



Visit Dalarna

→ Visit Dalarna Covid history

1st Covid
news letter
to tourism
businesses

12th March



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Question-
naire to
tourism
businesses
939 answers

20th March



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Webinar:
subsidy
application
for tourism
businesses

8th April



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Webinar:
conversion
and trends
post corona

22nd April



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Campaign:
#Dalarnatill
sammans
(Dalarna
together)

Initiative from larger non-tourism
businesses. Purpose to support
tourism businesses with funds for
marketing



→ Visit Dalarna Covid initiative

Project
Covid 19:
help tourism
and culture
businesses
to survive

7th May application submitted.
12th June application approved by The
Swedish Agency for Economic and Regional
Growth



→ Covid 19 Dalarna work packages for tourism and culture businesses



Business consulting,
economic analysis, what
funds can you apply for?



Business development
program "Kurbits
Conversion", networking,
inspirational lectures



Innovation activities



EUROPEISKA
UNIONEN
Europeiska
regionala
utvecklingsfonden

300 businesses

4 million SEK

June 2020 – April 2023

