Hostme Cookie Policy

What are cookies?

Cookies and similar tracking technologies, such as beacons, scripts, web beacons and tags (which together we refer to as "cookies"), are small bits of text, usually stored on a user's computer hard drive or within a browser. They enable a website to remember information about the user's visit to the website. On mobile websites and mobile applications, we use device IDs and / or Advertising IDs in a similar manner to which we use cookies.

We and certain third-party partners (as described below) use cookies on our websites, our mobile applications and within emails or other communications we send to you (we refer to these together as our "Sites").

We use cookies and other tracking technologies for the following purposes:

· Guiding you when you use the platform;

· Communication with us from live chat;

· Assisting in login, and your ability to provide feedback;

· Analyzing your use of our products, services or applications;

· Assisting with our promotional and marketing efforts.

We classify cookies in the following categories:

· Strictly Necessary Cookies

· Functional Cookies

· Analytical

· Advertising

You can opt-out of each cookie category (except strictly necessary cookies) by simply emailing info@hostme.com

Category of Use	Purpose of Use	Legal Basis
Strictly Necessary	We use these cookies to make sure that we can offer you our Website. These cookies are used each time you access our Website. These are specifically necessary to: · Enable basic functions like page navigation and access to secure areas of the Website; · Use your browser information in order to provide the optimal website for your screen settings; · Identify trusted web traffic.	These cookies are necessary for using the Website and are covered under the general exception to consent under the ePrivacy Directive. We rely on legitimate interest as the legal basis to process personal information related to these cookies.

Category of Use	Purpose of Use	Legal Basis
Statistical (Functional)	These cookies allow the provision of enhance functionality and personalization, such as videos and live chats. They may be set by us or by third party providers whose services we have added to our pages. If you do not allow these cookies, then some or all of these functionalities may not function properly.	We rely on your consent for these. You can easily remove these cookies by clearing your browser, or via http://www.youronlinechoices.eu/
Analytical	This helps us to: • Measure our Website visits; • Measure the time a visitor spends on our pages; • Measure which elements of our Website are frequently visited; • Make our Website more user friendly; and • Track the effectiveness of our advertisements, offers and campaigns. • Measure the extent to which emails, like newsletters are opened.	We rely on your consent for these. You can remove these cookies by clearing your browser, or via http://www.youronlinechoices.eu/
Advertising	To recognize you if you have used our services on another device. We combine information received from multiple devices to determine if you are using a new device, so that we can continue to provide you with a personalized experience on our Sites. To enable you to post to social media sites and other platforms, for example, to allow you to access a particular social media page to post a comment or a "like." To collect information for use in advertising on our own Sites and on third party sites which you may visit. Such information is based on your preferences and your usage of our Sites. We have included more information about our use of advertising cookies below.	We rely on your consent for these. You can remove these cookies by clearing your browser, or via http://www.youronlinechoices.eu/

Category	Name	Provider	Purpose	Type	Expiry
Necessary	AI_buffer	Hostmeapp.com	Used in order to limit the number of data server updates.(azure)	HTML	Session
Necessary	AI_sentBuffer	Hostmeapp.com	Allows the website to detect any duplicate data server updates.	HTML	Session
Necessary	AI_session	Hostmeapp.com	Preserves users states across page requests.	HTTP	1 day
Necessary	ARRAfinity	Hostmeapp.com	Used to distribute website traffic in order to optimise response times.	HTTP	Session
Necessary	Debug	Hostmeapp.com		HTML	Persistent
Statistical	_vwtabguid_	Hostmeapp.com	Registers data on visitors' website behaviour. This used for internal analysis and website optimisation.	HTML	Session
Statistical	_dc_gtm_UA-	Hostmeapp.com	Used by Google Tag Manager to control the loading of a Google Analytics script tag.	HTTP	1 day
Statistical	_ga	Hostmeapp.com	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	HTTP	2 years
Statistical	_gat	Hostmeapp.com	Used by Google Analytics to throttle the request rate.	HTTP	1 day
Statistical	_gid	Hostmeapp.com	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	HTTP	1 day
Statistical	_ym_d	Hostmeapp.com	Contains the date that the visitor first visited the website.	HTTP	1 year
Statistical	_ym_isad	Hostmeapp.com	This cookie is used to determine if the visitor has any adblocker software in their browser.	HTTP	1 day
Statistical	_ym_retryReqs	Hostmeapp.com	Registers statistical data about the visitor's behaviour in the website.	HTML	Persistent

Category	Name	Provider	Purpose	Type	Expiry
Statistical	_ym_uid	Hostmeapp.com	This cookie is used to collect non-personal information about the visitor's website behaviour and non personal visitor statistics.	HTTP	1 Year
Statistical	ai_user	Hostmeapp.com	Used by Microsoft Application Insights software to collect statistical usage and telemetry information.	HTTP	1 Year
Statistical	ajs_anonymous id	Hostmeapp.com	This cookie is used to identify a specific visitor. This is used to identify the number of specific visitors to our website.	HTTP	1 Year
Statistical	PugT	pubmatic.com	Used to determine the number of times the cookies have been updated in the visitor's browser.	HTTP	29 Days
Statistical	yandexuid	yandex.ru	Registers data of the users website behaviour. This is used for internal analysis and website optimisation.	HTTP	1 Year
Advertising	_adroll	adroll.com	Registers a unique ID that identifies a returning user's device.	HTTP	1 Year
Advertising	__adroll_fpc	hostmeapp.com	Used to identify the visitor across visits and devices. This allows the visitor with relevant advertisement. The service is provided by third party advertisement hubs, which facilitate real-time bidding for advertisers.	HTTP	1 Year
Advertising	__adroll_shared	adroll.com	Collects data on the users across websites to make more relevant advertising	HTTP	1 Year
Advertising	__ar_v4	hostmeapp.com	Optimises ad display	HTTP	1 Year

Category	Name	Provider	Purpose	Type	Expiry
Advertising	__hssc	hostmeapp.com	Collects statistical data related to the user's website visits, such as the number of times visited, average time spent on the website and what pages have been loaded. The purpose is to segment the website's users according to factors such as demog raphics and geographical location, in order to enable media and marketing agencies to structure and understand their target groups t o enable customised online advertising.	HTTP	1 Day
Advertising	_hssrc	hostmeapp.com	Collects statistical data related to the user's website visits, such as the number of visits, average time spent on the website and what pages have been loaded. The purpose is to segment the website's users according to factors such as demographics and geographical location, in order to enable media and marketing agencies to structure and understand their target groups to enable customised online advertising.	HTTP	Session

Category	Name	Provider	Purpose	Type	Expiry
Advertising	_hstc	hostmeapp.com	Collects statistical data relating to the user's website visits, such as the number of visits, average time spent on the website and what pages have been loaded. The purpose is to segment the website's users according to factors such as demog raphics and geographical location, in order to enable media and marketing agencies to structure and understand their target groups t o enable customised online advertising. I	HTTP	1 Year
Advertising	_ptqgif	hubspot.com	Sends data to the marketing platform Hubspot about the visitor's device and behaviour. Tracks the visitor across devices and marketing channels.	Pixel	Session
Advertising	_tld_	hostmeapp.com	Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences.	HTTP	Session
Advertising	_fbp	hostmeapp.com	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	HTTP	3 Months
Advertising	_gcl_au	hostmeapp.com	Used by Google AdSense for experimenting with advertisement efficiency across websites using their services.	HTTP	3 Months
Advertising	_te_	hostmepp.com	Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads.	HTTP	Session

Category	Name	Provider	Purpose	Type	Expiry
Advertising	__ym_metrika_enabled	hostmeapp.com	This cookie is used to collect data on the visitor's behavior on the website — this information can be used to assign the visitor to a visitor segment based on common preferences.	HTTP	1 Day
Advertising	A3	yahoo.com	Unclassified.	HTTP	1 Year
Advertising	adrl	outbrain.com	This cookie registers data on the visitor. The information is used to optimize advertisement relevance	HTTP	29 Days
Advertising	google.com	ads/ga-audiences	Used by Google AdWords to re-engage visitors that are likely to convert to cu stomers based on the visitor's online behaviour across websites.	Pixel	Session
Advertising	h o s t m e a p p . com	ajs%3Acookies	Collects data on visitors. This information is used to assign visitors in to segments.	HTTP	1 year
Advertising	h o s t m e a p p . com	ajs%3Atest	Collects data on visitors. This information is used to assign visitors in to segments, making website adverti	HTTP	1 year
Advertising	h o s t m e a p p . com	ajs_group_id	This cookie is used to assign specific visitors in to segments, this segmentation is based on visitor behavior	HTTP	1 year
Advertising	h o s t m e a p p . com	amplitude_cookie_test	Detects whether partner data synchronization is function in g and currently running	HTTP	Session
Advertising	bidswitch.net	Collects data on visitors' preferences and behaviour on the website - This information is used make con te		Pixel	Session

Category	Name	Provider	Purpose	Type	Expiry
Advertising	h o s t m e a p p. com	_ga	General statistical data on how the visitor uses the website.	HTTP	2 years
Advertising	h o s t m e a p p. com	_gat	Keeps track of a visitor's identity. This cookie is passed to the marketing platform HubSpot on form submission and used when de-duplicating contacts.	Pixel	1 year
Advertising	c a s a l e m e d i a. com	CMID	Collects visitor data related to the user's visits to the website, such as the number of visits, average time xpdnt on the time spent.	HTTPS	1 year
Advertising	c a s a l e m e d i a. com	CMPRO	Collects data on visitor behaviour from multiple websites, in order to present more relevant advertisement - This also allows the website to limit the number of times that the visitor is shown the same advertisement.t	HTTPS	3 months
Advertising	outbrain.com	obuid	Unclassified	HTTPS	1 year
Advertising	c a s a l e m e d i a. com	CMPRO	Collects data on visitor behaviour from multiple websites, in order to present more relevant advertisement	HTTPS	3 months
Advertising	outbrain.com	cookieJartestCookie	Un classified	HTTP	1 day
Advertising	facebook.com	fr	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party	HTTPS	3 months
Advertising	bidswitch.net	tuuid	Registers whether or not the user has consented to the use of cookies.	HTTP	1 year
Advertising	sibautomation. com	uuid	This cookie is used to optimize ad relevance by collecting visitor data from multiple websites – th is	HTTP	1 year

Category	Name	Provider	Purpose	Type	Expiry
Advertising	openx.net	w/1.0/sd	Registers data on visitors such as IP addresses, geographical location and advertisement interaction.	Pixel	Session
Advertising	yandex.ru	webvisor/53358064	Un classified	Pixel	1 year
Advertising	3lift.com	xuid	Used to present the visitor with relevant content and d advertisement — The service is provided by third party advertisement thumbs, which facilitate real-time bidding for advertisers.		
Advertising	yandex.ru	ymex	Collects information on visitor behaviour on multiple websites. This information is used on the website, in order to optimize the relevance of advertisement.	HTTP	1 year