

Healthcare & Life Sciences

Bringing Augmented Analytics to a Top 3 Global Pharma Company

Enabling AI-driven Analytics Capabilities with a Purpose-Built Platform for Life Sciences across 26 countries in the EMEA region

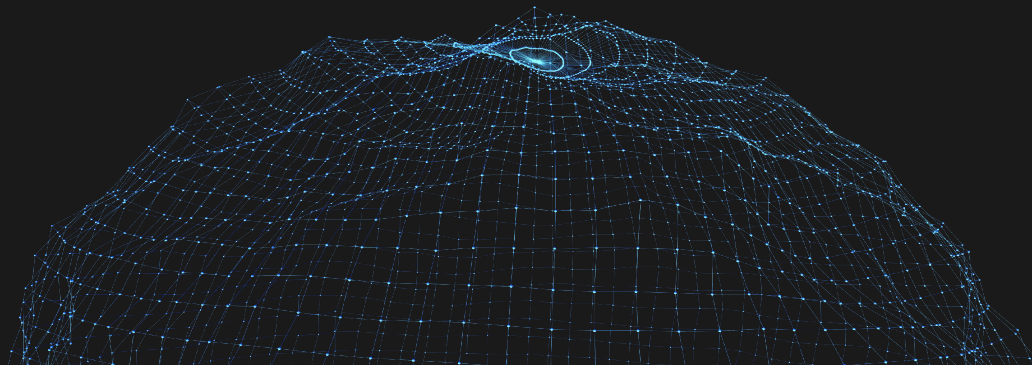


Analytics-Driven Decisions.



whiz.ai

**How a leading Pharma company democratized access
to business insights via intelligent automation and
gained an intuitive analytics experience that
empowered its entire organization to surface
actionable insights-anytime, anywhere.**



Context

The EMEA market of a leading pharmaceutical company represents **twenty six distinct countries with unique data interpretation and analytics needs**. Their global impact greatly values local knowledge and insights, however **integrating that into a multi-national strategy was a significant logistical challenge**.

Their legacy self-service analytics had a vast number of dashboards, and its information was decentralized, making it nearly impossible to gain a complete view of all data and what was happening in the business and yet offer analytics unique to each territory or country.

The Challenges



This situation was **a strain on the IT department** because it had to manage impromptu requests to extract information from different areas. It resulted in the **rest of the company having zero autonomy** to use data when making daily business decisions. The dashboards and this process were also inefficient, costly, and difficult to maintain.



The myriad of **dashboards were not user-friendly for employees with little technical knowledge**, resulting in low adoption. In today's business, employees at all levels need instant access to actionable insights to make decisions. The pharma company had to find a solution that was easy for everyone to use and **could serve up data insights instantly**.

*From complex and static
dashboards to*
***delivering on-demand data
& insights***

✓ **AI-Powered Analytics for
Life Sciences**

Implemented an intuitive, user-friendly and intelligent platform purpose-built for life sciences that leverages Pre-Trained AI, ML and NLP to adjust to a users queries and need.

✓ **Autonomous Dashboard
Visualization**

AI-enhanced solution that translates unstructured queries using speech or text search into data visualizations on the fly.

✓ **An interface that
embeds Insights**

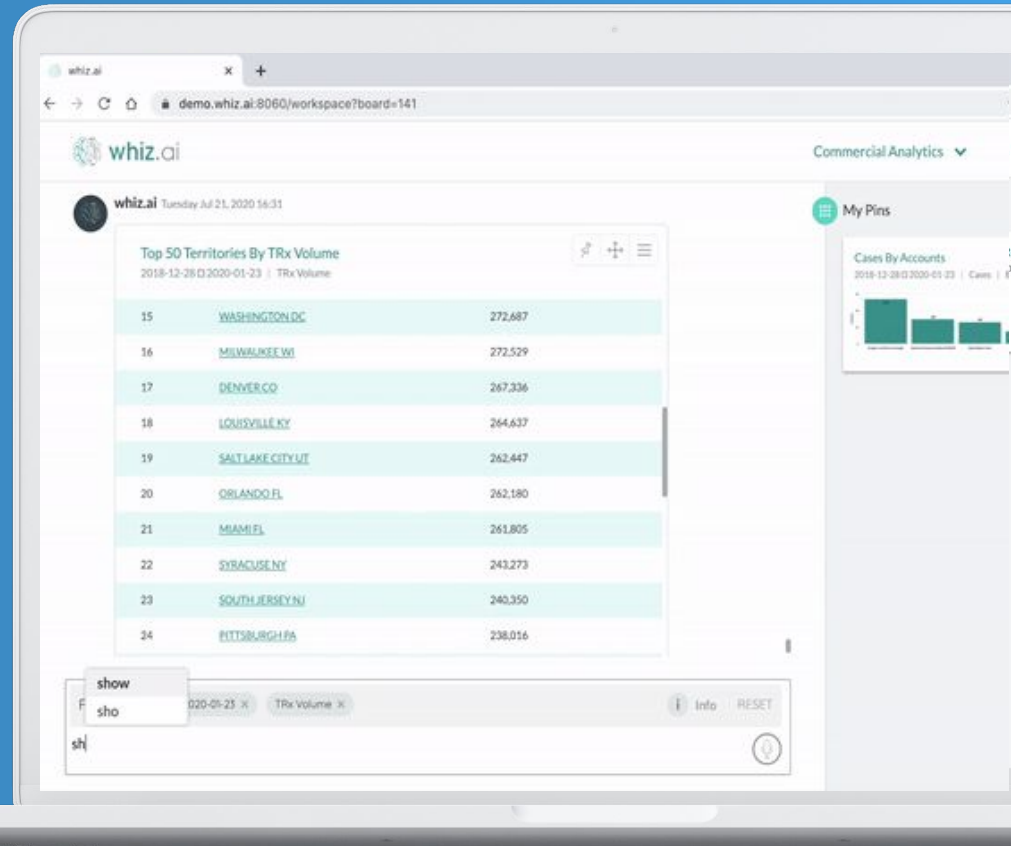
The easy-to-use nature of speech and text capabilities empowered users to surface insights without considerable training or instruction.

✓ **Multi-language
Platform**

Allows the users to build their own dashboards with the support of a multi-language platform.

ON-DEMAND CONTEXTUAL INSIGHTS

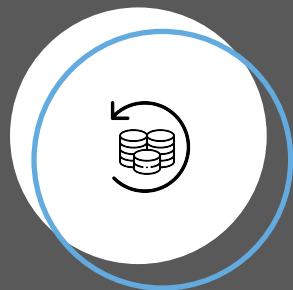
Empowering users to get insightful answers to their business questions by simply asking via voice, text on web, mobile, MS Teams, Veeva and more.



The Impact

1

IMPROVED OPERATIONAL EFFICIENCY
& REDUCED TOTAL COST OF
OWNERSHIP



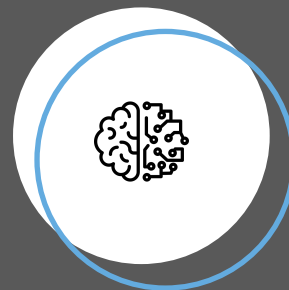
2

CENTRALIZED DATA AND A
COMPLETE VIEW OF THE BUSINESS



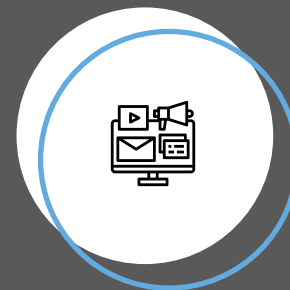
3

OFFERED BUSINESS USERS THE
ABILITY TO WORK AUTONOMOUSLY



4

FASTER AND BETTER BUSINESS
DECISIONS DRIVEN BY AI



The company's pathway to democratizing data & insights on a global scale

ROADMAP



Address global market demands by progressively integrating **more data sources, spoken G5 languages, and data visualization variations.**



Leverage the platforms Artificial Intelligence and Machine Learning to **continuously fine-tune performance** and enhance the solution's capabilities.

WhizAI is the only augmented analytics AI platform purpose-built for life sciences.

We are committed to empowering users to get insightful answers to their business questions when they need them.

WhizAI is deeply trained on life sciences terminologies and data, enabling it to answer complex questions no matter the data volume. Leading the transformation of bringing intelligent automation to life sciences analytics, WhizAI is trusted by global pharmaceutical enterprises.



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We are committed in unlocking the organizations' potential and hidden value by offering in-depth analytics expertise that empowers our client's business model to become successful data-driven enterprises.

Innovation is in our DNA. We constantly innovate our value proposition with cutting-edge laboratories and transformational models to provide the ultimate analytics practices and solutions.



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