

COMPANY NAME

BENEFITS PROPOSAL

YOUR NAME - POSITION
no_reply@example.com



January XX, 20XX

Hello [MANAGER NAME],

The nonprofit organization PeopleForBikes is helping companies establish bike benefits programs. The programs are centered around bicycling but their benefits reach far beyond just the employees who choose to participate.

A new bike benefits program could help us reach sustainability, wellness, community engagement, team building, recruitment and retention goals, as well as make our company a more fun place to work!

If we want help creating our program and tracking participation, PeopleForBikes offers a secure and robust platform called [Ride Spot](#) that would allow us to administer our bike benefits program. The cost is minimal and can be calculated using this [online price tool](#).

- A partnership with PeopleForBikes includes:
 - Access to the Ride Spot platform for engagement and tracking
 - Program design and development support
 - Creative templates for emails, merchandise, etc.

This type of program could add a lot of value to our benefits package with minimal investment. As someone who sees the immense value bikes can bring to our world, I'm eager to hear your feedback and learn how I can stay involved throughout the process.

Thank you for considering,

[Your name]