



Logo Usage



Typography

Abcd

Poynter Oldstyle Display - Bold
Alternative - Unna

Abcd

IBM Plex Sans - Bold

Abcd

IBM Plex Sans - Regular

Color Palette



#073A50

7, 58, 80

#383F48

56, 63, 72

#7C8897

124, 136, 151

#3BC594

59, 197, 148

#E0DBD6

224, 219, 214

#F6F4F2

246, 244, 242

Patterns



Navy Wave Pattern

Cream Wave Pattern