

HUSKY AVAX

WHITEPAPER

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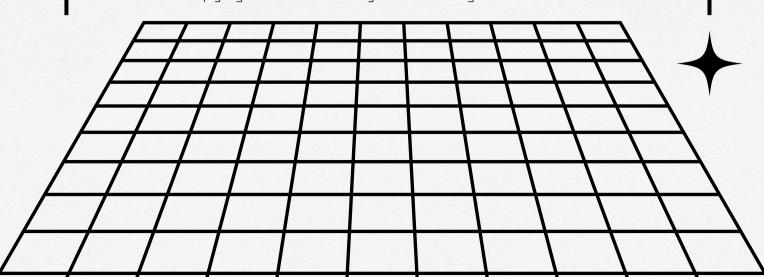


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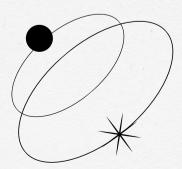
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INTRODUCTION

Husky Avax community-driven token native to the Avalanche blockchain that stealthwas launched on May 12th, with locked 2021. liquidity, harda capped supply, no team allocation, and no mint function.



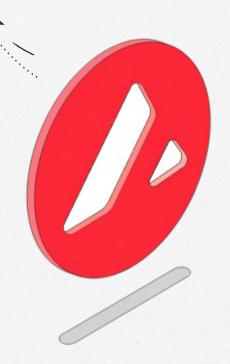
The Husky team intends to create real-world merchandise and apparel paired with NFTs, a marketplace for musical NFTs, and unique NFT collections. The team also intends for the Husky project to become a launchpad for creators and artists of all kinds, helping them reach their audiences by utilizing NFT technology on the Avalanche blockchain.



REAL-WORLD MERCHANDISE
AND APPAREL PAIRED WITH
NFTS

WHY AVALANCHE?





Husky Avax exists on Avalanche for a reason, as it is a secure and decentralized blockchain where transactions are fast, cheap, and environmentally friendly. A primary goal of the Husky project is the promotion and development of the entire Avalanche ecosystem. One such method of this promotion is the development of the Husku BSC Bridge.

Developed by the Husky team, the Husky BSC bridge allows for the safe transfer of Husky Avax tokens from the Binance Smart Chain to the Avalanche network. Husky Avax tokens purchased with BNB can be transferred to the Avalanche network via the Husky bridge, bringing more users to Avalanche.

WHO WE ARE

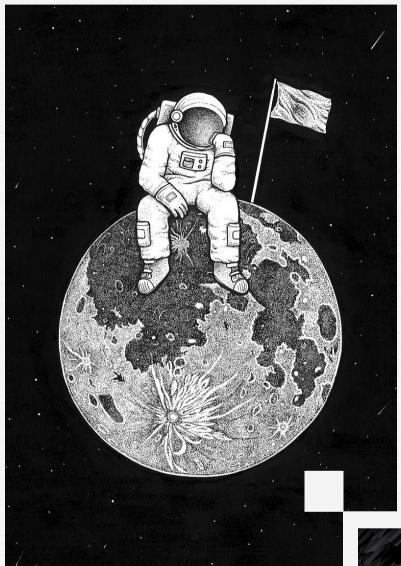
The Husky team is dedicated to growing the Husky community, the Husky Avax token, and Husky NFT projects into a driving force in the Avalanche DeFi marketspace. The Husky team organically grew from within the community, and is composed of business developers, marketers, and blockchain developers, as well as musicians, artists, and writers.



Husky would not be where it is today without such a strong and supportive community. Every day the community continues to grow, and the Husky team remains in awe of their contributions and enthusiasm.



OUR VISION



To cultivate a creative space that will bridge the gap between the real world and the blockchain.

To help independent artists earn a living by creating what they love without the need for distribution deals that only offer limited access to streaming platforms and subpar physical distribution.

IT IS DIFFICULT FOR AN INDEPENDENT ARTIST
TO EARN A GOOD LIVING

The Husky team believes that the capabilities of NFTs will allow for emerging artists to better interact with their fanbase and benefit directly from their work.



Unfortunately, being 100% independent doesn't exist today, unless you personally sell your work in the streets directly to your fans.

Utilizing NFTs allows artists to avoid middlemen and benefit the most from their work, retaining their independence.





Artists will be able to decide the exact price of their art; freedom that is not possible with distributors.

The ability to release exclusive content.





The ability to earn a percentage on future transactions of their art via royalties.

By utilizing smart contracts, all of the artists involved in a song or creation could instantly receive their share of royalties; something that could take up to a year with traditional distribution.





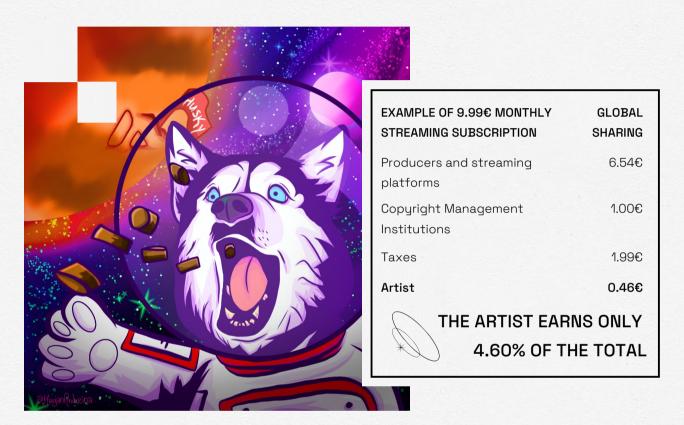
No one will be able to cheat the system by buying fake streams or pirated copies of an artists work.

Every artist would get a fair share of the profit from the sale of their art.



With the music industry in particular, one of the most problematic issues is that streaming platforms pay a very small percentage to the artists. When breaking down a 9.99€ per month subscription, artists only get 0.46€; 6.54€ goes to the middleman (producers and streaming platforms), 1€ for Copyright Management Institutions,

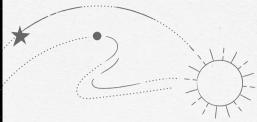
and 1.99€ for taxes. The other weak point is the use of data centric redistribution by streaming platforms, meaning that they are making the split based upon the entire number of streams on the platform. If Drake represents 80% of the entire streams on the platform, he will get 80% of the redistribution of artists' shares.



With fashion, NFTs collateralizing real-world pieces of clothing is a new way to certify the authenticity of your item. NFTs will allow for you to check the exact provenance of what you buy, including the materials used to make the item. The same can be said for works of art. Forgeries and knockoffs will be simple to spot if the real item is verifiable via a corresponding NFT. Verifying the authenticity of an item

is just the first step, as all NFTs produced by Husky will have future metaverse applications. NFT owners will be able to wear, display, and show off their art, music, and apparel in both the real world and the metaverse. Husky will offer a multitude of possibilities, from being able to claim unique apparel backed by any Husky NFT to buying merchandise from Husky partners on our platform.





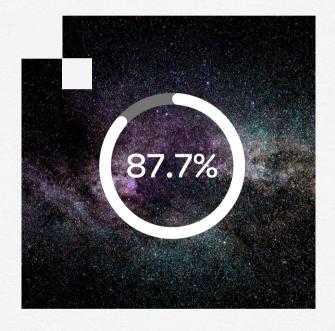
100-TRILLION

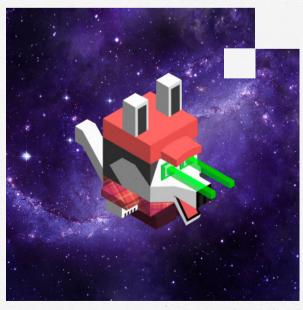
Max supply, hard-capped, no mint function.



87,688,980,885,007

Circulating supply on February 9, 2022.





Contract address

Avalanche:

0x65378b697853568dA9ff8EaB60C13E1Ee9f4a654

BSC:

0x52D88a9a2a20A840d7A336D21e427E9aD093dEEA

xHusky staking utility

- Access to promotions on Husky eShop.
- Direct benefits from eShop sales.
- DAO governance.

INCUBATOR



MIN: Masked Memories is a narrative-driven, artistically interactive collection of NFTs by Mason Roberts.

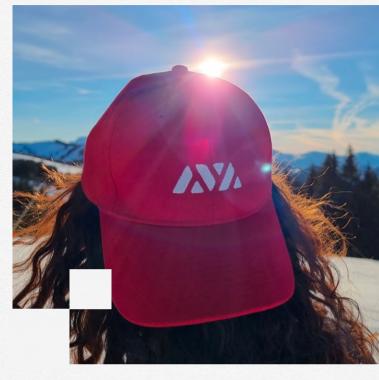
As one of the primary goals of Husky is to create a launchpad for emerging artists transitioning to Web3, we believe that this will be best accomplished by allowing artists to directly interact with their fans and gain the most financial benefit possible from the sale of their work.

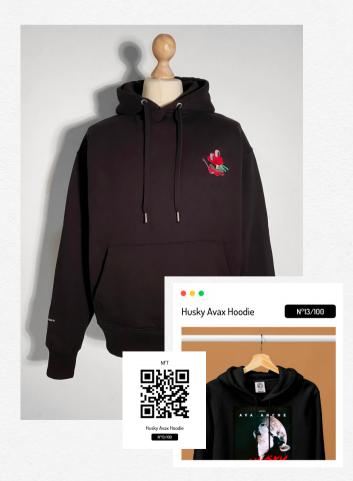
Artists will be able to sell their art and music as NFT collections through the Husky website, and the Husky team will provide support and guidance throughout the entire process, aiding those unfamiliar with blockchain technology. Additionally, Husky aims to implement a system where NFTs will be purchasable with traditional fiat currency.

HUSKY ESHOP



Husky aims to create an eShop that will accept payments in cruptocurrency, featuring items that are sold paired with a unique NFT tied to that item, verifying the purchase as authentic and ensuring the collectability and resale value of that item. This eShop will be fully automated, allowing for significant volume, and will feature standard merchandise and exclusive collections, such as partnership collections with prominent Avalanche ecosystem actors. Revenue from eShop sales will be redistributed to the Husky community via token buubacks, which will then be used to provide liquidity or burned. Additionally, eShop revenue will directly benefit holders of Husky Avax tokens who are participating in the xHusky staking system.





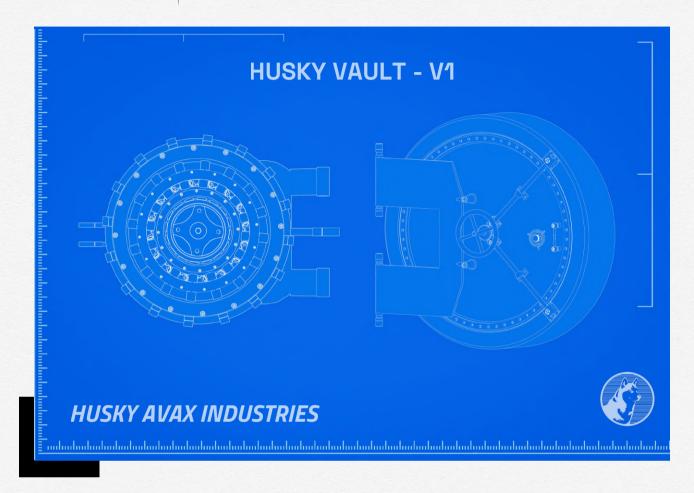
At the Husky eShop, you will be able to 'mint' a physical item like you would mint a regular NFT. For example, when you mint a hat, it will be collateralized by the NFT generated when you place your order, which you will receive along with the physical hat.

Each item you purchase will then be mailed to you and will have a scannable QR code that links to the NFT paired with that item.

Additionally, Husky will provide the option to also receive a physical piece of merchandise when purchasing an NFT from a future Husky NFT collection. For an additional cost, you will be able to receive a real-world item paired to your Husky NFT. This will be optional, so if you wish to purchase just the NFT by itself, that will always be available.



HUSKY VAULT



In the Husky eShop, you will be able to purchase high-quality, exclusive merchandise that will hold collectable value with resale authenticity backed by the NFTs the items are sold with. To ensure the quality of the physical items remains desirable, purchasers will have the option to have their physical item stored in the Husky Vault, rather than shipped to them. Husky will safeguard the item, keeping it in mint condition until the owner wishes to resell that item or to have the item shipped to them.

If an owner of a physical item wishes to resell that item, and they have already received it, Husky will provide quality and authenticity control for the sale. The seller will ship the item to Husky, where the Husky team will validate the authenticity and quality level of the item, authorize the payment, and send the item to the buyer. This process ensures that buyers are receiving exactly what they purchase, and at the level of quality they desire. Sellers can also rest assured that the sale of their item will not be disputed by the buyer, as Husky will verify all details of the sale.

*HUSKY STAKING

At the beginning of the xHusky staking program, Husky token holders will be able to exchange Husky tokens for xHusky tokens at a rate of 1 xHusky per 1-billion Husky tokens.

The Husky team will buy Husky tokens with a portion of the profits generated from NFT and eShop sales and send those tokens to the staking contract, increasing the ratio of Husky to xHusky. The value of xHusky will increase over time as more Husky tokens are added to the staking contract.



eShop discount program

In addition to earning Husky through the increased ratio of xHusky, holders can stake their xHusky tokens. They will benefit from a discount program where the price of their purchases in the Husky eShop will be reduced based upon the amount of xHusky they currently stake.



10 xHusky staked: 5% discount.



100 xHusky staked: 20% discount and free shipping.



500 xHusky staked: 40% discount and free shipping.



1000 xHusky staked: 50% discount, access to all collections, a free item from each collection, and free shipping.

To avoid abuse of the discount program through the use of multiple addresses, a linear unstaking penalty (20%, decreasing to 0% over 2 weeks) will be added after each eShop transaction.

HUSKY DAO

As Husky Avax is a community token, the Husky team values above all else the input of the community. Previously, such input was gathered via polls on Discord or other social media channels.

The introduction of the Husky DAO will allow Husky community members who are holders of Husky and xHusky to have a voice in the future direction of the Husky project.

Holders of Husky/xHusky will be able to vote on various incentives, such as what to do with profits from sales, and in the future, new projects will be decided upon by the community.

CONCLUSION

Husky is a fully-fledged NFT project, backed by the Husky Avax token and a dedicated community of supporters, poised to create a new marketplace for the sale and trade of artistic, musical, and real-world fashion NFTs, all made possible by Avalanche blockchain technology. Husky Avax is a community token, and is driven by those who have a stake in the success of Husky.







HUSKY AVAX

WHITEPAPER - V1.1

Contact

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Social

Twitter

<u>Discord</u>

<u>Telegram</u>

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