

7 COSTLY MISTAKES

TO AVOID AFTER
AUTO HAIL DAMAGE

LEARN HOW TO

- AVOID SABOTAGING YOUR VEHICLE'S VALUE
- SAVE ON REPAIR COSTS
- NAVIGATE THE TRICKY WATERS OF INSURANCE
- FIND A REPAIR SHOP THAT YOU CAN TRUST

CONGRATS!

You've downloaded the 7 Costly Mistakes to Avoid after Auto Hail Damage.

When your vehicle is damaged by hail, deciding what to do next and who to trust is tough. For many people, those decisions can lead to mistakes that haunt them for years.

But because you downloaded this guide, you'll know 7 Costly Mistakes to Avoid after Auto Hail Damage. Before you know it, your vehicle will be fixed without sinking \$1,000s into repairs, plummeting its value, or getting taken advantage of by your insurance company or a sketchy repair shop.

The insights in this guide come from Express Auto Hail Repair: the most trusted hail damage repair shop. With Express Auto Hail Repair, you'll feel good about your vehicle again in no time.

Now let's get into the 7 Costly Mistakes to Avoid after Auto Hail Damage...



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MISTAKE #1

NOT REPAIRING MINOR DAMAGE

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NOT REPAIRING MINOR DAMAGE

This is one of the most common mistakes: if hail damage isn't that noticeable on your vehicle, you don't need to get it repaired. People tend to think that if you can't blatantly see the damage, then that damage won't impact your vehicle's value.

This is false.

Even barely visible damage can devastate your vehicle's trade-in value, sometimes dropping it by as much as one-third. That's because **\$3,000-\$8,000 in damage is often** caused even when you can hardly see it.



**DID YOU KNOW THAT EVEN
MINOR DAMAGE CAN COST
BETWEEN \$3,000-\$8,000?**

More serious damage can cause new problems. Windshield cracks, for example, can continue to spread and grow. And serious dents can compromise the integrity of your vehicle's paint, leading to rust and chipping.

Some people are also tempted to fix their hail damage themselves.

Do-it-yourself methods like using hair dryers or dry ice to pop out dents aren't just time-consuming—they usually cause more damage that's not covered by insurance.

Instead, if you want to restore your vehicle to its former glory and protect its value, you're much better off using a professional auto hail repair specialist.



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MISTAKE #2

**WAITING TO GET YOUR
VEHICLE REPAIRED**

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WAITING TO GET YOUR VEHICLE REPAIRED

This mistake seems logical. I mean, if you're right in the middle of hail season, why not wait a few more months to get it repaired?

This type of thinking is common. But it can also end up hitting you hard financially. Here are the main reasons why:



**THE LONGER YOU WAIT, THE MORE
AT RISK YOU BECOME FINANCIALLY.**

A New Storm Means a New Deductible

You need to file a separate claim with your insurance company for each hail storm that damages your vehicle. If you tell your insurer that the damage from both storms was caused by one storm, that constitutes insurance fraud.

Another Storm or Event Can Turn Your 'Repairable' Vehicle into 'Totaled'

Your "repairable vehicle" can quickly turn into "totaled" in the eyes of your insurer if you get hail damage from a second storm. But even if you get into a small accident, such as getting rear-ended at a stoplight, your vehicle can abruptly become classified as "totaled". It's important to keep in mind that insurance companies pay out much less than the market value for your vehicle.

Metal Gets Harder to Shape Over Time

The longer you wait to repair, the less likely your repair will be successful. That's because metal begins to "set" right after it has been deformed. The difference in repair costs 3 weeks after a storm and 3 months later can be substantial.



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MISTAKE #3

**PAYING FOR REPAIRS
OUT OF POCKET**

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PAYING FOR REPAIRS OUT OF POCKET

Another thing holding people back from repairing immediately is the cost. You might be asking yourself questions like, 'How much is this going to set me back?', 'Am I going to have to dig into my savings?' and, 'Is it even worth it?'

What most people don't know is that vehicle hail damage repair can be a lot more affordable than you think.

Here's why:

People living in areas regularly affected by hail won't have to foot the majority of their hail repair bill. If you have comprehensive automotive insurance, you're covered.



**AUTO HAIL REPAIR CAN BE
A LOT MORE AFFORDABLE
THAN YOU THINK.**

With the help of insurance, a \$10,000 repair bill can quickly turn into a much more manageable expense, leaving you with only the deductible to cover.

That said, your deductible itself can end up being an intimidating cost.

Even if the insurance company covers \$9,000 of your \$10,000 repair costs, that's still \$1,000 you're responsible for, right?

Not necessarily.

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MISTAKE #3

PAYING FOR REPAIRS OUT OF POCKET

At Express Auto Hail Repair, if you're one of the first 200 clients after a storm: we pay your deductible. No BS. We also provide free estimates.

That means that you pay \$0 out-of-pocket for your entire hail damage repair.

So, while hail damage repair might seem costly at first, the truth is that it can be a lot more affordable than most think. Sometimes, with the right repair shop—it's even FREE!

After all, getting your vehicle damaged by a hail storm is considered an Act of God. So why should you have to pay for it?

**TAKE YOUR 3-
MINUTE ESTIMATE**

**BOOK A 1-HR
CUSTOM ESTIMATE**





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MISTAKE #4
NOT FILING A INSURANCE CLAIM

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NOT FILING A INSURANCE CLAIM

This common mistake ends up costing people more money every year in lost vehicle value than arguably anything else.

People often wonder if their premium will go up if they file a claim. While this does happen after accidents, hail storms are usually ruled “no-fault” claims. This means that you, as a driver, don’t pose any more risk to the insurance company, so your premiums stay the same.



**HAIL DAMAGE ISN'T YOUR FAULT.
IT'S AN ACT OF GOD. SO WHY PAY FOR IT?**

After a hailstorm, insurance companies will assess the entire area and decide if the whole area should have an increase to their premiums based on the risk of more storms. In those cases, whether people get their vehicles repaired or not – their premium will go up. This is an area risk assessment not a personal risk assessment.

This means that you pay for the benefit of getting your vehicle repaired whether you take advantage of it or not—so you might as well use what you’re already paying for!

How does this work?

A hailstorm is not your fault. It’s an Act of God. That means it falls under your comprehensive coverage. The money is there in a pool, available to fully and properly repair your car... whether you choose to take advantage of it or not.



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MISTAKE #5
FORGETTING YOUR INSURER
IS RUNNING A BUSINESS

MISTAKE #5

FORGETTING YOUR INSURER IS RUNNING A BUSINESS

The first thing that most people do when they get hail damage on their vehicle is that they call their insurance company and file a claim. Makes sense! You have a relationship with them and have likely been with them for years.

That said, it's important to take a moment to realize that your insurer is running a business. They'll likely try to reduce their expense by paying the least amount possible. After all, a disaster in your life is just another liability to them.



**YOUR INSURER MIGHT EVEN BE A FRIEND
BUT THEY'RE STILL RUNNING A BUSINESS.**

Now multiple that by 1,000s of vehicles making a claim at the same time after a storm!

Insurance companies often cut a check for the damage quickly because they want to move through the overwhelming number of claims they have as soon as possible.

Again, they're running a business, so for them, that makes sense! But this can leave you with a check for an amount that won't accurately cover your repairs.

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MISTAKE #5

FORGETTING YOUR INSURER IS RUNNING A BUSINESS

Many insurers will also tell you that after you're hit with a hail storm, you need to take your vehicle to a specific repair shop.

You are legally entitled to choose the shop that handles your vehicle repairs. Results conducted through third-party research have concluded that people who choose to not work with a shop that's in the back pocket of their insurer find both service and quality to be at a higher level.



**YOU HAVE A LEGAL RIGHT
TO CHOOSE YOUR HAIL
DAMAGE REPAIR SHOP.**

Added to that, some of the best hail repair shops will handle your claim for you. That means no arguing with insurance adjusters, no time-consuming back and forth with claim investigators, and frankly put, no getting screwed over.

Plus, you don't have to wait for weeks, or even months, to get your vehicle and your life back to normal.



MISTAKE #6

**TRYING TO FIX HAIL
DAMAGE YOURSELF**

MISTAKE #6

TRYING TO FIX HAIL DAMAGE YOURSELF

YouTube can help you with many things. It can be a source of entertainment or can even help with simple projects. You shouldn't use YouTube, however, for things that take years of experience and expertise.

PDR is a process that is performed by experts who have years of experience. PDR experts also have the special tools that help them work from underneath the car. This gives them the ability to restore the spot without hurting the original factory finish.



**PDR IS A PROCESS PERFORMED BY EXPERTS
WITH YEARS OF EXPERIENCE**

Trying to do it yourself may sound like a way to save money, but there is a big problem with your ability to file for insurance. Doing the work yourself can oftentimes make the matter worse.

Insurance adjusters can see that you tried to do the work yourself. They will make a note of that and you may get less money from your insurance company. They may also nullify the claim completely because of your damage.

The value of your vehicle is something you want to hold onto. Doing the repairs yourself has enormous risks of permanently damaging the value of your vehicle.



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MISTAKE #7

NOT GOING TO A PDR SPECIALIST

MISTAKE #7

NOT GOING TO A PDR SPECIALIST

Last, but certainly not least, there's another mistake people commonly make when it comes to vehicle hail damage: sketchy repair shops.

This is without a doubt one of the most common pain points for people trying to repair their vehicles. They don't know what shop is going to charge them an honest price. More importantly, they don't know what shop will get the job done right the first time.

It's worth remembering that not all vehicle hail repair companies are built the same. While there may be some trying to lure you in, there are plenty of trustworthy shops that produce high-quality work.

Those shops employ trained technicians who truly take pride in what they do. Just like you take pride in your ride. They get fulfillment when they put their highly specialized skill set to work.

So, what should you look for when choosing a hail damage repair shop for your vehicle?

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**GET YOUR REPAIRS DONE
RIGHT THE FIRST TIME.**

MISTAKE #7

NOT GOING TO A PDR SPECIALIST

Here are a few things to look for when choosing an automotive hail damage repair shop for your vehicle:

PDR & Body Work Capability

Paintless dent repair (PDR) is by far the preferable method of hail damage repair. This method allows skilled specialists to smooth out your vehicle's dents without impacting the paint or underlying structure of your vehicle. Using specialized tools, highly skilled technicians manually massage the metal from the underside, restoring your vehicle to factory perfection without disturbing the original factory paint. This is the only way to retain your original factory finish and restore your vehicle to full book value.

PDR may not cut it for more extensive repairs and you might require new panels, paint, and even windshields. It might be difficult to find but you should look for a shop with both PDR expertise and body/paintwork capabilities, so they can take care of everything.

Works With Your Insurer, Not For Them

Most repair shops recommended by your insurer cut corners to reduce insurance claim costs. As a result, they don't offer the best level of service or repair quality. With that in mind, you shouldn't feel pressured to choose your insurer's recommended repair shop. Instead, you should find the one that's right for you.

Lifetime Warranty

Glowing testimonials and reviews are a great sign of a quality repair shop. But even the most highly-rated shops can deliver low-quality work that begins to deteriorate within years. That said, in addition to great client reviews, look for an ironclad lifetime warranty. A shop that stands by its work is one you can trust.



MAKE YOUR REPAIR AS EASY AS POSSIBLE

Now you've read this guide, you can see how these 7 costly mistakes can lead to financial and time-consuming consequences.

Understanding these 7 costly mistakes to avoid after hail damage helps people like you get the highest quality and most cost-effective repairs for your vehicle.

At this point, you might find yourself feeling angry that this happened to you and now you need to deal with it. You have enough going on in your life, right? Whether you find a great hail damage repair shop or not—it's a hassle.

We get it. Truly. That's why we make your hail repair as easy as possible...



EXPRESS AUTO HAIL REPAIR

TRUSTED BY 1,000S OF PEOPLE JUST LIKE YOU

When there's a hail storm, your auto body shop calls us to subcontract our technicians to manage repairs. That's because Express Auto Hail Repair specializes in one thing: repairing dents on hail-damaged vehicles.

Express Auto Hail Repair is your best choice for automotive hail damage repair. As a client, you'll receive top-tier quality, unparalleled service, and a hassle-free experience. Most importantly, you'll feel good about your vehicle again in no time.

Over the last 5 years in business, 1,000s of customers have trusted Express Auto Hail Repair for their automotive hail damage repair. That said, with Express Auto Hail Repair, you can trust that you'll receive the best repair and easiest experience in the industry.



EXPRESS AUTO HAIL REPAIR

6 REASONS WHY YOU SHOULD CHOOSE EXPRESS AUTO HAIL REPAIR

1

\$0 deductible

We fully pay your deductible—for real! This special offer is only available for the first 200 vehicles after a storm so don't wait and miss out.

2

Free Express Estimates

FREE 3-min Express Estimate & FREE 1-Hour Custom Estimate

3

Great Communication

You'll be notified each time your vehicle moves from one stage to the next in the repair process, so you'll never be left wondering.

4

48-Hour Repairs

You keep your vehicle until it's ready for repairs, unlike other repair shops that keep your vehicle for 4-6 weeks.

5

High-Quality Service

Technicians have 10 years+ experience

6

5 years in business and 1,000s of happy clients!

You can trust that you're in good hands with Express Auto Hail Repair. Click below right now to complete your 3-minute estimate right now!

TAKE YOUR 3-MINUTE ESTIMATE

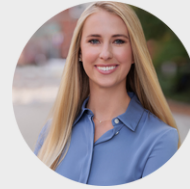
BOOK A 1-HR CUSTOM ESTIMATE

TESTIMONIALS



BEN COLE

"My estimates were free and fast. They did what they said they were going to do. I kept my vehicle until my claim was done and my parts were delivered. Then I dropped off my car and **my repairs took just 2 days.**"



STACY JONES

"Express was great!
They notified me whenever my truck moved onto the next stage of the process! I was never wondering what was going on. Big help! I took both of my vehicles to them and highly recommend them to all my friends."



ROGER MILLER

"My car was badly damaged in the hail storm in April of this year. They made the damage to my car magically disappear. They were **never anything but courteous and obliging.**"

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MINUTE ESTIMATE**

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