Apex Growth Cookies Policy

Please read this Cookie Policy carefully before using the http://apexgrowth.co (the "Service") operated by Customer Acquisition Inc. DBA Apex Growth ("us", "we", "our", "Customer Acquisition Inc.", or "Apex Growth").

This page describes what information they gather, how we use it and why we sometimes need to store cookies. We will also share how you can prevent these cookies from being stored however this may downgrade or 'break' certain site functionality.

HOW WE USE COOKIES

We use cookies for a variety of reasons detailed below. Unfortunately, in most cases, there are no industry standard options for disabling cookies without completely disabling the functionality and features they add to this site. It is recommended that you leave on all cookies if you are not sure whether you need them or not in case they are used to provide a service that you use

DISABLING COOKIES

You can prevent the setting of cookies by adjusting the settings on your browser (see your browser Help for how to do this). Be aware that disabling cookies will affect the functionality of this and many other websites that you visit. Disabling cookies will usually result in also disabling certain functionality and features of this site. Therefore, it is recommended that you do not disable cookies.

Generally, you have the option to see what cookies you've got and delete them individually, block third-party cookies or cookies from particular sites, accept all cookies, to be notified when a cookie is issued or reject all cookies. To learn more about cookie settings, have a look at these links:

- Cookie settings in Firefox
- Cookie settings in Chrome
- Cookie settings in Safari
- Cookie settings in Edge

COOKIE TYPES

Strictly Necessary Cookies

These cookies are necessary for the proper functioning of the website including displaying content, logging in, session validation, responding to your request for services, and more. Most

web browsers can be set to disable the use of cookies. However, if you disable these cookies, you may limit the functionality of the Service.

Performance Cookies

These cookies collect information about the use of the website, such as pages visited, traffic source, and other website metrics. Used alone, these types of cookies don't contain personal information such as names and email addresses and are used to improve your user experience of a website.

Functional Cookies

These cookies store users' choices such as username, provide additional functionality, and store other personal choices when using the Service. These cookies are used to deliver services, such as letting a user make a blog post, listen to the audio, or watch videos on the Service.

Advertising or Targeting Cookies

These cookies are usually placed and can be used by our advertising partners to develop a profile of your browsing interests and serve advertisements on other websites that may be related to your interests. You will see less relevant ads if you disable these cookies. You should note that the data collected is never linked to your user account.

Session Cookies

These cookies allow websites to keep track of the actions of a user during a browser session. They may be used for remembering what a user has put in their shopping cart as they browse a website. Session cookies expire after a browser session.

Persistent Cookies

These cookies are stored on a user's device in between browser sessions, which allows the user's preferences or actions across the Service to be consistent. Persistent cookies may be used for a variety of purposes and may result in faster and more convenient access.

In order to provide you with a great experience on this site, we provide the functionality to set your preferences for how this site runs when you use it. In order to remember your preferences, we need to set cookies so that this information can be called whenever you interact with a page that is affected by your preferences.

THIRD-PARTY COOKIES

In some special cases, we also use cookies provided by trusted third parties. The following section details which third-party cookies you might encounter through this site.

This site uses Google Analytics which is one of the most widespread and trusted analytics solutions on the web for helping us to understand how you use the site and ways that we can improve your experience. These cookies may track things such as how long you spend on the site and the pages that you visit so we can continue to produce engaging content.

For more information on Google Analytics cookies, see the official Google Analytics page.

Third-party analytics are used to track and measure usage of this site so that we can continue to produce engaging content. These cookies may track things such as how long you spend on the site or pages you visit which helps us to understand how we can improve the site for you.

From time to time we test new features and make subtle changes to the way that the site is delivered. When we are still testing new features, these cookies may be used to ensure that you receive a consistent experience whilst on the site whilst ensuring we understand which optimizations our users appreciate the most.

As we sell products it's important for us to understand statistics about how many of the visitors to our site actually make a purchase and as such this is the kind of data that these cookies will track. This is important to you as it means that we can accurately make business predictions that allow us to monitor our advertising and product costs to ensure the best possible price.

We use adverts to offset the costs of running this site and provide funding for further development. The behavioral advertising cookies used on this site are designed to ensure that we provide you with the most relevant adverts where possible by anonymously tracking your interests and presenting similar things that may be of interest.

In some cases, we may provide you with custom content based on what you tell us about yourself either directly or indirectly by linking a social media account. These types of cookies simply allow us to provide you with content that we feel may be of interest to you.

Several partners advertise on our behalf and affiliate tracking cookies simply allow us to see if our customers have come to the site through one of our partner sites so that we can credit them appropriately and where applicable allow our affiliate partners to provide any bonus that they may provide you for making a purchase.

We also use social media buttons and/or plugins on this site that allow you to connect with your social network in various ways. For these to work the following social media sites including; Facebook, Twitter, and Google+, will set cookies through our site which may be used to enhance your profile on their site or contribute to the data they hold for various purposes outlined in their respective privacy policies.

BEHAVIORAL REMARKETING

Apex Growth uses remarketing services to advertise on third-party websites to you after you visited our Service. We and our third-party vendors use cookies to inform, optimize and serve ads based on your past visits to our Service.

- Google Ads remarketing service is provided by Google, Inc. You can opt out of Google
 Analytics for Display Advertising and customize the Google Display Network ads by
 visiting the Google Ads Settings page. Google also recommends installing the Google
 Analytics Opt-out Browser Add-on for your web browser. Google Analytics Opt-out
 Browser Add-on provides visitors with the ability to prevent their data from being
 collected and used by Google Analytics. For more information on the privacy practices of
 Google, please visit the Google Privacy & Terms web page.
- Facebook remarketing service is provided by Facebook, Inc. You can opt out of
 Facebook remarketing by visiting the <u>Facebook Ads Settings page</u>. For more information
 on the privacy practices of Facebook, please visit the <u>Facebook Privacy Policy</u> web
 page.
- Quora remarketing service is provided by Quora, Inc. For more information on the privacy practices of Quora, please visit the <u>Quora Privacy Policy</u> web page.
- LinkedIn remarketing service is provided by LinkedIn, Inc. You can opt out of LinkedIn remarketing by visiting the <u>LinkedIn Ads Settings</u> page. For more information on the privacy practices of LinkedIn, please visit the <u>LinkedIn Privacy Policy</u> web page.

MORE INFORMATION

Hopefully, that has clarified things for you, and as was previously mentioned if there is something that you aren't sure whether you need or not it's usually safer to leave cookies enabled in case it does interact with one of the features you use on our site. However, if you are still looking for more information then you can contact us through one of our preferred contact methods.

DO NOT TRACK DISCLOSURE

We do not support Do Not Track ("DNT"). Do Not Track is a preference you can set in your web browser to inform websites that you do not want to be tracked.

You can enable or disable Do Not Track by visiting the Preferences or Settings page of your web browser.

If you have any questions about the use of cookies, don't hesitate to contact us:

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