

CEATI

Transmission & Distribution Conference

Exhibitor & Sponsor Prospectus

Why Exhibit with CEATI? 160 utilities worldwide

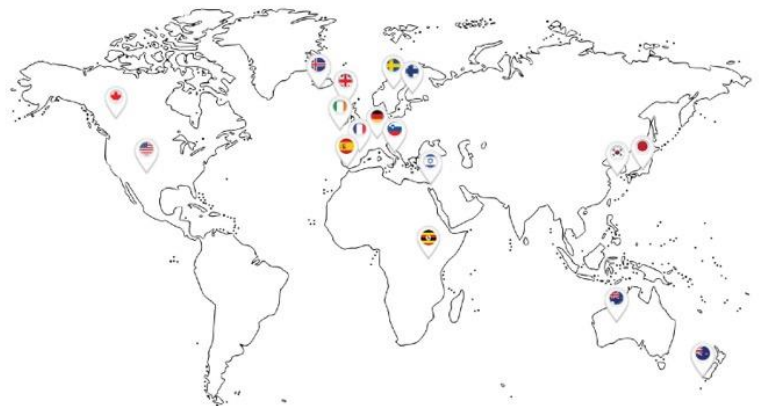
- Over 60% of the Canadian market
- 94% membership renewal rate overall (97% in Hydropower interest groups)
- 18 countries represented
- Highly engaged user base
- 20%+ growth rate

Network with customers.

Target your exposure.

Put your company in the **spotlight**.

- Network with utilities, manufacturers, service providers, consultants, and world-renowned technical experts;
- Engage with key decision makers in the industry;
- Gain targeted exposure to potential clients;
- Meet face-to-face with end-users of your company's products and services;
- Strengthen (or establish) your brand;
- Maintain a competitive edge;
- Expand your industry contacts



Transmission & Distribution Conference

November 14-15, 2023 | Fort Worth, TX



This event is supported by the following member utilities:

Alberta Electricity System Operator
AltaLink
Ameren Corporation
American Electric Power
American Transmission Company
Arizona Public Service Company
ATCO Electric
Avista Corporation
BC Hydro
Bonneville Power Administration
California Department of Water Resources
California ISO
Central Hudson Gas and Electric
Chelan County Public Utility District
Chubu Electric Power
Con Edison
Duke Energy
Electricity Supply Board
ELES
Ellexicon Energy
ENMAX Power Corporation
Entergy Services
EnWin Utilities
EPCOR
Eugene Water and Electric Board
Exelon

FirstEnergy
Florida Power and Light
FortisAlberta
FortisBC
Hetch Hetchy Water and Power
Hydro One
Hydro Ottawa
Hydro-Quebec
Idaho Power
Israel Electric
London Hydro
Long Island Power Authority
LS Power
Manitoba Hydro
Nashville Electric
National Grid
National Rural Electric Cooperative Association
Natural Resources Canada
New Brunswick Power
New York Power Authority
Newfoundland and Labrador Hydro
Newfoundland Power
Nova Scotia Power
Oncor Electric Delivery
Ontario Power Generation
Pacific Gas and Electric

Portland General Electric
Powerlink Queensland
PPL Electric Utilities
Public Service Electric and Gas Company
Red Electrica de Espana
RTE - France
Salt River Project
San Diego Gas and Electric
Saskatoon Light & Power
SaskPower
Seattle City Light
Southern California Edison
Southern Company
Tacoma Power
Tennessee Valley Authority
TEPCO
TNB Malaysia
Toronto Hydro
TransGrid
Transpower New Zealand
Tri-State Generation and Transmission Association
U.S. Army Corps of Engineers
U.S. Bureau of Reclamation
Uganda Electricity Generation Company

What Our Attendees are Saying

*"I enjoyed the layout of seminars in to related themes that built up into a cohesive conference. Being able to see how technology is being deployed by peers was very valuable." - **ATCO***

*"It was a wonderful experience and I love smaller setting as that really gives opportunities for more closer discussion with other CEATI members." - **BC Hydro***

*"Good job hosting. I enjoyed the intimate conference. Easy to communicate and interact with other delegates in the industry." - **Manitoba Hydro***

70+ Member Utilities


From Overhead Transmission Equipment/Design/Planning, Distribution Equipment & Planning, Grounding & Lightning, Stations, and Vegetation Management

50+ Exhibitors & Sponsors


99% of attendees find our events valuable

Exhibitor Pricing


Gold Exhibitor Booth | \$5555

- Premium booth space (#100s)  **S** *part of sponsorship packages (see pg. 4)
- 2 full-access registration passes
- Stamp collection at booth for the prize draw
- Company logo on the conference website
- Company logo in the program guide

Standard Exhibitor Booth | \$4595

- Standard booth space (#300s) 
- 2 full-access registration passes

Silver Exhibitor Booth | \$5055

- Premium booth space (#200s) 
- 2 full-access registration passes
- Company logo on the conference website
- Company logo in the program guide

Sponsorship Details

Coffee Sponsor



- Gold booth
- 2 full-access registration passes
- Stamp collection at booth for the prize draw
- Tabletop available at registration for promotional materials for the duration of conference
- Tent card acknowledgment of sponsorship at each table, both days
- Logo featured on event website
- Logo included in event guide including acknowledgment for coffee provided
- Acknowledgment in all conference sessions before each coffee break

Conference Session Sponsor \$8,000 USD

Several available

- Standard Booth
- 2 full-access registration passes
- Company logo on conference poster board for sponsored session found at the entrance of the room
- Verbal acknowledgment at sponsored session with a 2-3 minutes introduction at the beginning of the session
- Tabletop available at entrance to exhibition hall for promotional materials for the duration of conference
- Sponsor logo included in the event guide and click through logo included on conference website

Networking Reception Sponsor



1 available

- 2 full-access registration passes
- 2-3 minutes welcome address at Keynote
- Tabletop available at registration for promotional materials for the duration of reception
- Large easel mounted signage at entrance to networking reception
- Tent card acknowledgment of sponsorship at each bar
- Logo included in event guide and click through logo included on conference website

Breakfast or Lunch Sponsor \$9,000 USD



Lunch available

- Gold booth
- 2 full-access registration passes
- Stamp collection at booth for the prize draw
- Tabletop available at registration for promotional materials for the duration of conference
- Tent card acknowledgment of sponsorship at each table, both days
- Logo featured on event website
- Logo included in event guide including acknowledgment for breakfast or lunch provided
- Acknowledgment in all conference sessions after each breakfast or before each lunch

Wi-Fi Sponsor \$11,000 USD

1 available

- Gold booth
- 2 full-access registration passes
- Stamp collection at booth for the prize draw
- Tabletop available at entrance to registration for promotional materials for the duration of conference
- Personalized Wi-Fi password and network name
- Printed handout to all attendees for Wi-Fi login info
- Logo on login landing page
- Redirect URL to company website

Women in Power Reception Sponsor

\$2,500 USD

3 available

- Tabletop available at entrance to reception for promotional materials for the duration of reception
- Large easel mounted signage at entrance to networking reception
- Tent card acknowledgment of sponsorship at the bar
- Logo included in event guide and click through logo included on conference website

For more information, please contact conferences@ceati.com.

Exhibitor Floorplan

Texas Ballroom and Foyer, Omni Fort Worth



| Gold Exhibitor Booths | | Silver Exhibitor Booths | | Standard Exhibitor Booths | |
|-----------------------|------------------------|-------------------------|------------------------------|---------------------------|-----------|
| 101 | Varasset | 201 | DiGioia, Gray and Associates | 301 | OZ Optics |
| 102S | LiveEO | 202 | Genics | 302 | Osmose |
| 103 | Available | 203 | VeriDaaS | 303 | Novinium |
| 104 | Available | 203 | Available | 305 | AiDash |
| 105 | Kinectrics | 205 | Available | 307 | Available |
| 106 | Sediver | 206 | Available | 308 | Available |
| 107 | EasyPower | 207 | Available | 309 | WIKA |
| 108S | Overstory | 208 | Available | 310 | Available |
| 109S | Hatch | 209 | Available | 311 | Available |
| 110 | Heimdall Power | 210 | Available | 312 | Available |
| 111 | ArborMetrics Solutions | 211 | Available | 313 | Available |
| 112 | Liveable Cities | 212 | Available | 314 | Available |
| 113 | Available | 213 | Available | 315 | Available |
| 114 | Available | 214 | Available | 316 | Available |
| 115 | Fugro | | | 317 | Available |
| 116S | Available | | | 318 | Available |
| 117S | Available | | | 319 | Available |
| 118 | Available | | | 320 | Available |
| 119 | Available | | | 321 | Available |
| 120 | Available | | | | |
| 121 | Available | | | | |
| 122 | Available | | | | |
| 123 | NV5 Geospatial | | | | |
| 124 | Available | | | | |
| 125 | Available | | | | |
| 126 | Available | | | | |
| 127 | Available | | | | |

Colour Key:

Gold Exhibitor Booths 100s



*S part of sponsorship packages (see pg. 4)

Silver Exhibitor Booths 200s



Standard Exhibitor Booths 300s



All refreshment breaks, meals, and networking receptions will take place in the exhibit hall, ensuring face-to-face time with the conference attendees.

Floorplan is subject to change without notice.