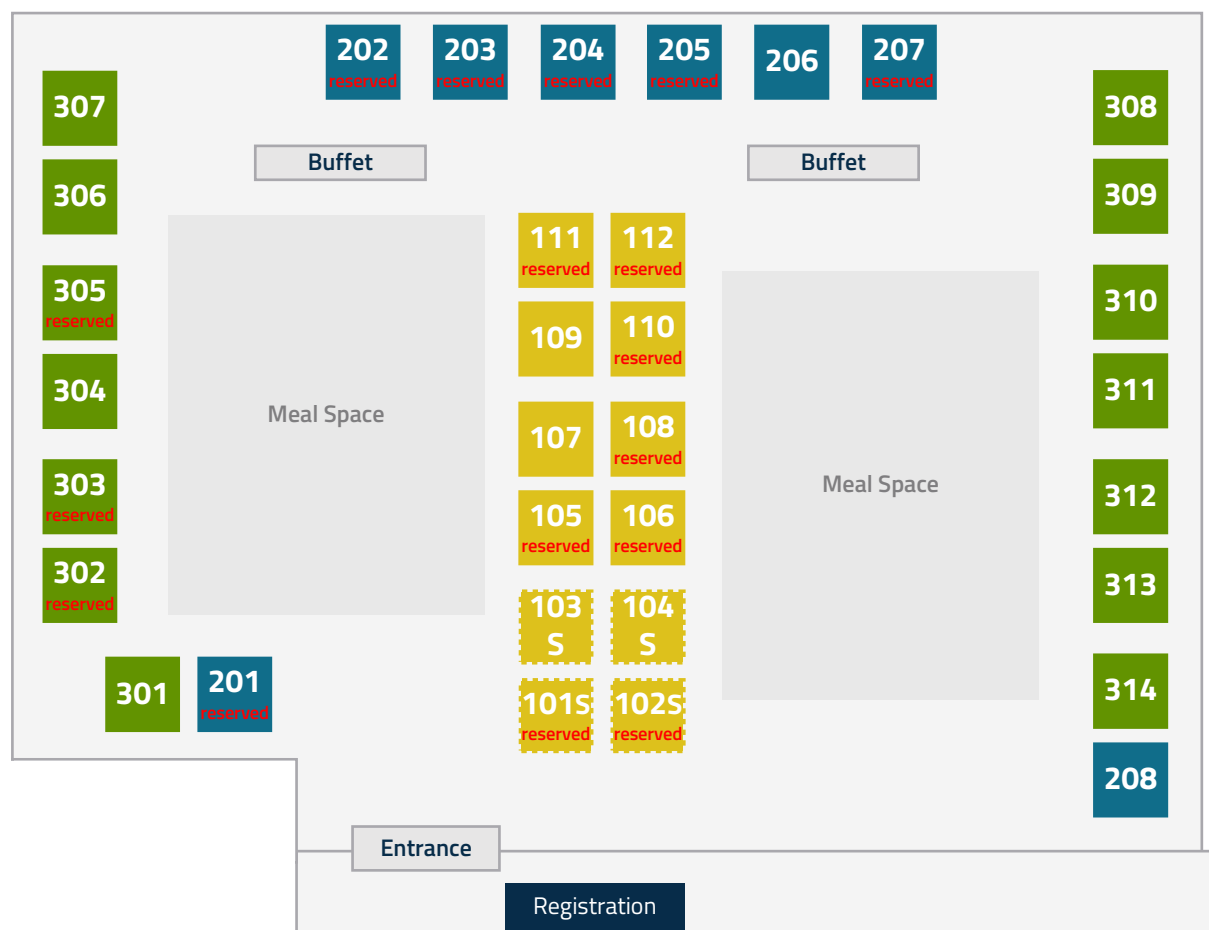## Women in Power Reception Sponsor $2,500 USD

3 available

- Tabletop available at entrance to reception for promotional materials for the duration of reception
- Large easel mounted signage at entrance to networking reception
- Tent card acknowledgment of sponsorship at the bar
- Logo included in event guide and click through logo included on conference website

For more information, please contact conferences@ceati.com.

Exhibitor Floorplan

Salon D, Hilton Chicago

Gold Exhibitor Booths		Silver Exhibitor Booths		Standard Exhibitor Booths	
101s	Hatch	201	Genics	301	Available
102s	SAS	202	VeriDaaS	302	Scio Asset Management
103s	Available	203	Canary Systems	303	IML North America
104s	Available	204	ABS Group	304	Available
105	Eaton	205	Overstory	305	RedEye
106	Endevor	206	Available	306	Available
107	Available	207	LiveEO	307	Available
108	Dynamic Ratings	208	Available	308	Available
109	Available			309	Available
110	Kinectrics			310	Available
111	Copperleaf			311	Available
112	Liveable Cities			312	Available
				313	Available
				314	Available

All booths are 10x10ft carpeted space, including a draped 6ft table and two chairs.   *All prices in USD.*

Colour Key:

Gold Exhibitor Booths 100s   *part of sponsorship packages (see pg. 4)

Silver Exhibitor Booths 200s

Standard Exhibitor Booths 300s

All refreshment breaks, meals, and networking receptions will take place in the exhibit hall, ensuring face-to-face time with the conference attendees.

Floorplan is subject to change without notice.