karimoku

EXHIBITION

KARIMOKU AT 3DAYSOFDESIGN 2023

PRESS RELEASE MAY 2023

KARIMOKU SHOWCASES ITS BESPOKE WOODEN FURNITURE COLLECTIONS IN A CURATED INSTALLATION BY NORM ARCHITECTS AT NEW MAGS BOOKSTORE DURING 3DAYSOFDESIGN 2023

Four years after celebrating its soft launch in Copenhagen, the Japanese lifestyle brand Karimoku is pleased to announce its return to the Danish capital, where the brand showcases its bespoke wooden furniture collections on the occasion of 3daysofdesign from June 7 – 10, 2023.

For the exhibition, the brand's Creative Director Norm Architects turned the New Mags bookstore into a residential interior that showcases a thorough selection of the Karimoku collections. On display are furniture pieces designed by Danish studio Norm Architects, Japanese studio Keiji Ashizawa Design as well as British studio Foster + Partners. Located in the heart of Copenhagen, the installation at New Mags is divided into different zones to relax and explore new literature, whilst enjoying the high-quality and unique comfort of the Karimoku collections. The carefully curated exhibition is also designed to provide visitors with an immersive apartment experience, which additionally includes objects and artwork from longtime collaborators, selected literature as well as a specially developed fragrance to underline the importance of re-sensualizing our built environment.

EXHIBITION DETAILS:

KARIMOKU AT 3DAYSOFDESIGN
JUNE 07 -10, 2023
JUNE 07 - 10, 09:30 - 18:00
JUNE 09, 09:30 - 19:00

NEW MAGS
NY ØSTERGADE 28
1101 COPENHAGEN

COLLABORATORS:

NEWMAGS (LITERATURE)
CACHÉ (ART-PIECES)
BONNIBONNE (OBJECTS)
AUGUST SANDGREN (OBJECT-BOOKCASE)
@AROMA (SCENT)
KOJIMA SHOUTEN (PAPER LAMPS)

NORM ARCHITECTS

Norm Architects was founded in 2008. The multidisciplinary design studio works within the fields of industrial design, residential architecture, commercial interiors, photography and art direction. Much like human well-being, the essence of Norm Architects' work is found in balance—between richness and restraint, between order and complexity.

NORMAN FOSTER

Norman Foster is Founder and Executive Chairman of Foster + Partners, a global studio for architecture, urbanism and design, rooted in sustainability. Over more than five decades, the practice has pioneered a sustainable approach to architecture and urbanism through a wide range of work, from masterplans to offices, cultural buildings, airports and industrial design. He has been awarded architecture's highest accolades, including the Pritzker Architecture Prize, the Praemium Imperiale Award for Architecture in Japan, the RIBA Royal Gold medal and the AIA Gold medal. He is president of the Norman Foster Foundation, based in Madrid. In 1999 he was honoured with a Life Peerage, becoming Lord Foster of Thames Bank.

KEIJI ASHIZAWA DESIGN

Keiji Ashizawa Design is an architectural and product design studio based in Tokyo, Japan. Formed in 2005 by Keiji Ashizawa, following 10 years' working experience in both architecture and steel fabrication, the studio is comprised of both architects and designers, each bringing unique skills to the team. Through logical thinking and open-mindedness, the studio presents works of "honest" design: simple yet refined, thoughtful and of a light manner—and derived naturally through the process of maximising the potential of each material and its functions.

ABOUT KARIMOKU

Emerging from shared design values, Karimoku is a contemporary lifestyle brand based in Japan and born out of admiration and love for serene beauty, material richness and timeless appeal. The collection is brought to life by the world's leading architects through individual cases, and the story of each collection is told through its native setting. With Karimoku, Karimoku Furniture Inc. introduces its fourth high-end, contemporary furniture brand, following Karimoku New Standard, MAS and Ishinomaki Laboratory by Karimoku.

KARIMOKU FURNITURE INC.

The origins of Karimoku Furniture date back to 1940, when Shohei Kato took over a long-standing timber company and established a small woodworking shop in the town of Kariya, Aichi. The company produced various wooden parts in the ensuing decades, developing a range of techniques before launching its own line of wooden furniture in the 1960s. Building upon the concept of manufacturing high-tech and high-touch products, the company established bases in timber production areas and soon developed into one of Japan's leading manufacturers of wooden furniture.

PRESS CONTACT

FOR ADDITIONAL PRESS
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