

playaverse

lightpaper

Built on  ternoa

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NFT

NON FUNGIBLE TOKEN

What is an NFT?

NFTs are digital assets that represent real-world objects like music, art, videos, games and collectibles. NFTs create digital scarcity and are essentially one of a kind, or at least one of a very limited item. This contrasts with most digital creations that tend to have an infinite supply.

What is the difference between NFTs and Cryptos?

Unlike NFTs that are “non-fungible,” fiat currencies and cryptocurrencies are “fungible.” The latter infers that they can be traded or exchanged for one another, are equal in value (i.e. 1 Bitcoin equals another bitcoin, 1 US dollar equals another US dollar).

NFTs are different in the sense that they each carry a digital signature that makes it utterly impossible to be exchanged for or equal to one another. They are indeed non-fungible.

For example, one pixelized portrait that shows a blond woman is not necessarily equal to all pixelized portraits to blond women simply because both are NFTs.

How NFTs work?

NFTs are stored on a blockchain, the underlying technology that powers cryptocurrencies. NFTs can be published (or “minted”) on any blockchains that support their creation.

NFT

How to create NFTs?

To create an NFT requires a digital wallet, a cryptocurrency that supports NFT creation, and a connection to an NFT marketplace, where the NFT's creator can upload his or her content and turn it into an NFT.

How to buy NFTs?

Anyone who has an interest in acquiring an NFT needs to identify the marketplace (blockchain) that lists the NFT, the digital wallet the marketplace requires to facilitate the transaction and store the NFT as well as the type of cryptocurrency needed to make the transaction possible.

How to sell NFTs?

NFTs are sold on a wide range of marketplaces (blockchains) and the process is intrinsic to the marketplace itself. For example, when uploading content to a marketplace, the NFT creator will have to abide by the marketplace's instructions and rules.

To conclude

Irrefutable ownership is one of the key components of any NFT DNA. And, as the digital economy continues to thrive, there is no doubt that NFTs will continue to play a pivotal role in creating a sustainable bridge between the digital world and the physical world.

SEGMENTS

ART

Marketplace, Project or individual Artist who produces, sells or generates Art content in the form of an NFT which is considered to be a work of Art or relates directly to an Art form whether manual or generative.

COLLECTIBLES

Project whose primary function is to issue Tokens intended to be collected. These Tokens can be part of a system that includes gamification or a set of interactions between Collectibles themselves or between the Collectors and Players.

GAMING

Video Game using the NFT standard. This can be Trading Card Gaming (TCG) strategy Role-Playing Games (RPG) or any other fun-based gaming experience incorporating NFT.

METAVERSES

Parallel digital Universes which offer a set of unique experiences to users. These Virtual Worlds are accessible via a computer, virtual reality headset, or even a smartphone.

They can be compared to the experiences offered by Virtual World Second Life and more recently to the film Ready Player One.

MARKET

2014

The year the first NFT was minted

\$17B

NFTs total sales in 2021

\$250M

NFTs total sales in 2020

20K 40K

Unique buyers of NFTs on any day in May 2021

\$2.5B

Total value of NFT sales in the first half of 2021

x1,000

Anticipated growth of the global NFT market over the next 10+ years

\$532M

Most expensive NFT sold in 2021

THE CHALLENGE

NFTS HAVE A LIMITED USE

The use of an NFT is limited to its acquisition and its resale. As a result, transactions are mostly motivated by speculation, based on hope and hype.

NFT COLLECTIONS ALL LOOK THE SAME

When taking a look at the NFT landscape today, it is obvious that it is dominated by works of art and "characters." NFTs are so much more than just that.

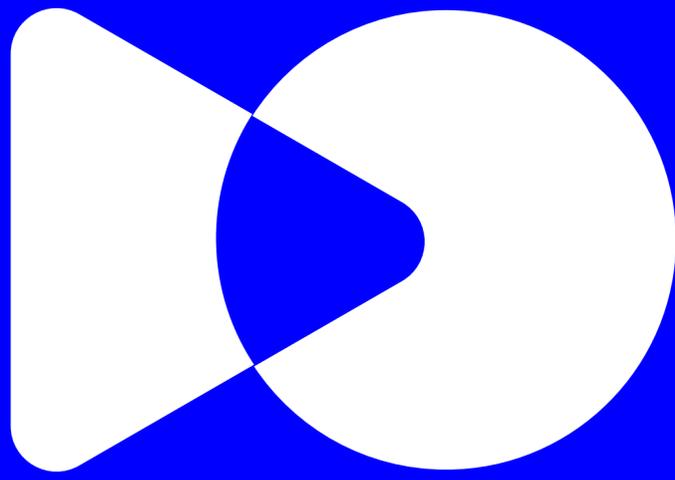
NFTS DON'T (RE)SELL WELL

During end of 2021, 73 percent of all NFTs on all marketplaces have changed hands only once. In August 2021, 3 percent of all NFT collections have accounted for 97 percent of total money transacted (Bloomberg). What it means is that there is way too much noise and the NFT market is solely supported by a few prominent and pricy pieces.



**THE MULTIVERSE PLATFORM
FOR AUGMENTED NFTS**





playaverse unleashes the full potential of NFTs:

Playaverse is the platform which will allow users to explore all the possibilities that Augmented NFTs have to offer, including collecting, upgrading, staking, play-to-earn games, while accessing an exclusive and unique virtual experiences.

HOW IT WORKS

collect



The playaverse motto: Fun and Actionable NFTs

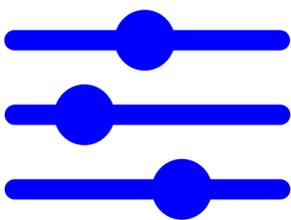
On our platform, NFTs develop a life with their own stories and universes by integrating series of elements that combine the **real and the virtual worlds**.

With in-house collections, but not only!

Playaverse is blockchain agnostic in the sense that NFTs stored on other chains can be seamlessly duplicated and brought to life on the **playaverse platform** to experience endless possibilities. This is the « **Mirror NFT** » function powered by Ternoia

Ready-to-use utility
beyond NFT collectibles

custom



Custom your NFT with accessories that you can buy or earn as rewards, turn up your meta datas and be ready to play

HOW IT WORKS

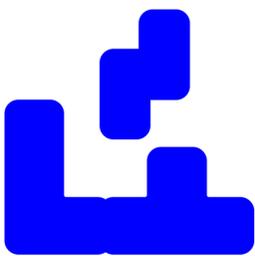
staking



NFT staking refers to the locking up of NFTs on the platform to receive rewards and other exclusive privileges. Put your NFT in his own world and earn accessories, tokens, and many more

**Put your NFT
in his own world**

play & earn



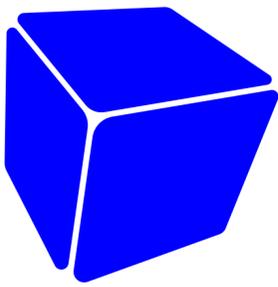
NFTs use the **transparency and security** of the blockchain to authenticate unique digital items. It allows game makers to create rare items that players can collect and resell.

Players create characters for a fee, upgrade them, and sell them.

The platform will bring your NFTs collections to life. You will be able to use your augmented NFT into full games and earn different rewards as accessories or tokens

HOW IT WORKS

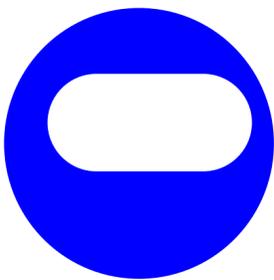
AR / VR experiences



Playaverse brings NFTs into the world of augmented reality (AR) and virtual reality (VR). The next generation of consumer technologies and applications will be powered by AR and VR. These new technologies will change the way we consume and interact with the digital world, including NFTs.

**Give Life
to your NFT**

metaverse



Parallel digital Universes which offer a set of unique experiences to users. These Virtual Worlds are accessible via a computer, virtual reality headset, or even a smartphone. Playaverse will be the bridge. Bring your NFTs and use them in these new worlds

TERNOA

PLAYAVERSE IS BUILT ON



Ternoa allows access of data to be fully controlled **by the NFT owner**. Decentralized governance, and protecting confidentiality for all users **is the priority**.

Data and files stored in an augmented NFT are only accessible to the owner, giving the users the ability **to create exclusive content**, while remaining sole owners.

Ternoa's blockchain oracles will constantly verify the accuracy of information provided before transferring data to NFT recipients, keeping your information **in safe hands**.

**MIRROR
NFT**

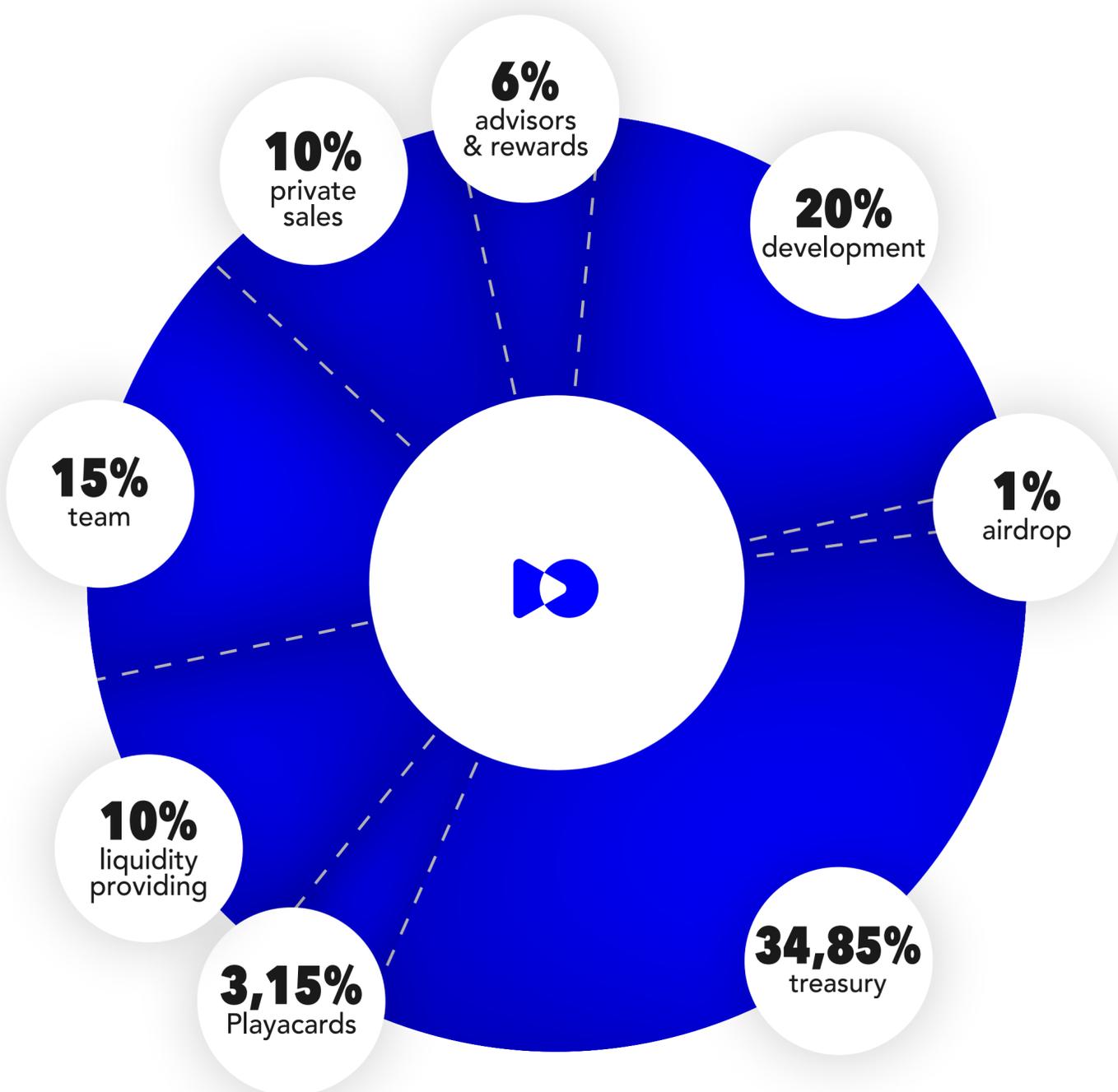
You can now mirror your NFT from other blockchains and use it **on Playaverse** with Ternoa

- **No fees**
- **No bridge to trust**
- **Compatible with all Blockchains**

TOKENOMICS

\$PLV

supply: 100M



1% airdrop : social supporters

6% advisors & rewards : our precious partners

10% liquidity providing : for dex and pools

15% team : 50% 1 year then 10% each month

10% private sales : more informations page 16

20% development : let's go further!

34,85% treasury : in-games rewards & incentive. The platform fees on the NFT sales will be used to buy back PLV tokens

3,15% Playacards : owners will be able to claim 10% each month. One type of cards by wallet.

TOKENOMICS

\$PLV

TOKEN UTILITY

Governance

- Token holders will have a **governance power** for project's adoption, improvements, and The Playaverses ecosystem organization

Purchase

- **0 gas fee**
- Users will have to use PLV tokens to purchase Mirrored NFTs enhancements or to merge two NFTs to create **more powerful** ones according to game mechanics
- Users will be able to **win PLV or in-game** currencies depending on game mechanics

Staking

- Users will be able to **Stake their PLVs** to earn other in-game currencies backed-up by PLV or privileges
- Project owner's will be able to stake PLVs to offer rewards to its community and **grant its project more visibility**

TOKENOMICS

\$PLV

AUGMENTED NFT USE

NFT to NFT interaction

- Equip: you can equip one NFT to another NFT to enhance it
- Fight: you can make two NFTs fight and the loser gets destroyed (along with its enhancements)
- Fusion: you can fuse two NFTs, destroying them by creating a new rare one

NFT Augmentation adds a world of utility to your NFTs

- Adding exclusive/specific characteristics or content: stats, skills, bonuses, secret messages, treasure hunts...
- Access to exclusive worlds: hold NFTs to access VR worlds and metaverses (AltVR, VRchat, Unity)
- Access to unique experiences: meet your idols, IRL and VR events,

PLAYAVERSE PRESENTS THE PLAYACARDS

NFT member cards with advantages exclusive and early access opportunities, token rewards, discounts and huge benefits

AVAILABLE NOW ON  OpenSea

Rewards for the first buyers on OpenSea



SILVER CARD

Price: 0.10ETH

SUPPLY › x300

Rewards x3000 \$PLV
Owners will be able to claim 10% each month.
One type of cards by wallet.
+ white list access on 2022 collections

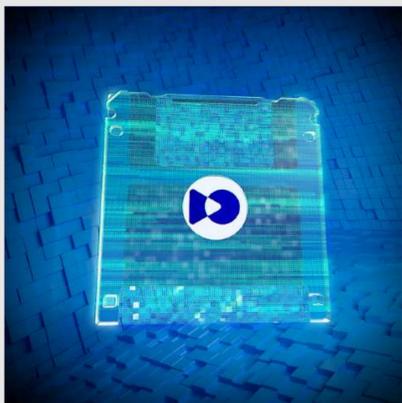


GOLD CARD

Price: 0.30ETH

SUPPLY › x150

Rewards x10000 \$PLV
Owners will be able to claim 10% each month.
One type of cards by wallet.
+ White list access on 2022 collections
+ Access to Playaverse parties



PLATINUM CARD

Price: 0.50ETH

SUPPLY › x50

Rewards x15000 \$PLV
Owners will be able to claim 10% each month.
One type of cards by wallet.
+ White list access on 2022 collections
+ Access to Playaverse parties
+ All alpha in game test
+ Physical card
+ Premium quality merchandising
+ 5 blue chip nft airdrop on selected wallets

PRE SALES

\$PLV

3 PRE SALES

10M \$PLV total

PS1:

4M \$PLV

0.08 cents

locked 3 months after the TGE* then 20% on the 4th month and then 10% each month

PS2:

4M \$PLV

0.15 cents

locked 4 months after the TGE* then 20% on the 5th month and then 10% each month

ICO:

2M \$PLV

0.30 cents

locking : 10% delivered every month

***TGE : Token Generation Event, date about to be confirmed
(ETH, USDT, USDC, PAR are accepted)**

Forbidden Country refers to one of the following countries: 1) Afghanistan, (2) Samoa of America, (3) Bahamas, (4) Botswana, (5) North Korea, (6) Ethiopia (7) Ghana, (8) Guam, (9) Iran, (10) Iraq, (11) Lybia, (12) Nigeria, (13) Pakistan, (14) Panama, (15) Puerto Rico, (16) Samoa, (17) Saoudi Arabia, (18) Sri Lanka, (19) Syria, (20) Trinidad & Tobago, (21) Tunisia, (22) Virgin Islands of America, (23) Yemen and (24) United-States of America.

ROADMAP

**Q4
2021**

Launch on the **Ternoa live Twitch**

Socials and video teaser online

PLAYACARDS NFT mint on OpenSea with token airdrop: member card giving **white list access** and **more advantages**

First private sale to the Ternoa Community, family and friends

Exclusive merchandising for the first believers and Playacards members

Second private sale

First NFT collection release : **CryptoDeejayz**

Token Generation Event

**Q1
2022**

ICO

Build of the platform with the Ternoa Labs

Market place online

New collections releases

**Q2
2022**

TO BE CONTINUED...

TEAM

FABRICE GUARDASCIONE
ZOOPSIE CEO / Co-founder



Award-winning Party Designer, visionary electro scene Founder, and Digital Artist for 20 years. CEO of Goliath Entertainment, Zoopsie. Also collects and collaborates with artists in the NFT sphere.

NICOLAS MERCIER
MERCER Chairman / Co-founder



Multi-Platinum Producer and Sound Engineer. Crypto freak. Mercer co-produced hits for Lady Gaga, Akon and DJ Snake. He now brings his expertise to this project.

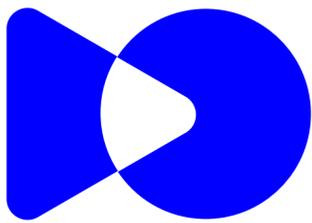
PASCAL LEFORT
Creative director / Co-founder



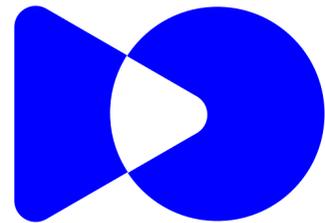
A veteran in the AAA Game industry, he received multiple nominations for his work. After more than 20 years of expertise from indie video games to large mainstream releases, he now brings his vision to Playaverse.

TEAM

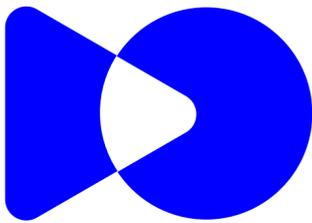
MARWANE GAOUAOU
CFO



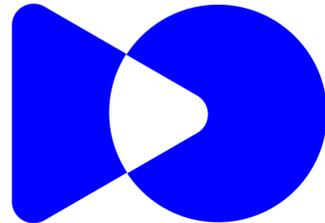
AYAKO YOSHIMOTO
Social community Japan



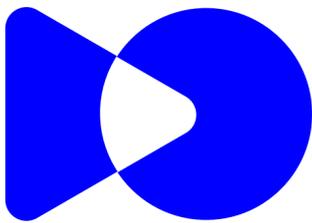
BENJAMIN BUHLER
Head of marketing & communication



MICHAEL BISMUTH
Head of creative lab



YACINE FAROUK
Crypto Advisor



FIND US!

GET MORE INFOS ON OUR TELEGRAM



Your are welcome :)

