

WINE PAPER

Decentralize the wine ecosystem



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INTRODUCTION

World Wide Wine is a two-pronged project that aims to revolutionize the way we buy, consume, trade and even imagine wine. The first aspect concerns the decentralization of the ecosystem! The goal is to revolutionize the industry for wine consumers, producers, collectors and buyers by bringing innovation to the entire value chain! We want to use blockchain as a useful technology and not as a tool for speculation. The second aspect is around gamification. We want to gamify the use of wine by integrating it as well as possible in Play 2 Earn, Game, NFT collections, metaverse...

These are some of the facts that led us to look into World Wide Wine :

- The wine industry is a highly centralized system that often requires several intermediaries between producers and end users. In France, one of the largest wine producing countries, the main channel for buying wine is the supermarket with 61% of the market share.
- The lack of space in big cities such as Paris, New York, Tokyo or Beijing often prevents wine lovers from storing bottles, letting the wines mature and benefit from exceptional wines. Moreover, the conditions to keep a wine are often difficult and need to be adapted according to each vintage, it is a real expertise that end users do not necessarily have.
- This industry is also victim of big fraud, of counterfeiting of all kinds which breaks the link of trust between final consumers and producers. For example, more than 20% of the wines sent to China are counterfeit. These frauds are a major problem in many luxury industries of which wine is a part.
- Wine is both precious and very difficult to transport. Breakages are frequent which is problematic when you know that some bottles can be worth tens of thousands of euros and can be exchanged several times by collectors, wine lovers or resellers.
- Wine is a taxed product, which is often the victim of important customs barriers that make access to a bottle unequal depending on your country of residence. Wines are therefore less accessible and very difficult to trade around the world. For example, since October 18, 2019, the United States imposes 25% tariffs on wines.

01 WORLD WIDE WINE BENEFITS

The benefits of decentralizing the market and using blockchain as useful technologies are numerous:

Tracability

The use of blockchain also ensures foolproof traceability throughout the logistics of this system. Guillaume Jourdan, a brand strategy consultant at Vitabella Luxury with big names in wine, says, «In Bordeaux, the owners sell en primeur to the merchants and don't know the end customer.

With NFT, they will be able to trace each bottle, know who bought it, where it is stored and under what conditions. The customer who buys a case of wine en primeur pays for it immediately but is not delivered until two years later. From now on, he will be able to resell his NFT immediately.

So even before the 'deliverable', there could be a chain of buyers adding additional value to each transaction.»

Digital Wine Cellar

Users will be able to store bottles in good conditions without needing a large dedicated space at home (Paris region, student...). The cellars take care of it: the principle of delegated storage already exists (example: Chais d'Oeuvre).

Accompanying wines for aging

Obviously, not all wines are wines for aging, the objective is not only to have a decentralized cellar. We will indicate in our attributes engraved in the blockchain the ideal consumption date. However, we are well aware that our system is more interesting for wines with a long shelf life.



Removal Of Borders

When a person will keep a bottle (and thus keep the NFT in question), he will receive benefits via a staking system found in the world of crypto-currencies. This staking system allows you to receive benefits. That you can use for shipping costs and taxes. A Chinese or American consumer will pay the same price for their bottle but they will simply have to wait longer to claim their physical bottle (the time it takes for the staking system to cover the taxes and shipping costs of a bottle to their home country).

Authenticity

It is impossible to falsify an NFT, so it becomes an unfalsifiable digital property title of a bottle.

This is one of the best known advantages of NFTs, but until now, this use is mostly observed in the art world (however, IBM has just launched a dedicated platform for wineries).

Timeless security

It is "easy" to ensure security over a few months but it can be complicated when it comes to several years (weather damage, theft, breakage, corked wine...). We make the choice that we will have three bottles behind each NFT that are stored in different locations to maximize security and therefore customer satisfaction. (We are inspired by a data replication system found in the cloud).

Maximized purchasing power

Behind each NFT there will be 3 bottles but the purchase price of the 3 bottles for the final consumer is equivalent to the purchase price of a bottle in a supermarket because we remove all intermediaries. Moreover, the user who owns an NFT will receive GRAPES that will allow him to buy on our marketplace where the 2 other bottles will be put on sale (if no problem has been found). The marketplace will fill up with the bottles that have been used as security. You can find more details about this in the real market part of the WP.

From the real to the virtual

One of the great uses of the future will be the Metaverse, games, and more globally the web3.

The principle of "items" in games and metaverse is becoming more and more popular. To illustrate, Ubisoft has just launched a collection that will allow users to buy items that they will own even outside the game since they are engraved on the blockchain. Imagine if a wine NFT allowed you to get special features in a game... this would open up the world of wine to many users.

02 HOW WWWINE WORKS ?

- EDUCATE
- DIGITALIZE
- REAL MARKET

EDUCATE

According to a Viavoice study, 96% of people think they don't know anything about wine. 80% admit to consuming and appreciating wine but don't feel legitimate to judge it. There is still a very elitist vision of this product and that it is only reserved for high social classes and people who have been immersed in it.

Our ambition with our first World Wide Wine 2021 vintage is therefore to educate the market to make people understand that wine is within everyone's reach. To do this, we have reproduced the French wine ecosystem as much as possible in different ways:

The attributes

Our 2021 attributes were really designed to educate the ecosystem.

Region

The vineyards of France are all very different. There are no uniform vineyards, i.e. with a single terroir throughout their geographical area. This diversity plays a major role in the typicity of the wines produced. It is commonly known to divide France into 14 major wine producing regions, which is what we have done. To transform them into attributes, we have identified the symbols of each region to draw them on all our wine.

For example, for Provence, you will find the soap of Marseille, the bridge of Avignon or lavender which are symbols of this region. By doing this, we want to make people understand that wine is specific according to its geographical area, that in the same country a wine produced in the south or a wine produced in the north will be different. This allows us to educate the market simply through an attribute and artistic design representing symbols of producing regions.

AOC

The appellation of controlled origin (AOC) is a label allowing to identify a product whose stages of manufacture are carried out in the same geographical area and according to a recognized know-how, the French wines are identified and recognized thanks to these appellations. For example, the famous Champagne has the right to be produced only in the Champagne-Ardenne region. This second choice is therefore important to educate the market.

This notion is more or less known by the general public, yet it is the one that will protect producers and make it easier to differentiate one wine from another. The cuvée 2021 aiming to educate the market without having yet a real bottle behind the NFT, it seemed to us more interesting to introduce this notion of AOC rather than directly present domain names which are more known but more opaque to understand the functioning of the wine production in France.



Quality

Wine is a living material that requires careful attention throughout its life. Making wine is both a science and an art. The quality of the wine will be determined by many factors such as the soil, the climate, the orientation of the vines, the grape variety, the size and density of the plantation, the date of the harvest... In our NFTs we have decided to award the best wines with medals, gold, silver or bronze, which represent this quality. Only 1% of our NFT have a gold medal, 8% a silver medal and 25% a bronze medal.

It is important to understand that wines have a different quality and that the great estates are not always the best depending on the vintage. This attribute will eventually be identified by the prediction model we are developing.

Color

Grape juice, whether it comes from white or red grapes, is almost always... white (with some exceptions)! The color of red wines comes from the maceration of the skins in the fermenting juice. To choose the color of our wine, we reproduced the real world. For example, the AOC Alsace mandelberg produces only white wine, so you will find the NFT with the AOC Alsace mandelberg only with the attribute of white color. On the other hand, the AOC côte de provence produces red, rosé and red wine, so you will find 3 NFT with this AOC but one with the red attribute, one with the rosé attribute and one with the white attribute. That's how the color allows us to educate the market again, the big research work on the AOC that we did allowed us to determine the right colors according to the AOC.



Year

Wine is a living matter, the years will shape its aromas. The reds gradually lose their notes of red and ripe fruits to develop aromas of forest and mushrooms. A great old wine mixes these notes of fruits and vegetables. The white wines see their acidity slowly decreasing to the benefit of candied fruits aromas, even of fruits in the armagnac. All available NFTs have as unique attribute the year 2021, as explained, this first vintage really has an objective to educate. Also, it is only the *wwine 2021* that will be the Token of governance. This NFT will therefore be a central element in the future decisions of *wwine*.



The DAO Governance Token

It is only the *wwine 2021* that will be the tokens of governance of the DAO, these NFT having no physical bottles behind, it is normal to involve the earliest people of the project. It is them and only them that will allow the integration of the DAO.

A DAO (Decentralized Autonomous Organization) is a decentralized organization whose governance rules are automated and immutably and transparently recorded in a blockchain. Membership in a DAO gives a voice to every direction the project takes.

The owner of a *wwine* NFT is then an active element of the project, if he wishes it obviously. This voting process is automated and will work on the *wwine.io* website via a smartcontract.

It should be noted that the World Wide Wine team will keep a major role in guiding the project in its early stages so as not to block its launch. Eventually, an unfiltered and self-managed DAO is what is envisaged.

If several proposals are possible you will be able to weight your answer.

How to become a member of the WWW DAO?

To be a member of the WWW DAO, you must:

- stack at least one wwwine.
- stack this NFT with a latency period of 10 days.

How does the voting work in the WWW DAO?

One NFT = one vote (4 staked NFTS give 4 votes for the DAO).

The first generation of wwwine NFTs 2021 will be the non-fungible tokens of governance. The following generations of wwwine NFTs will not have this role.

Some decision on the evolution of the project, the giveaways, the suggestions, the use of the DAO portfolio will be submitted to vote. Similarly, each person integrated in the DAO will be able to propose ideas or projects submitted to the vote.



Example

I have 5 votes in the WWW DAO

Question: How should we distribute the giveaway this month related to the 40% of royalties ?

- (A) \$EGLD airdrop proportional to the number of votes in the DAO
- (B) farming of LKMEX with this amount then airdrop of LKMEX the following month
- (C) purchase of NFT from another project to increase the value of the community wallet.

I hesitate between A and C but I prefer A anyway. I vote 3 votes for answer A and 2 votes for answer B.



DIGITALIZE

By linking the world of wine to web 3.0, we have taken the gamble of linking two totally opposite ecosystems. On the one hand, wine is perceived as a physical art form with its great wines and codes that have lasted for years, and on the other hand, a 100% digital and gamified universe that is constantly changing. However, we are convinced that digital could bring so much innovation to the world of wine and that a bottle has totally its place as an item in the web 3.0.

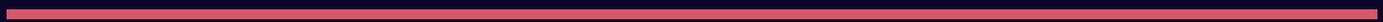
Generate a new NFT (NFTipsy)

NFTipsy is one of the biggest aspects of wwwwine gamification. The idea is that an NFT can drink a wwwwine to turn into a new NFT.

Everyone who is interested in NFT has seen the famous Mutant Ape. This is an inspiration to allow the wwwwine to become a transformation serum for collections.

In order to project the users as much as possible, here are different designs that we have made to show what we imagine.

Spoiler alert, there may be leaks in these designs.



Access benefits in another collection

Owning a wwine gives you access to benefits in another collection such as the ability to mint a special NFT from that collection or to have unique attributes.

Example Elrond Trees :

If you have a wwine, you receive a SEED token that will allow you to mint a rare VINE trees.



Example Elrond City :

If you have a wwine, you can mint in private sale a special building before everyone else.

Use it as an item in a metaverse or in the game of another collection

As you can see, we don't want the NFT to be just a link between the physical and digital world but a real item with various uses in the metaverse. By placing it as an item, the possibilities are endless.

Example Angry Penguins:

If you have a wine, you will receive an item (SFT) to customize your penguins.



Space Robot example:

If you have a wine, you can use it in the Space robot game as a special RobotPart.





REAL MARKET

The vision of wwine is to decentralize the wine industry. As often mentioned, this is a strong ambition that would allow us to access a millennial market worth hundreds of billions of dollars. The wine market is very different from the NFT market, it is very interesting because it is totally opposite in terms of mentality, but so complementary in terms of utility. The work to get to this part will be very important and difficult but the possible outlets are really huge.

How will it work?

To make our system work, behind each NFT there will be 3 bottles, which will be stored in 3 partner vineyards in the best possible conditions.



This choice to have three bottles behind each NFT is guided by different reasons. The first one is for safety and security. Indeed, bottles are a fragile product, multiplying by three the number of bottles behind each NFT will reduce the risks that the product is not delivered.

We will try to reproduce a system of data replication and storage in three different places, with three different stakeholders to limit the risks. The second is to allow to feed a marketplace with the safety bottles, this will give an important utility to the GRAPES and thus increase its value. The third one is because our system will remove the intermarket, in this frame, the wholesale purchase from the producer is $1/3$ compared to the purchase in a supermarket, this allows not to change the price that the final user will pay for a bottle.

The role of the grapes in the real market

The GRAPES have a major importance in the real market, they are the ones who will manage all the economy of the system, to access all the advantages of wine linked to the real world.

Indeed, the GRAPES will allow to manage :

- Shipping costs
- Option in case of accidents
- Customs fees
- To remunerate the vineyards for storage
- Option in case of accidents
- Remunerating the owner of the wine

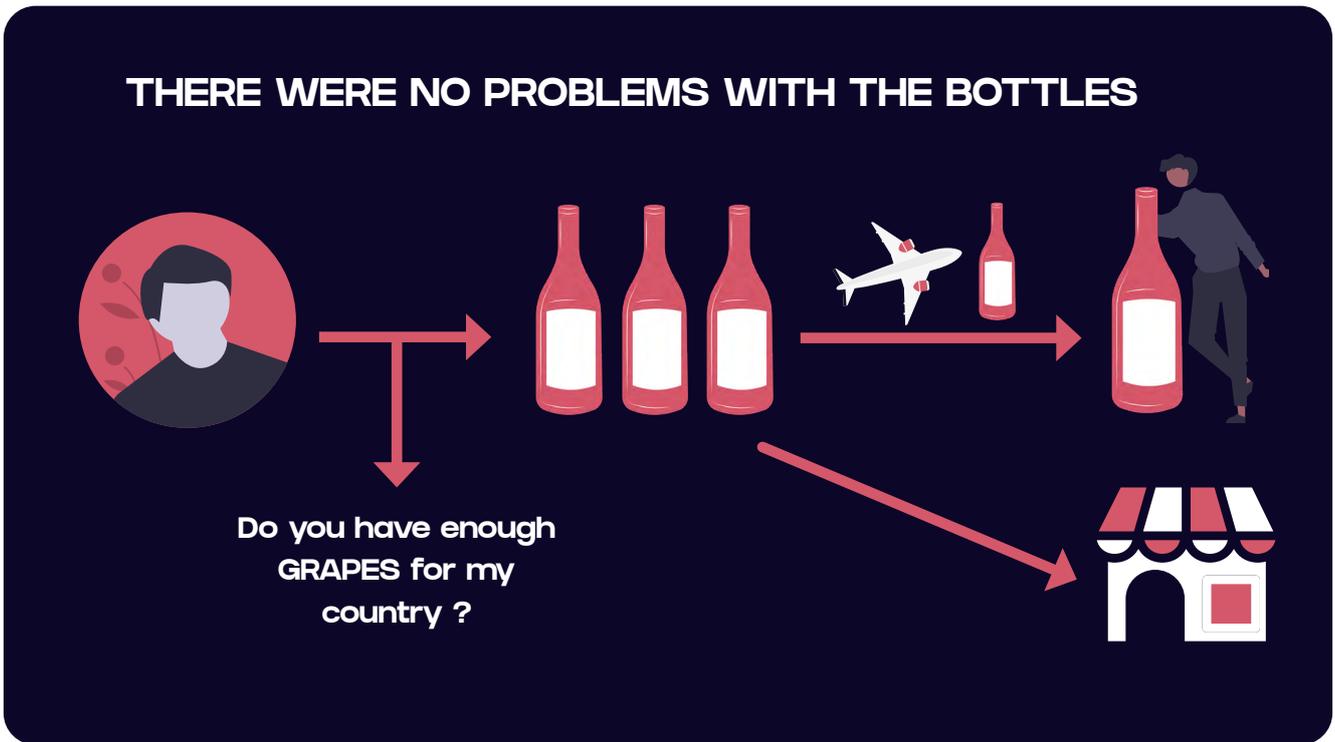
The more valuable GRAPES becomes, the simpler and more fluid the system will be for the end user. It is in this context that we will give more and more utility to GRAPES (see the part on Token). The bottle is claimed by the owner. The owner can claim his bottles only when he has enough GRAPES to pay the various shipping and customs fees related to his country.

Case 1 (cf scheme) : There were no problems with the bottles

In this case, the owner of the wine receives his bottle directly at home. He can enjoy it. The other two bottles, the safety bottles, go directly to a marketplace where one can pay only in GRAPES. The GRAPES holders can easily use their GRAPES on the marketplace to have the best bottles at lower cost.

Case 2 (cf scheme) : Two out of three bottles had a problem in the vineyard

For the owner of the wine, this does not change anything. He gets these bottles as expected. The wineries at fault, which have deteriorated the bottles, do not receive the GRAPES due for storage. These GRAPES come back directly to wine to counterbalance the two bottles that will not go on the marketplace.

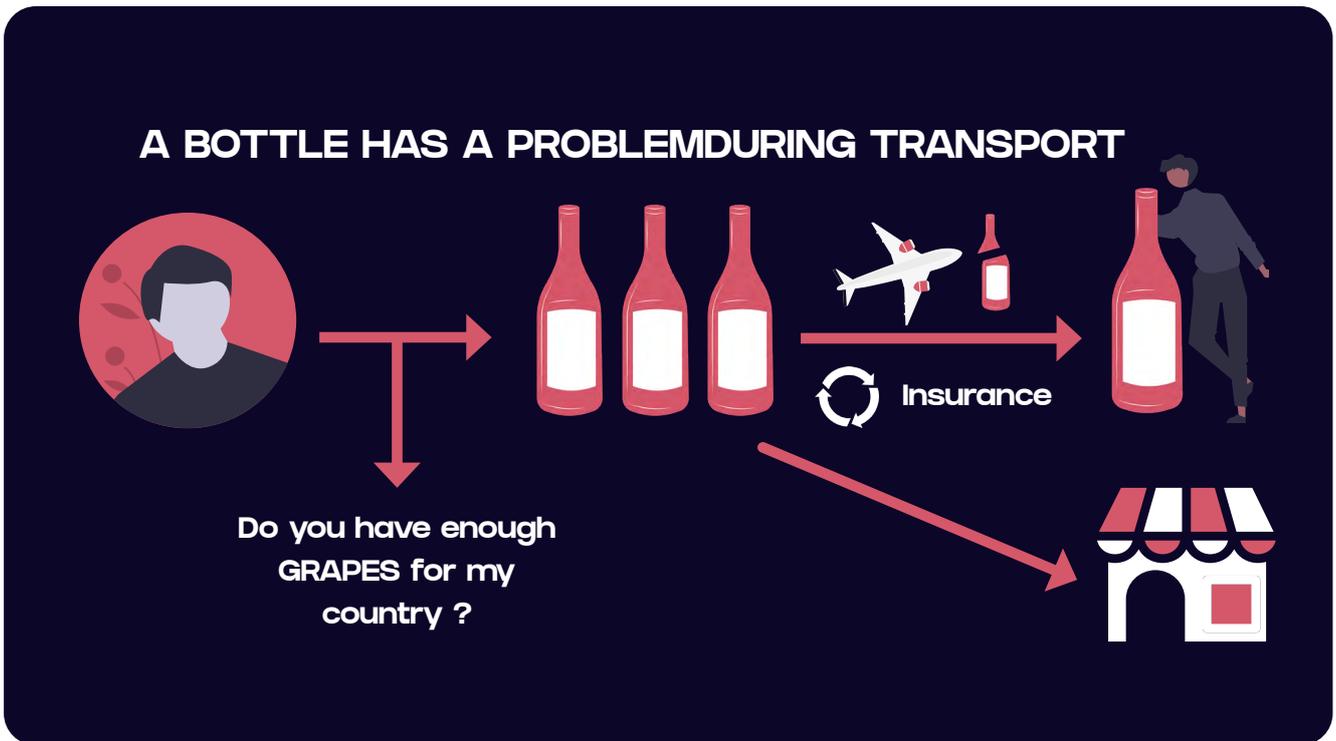


Case 3 (cf scheme) : A bottle has a problem during transport

In this case, it is the insurance taken for the transport that allows the return of one of the two safety bottles. This does not change anything for the end user, nor for the partner wineries. The responsibility is for the carrier with whom we take out insurance.

Case 4 (cf scheme) : All bottles are damaged

This is the only case where the product changes for the end user. This case is likely to be extremely rare but we prefer to foresee it. For the users or all their bottles are damaged are compensated with GRAPES and the possibility to order for free 1 bottle equivalent to the one that had on our marketplace.

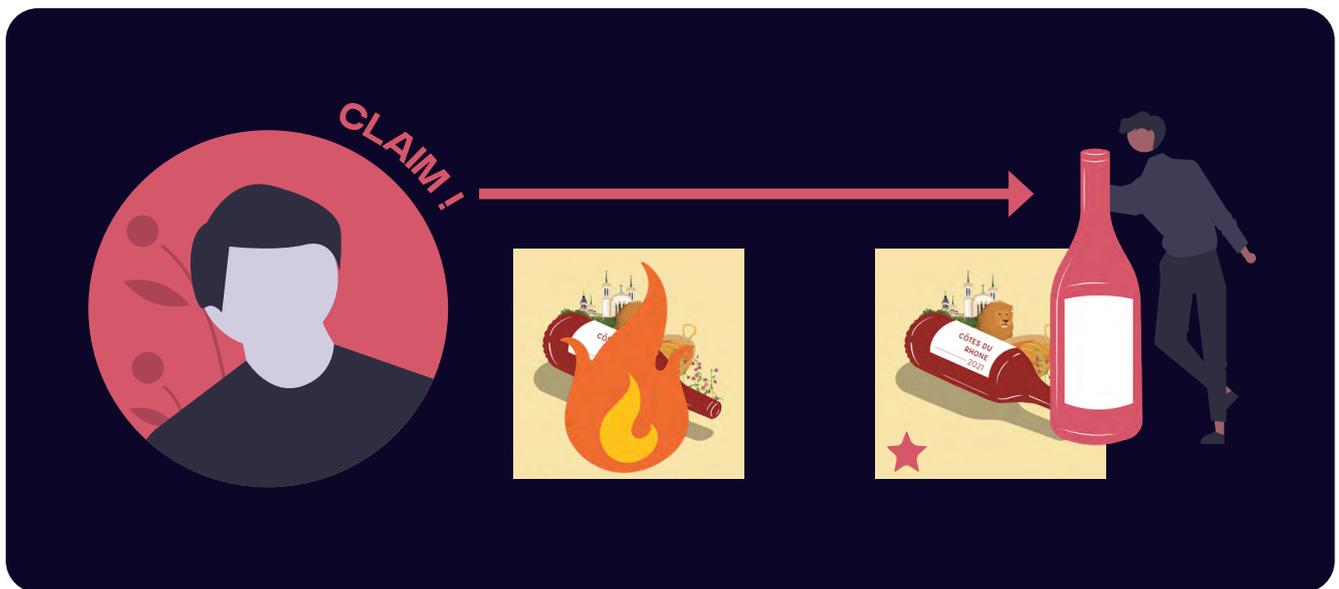


What happens to the NFT once the bottle is claimed?

Once the bottle is claimed, the NFT is burned but a new "collector" NFT is generated. This new NFT has no bottles behind it and does not allow stacking of GRAPES but they keep the other advantages of the NFT:

- Integration in metaverses or other NFT projects
- Discount on the wwine marketplace
- Advantages of the wwine card

This NFT collector is sent automatically and free of charge to the former wwine holder.



World Wide Wine also intends to implement and use a set of technologies that will bring added value to the ecosystem. From the bottling process to the delivery of the physical bottle at home, technological components will support the digital experience of users.

Wine quality prediction model

The vintage is the year of harvest of the grapes used to produce a wine. It allows us to determine the best wines according to the years and regions. The quality of a vintage depends on the region, the meteorological data, the diseases having impacted the grape harvests, etc... Today a vintage is determined well after bottling. World Wide Wine is moving with the times and is working on a prediction algorithm that will be used to determine the quality of a wine before bottling. The goal is to be able to determine the quality attribute of each wwine NFTs in advance. The prediction model (machine learning) will be based on a set of data such as the history of vintages, weather data, data related to vine diseases, etc...

As a data scientist, Yacin has already had the opportunity to set up prediction models in the banking sector (customer scoring) or in the real estate sector (prediction of CO2 emissions). He knew how to surround himself with the right people to take up this new challenge for World Wide Wine.

Logistic oracle

Logistics Oracle: In blockchain technology, an Oracle is a source of information that allows variables from the real world to be integrated into smart contracts. World Wide Wine wants to use an Oracle in particular to manage the logistics part. An NFTs will be the title of ownership of a real bottle stored at a physical location. As soon as a user has minted a wwine, he will receive GRAPES and a part will be locked to prepare the future shipment of the bottle (shipping price + shipping insurance + taxes).

The user will be able to claim his physical bottle as soon as he has enough GRAPES to cover the various costs. However, the shipping price varies depending on the country of departure (where the bottle is stored) and the country of arrival (where the user wants to be delivered). It is therefore essential to use an Oracle to integrate these real-world price variables into a smart contract. This external data will allow World Wide Wine to function properly at the logistical level and will ensure a reliable link between the virtual and the real.



04 MY CAVE

- My Cave will be a central element of the wwine project. It will allow to manage many important elements of our project:

The DAO for the holders of wwine 2021

The staking of wwine to generate GRAPES

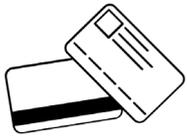
The staking of the wwine 2021 to ensure to have the wwine 2022

- My Cave is the digital version of your bottle management. It allows you to keep all the bottles that you do not want to consume immediately after purchase. Indeed, the good conservation of wine is one of the keys to a successful tasting. Even the greatest vintages, if poorly preserved, can be irreparably damaged. So we want to reproduce this principle to educate the market.
- We all know that wine lovers love to have a beautiful wine cellar, to be able to show it off easily to discuss with their wine friends. To share a good moment around a common passion. This is one of the ambitions of MyCave, in addition to the staking system, the management of the DAO, MyCave will be easily shareable with a personalized URL and even customizable according to the tastes of each. If you read this part, you will know in advance that we will release specific collections to MyCave to allow everyone to find the design he wants and other benefits. A cellar in 3D, a cellar in space, a cellar in the forest... It will really become the aesthetic showcase of your wwine. MyCave will also be customizable with specific items that can only be purchased in GRAPES.
- Note that it will be necessary to store a majority of the time its wwine 2021 to benefit from the bottle 2022 free. We will come back to you with more details when the staking system will be released.

- The GRAPES is the token that will be at the center of World Wide Wine, between NFTs lovers, wine lovers and wineries. It will ensure the durability and security of this decentralized system. Between the moment when the wwine is minted and the moment when the real bottle is claimed by its owner.
- At the moment when the wwine is minted, It can be stacked and will generate GRAPES.

These GRAPES will continue to be generated and distributed as long as the bottle is stacked. Please note that depending on the country where the owner of the wwine is located, the possibility of requesting the real bottle will be unlocked only when the GRAPES dedicated to the shipping and customs fees cover the real costs (this verification will be ensured via an Oracle).

- It will therefore be important to stake your wwine a majority of the time to ensure that you have enough GRAPES to claim your bottle.
- The GRAPES token (type: ESDT) will have a maximum supply of 24 024 000. The initial supply will be 9 609 600 (40% of the total supply). The token GRAPES will bring digital and real utility at all levels:



WWW Card

The objective is to make the GRAPES usable in as many stores, events as possible... It will first be possible to pay in GRAPES on our marketplace (provided by the security bottles) then in the partner stores, those who will accept the WWW card etc... We want this token to be usable in as many places as possible that add value to the community.



Holder Benefits

They will be able to stake their GRAPES in one or more pools and they will receive benefits calculated according to the determined APR. The GRAPES received can then be staked again in the pool, used for the benefits offered or kept to be able to claim its real bottle.



Partner Engagement

At first GRAPES will serve to gamify the ecosystem. When a wine will become a title of ownership of a real wine bottle, the token will be essential to ensure the security and durability of the bottles. The wineries responsible for the storage of the bottles will receive a percentage of the royalties as long as it has not been requested by the wine owner.



My Cave

As seen previously, the objective of My Cave is to create a space that brings together all your wine in the most beautiful way to share your digital cellar to your entourage. Some My Cave collections can be minted in GRAPES which will give a real utility to the token !



Items for My Cave

Once you have your Caves, some people won't want to stop there and want to customize it! So there will be items that can be purchased only in GRAPES that will allow you to add something extra to your wine showcase.



Shipping & Taxes

One of the great utility of GRAPES will be the possibility to pay the shipping costs and taxes related to the country of shipment at the time of claiming the bottle. For this we will use an oracle to know the prices in real time. Note that only users who have enough GRAPES will be able to claim their bottle.

06 WHAT WILL WWWINE DO?

WWWINE does not simply bring a bottle behind an NFT, it is much more global. The vision of wwwine is to have an important place in the metaverse, to give advantages to the holders, to allow to win GRAPES. Bottles are only a small part of what a wwwine will allow to benefit.

Bottles

As explained earlier, the price of a wwwine includes one physical bottle and two safety bottles. Since we will be purchasing the bottles in bulk and the bulk purchase ratio is usually 1/3, this does not change the price of a bottle for the end user.

Metaverse

We have the ambition to integrate as well as possible in different metaverses, to allow NFT avatar to drink our bottles and more globally to be a full-fledged item that allows to have benefits from everywhere. Having a wwwine is being able to make tipsy of aute NFT, plant seeds or enjoy a wine bar...

Market place

wwwine holders will have a discount on our marketplace where they will find all the security bottles. They will also have access to special offers and the rarest bottles that can be found on the marketplace.

WWW card

Private events, access to WL, integration in other NFT projects, discount on partnerships... eventually, having a wwwine will allow to have discounts or simply access to private events that only the owners of wwwine can benefit.

Grapes

WWWINE can be stacked in exchange of GRAPES. The wwwine allow to earn this token via our staking system. Staking represents 60% of the total supply of GRAPES, so having a wwwine represents a major advantage for this token.

DAO

The wwwine 2021 give the advantage to join the DAO wwwine. This will allow to make decisions around the project, to propose ideas, and to benefit from the choice of using the DAO wallet.

07 GLOBAL SCHEME



NFT Collections

wwine is an item that can interact with other collections.

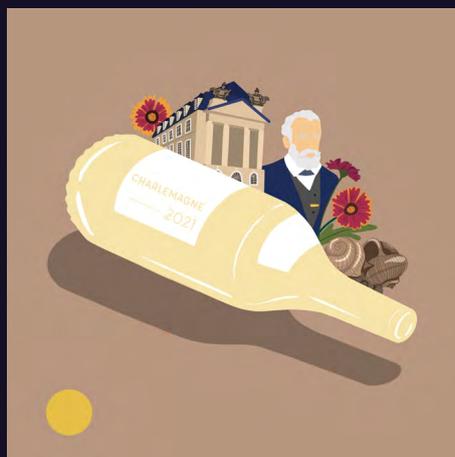


GRAPES

wwine is an NFT that generates GRAPES (the token of World Wilde Wine).

Digital part

Physical part



Digital part

Physical part



Real Bottle

wwine is a property title of a real bottle.



Marketplace

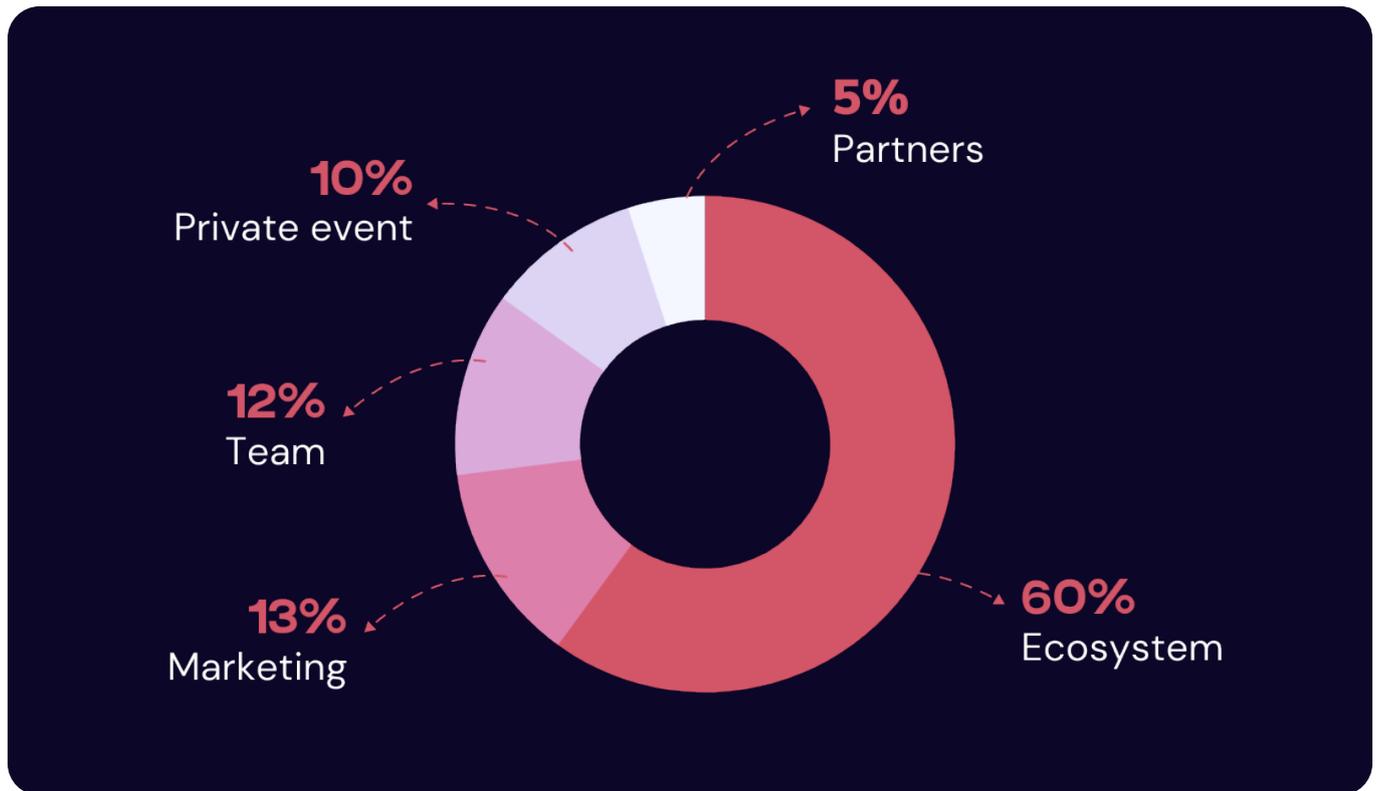
wwine is a card that allows you to have advantages and discounts on marketplaces.



Events

wwine is a card that allows access to private lounges and events.

08 TOKEN DISTRIBUTION



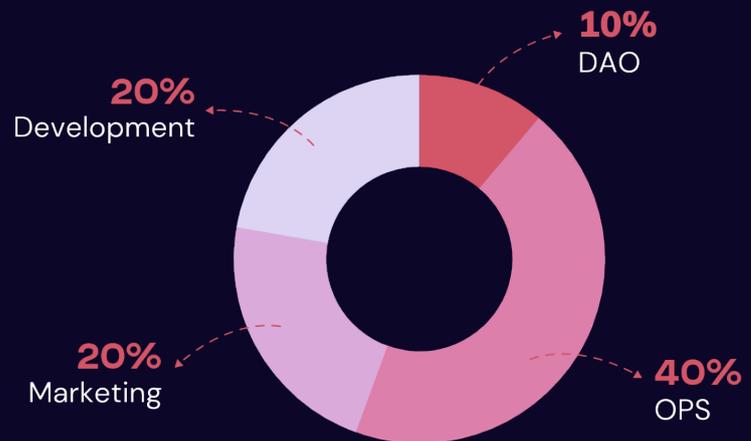
- The allocation for the World Wide Wine ecosystem (60%) will be used mainly for staking and potentially for other developments.
- The marketing part (13%) will be used to promote the project at key moments and will be, in part, driven by the DAO's choices.
- The team part (12%) will essentially get the different members involved in the long term in a sustainable way! It will also allow to recruit future talent by directly involving them in the token that will govern the World Wide Wine ecosystem.
- Private event (10%) will be held with the community in order to provide liquidity for the addition of the \$EGLD / \$GRAPES pair on the Maiar DEX.
- The Advisor/Partners part (5%) will be used to bring key people for the success of the project and for the search of partnerships in the real wine market.

09 USE OF FUNDS

- DROP FUNDS
- ROYALTIES FUNDS

● DROP FUNDS

After deducting the taxes, the various costs of setting up the first drop of the 2021 vintage, the funds generated by the first vintage will be distributed as follows.



10% DAO

Our ambition is that wwwine becomes a DAO managed in a 100% autonomous way in the medium term. For this, we want to start the project with the core team and gradually leave more and more room to the DAO to finally arrive at a 100% autonomous organization.

20% Development

20% of our funds will be used to ensure the development of the different points of the roadmap.

A large part will be used to ensure the entry of wwwine in the metaverse and the connections between the different partner projects we want to set up.

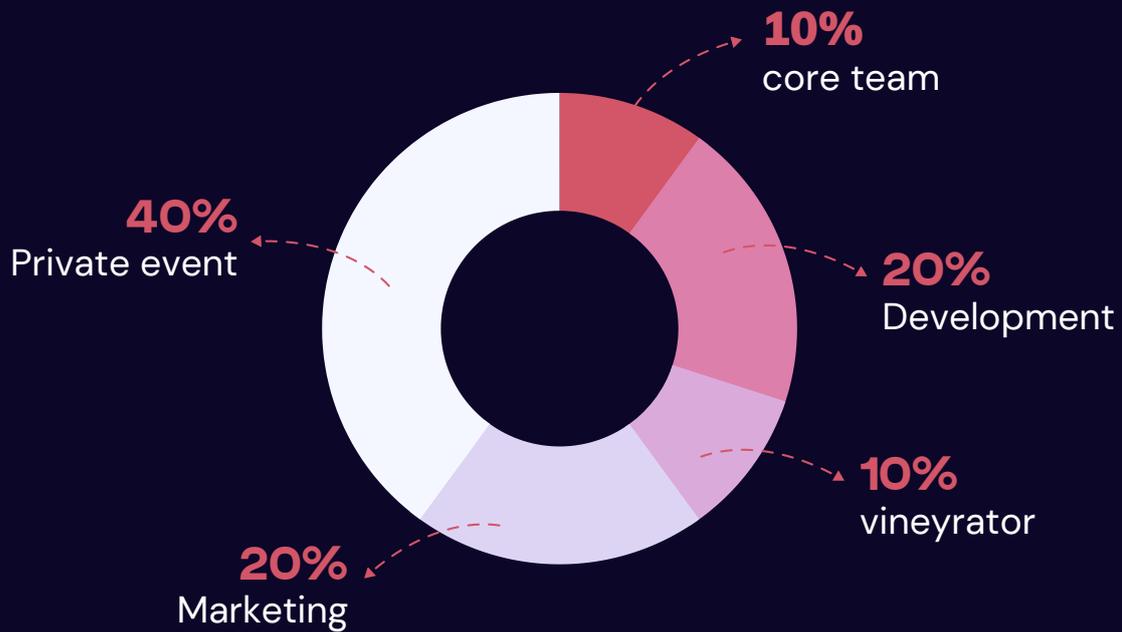
20% Marketing

20% of our funds will be used for marketing in order to educate the market about the benefits of wwwine. It will be used for various activities (advertisements, events, promotions, giveaways etc.) to help wwwine become popular among wine enthusiasts and wineries and more generally NFTs fans.

40% ops

The majority of the funds will be used into the physical world. Wether it is through the purchase of bottles, the prospecting of vineyards IRL, salaries, tools to prospect...etc. This will be the main use of our funds.

● ROYALTIES FUNDS



10% core team

The 10% for the core team will be used in a totally transparent way to compensate the team for the work done.

10% Vineyrator

The 10% for the Vineyrator will be used to encourage the most involved members of the community to participate in the wwwine project, to use the skills of everyone to make the wwwine project successful.

20% Development

As for the drop funds, they will be used to ensure the development of the different points of the roadmap. A big part will be used to ensure the entry of wwwine in the metaverse and the connections between the different partner projects we want to set up.

20% Marketing

As with the drop funds, they will be used for marketing with the goal of educating the market about the benefits of wwwine. It will be used for various activities (advertisements, events, promotions, giveaways etc.) to help wwwine become popular among wine enthusiasts and wineries.

40% DAO

This part of the royalties will finance the DAO wallet. This wallet can be used by the community via the voting process explained in the DAO part of this wine paper. The wwwine holders could choose to store it, distribute it as a giveaway or invest it in the development of community projects.



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- We are convinced that it is now an opportunity to launch an NFT project on Elrond. The community is still so small compared to what it can reach! The world of NFTs is constantly reaching out to more and more people, attracting the curious, getting users interested in the technology... and one of the biggest barriers to entry is clearly the user experience and ease of access to the service.
 - Imagine being able to consult all the NFTs from your phone, imagine being able to mint one in one click, imagine being able to consult them all from a mobile app: Maiar, Elrond's mobile application, is really going to reinvent the user path in this new world.
 - We believe in Elrond and we are confident that Benjamin Mincu will reinvent the uses of blockchain. Solidarity, originality and generosity are values we share with the Elrond community and that's why we chose this blockchain !
 - Security : Protected by 3200 validators
Speed : +15,000 tps with 6s latency
Carbon-negative : The First Carbon Negative European Blockchain
Costs : Fees < 0.01 \$USD

11 TEAM



Samuel B.

Samuel is a 25 year old entrepreneur from a family that has been operating a winery since 1840.

He graduated from one of the best European business schools. launch World Wide Wine, he co-founded two start-ups, Brentt and MyCvAdvisor with Yacin. He cut his teeth in Dublin working for a Facebook subcontractor before joining the Koober app team as a growth manager.

Yacin K.

Yacin is a data scientist entrepreneur, passionate about blockchain and web 3.0. He first did a double degree in engineering and business school, writing a thesis on "How can big data improve the customer experience". He then worked on AI models in various large companies such as Atos, Disneyland or Bymycar to finally co-found Brentt, MyCvAdvisor and World Wide Wine.

Rebecca B.

Rebecca is a 23 years old artist from Paris. With a background in communication, she has won several prizes including the one from MLLÉ PITCH, a parisian communication agencies, for her campaign "Les 100 voix". Passionate about illustration, she is now completing her training at the National Superior School of "Beaux-Arts Paris" to work exclusively in this field. It is she who is at the origin of the 3003 design of the wwwine.



Tonha V.

Tonha View is a full stack developer passionate about web 3.0. He worked for a long time in international companies known in the health or banking sectors, before focusing on entrepreneurial projects around the blockchain. He is now specialized on the Elrond blockchain in order to dedicate himself 100% to World Wide Wine.

William D.

William is a front end developer since a dozen years. He started as a graphic designer, and now pays a special attentions to design and animations! His artistic touch makes him an exceptional front end developer. He never stops training on different technologies, on different new tools and his goal since a few weeks is to become a king of threejs (to create 3D spaces).

Stéphane L.

Stephane is a 42 year old software architect with over 15 years of experience.

He is passionate about crypto and blockchain since 7 years now. After being part of the technical direction of several large French groups, he joined the wwine project. His huge experience in e-commerce and his passion for web3 and blockchain make him a simply outstanding developer.