

SS22 press release

The Art of Creating a Home

ferm
L I V I N G

The Art of Creating a Home



Danish design brand ferm LIVING presents their new SS22 collection of furniture, lighting and accessories that cherishes the art of creating a home where life can be lived.

What makes a good home? This is a question asked daily when working with design – and one that ferm LIVING continuously seek to answer. Simply buying objects does not make a house a home. Similarly, stepping into a place where everything is perfect – the ‘right’ furniture in the ‘right’ colours and the ‘right’ combinations – can be inspiring, but often does not feel like home. ferm LIVING has always been driven by the feeling of a home rather than simply the objects that fill it.

While function and aesthetics are undeniably important, ferm LIVING work seriously and responsibly with design and the design brand is dedicated to creating not only beautiful objects for the home, but also an emotional

connection to the spaces we live in. Because home is much more than a physical place filled with physical objects. It is an emotional anchor in a world of contrasts. A place where life is lived – good and bad. Like a work of art, home is always in motion; a personal canvas that evolves over time. The organic process a home undergoes reflects our human journey through life. Where old meets new, where sorrow meets joy, where calm meets chaos. Some days you feel like closing the curtains and shutting the world out. On others you cast them wide open and invite the world – and the people you love – inside. A home should embrace all facets of life.

Here, ferm LIVING introduces a selection of the design brand’s SS22 collection: Post Storage Cabinet, Ark Dining Chair, Spin Stool, Agnes Plant Stand, Filo Table Lamp, Era Chandelier, Esca Piece, and the Oli Glassware collection.



POST STORAGE CABINET

Inspired by brutalism, the Post Storage Cabinet plays with volumes to present a remarkable storage solution with elaborate details that draw you in. Made from FSC™ Mix-certified wood, the cabinet feature striped wood detailing in oak veneer that has been achieved through an intricate and time-consuming carpentry technique known as marquetry. Preserving the simple, artful expression of the striped front, the cabinet doors are opened and closed with a hidden mechanism to avoid any visible handles.



POST STORAGE CABINET

Material: FSC™-Mix certified oak veneer with MDF core.
Handmade marquetry
smoked oak veneer in tonal stripes. Veneered legs
Size: H: 134 x W: 92 x D: 42.5 cm
Price: EUR 2.239



ARK DINING CHAIR

Simply working with the standard dimensions of solid wooden planks, the Ark collection makes a statement with its honest, unapologetic and readable design aesthetic. Having responsibility in mind from the initial design phase to the flat-packed packaging, the chair is made in 100% FSC™-certified wood and is designed for disassembly to reduce its environmental footprint. Not only a decorative design piece - the Ark Dining Chair also serve as a comfortable seat at the dining table for those long, casual dinners with friends and family.



ARK DINING CHAIR

Material: FSC™-certified beech wood. Lacquered.
FSC™-certified ash wood. Surface treated
Size: H: 78 x W: 40 x D: 45.7 cm
Price: EUR 269



SPIN STOOL

With its soft curves and recognizable shape, the Spin Stool is a treasured piece of furniture for daily life. Made in 100% FSC™-certified mango wood, the Spin Stool is soft to the touch and has a warm, modern expression that draws you in. Owing to the functional design, the stool can be used upside-down in any room as an extra seat, a side table or a bedside stool.



SPIN STOOL

Material: FSC™-certified solid mango wood. Dark stained
Size: Ø: 33.5 x H: 30 cm
Price: EUR 395



AGNES PLANT STAND

Serving as a decorative way to elevate and display favourite plants, the Agnes Plant Stand is designed as a pedestal, which instantly brings character and tactility to any room. The Plant Stand is braided by hand, made from natural rattan with an iron structure that lends the artful container a unique, crafted expression.



AGNES PLANT STAND

Material: Braided rattan. Inside: Iron structure
Size: Low: Ø: 33 x H: 45 cm, Tall: Ø: 36.8 x H: 90 cm
Price: Low: EUR 229, Tall: EUR 405



FILO TABLE LAMP

Characterised by its distinctive graphic lines and classic silhouette, the Filo Table Lamp is a timeless design piece. The architectural shape of the shade, combined with the white satin finish of the inside, beautifully reflects the light



onto the table, making it ideal for a working situation at the desk. The Filo Table Lamp is available in various colours to make room for personality.



FILO TABLE LAMP

Material: Matt powder coated iron base and matt cashmere or black powder coated shade. Matt powder coated iron base and glossy. Dark Olive wet painted shade. E14 socket. 2.6 metre fabric cord with on/off switch
Size: Ø: 30 x H: 42.8 cm
Price: EUR 269



ERA CHANDELIER

The Era Chandelier is an elegant statement lamp inspired by the clear lines and geometric shapes of the 20's Art Deco Movement. With three opal glass globes resting effortlessly on a light, powder-coated iron structure, the chandelier has a feminine and delicate expression, which nods to the distinctive era and represents everything we love about timeless design and simplicity in construction. Let the Era Chandelier adorn your hallway, stairways, or light up the conversation at the dinner table.



ERA CHANDELIER

Material: Powder coated iron. White opal glass. E27 socket.
5 metre fabric cord in a matching colour
Size: Ø: 47.6 x H: 20 cm
Price: EUR 609



ESCA PIECE

Studying the unique silhouette of the Esca Piece, you are instantly charmed by its quirky, unusual shape. Its name, "Esca", comes from the word escalated, and with the centrepieces' three legs, which lifts it off the surface, the otherwise chunky design is given a welcomed element of lightness. Use the Esca Piece for stylishly serving hors d'hœvre for your guests, or let it stand as a decorative sculpture and centerpiece on the coffee table.



ESCA PIECE

Material: Stoneware with reactive glaze
Size: H: 7.8 x W: 41 x D: 29.5 cm
Price: EUR 159

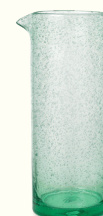


OLI GLASSWARE

Effortlessly resting in your hand, the versatile Oli glassware is designed for everyday living. The glasses are made from 100% recycled glass with a characteristic, subtle tone that makes chilled beverages appear even more refreshing. Adding to their tactility, the Oli glassware has distinctive, tiny bubbles created by deliberate pockets of air left



between the layers of mouth-blown glass. Each glass in the Oli collection is unique in thickness and colour, owing to the recycled material and the intricate process of blowing the melted glass into shape.



OLI JUG

Material: 100% recycled mouth-blown glass with bubbles
Size: H: 22.5 x W: 9 x D: 10.5 cm
Volume: 1 L
Price: EUR 39

OLI WATER GLASS

Material: 100% recycled mouth-blown glass with bubbles
Size: Low: H: Ø: 8 x H: 6 cm, Tall: Ø: 6.3 x H: 12 cm
Price: Low: EUR 15, Tall: EUR 19

OLI WINE GLASS

Material: 100% recycled mouth-blown glass with bubbles
Size: Ø: 7 x H: 12.5 cm
Price: EUR 25

OLI CHAMPAGNE FLUTE

Material: 100% recycled mouth-blown glass with bubbles
Size: Ø: 5.5 x H: 16.8 cm
Price: EUR 25

Life is full of contrasts. As we navigate expectations and dreams in the search for meaning and comfort, we long for a balanced life with room for chaos and calm, moments of reflection and times of joy. A place where you can create space to feel comfortably you, realise the true value of things and feel at home.

All images in high and low resolution are available for download via our image bank via fermliving.com. For further information, please contact PR Manager Malene Wallin Birkrem: malene.wallin@fermliving.com · +45 2286 0855