



## Sponsorship Opportunities September 10, 2022

### **FUN-RUN Presenting Sponsor \$2,500 (SOLD-OUT)**

- Name Listed at the top of the Event Registration Page as FUN RUN “Presented by”
- Listed in Event Newsletters as FUN RUN “presented by” (minimum of 3 total emails sent to 5,300 subscribers)
- Logo included on back of official race day t-shirt
- Opportunity to include handout/collateral in race day packet.
- Brand activation opportunities along the 5k course. Interact with racers to provide surprise and delight FUN along the way! (FUN beverage stop, selfie moments, etc.)
- Stage presence at Recipient Party and at race kick off

### **Course Sponsor \$1,500 (Limited Availability)**

- Name Listed on Event Registration Page
- Listed in Event Newsletters (minimum of 3 total emails sent to 5,300 subscribers)
- Logo included on back of official race day t-shirt
- Opportunity to include handout/collateral in race day packet.
- Brand activation opportunities along the 5k course. Interact with racers to provide surprise and delight FUN along the way! (FUN beverage stop, selfie moments, etc.)

### **LIVING On Sponsor \$1,000**

- Name Listed on Event Registration Page
- Listed in Event Newsletters (minimum of 3 total emails sent to 5,300 subscribers)
- Logo included on back of official race day t-shirt
- Opportunity to include handout/collateral in race day packet
- On-site 10x10 booth or brand activation

### **GIVING Sponsor \$500**

- Name Listed on Event Registration Page
- Listed in Event Newsletters (minimum of 3 total emails sent to 5,300 subscribers)
- Logo included on back of official race day t-shirt
- Opportunity to include handout/collateral in race day packet

### **FUN Sponsor \$250**

- Name Listed on Event Registration Page
- Listed in Event Newsletters (minimum of 3 total emails sent to 5,300+ subscribers)
- Logo included on back of official race day t-shirt

**\*To be included in announcement Press release, we must receive confirmation no later than June 15<sup>th</sup>**

**\*To be included in event signage and on the race shirt, we must receive confirmation no later than August 15th**

**To become a sponsor please email [alexia.zigoris@karenwellingtonfoundation.org](mailto:alexia.zigoris@karenwellingtonfoundation.org)**