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Publishing for Early Career Researchers

South East Asia & Hong Kong

May 2022



Presenter



Evelyn Parsonage

Associate Journal Publishing
Manager

Evelyn manages a portfolio of Life Sciences and Social Sciences & Humanities journals at Wiley. In her role as an Associate Journal Publishing Manager, she oversees the business aspects of her titles, advises on strategic development, and provides guidance on publishing best practice. She has a special interest in bibliometrics and publishing analytics, open science, and ways to foster public engagement with research.

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Publishing Trends

Collaboration, New
Technologies, and Open Science



The Centre for Open Science Says...

- Show your work.
- Share your work.
- That's Open Science.

Open research is about making research more collaborative, transparent and reproducible, so that it leads to better outcomes.



Open Research Pillars

Facilitating faster and more effective research discovery



OPEN ACCESS

Helping researchers share their work with the world



OPEN DATA

Enabling reproducibility and verification of researcher data, methodology, and reporting standards



OPEN PRACTICES

Focusing on transparency in research communication and peer review



OPEN COLLABORATION

Helping researchers work together



OPEN RECOGNITION & REWARD

Making sure researchers get credit for all their work



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Open Access

Changing Publishing Models,
Transitional Agreements, and
Author Benefits



Types of journals

Subscription only journals:

- Free to publish but need to be subscriber to read

Open access journals:

- Articles are freely accessible online
- Authors pay an Article Publication Charge (APC)
- The APC can be paid via the author's institution or funding

Hybrid journals:

- Subscription journal that allows open access publications
- Article can be published behind or outside paywall


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Find the right Life Science journal for your research

Not sure which journal to choose?

Use our Journal Explorer Tool to review and compare a selection of journals in your chosen subject areas. Select up to five of your top Life Science journal picks and click 'Compare Titles' to view them side-by-side.

Want to explore other subject areas? Find journals in [Health Science](#), [Physical Science](#), and [Social Sciences and Humanities](#).



Open access articles receive **3X** more downloads than subscription articles.

Choose all relevant subjects

- ☐ Agriculture & Aquaculture
- ☐ Anatomy & Physiology
- ☐ Cell & Molecular Biology
- ☐ Earth & Space Science
- ☐ Ecology

Open open access

- ☐ Fully open access
- ☐ Offers open access

New journals

- ☐ View newly published journals (Launched in the last 3 years)

Clear Filters

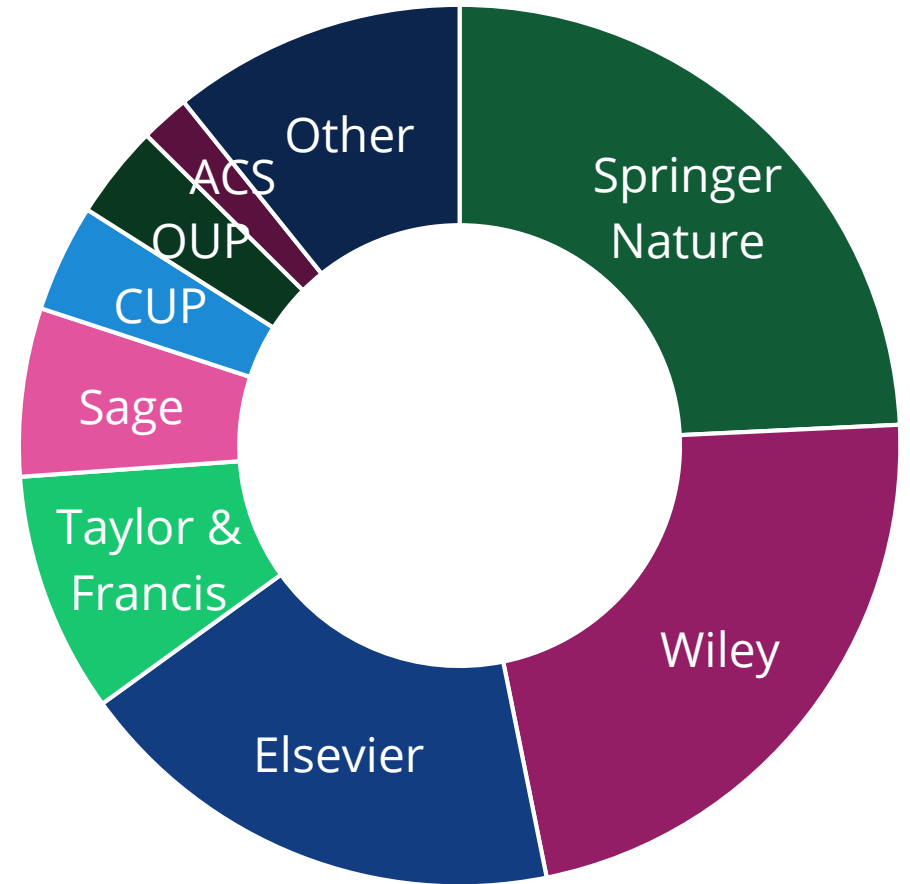
Compare Titles

Open access publication is growing

The publishing business is changing. Wiley and other major publishers are facilitating a large-scale transition to open access via country and region-level transitional agreements (TAs).

TAs are contracts negotiated between institutions and publishers that transition the publishing business model from a traditional subscription-based model (paywalled), to one where institutions pay publishers for open access publishing services

As of January 2022, Wiley's agreements are anticipated to cover the publication of **53,000 articles**, almost double last year's coverage, across **1,435 institutions** worldwide.



Transitional Agreement Market-Share by Publisher

Transitional Agreements – Asia-Pacific



Country/Region	Consortium	Approx Wiley Output	Eligible Institutions	Read Access	Hybrid OA	Gold OA	Discount on Gold APCs?
Republic of Korea	NST	150	25	✓	✓	✗	✗
Australia & NZ	CAUL	6000	52	✓	✓	✗	✗
	CSIRO	100	1	✓	✓	✓	✓
Japan	OASIS	345	4	✓	✓	✗	✗

Eligible institutions in your region:

JAPAN

Bunshi Kagaku Kenkyujo
Daigaku Kyodo Riyo Kikan Hojin Ko Energy
Kasokuki Kenkyu Kiko
Kaku Yugo Kagaku Kenkyujo
Kiso Seibutsugaku Kenkyujo
Kokubungaku Kenkyu Shiryokan
Kokuritsu Idengaku Kenkyujo
Kokuritsu Johogaku Kenkyujo
Kokuritsu Kyokuchi Kenkyujo
Kokuritsu Minzokugaku Hakubutsukan
Kokuritsu Rekishi Minzoku Hakubutsukan
Kokuritsu Tenmondai
Kokusai Nihon Bunka Kenkyu Center
Seirigaku Kenkyujo
Sogo Kenkyu Daigakuin Daigaku
Tohoku Daigaku
Tokei Suri Kenkyujo
Tokyo Kogyo Daigaku
Tokyo Rika Daigaku
Uchu Koku Kenkyu Kaihatsu Kiko
Ehime University

REPUBLIC OF KOREA

Electronics and Telecommunications Research Institute
Green Technology Center
Korea Aerospace Research Institute
Korea Astronomy and Space Science Institute
Korea Atomic Energy Research Institute
Korea Basic Science Institute
Korea Electrotechnology Research Institute
Korea Food Research Institute
Korea Institute of Civil Engineering and Building Technology
Korea Institute of Energy Research
Korea Institute of Fusion Energy
Korea Institute of Geoscience and Mineral Resources
Korea Institute of Industrial Technology
Korea Institute of Machinery and Materials
Korea Institute of Materials Science
Korea Institute of Oriental Medicine
Korea Institute of Science and Technology
Korea Institute of Science and Technology Information
Korea Institute of Toxicology
Korea Railroad Research Institute
Korea Research Institute of Bioscience & Biotechnology
Korea Research Institute of Chemical Technology
Korea Research Institute of Standards and Science
National Security Research Institute
World Institute of Kimchi

MALAYSIA

Universiti Malaysia Sarawak

SINGAPORE

National University of Singapore

TAIWAN

National Health Research Institutes (NHRI)

With Wiley Open Access Accounts (WOAAs) APCs may be covered in full or part for affiliated authors. **Over 1,700** institutions are covered worldwide (some as part of our Transformational Agreements, and others separate to them). You can find the complete list [here](#)

Why does this matter to authors?

This means that authors publishing in hybrid, subscription journals can publish Open Access without worrying about an Article Publication Charge if they are affiliated with an institution covered by a transitional agreement.

Open Access Publishing carries a number of important benefits for authors:

Accessibility and Visibility:

- Open access papers are freely available for everyone to read, download and share.

Impact:



3x Downloads

On average, open access articles were downloaded 3x as much as subscription articles



≈2x Citations

Open access articles were cited nearly twice as much compared to subscription articles



4.5x Altmetric score

Open access articles received 4.5x as much Altmetric attention as subscription articles

Why does this matter to authors? (continued)

Compliance:

- Many funders now mandate that articles be published OA. OA articles are published under a Creative Commons license which is compliant with such mandates

Reuse:

- OA articles are licensed for reuse and can be immediately deposited in any website or repository

Copyright Retention:

- The author retains copyright of the article at all times

No impact on quality of service or peer review process:

- OA articles undergo the same rigorous peer review process as regular subscription articles that are behind a paywall
- OA articles are held to high-quality and authoritative publishing standards

Source: <https://authorservices.wiley.com/author-resources/Journal-Authors/open-access/hybrid-open-access.html>

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Getting Started

Preparing a manuscript, journal
selection, article submission



What should I publish?

What DEFINITELY to publish:

- Original and significant results or methods
- Reviews or summaries of a particular subject
- Basically: work that advances the knowledge and understanding in a certain scientific field, or provides a valuable resource

What NOT to publish:

- Reports of little scientific interest
- Out of date work
- Duplications or part-duplications of previously published work

What to THINK CAREFULLY about publishing:

- Preliminary results (are they useful, or are they too inconclusive?)
- Replication of results but in a different system
- Ask yourself: where could I best publish these?

Writing and submitting your paper

Writing for Search Engine Optimization (SEO)

- Search Engine Optimization (SEO) is a critical part of maximizing your article's discoverability. [Find out](#) how you can increase the discoverability of your work.

Authoring Tools

- Authoring tools such as [Manuscripts.io](#) can streamline and simplify the complexities of scientific writing so you can focus on creating impactful content.

Resources for Writing your Paper

- Selected [Wiley resources](#) on how to write your paper effectively and efficiently covering books, blog posts, and webinars

Manuscript Preparation Guidelines

- [Guidelines](#) to help you maintain consistency in language, formatting, and visual style, choose acceptable materials for supporting information, and prepare your artwork for submission.

Selecting the right journal

Look at **your references** – these will help you narrow your choices and come up with a shortlist.

Review recent publications in **each candidate journal**. Find out the hot topics, the accepted types of articles, etc.

Ask yourself the following questions:

- Who is this journal's **audience**?
- What is the **average time to publication**?
- What is the journal's **standing in the target community**?
- Are there **publication charges**?
- Who is the journal's **typical reader**?



Decide on **one** journal.

DO NOT submit to multiple journals.



Choose the right journal for your research

DOAJ DIRECTORY OF
OPEN ACCESS
JOURNALS


Journal discovery tools

[Wiley Journal Finder](#)

- Simply enter your title and abstract and we'll create a list of potential journals for you to consider. We also recommend reviewing the journal's Aims and Scope before deciding where to submit.

Journal Explorer Tools by Subject Area:

- <https://secure.wiley.com/findjournallife>
- <https://secure.wiley.com/findjournalhealth>
- <https://secure.wiley.com/findjournalphysical>
- <https://secure.wiley.com/findjournalssocial>





Find the right Social Sciences and Humanities journal for your research

Not sure which journal to choose?

Use our Journal Explorer Tool to review and compare a selection of journals in your chosen subject areas. Select up to five of your top Social Sciences and Humanities journal picks and click 'Compare Titles' to view them side-by-side.

Want to explore other subject areas? Find journals in [Health Science](#), [Physical Science](#), and [Life Science](#).



Have you considered publishing open access?

WILEY Journal Finder Beta

Find the journal that's right for your research Beta

Not sure where to submit your article? Our Journal Finder Beta can suggest Wiley journals that may be relevant for your research. Simply enter your title and abstract and we'll create a list of potential journals for you to consider. We also recommend reviewing the journal's Aims and Scope before deciding where to submit.

If you already know which journal you're interested in, select Find Journal by Title.

☒ FIND MATCHING JOURNALS

☐ FIND JOURNAL BY TITLE

Enter your manuscript information • Both fields are required

Manuscript title

Manuscript abstract

Consider Wiley Editing Services



English Language Editing

Submit with confidence – our native English-speaking editors, with subject-area expertise, provide you with a submission-ready manuscript edited for language and style.



Video Creation

Extend your reach and visibility – turn your findings into an engaging and accessible overview that's perfect for sharing on websites and social media.



Article Preparation Services

Take the stress out of getting your manuscript submission-ready – our comprehensive editing, formatting, translation, and journal recommendation services get you where you want to go.



Article Promotion Services

Maximize the reach and impact of your research – our suite of promotion services enables your work to get the recognition it deserves.

Article Preparation – English Language Editing

Consider engaging an editing service before submission to cover:

- Spelling, punctuation, and grammar
- Sentence structure and terminology check
- Presentation check (logic, clarity, and flow)
- Journal cover letter and manuscript assessment
- Word count reduction
- Reference check
- Reviewer response letter editing
- Crosschecking responses with revised manuscript



~~Overshadowed by Sino-pulmonary infections.~~ With the improved life expectancy in ~~c~~Cystic ~~F~~Fibrosis (CF) patients, there has been an increase in ~~commonly affects~~ gastrointestinal ~~organs-manifestations~~ because of secretory and motility dysfunction. Infrequently, these changes can result in ~~d~~Distal ~~i~~ntestinal ~~O~~bstruction ~~s~~ndrome (DIOS), ~~an more and more~~increasingly diagnosed gastrointestinal ~~condition~~entity in adult ~~Cystic Fibrosis~~CF patients. We present ~~thea~~ case ~~of a~~ 22-year-old man~~le~~ who presented to our

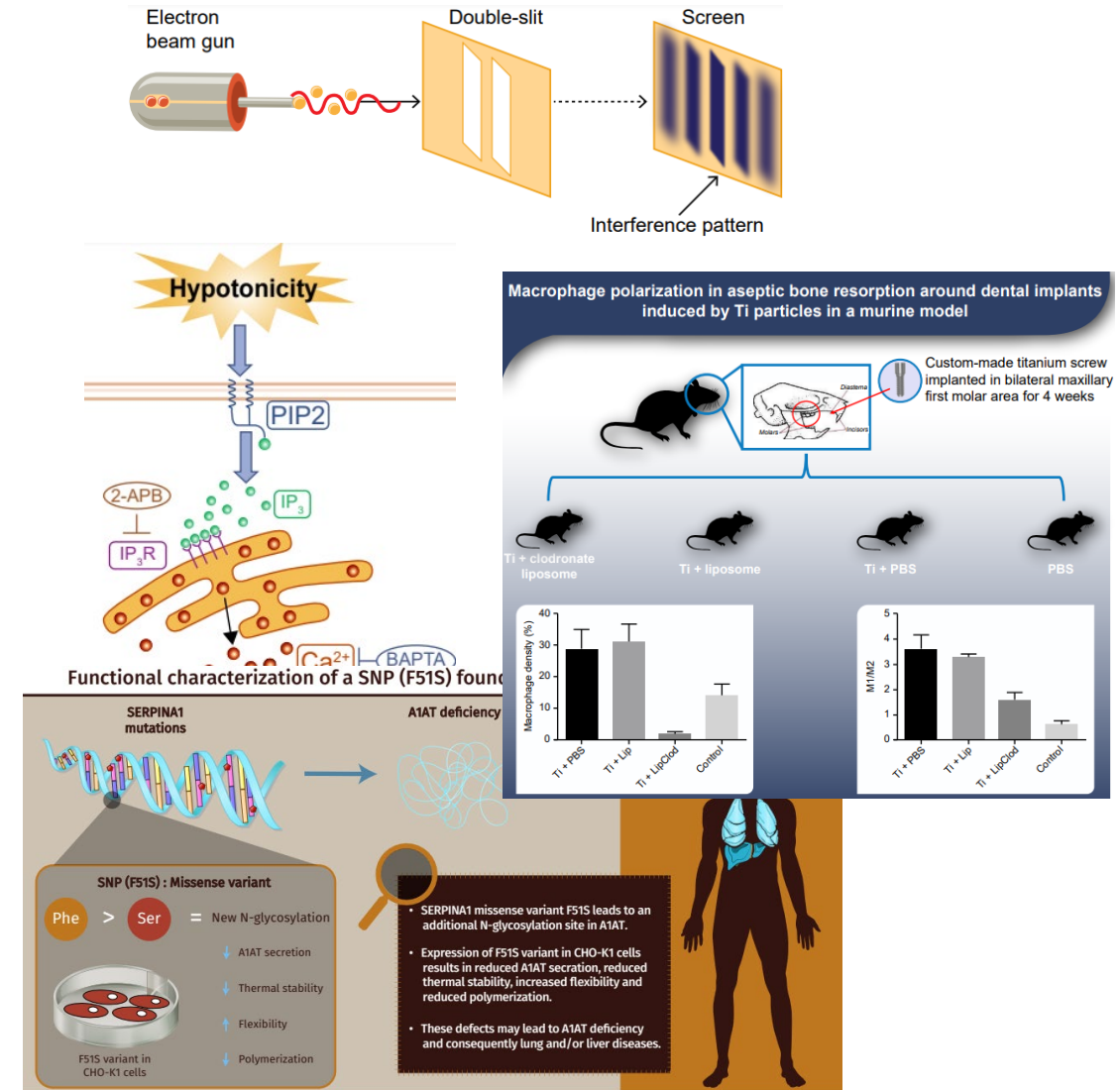
Commented [A3]: I have c
pulmonary infections have
elsewhere in the main text.
this, then please consider e
further in the in the introd
I have, instead, added info
the introduction to serve as
review this change.

Article Preparation – Illustrations and Graphical Abstracts

Whether you need stunning artwork or intricate illustrations to clearly communicate complex concepts, professional illustration services can make a big difference.


Quality images can increase the chance of your article becoming a reference for future research.

Enhancing your article with a visual abstract summarises the main findings of your research in a single, concise visual representation that can appear on journal websites, tables of contents and on social media.




How to submit to a Wiley journal?


Wiley Online Library | WILEY Access by Wiley

Search  Login / Register






The Australian Journal of
**Agricultural and
Resource Economics**

 AARES
AUSTRALASIAN AGRICULTURAL &
RESOURCE ECONOMICS SOCIETY

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Issue Information

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Society (AARES)

 AARES
AUSTRALASIAN AGRICULTURAL &
RESOURCE ECONOMICS SOCIETY

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Peer Review

“It’s a conversation”



What is Peer Review?

Peer Review is the process of screening a submitted manuscript. The manuscript will be reviewed by professionals in the same field before it is published in a journal.

The process is designed to assess the validity, quality and often the originality of articles for publication. Its ultimate purpose is to **maintain the integrity of science** by filtering out invalid or poor quality articles.

Peer Review Models:

Single blind

Author does not know who the reviewers are.

Most common among science journals.

Double blind

Reviewers don't know the identity of authors and vice versa.

Most common among social science and humanities journals.

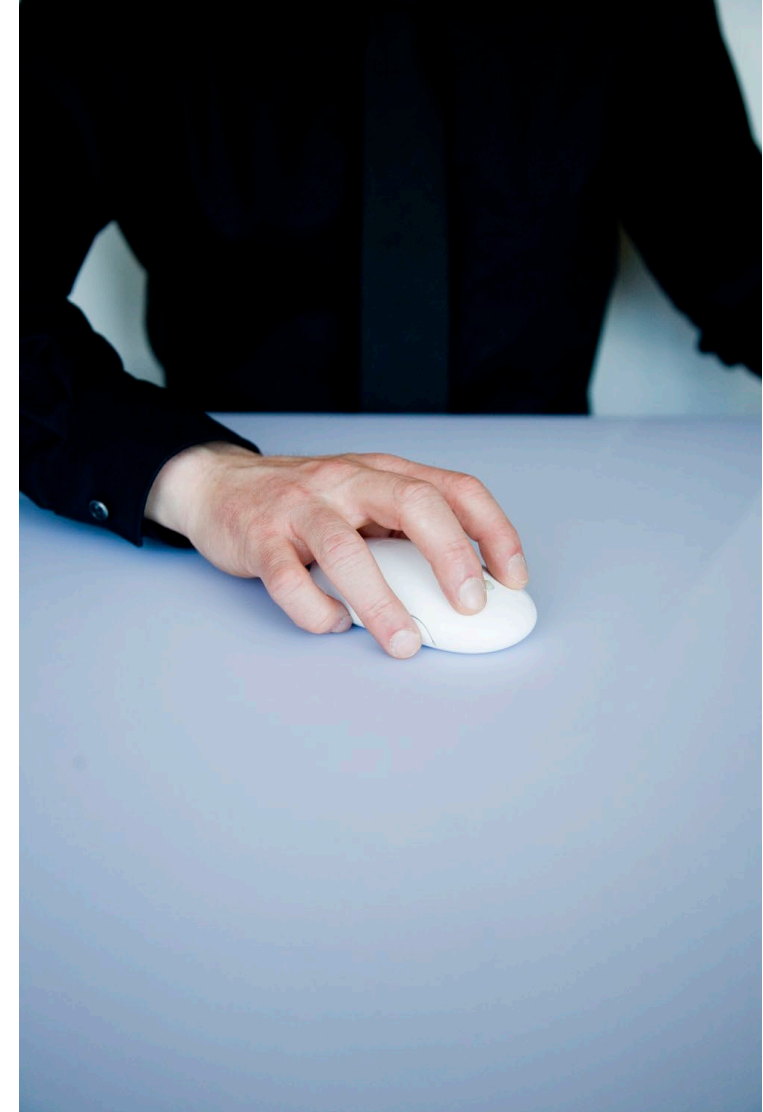
Open review

The identity of the author and the reviewers are known by all participants.

A growing minority of journals do this.

What do reviewers look for?

- **Hypothesis** – What question does this paper answer?
- **Innovation** – What is unique?
- **Evidence** – Are the conclusions supported by data?
- **Writing** – Are the results clear and understandable?
- **Context** – Are the results set in the context of other known research?
- **Ethics** - Does the paper adhere to the journal's ethical guidelines?



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Production and Copyright

Terminology, Stages, Licensing









After Acceptance?



Copyright & Licensing

- For subscription articles, you will either transfer copyright to Wiley with a **Copyright Transfer Agreement** (CTA) or grant Wiley an exclusive license to the copyright with an **Exclusive License Agreement** (ELA). You will receive the appropriate license agreement in the time between acceptance of your article and final publication online.
- For open access articles, you will sign an [Open Access Agreement](#) with a Creative Commons license that allows you to keep the copyright. If Open Access, the Article Publication Charge must be paid before publication can proceed.
- Read Wiley's license signing guide here: <https://authorservices.wiley.com/asset/How-to-sign-your-article-license.pdf>

License type	Read, download, print	Share, distribute	Reuse, build-on (non-commercially)	Tweak, remix, translate	Reuse commercially	 OPEN
 CC-BY - Attribution.	✓	✓	✓	✓	✓	Most 
 CC-BY-NC - Attribution, Non-commercial.	✓	✓	✓	✓		
 CC-BY-NC-ND Attribution, Non-commercial, No derivatives.	✓	✓	✓			Least 

*<https://creativecommons.org/>



How to select open access?

- Once your article is accepted, the corresponding author is able to select the open access option from the [Author Services Dashboard](#).

Step 1

Once your article is accepted, register or log in to Wiley Author Services at www.wileyauthors.com.[^] Under **My Articles**, look for your article and click **Manage Article**. Look for a message from your institution or funder and click **Select Open Access**.



Step 2

CONFIRM YOUR FUNDER(S)

You may be asked to add or confirm the funder(s) you entered during submission. Select your funder from the dropdown list or click **Add Funder** and start typing to search. You may also tick **"I did not receive funding for this article."** Then, enter any grant details.

Please confirm your funders for this article [®]

Correctly declaring your funders helps us ensure that you're compliant with any funder mandates.



Step 3

CONFIRM YOUR AFFILIATION(S)

You may be asked to add or confirm the affiliation(s) you entered during submission. You may also tick **"I am not affiliated with any institution, company, or university for this article."**

Please specify your affiliations for this article
Please add your primary affiliation with the institution where the research for this article was conducted. These changes will not affect any information in the published article.

- Do not include any of your co-author's affiliations.
- When searching for your affiliation, select your institution only (do not include a department, office, or other subdivision (e.g., enter "University of Oxford" and not "University of Oxford Department of Zoology").



Help with affiliations

- What does it mean if my institution is "not verified"?
- What if my department is not listed?
- What if my organization is not listed?
- Should I list the affiliations of my co-authors?
- What if I changed or moved organizations?
- What if two institutions are listed?

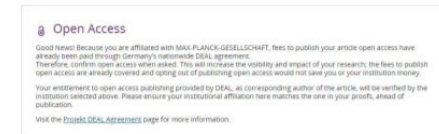
Step 4

SELECT OPEN ACCESS

When prompted, select **"Yes, make my article open access."** [#]

Your institution will be notified of your request and asked to approve.

Do you want to make your article open access?



Make your article freely available for everyone to read, copy, distribute and share.

Publishing open access:

- Enables the greatest possible readability and multidisciplinary influence
- Allows your article to be cited widely and achieve the greatest possible impact in your field
- Complies with open access mandates - retain copyright and choose a CC license



Step 5

If your request is approved, you will receive a confirmation email. Your accepted article is then published **open access** under a Creative Commons license on Wiley Online Library.

If your request is denied, you will receive an email asking you to pay for **open access**.[†] Paid articles are then published open access under a Creative Commons license on Wiley Online Library.



Original Article | [Open Access](#) | [CC](#) | [i](#) | [=](#) | [\\$](#)

CRISPR Rice vs conventional rice dilemma of a Chinese farmer^{*}

Yan Jin, Dušan Drabik [✉](#)

First published: 06 January 2022 | <https://doi.org/10.1111/1467-8489.12465>

Sharing your work

Be conscious of how you can share your work:

- [Wiley Article Sharing Guidelines](#)
- [Wiley Article Share](#)
- [How Can I Share It?](#)

HOW CAN I SHARE IT?




Enhancing scholarly sharing






How Can I Share It can help you get the most out of scholarly sharing. Find relevant information and practical tools to ensure your articles can be shared with your colleagues quickly and easily.

Discover how sharing can be simple and seamless and enhance scholarly collaboration.

Wiley Article Sharing Guidelines

Sharing your published research is essential to the academic process but it can be a challenge to understand the appropriate methods. This simple chart will help you know how to share your research responsibly.



I want to share my work...		I have the...				
		Submitted Version	Accepted Version	Wiley Sharing Link	Final Article (Version of Record) Subscription Article	Final Article (Version of Record)  Gold Open Access
	On a Website <ul style="list-style-type: none">• Personal website• Company or institutional repository• Not-for-profit subject repository	Can share at any time	Deposit subject to embargo listed on copyright transfer agreement	Can share at any time	Private research groups only	
	On a Scholarly Collaboration Network that has signed the STM sharing principles	Can share at any time	Private research groups until embargo passes, then can be publicly posted	Can share at any time	Private research groups only	
	On a Scholarly Collaboration Network that has not signed the STM sharing principles	Cannot be shared on these platforms except for agreement by Wiley				
	On a Blog	Can share at any time	Cannot be shared	Can share at any time	Cannot be shared	

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Publication Ethics



What constitutes unethical practice?

EuCheMS guidelines:

'Scientific misconduct in publishing includes but is not limited to':



Fraud

Duplicate submission

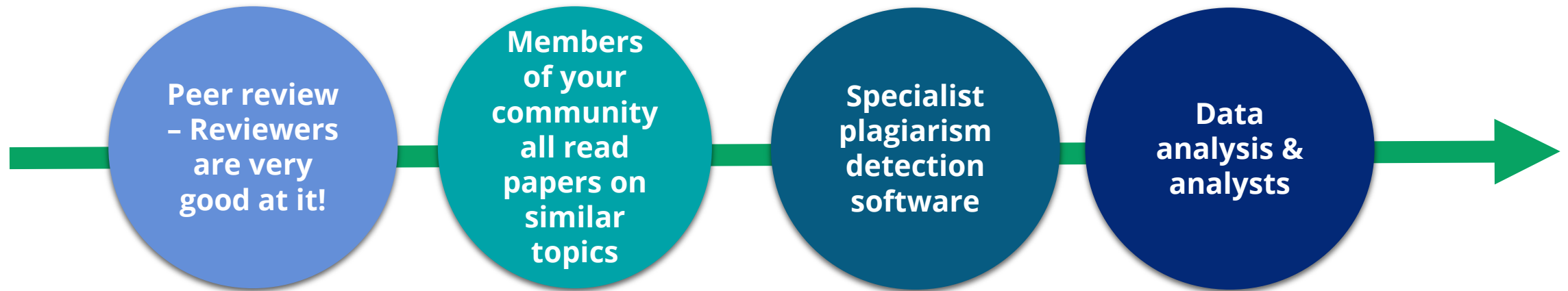
Duplicate publication

Inadequate citing

Plagiarism

Self-plagiarism

How is it detected?



A few golden rules:

- Articles should always be submitted to one journal at a time
- The same article should not be published in more than one place
- Several articles based on the same research must each make a unique contribution
- Acknowledge all those that have contributed to the work
- Read up on publication ethics here: <https://publicationethics.org>
- Wiley's [*Best Practice Guidelines on Publishing Ethics: A Publisher's Perspective, Second Edition*](#) is widely acknowledged as the industry's most comprehensive publishing ethics guidance. [Review](#) our top ten tips for authors.



**Best Practice Guidelines on
Research Integrity and Publishing
Ethics**

Aims and scope

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Article Promotion

Getting Read, Cited, and Shared



Types of attention

**Get
Read**

Usage

Uses article views and downloads to track the reach of a paper online.

**Get
Shared**

Altmetric

Collects mentions in social media and web-based media to track online attention.

**Get
Cited**

Citations

Captures references to a published source to track validation of one's research by others.

Article Promotion

Social Media

- Share your article on Twitter, LinkedIn, Facebook and other platforms
- Engage with any existing society or institutional social media accounts
- Blog about your article

Publicity

- Let your institution's media office know about a potentially newsworthy article
- Consider multimedia content to enhance your article and improve engagement such as podcasts, video abstracts, etc.

Consult our [article promotion guide](#) for tips.

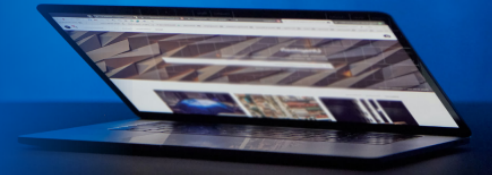
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ENABLING DISCOVERY | POWERING EDUCATION | SHAPING WORKFORCES

Get your research seen

**Make an impact
with these nine
promotional tools.**



SEO

- Use relevant keywords to make your title and abstract clear and easy to search for.
- Off-page SEO strategies, like link building, can help get your paper seen.



Conferences

- Whether you're networking informally or presenting, think about some simple messages to promote your work.



Publicity

- Is your latest research newsworthy? Share it with your institution's press office.
- Send a press release to the journal.



Networking

- Run a social media campaign across the world.
- Join a professional society.

**They studied the geochronological,
geochemical, and whole-rock isotope data**



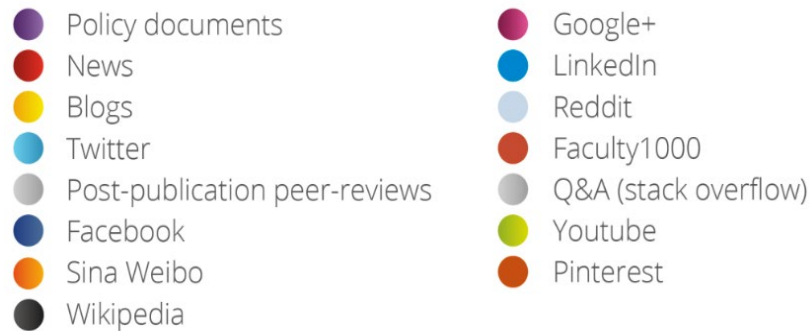
Expand on your article with Kudos

- Kudos helps authors explain, enrich, and share their articles for greater research impact.
- With Kudos, you can add explanations, impact statements, lay summaries, and links to additional resources.
- Once your article, book, or book chapter is available online (even in Early View or as an Accepted Article), you'll be able to search for and claim your article in Kudos.
- Register for your free account at www.growkudos.com
- Claim your articles and publications
- If you haven't already, register with [Wiley Author Services](#)



Measure impact beyond citations with Altmetric

- Altmetric is an analytic tool that collects mentions of scholarly articles from across digital platforms.
- It allows users to freely track online activity and discussions about individual papers from social media sources such as Twitter, Facebook and blogs, the mainstream media, and online reference managers such as Mendeley and CiteULike.
- Results are collected in real-time and the “Altmetric donut” visually represents the level of online attention an article has received and its overall weighted score.



Post-publication
peer review sites



Mainstream media



Social Media



Online reference
managers



Government policy
documents / Patents

Measuring impact in real-time

Measure what matters: Altmetric results are available for all published articles and can help track where an article has been mentioned – that is, where it is having *impact*. This complements traditional citation metrics which may or may not be relevant depending on your target audience.

Altmetric sources include mainstream media, social media, blogs, Wikipedia, policy documents, reference managers, patents, and more. You can see an article's Altmetric score on its HTML page on Wiley Online Library.

Journal of MEDICAL IMAGING and RADIATION ONCOLOGY

Radiation Oncology—Original Article | [Full Access](#)

Concurrent carbogen and nicotinamide with radiation therapy in muscle invasive bladder cancer: A report on feasibility in the Australian setting

Anzela Anzela, Myo Min, Marcel Knesl, Nicole Buddle, Maree Azzopardi, Riaz Hooshmand, Salena Barrett, Andria Notman, Helen Woolls, Jennifer Wilson, Dharman Dinesh Vignarajah

First published: 30 June 2021 | <https://doi.org/10.1111/1754-9485.13>

A Anzela BBiomed (Hons.), MBBS; **M Min** MBBS, GradDip (Biotech), PhD, FRANZCR; **N Buddle** BSc, MBBS, FRANZCR; **M Azzopardi** MBBS, FRACP, GradCertClinEd; **S Barrett** RN, BSc, MHA; **A Notman** RN; **H Woolls** BNur, Med; **DD Vignarajah** MBBS, FRANZCR.

Volume 65, Issue 6
October 2021
Pages 768-777

Figures References Related Info

Metrics

Altmetric score 53

Details

- Picked up by 6 news outlets
- Blogged by 1
- Tweeted by 21
- 3 readers on Mendeley

[See more details](#)

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Additional Resources

Wiley Author Services, Author
Compliance Tool, ORCID, TWN



Wiley Author Services


- Publishing Ethics
- Wiley Journal Finder
- Promotional Toolkit
- Wiley Editing Services (paid)
- Author Compliance Tool (Open Access)
- Copyright and Licensing
- Track your article
- Order video abstract (paid)
- Lots of guidance and tips

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Author Services

With you every step of the way


[Manage my articles](#)




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[Learn about open access and open research](#)



[Find ways to promote your article](#)

1. <https://authorservices.wiley.com/home.html>

Check the Author Compliance Tool

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Prepare

Submission & Peer Review

Licensing

Open Access

Publication

Promotion

How to comply with open access policies

Wiley makes it easy to ensure compliance with your funder and/or institution mandates.

Select your funder or institution below, then select your journal of choice to see if its policies comply with the policies of your funder or institution.

Author Compliance Tool

Select funder...

Select institution...

Select journal...

Gold Open Access (Paid open access option)

	Funder	Institution	Journal
Policy:	Select a funder	Select an institution	Select a journal
License:			
APC:			

Select a funder to see if they have a [Wiley Open Access Account](#)

Open Access

Curious about open access? Learn more here.

1. <https://authorservices.wiley.com/author-resources/Journal-Authors/open-access/author-compliance-tool.html>

Distinguish yourself with ORCiD



Linking

Wiley captures ORCID IDs during the submission process and shares the information with CrossRef.



Representing

The ORCID Executive Board has representatives from all leading publishers, including Wiley.



Promoting

Wiley will execute a series of marketing campaigns to encourage ORCID registration among authors.

1. <https://authorservices.wiley.com/author-resources/Journal-Authors/submission-peer-review/orcid.html>

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