



Fire Safety Officer

Client Profile

Story

- Often industry expert with rich knowledge of fire safety processes and procedures.
- Passionate about what they do.
- Finding times tough with COVID-19 restrictions.

Solution

- Locatrix content development invitation, if you have ideas for additional engaging content, we would love to hear them and help you add it to your library.
- We want your expertise to enrich our product.
- Where face to face is not possible, you can still help your clients be compliant with online training with base level requirements.

Technical Maturity

Evolving with technology, field technology in particular.

Solution

- Provide PlanSafe to assist with face to face training, keeping content and information relevant to site and particular industry being served.
- Content updated via input tool PlanStudio as building changes, including any additional measures or fire engineered solutions that require specific procedures.
- Content to include any particular processes around staged evacuation requirements eg. For aged care standards.
- Mark up tool provides Visual content management enabling end user you can include any site-specific data you want and include the training videos for staff.
- PlanStudio academy enables easy onboarding and training for PlanStudio use.

Business Situation

Solution

- Face to face fire training is often an additional offer for 1851 businesses.
- Often difficult to organise, particularly if occupants are shift workers or from non-English speaking backgrounds.
- Clients are required to provide training to their occupants every 6 months and first and general needs to be covered within 2 days of a worker commencing at a building and deployed annually to all workers occupying a building. Difficult to ensure these measures are met and recorded.
- Difficult to deliver engaging content because of mindset of many people is often "this will never happen to me" hard to make them take it seriously.
- Fire safety is not core business so it needs to be delivered efficiently and effectively so company can get on with strategic goals.

- PlanSafe delivers training within hour and enables those who have missed it to complete online eliminating return visits and lengthy training sessions.
- PlanSafe general and first can be deployed to new occupants prior to them entering the building and finished within 20 minutes, providing sign off for building owner and understanding of occupants of basic requirements. This is a good supplement for face to face. For those with non-English backgrounds, they can organise to do the training with support of a translator to ensure that they can learn what they need in order to be safe in the workplace.
- PlanSafe provides well structured, organised and engaging training that is relevant to the individual and building as it uses site specific data to provide content. Training is completed efficiently (within hour) including assessment which can be completed anytime anywhere.
- Training is rich and relevant, does not waste time as it only addresses what is relevant for that person.
- Take the pain out of delivering fire training with PlanSafe which will provide rich content, that is appropriate and relevant to your occupants.

Challenges

Solution

- Keeping up with changing legislation
- Keeping up with NCCA and Fire Engineering standards.
- Insurance Liabilities and Risk issues
- Technology is Challenging – new systems and apps all doing different things, coming onto market.
- Making sure contracted fire safety company are delivering what they promise, impossible to be at every training session to measure and judge.

- Partner community offered by Locatrix through newsletter is a good way to keep abreast of issues.
- Tech is easy to use and always improving. Academy enables easy onboarding and software updates are well communicated. Webinars coming.
- We provide a dashboard to see who is attending training, what their pass rate is and you can see what content is being delivered and adjust it if you see appropriate.

Resource Capability

Usually fire industry expert

PlanSafe arms these professionals with a tool kit that enriches training outcomes and increases value to customer.

Age

Varies

Solution

Work towards providing automation and saas software now so that clients stay with business and enable higher value sell of business, setting you up for retirement. Increase the value of your business.

Content Medium

- Usual Platforms
- Industry conferences
- Facebook, insta, LinkedIn, Youtube, Google

Solution

- Like and follow our LinkedIn page to see the latest trends and technology that can assist your business and industry.
- Follow our pages for regular updates and industry information.

Business Operating Model

Sit within a corporate structure and report to facilities manager or compliance manager. Must sign off on fire safety certificates and ensure that buildings fire compliance measures are maintained correctly.

Solution

We can help you better serve your client by connecting their data through PlanStudio with Emergency services, providing one source of truth for building owner, fire service contractor and emergency services.

Goals

- Keep occupants compliant with training requirements.
- Ensure that all occupants receive the training
- Need to keep on top of legislation and deliver training to standards.
- Ensure that occupants are well versed in how to manage an evacuation in their business by providing engaging training.
- Need to use technology to keep any fire safety changes current.
- Deliver in a timely fashion – the less time wasted the better, operationally training costs client a lot of money.
- Keep occupants safe.

Solution

- Site specific content reviewed for AS 4083 & AS 3745 requirements covers all legislative requirements.
- Any client who cannot be present in face to face is able to complete training online.
- Any changes to standards and legislation are integrated to training content.
- Content is engaging and relevant to building occupied by students.
- PlanStudio enables users to amend and update any changes easily, on the go and keeps records of changes.
- PlanSafe can be delivered anytime anywhere and delivered as a online training service for when face to face is not an option.
- Occupants are trained on exactly what they need to know for their building. The content is specific to them and for their particular assigned role.
- Clients need to complete an assessment at the close of the training to ensure that they have learnt and understood the training required of them to keep safe.

Locatrix Success Measurement

SQM and Revenue

Qualification

FPA, industry qualification

Networking Opportunities

- Regular contact with end user. Their relationship is with the building owner – and very dependent on keeping building owner satisfied and secure.
- User conferences, face to face with end user.

Solution

Provide your clients with service faster and with better accuracy and quality. Pass on savings to customer making your business more competitive.

ESP Message

Yes

Solution

ESP benefits, public safety, we save lives together.

Industry

Commercial buildings – across the board.

We have content that covers various industries including healthcare, schools, commercial, airports, horse farms, and more.