

OUR COOKIES POLICY

LAST UPDATED FEBRUARY 11th 2023

This cookie policy ("Policy") describes what cookies are and how and they're being used by the www.tryhutano.com website ("Website" or "Service") and any of its related products and services (collectively, "Services"). This Policy is a legally binding agreement between you ("User", "you" or "your") and this Website Service Provider ("Hutano", "we", "Us" or "Our"). If you are entering into this agreement on behalf of a business or other legal entity, you represent that you have the authority to bind such entity to this agreement, in which case the terms "User", "you" or "your" shall refer to such entity. If you do not have such authority, or if you do not agree with the terms of this agreement, you must not accept this agreement and may not access and use the Website and Services. You should read this Policy so you can understand the types of cookies we use, the information we collect using cookies and how that information is used. It also describes the choices available to you regarding accepting or declining the use of cookies. For further information on how we use, store and keep your personal data secure, see our [privacy policy](#).

Pursuant to Article 13 of EU Regulation No. 2016/679 (hereinafter, "GDPR"), we inform you that the data you provide to us will be processed using methods and procedures aimed at ensuring that personal data is processed in compliance with fundamental rights and freedoms, as well as the dignity of the data subject, with particular regard to privacy and security, personal identity and the right to the protection of personal data. It should be kept in mind that 'processing' means any operation or set of operations which is performed on personal data or on sets of personal data, whether or not by automated means, such as collection, recording, organisation, structuring, storage, adaptation or alteration, retrieval, consultation, use, disclosure by transmission, dissemination or otherwise making available, alignment or combination, restriction, erasure or destruction; (Article 4 of the GDPR).

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1. WHAT ARE COOKIES?

Cookies are small text files sent to the user by the websites they visit. They are stored on the computer's hard disk, thus allowing the website to recognize users and store certain information about them, in order to allow or improve the service offered. There are different types of cookies. Some are necessary to browse the website, others are used for different purposes, such as ensuring internal security, administering the system, performing statistical analysis, understanding which sections of the website most affect users or offering a personalized visit of the website. They are widely used to remember you and your preferences, either for a single visit (through a "session cookie") or for multiple repeat visits (using a "persistent cookie"). Cookies

may be set by the Website ("first-party cookies"), or by third parties, such as those who serve content or provide advertising or analytics services on the Website ("third party cookies"). These third parties can recognize you when you visit our website and also when you visit certain other websites.

2. TYPES OF COOKIES

Technical cookies

Technical cookies are cookies used for the sole purpose of transmitting communication over an electronic communications network, or to the extent that is strictly necessary for the provider of an information society service, explicitly requested by the subscriber or user, to provide such service. They are not used for any other purposes and are normally installed directly by the website owner. They can be split into navigation or session cookies, which ensure normal navigation and functioning of the website (allowing you to make a purchase or authenticate yourself to access restricted areas); analytics cookies, similar to technical cookies when used directly by the website operator to collect information, in aggregate form, on the number of users and how they visit the website; functional cookies, which allow the user to navigate according to a series of selected criteria (for example, the language, the products selected for purchase), in order to improve the service provided.

First-party cookies

First-party cookies (i.e. cookies that belong to the website of the publisher that created them) are set by the website visited by the user, the address of which appears in the URL window. Using these cookies allows us to make the website work efficiently and to track visitor behavioral patterns.

Third-party cookies

Third-party cookies are set by a different domain from the one visited by the user. If a user visits a website and a different company sends information using that website, these are third-party cookies.

Persistent cookies

Persistent cookies are stored on users' device between browser sessions, to remember user preferences or actions on a website. They can be used for different purposes, for example to remember preferences and choices made when using the website.

3. WHAT TYPE OF COOKIES DO WE USE?

Analytical cookies

These cookies enable us and third party services to collect aggregated data for statistical purposes on how our visitors use the Website. These cookies do not contain personal information such as names and email addresses and are used to help us improve your user experience of the Website.

Essential cookies

(Example: a cookie used for login authentication). Essential cookies allow us to offer you the best possible experience when accessing and navigating through our Website and using its features.

For example, these cookies let us recognize that you have created an account and have logged into that account to access the content. These cookies are strictly necessary for the operation of the website. Without the use of these cookies, some parts of the website will not work. They include, for example, cookies that allow access to protected areas of the website. These cookies do not collect information for marketing purposes and cannot be deactivated.

Session cookies

Session cookies are stored temporarily and deleted when the user closes the browser. If the user is registered on the website, it may use cookies that collect personal data in order to identify the user on subsequent visits and to facilitate access – login to the website (for example, keeping your username and password) and to browse the website. Furthermore, Hutano uses cookies for system administration purposes. The website may contain links to other websites. Hutano has no access or control over cookies, web beacons and other tracking technologies used on third-party websites that the user may access from the website, on availability, on any content and material that is published or obtained through these websites and on the corresponding methods of processing personal data; In this regard, Hutano, given the size of these third-party websites, expressly disclaims any related liability. You are required to check the privacy policy of third-party websites accessed from the Website to find out the conditions applicable to the processing of personal data, as the Privacy Policy of Hutano applies only to the Website as defined above.

Functional cookies

Functional cookies let us operate the Website and Services in accordance with the choices you make. For example, we will recognize your account information and remember how you customized the Website and Services during future visits. These cookies are used to recognize a user who comes back to the website. They allow you to customize content and remember preferences (for example, the selected language or region). These cookies do not collect information that can identify users. All information collected are non-identifiable and anonymous.

Social media sharing cookies

Third party cookies from social media sites (such as Facebook, Twitter, etc.) let us track social network users when they visit or use the Website and Services, or share content, by using a tagging mechanism provided by those social networks. These cookies are also used for event tracking and remarketing purposes. Any data collected with these tags will be used in accordance with our and social networks' privacy policies. We will not collect or share any personally identifiable information from the user. These cookies facilitate the sharing of website content through social networks such as Facebook, Twitter and LinkedIn. To check the respective privacy and cookies policies you can visit the social networks' websites. For Facebook, Twitter and LinkedIn, you can visit:

- <https://www.facebook.com/policies/cookies/>
- <https://help.twitter.com/en/rules-and-policies/twitter-cookies>
- <https://www.linkedin.com/legal/cookie-policy>

Advertising Cookies:

These cookies are used to display relevant advertisements to you based on your interests. They may track your browsing behavior across the Website and other websites, and they may also be used to limit the number of times you see an advertisement. (Example: cookies set from domains corresponding to our marketing affiliates, like ads.linkedin.com or bing.com or facebook.com)

We may use cookies to market our services to you on third party websites or to measure and track the effectiveness of our marketing efforts so that we can tailor our advertising more effectively. We also contract with third party advertising networks that may collect IP addresses and other information from web beacons on our websites, emails, and on third party websites. Ad networks follow your online activities over time by collecting website navigational information through automated means, including through the use of cookies. They use this information to provide advertisements about products and services that may be of interest to you. You may see these advertisements on other websites.

4. WHAT ARE YOUR COOKIE OPTIONS?

If you don't like the idea of cookies or certain types of cookies, you can change your browser's settings to delete cookies that have already been set and to not accept new cookies. Please note, however, that if you delete cookies or do not accept them, you might not be able to use all of the features the Website and Services offer. Most browsers automatically accept cookies, but users can normally change their settings to disable this function. You can block all types of cookies, or accept to receive only some and disable others. The "Options" or "Preferences" section in the browser menu allows you to avoid receiving cookies and other user-tracking technologies, and how you can get notifications from the browser on the activation of these technologies. Alternatively, you can also consult the "Help" section of the toolbar in most browsers. It is also possible to select the browser used from the list below and follow the instructions:

For Web Browsers:

- Internet Explorer (<https://support.microsoft.com/en-us/products/windows?os=windows-10>)
- Chrome (<https://support.google.com/chrome/answer/95647>)
- Safari (<https://support.apple.com/en-us/HT201265>)
- Firefox (<https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences>)
- Opera (<https://www.opera.com/help/tutorials/security/>)

For mobile devices:

- Android(<https://support.google.com/chrome/answer/95647hl=it&co=GENIE.Platform%3DAndroid&oco=1>)
- Safari (<https://support.apple.com/en-us/HT201265>)
- Windows Phone (<https://support.microsoft.com/en-us/help/11696/windows-phone-7>)

5. CHANGES AND AMENDMENTS

We reserve the right to modify this Policy or its terms related to the Website and Services at any time at our discretion. When we do, we will revise the updated date at the top of this page and post a notification on the main page of the Website. We may also provide notice to you in other ways at our discretion, such as through the contact information you have provided. An updated version of this Policy will be effective immediately upon the posting of the revised Policy unless otherwise specified. Your continued use of the Website and Services after the effective date of

the revised Policy (or such other act specified at that time) will constitute your consent to those changes.

6. ACCEPTANCE OF THIS POLICY

You acknowledge that you have read this Policy and agree to all its terms and conditions. By accessing and using the Website and Services you agree to be bound by this Policy. If you do not agree to abide by the terms of this Policy, you are not authorized to access or use the Website and Services.

7. CONTACT US

If you have any questions, concerns, or complaints regarding this Policy or the use of cookies, we encourage you to contact us using the details below:

Info@blackandbrownskin.co.uk

This Policy was last updated on the date shown on the top of the page.