



> Sight[®] by nr2

Be the first to see technology opportunities
and threats in China and South Korea.

Distilling decades of expertise in data science and cross-border innovation
investment, Sight[®] enables actionable insights into
everything significant happening in technology
in China and South Korea.

> What is Sight®

Sight® harnesses proprietary, award-winning AI algorithms to provide deep insights into Chinese and South Korean technology opportunities, threats, trends and broader market dynamics.

> How Sight® helps

China and South Korea together have well over 210,000 start-ups, hundreds of unicorns and thousands of pre-unicorns. Successfully navigating these markets requires artificial intelligence and knowing where to look.

Sight® finds:

- Companies growing rapidly and looking to raise capital
- Emerging technology trends and technologies raising the most capital
- How much China is investing in its five-year plan
- How start-ups are affecting public companies worldwide

> What we provide

An online interface and a weekly report showing:

- 210K+ company profiles, including information on their expertise, which can be categorized to decipher trends
- 30K+ investors activity, which can be analyzed to see where the smart money of professional investors is going

- 3K+ news items per week, illustrating companies being talked about most
- 100+ investments a week
- 1 proprietary innovation index

> Why choose Sight®

Sight® provides the largest collection of China and South Korea technology-related live data available; all mapped and structured to enable actionable insights.

How clients use Sight®

> Multinational

Problem: Find fast-growing companies to partner with or to acquire

Solution: Sight® Identified 5 companies at the intersection of 3 technologies

Impact: One of the companies was acquired within a year

> International Hedge Fund

Problem: Understand the start-up investments of China's tech giants

Solution: Sight® was used to find and aggregate detailed information on major tech players investment activity

Impact: Client independently changed its tech giant investment exposure

> Family Office

Problem: Identify companies which could become unicorns

Solution: Sight® highlighted over 80 companies which were on the cusp of becoming unicorns

Impact: 10 companies went on to become clients

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