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ENABLING DISCOVERY | POWERING EDUCATION | SHAPING WORKFORCES

Publishing for Early Career Researchers

South East Asia & Hong Kong

May 2022

Presenter

Evelyn Parsonage

Associate Journal Publishing Manager

Evelyn manages a portfolio of Life Sciences and Social Sciences & Humanities journals at Wiley. In her role as an Associate Journal Publishing Manager, she oversees the business aspects of her titles, advises on strategic development, and provides guidance on publishing best practice. She has a special interest in bibliometrics and publishing analytics, open science, and ways to foster public engagement with research.

Contact Information:

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Publishing Trends

Collaboration, New Technologies, and Open Science

The Centre for Open Science Says...

- **Show your work.**
- **Share your work.**
- **That's Open Science.**

Open research is about making research more collaborative, transparent and reproducible, so that it leads to better outcomes.

Open Research Pillars

Facilitating faster and more effective research discovery

OPEN ACCESS

Helping researchers share their work with the world

GOLD
GREEN
CHORUS

OPEN DATA

Enabling reproducibility and verification of researcher data, methodology, and reporting standards

figshare
DRYAD

OPEN PRACTICES

Focusing on transparency in research communication and peer review

Registered Reports
Preprints
Transparent Peer Review

OPEN COLLABORATION

Helping researchers work together

Manuscripts
Authorea

OPEN RECOGNITION & REWARD

Making sure researchers get credit for all their work

ORCID
KUDOS
Altmetric
publons
CRT

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Open Access

Changing Publishing Models, Transitional Agreements, and Author Benefits

Types of journals

Subscription only journals:

- Free to publish but need to be subscriber to read

Open access journals:

- Articles are freely accessible online
- Authors pay an Article Publication Charge (APC)
- The APC can be paid via the author's institution or funding

Hybrid journals:

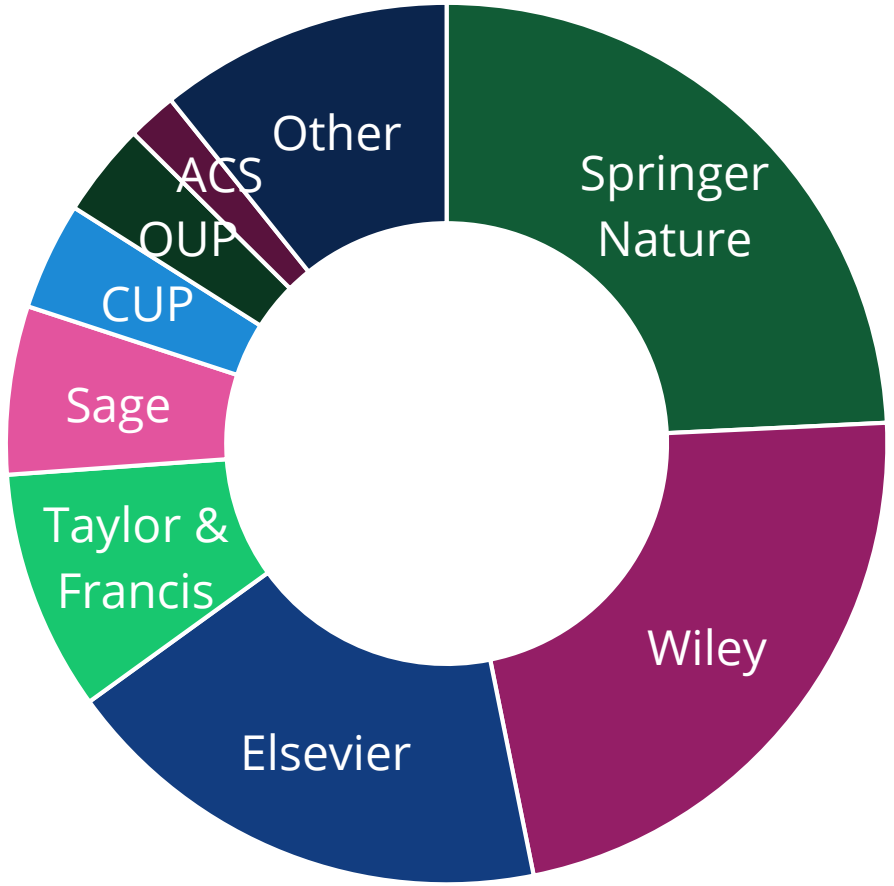
- Subscription journal that allows open access publications
- Article can be published behind or outside paywall

Open access publication is growing

The publishing business is changing. Wiley and other major publishers are facilitating a large-scale transition to open access via country and region-level transitional agreements (TAs).

TAs are contracts negotiated between institutions and publishers that transition the publishing business model from a traditional subscription-based model (paywalled), to one where institutions pay publishers for open access publishing services

As of January 2022, Wiley's agreements are anticipated to cover the publication of **53,000 articles**, almost double last year's coverage, across **1,435 institutions** worldwide.



Transitional Agreement Market-Share by Publisher

Transitional Agreements – Asia-Pacific

Country/Region	Consortium	Approx Wiley Output	Eligible Institutions	Read Access	Hybrid OA	Gold OA	Discount on Gold APCs?
Republic of Korea	NST	150	25	✓	✓	×	×
Australia & NZ	CAUL	6000	52	✓	✓	×	×
	CSIRO	100	1	✓	✓	✓	✓
Japan	OASIS	345	4	✓	✓	×	×

Eligible institutions in your region:

JAPAN

Bunshi Kagaku Kenkyujo
Daigaku Kyodo Riyo Kikan Hojin Ko Energy
Kasokuki Kenkyu Kiko
Kaku Yugo Kagaku Kenkyujo
Kiso Seibutsugaku Kenkyujo
Kokubungaku Kenkyu Shiryokan
Kokuritsu Idengaku Kenkyujo
Kokuritsu Johogaku Kenkyujo
Kokuritsu Kyokuchi Kenkyujo
Kokuritsu Minzokugaku Hakubutsukan
Kokuritsu Rekishi Minzoku Hakubutsukan
Kokuritsu Tenmondai
Kokusai Nihon Bunka Kenkyu Center
Seirigaku Kenkyujo
Sogo Kenkyu Daigakuin Daigaku
Tohoku Daigaku
Tokei Suri Kenkyujo
Tokyo Kogyo Daigaku
Tokyo Rika Daigaku
Uchu Koku Kenkyu Kaihatsu Kiko
Ehime University

REPUBLIC OF KOREA

Electronics and Telecommunications Research Institute
Green Technology Center
Korea Aerospace Research Institute
Korea Astronomy and Space Science Institute
Korea Atomic Energy Research Institute
Korea Basic Science Institute
Korea Electrotechnology Research Institute
Korea Food Research Institute
Korea Institute of Civil Engineering and Building Technology
Korea Institute of Energy Research
Korea Institute of Fusion Energy
Korea Institute of Geoscience and Mineral Resources
Korea Institute of Industrial Technology
Korea Institute of Machinery and Materials
Korea Institute of Materials Science
Korea Institute of Oriental Medicine
Korea Institute of Science and Technology
Korea Institute of Science and Technology Information
Korea Institute of Toxicology
Korea Railroad Research Institute
Korea Research Institute of Bioscience & Biotechnology
Korea Research Institute of Chemical Technology
Korea Research Institute of Standards and Science
National Security Research Institute
World Institute of Kimchi

MALAYSIA

Universiti Malaysia Sarawak

SINGAPORE

National University of Singapore

TAIWAN

National Health Research Institutes (NHRI)

With Wiley Open Access Accounts (WOAAs) APCs may be covered in full or part for affiliated authors. **Over 1,700** institutions are covered worldwide (some as part of our Transformational Agreements, and others separate to them). You can find the complete list here

Why does this matter to authors?

This means that authors publishing in hybrid, subscription journals can publish Open Access without worrying about an Article Publication Charge if they are affiliated with an institution covered by a transitional agreement.

Open Access Publishing carries a number of important benefits for authors:

Accessibility and Visibility:

- Open access papers are freely available for everyone to read, download and share.

Impact:

3x Downloads

On average, open access articles were downloaded 3x as much as subscription articles

≈2x Citations

Open access articles were cited nearly twice as much compared to subscription articles

4.5x Altmetric score

Open access articles received 4.5x as much Altmetric attention as subscription articles

1. https://www.wiley.com/network/researchers/licensing-and-open-access/demonstrating-the-advantage-of-publishing-open-access-with-wiley

Why does this matter to authors? (continued)

Compliance:

- Many funders now mandate that articles be published OA. OA articles are published under a Creative Commons license which is compliant with such mandates

Reuse:

- OA articles are licensed for reuse and can be immediately deposited in any website or repository

Copyright Retention:

- The author retains copyright of the article at all times

No impact on quality of service or peer review process:

- OA articles undergo the same rigorous peer review process as regular subscription articles that are behind a paywall
- OA articles are held to high-quality and authoritative publishing standards

Source: https://authorservices.wiley.com/author-resources/Journal-Authors/open-access/hybrid-open-access.html

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Getting Started

Preparing a manuscript, journal selection, article submission

What should I publish?

What DEFINITELY to publish:

- Original and significant results or methods
- Reviews or summaries of a particular subject
- Basically: work that advances the knowledge and understanding in a certain scientific field, or provides a valuable resource

What NOT to publish:

- Reports of little scientific interest
- Out of date work
- Duplications or part-duplications of previously published work

What to THINK CAREFULLY about publishing:

- Preliminary results (are they useful, or are they too inconclusive?)
- Replication of results but in a different system
- Ask yourself: where could I best publish these?

Writing and submitting your paper

Writing for Search Engine Optimization (SEO)

- Search Engine Optimization (SEO) is a critical part of maximizing your article's discoverability. Find out how you can increase the discoverability of your work.

Authoring Tools

- Authoring tools such as Manuscripts.io can streamline and simplify the complexities of scientific writing so you can focus on creating impactful content.

Resources for Writing your Paper

- Selected Wiley resources on how to write your paper effectively and efficiently covering books, blog posts, and webinars

Manuscript Preparation Guidelines

- Guidelines to help you maintain consistency in language, formatting, and visual style, choose acceptable materials for supporting information, and prepare your artwork for submission.

Selecting the right journal

Look at **your references –** these will help you narrow your choices and come up with a shortlist.

Review recent publications in **each candidate journal**. Find out the hot topics, the accepted types of articles, etc.

Ask yourself the following questions:

- Who is this journal's **audience**?
- What is the **average time to publication**?
- What is the journal's **standing in the target community**?
- Are there **publication charges**?
- Who is the journal's **typical reader**?

Decide on **one** journal.
DO NOT submit to multiple journals.

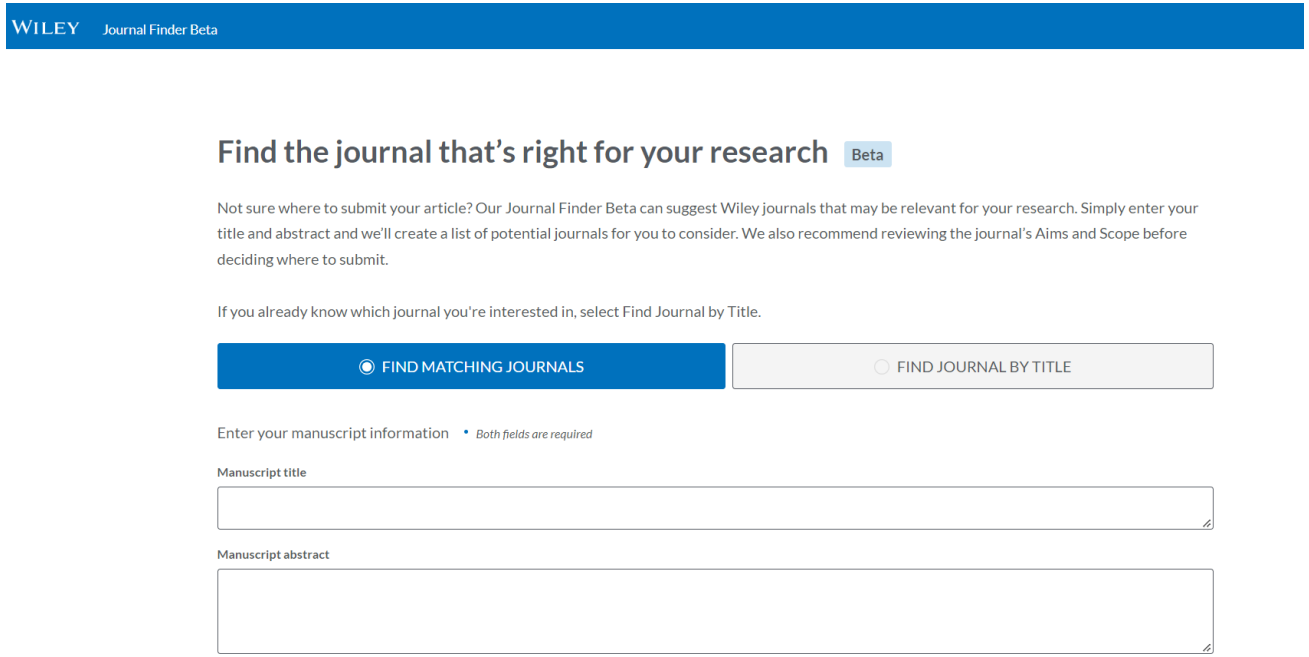
Choose the right journal for your research

DOAJ DIRECTORY OF OPEN ACCESS JOURNALS

Journal discovery tools

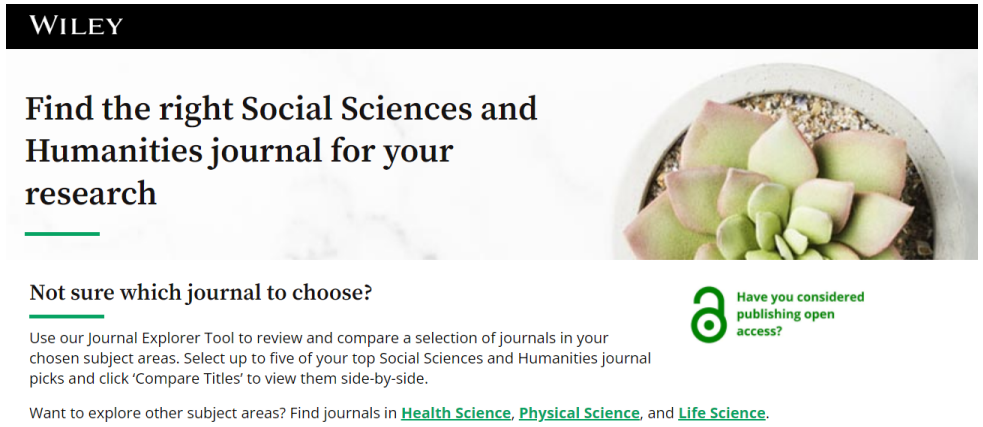
[Wiley Journal Finder]

- Simply enter your title and abstract and we'll create a list of potential journals for you to consider. We also recommend reviewing the journal's Aims and Scope before deciding where to submit.



Journal Explorer Tools by Subject Area:

- https://secure.wiley.com/findjournallife
- https://secure.wiley.com/findjournalhealth
- https://secure.wiley.com/findjournalphysical
- https://secure.wiley.com/findjournalsocial



Consider Wiley Editing Services

English Language Editing

Submit with confidence – our native English-speaking editors, with subject-area expertise, provide you with a submission-ready manuscript edited for language and style.

Video Creation

Extend your reach and visibility – turn your findings into an engaging and accessible overview that's perfect for sharing on websites and social media.

Article Preparation Services

Take the stress out of getting your manuscript submission-ready – our comprehensive editing, formatting, translation, and journal recommendation services get you where you want to go.

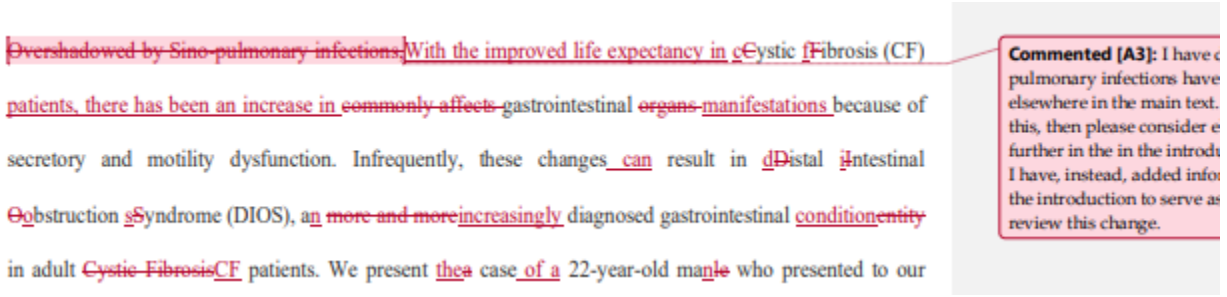
Article Promotion Services

Maximize the reach and impact of your research – our suite of promotion services enables your work to get the recognition it deserves.

Article Preparation – English Language Editing

Consider engaging an editing service before submission to cover:

- Spelling, punctuation, and grammar
- Sentence structure and terminology check
- Presentation check (logic, clarity, and flow)
- Journal cover letter and manuscript assessment
- Word count reduction
- Reference check
- Reviewer response letter editing
- Crosschecking responses with revised manuscript


~~Overshadowed by Sino-pulmonary infections.~~With the improved life expectancy in c~~C~~ystic f~~F~~ibrosis (CF) patients, there has been an increase in ~~commonly affects~~ gastrointestinal ~~organs~~ manifestations because of secretory and motility dysfunction. Infrequently, these changes can result in d~~D~~istal i~~I~~ntestinal ~~O~~obstruction s~~S~~yndrome (DIOS), an ~~more and more~~increasingly diagnosed gastrointestinal condition~~entity~~ in adult ~~Cystic Fibrosis~~CF patients. We present the~~a~~ case of a 22-year-old man~~le~~ who presented to our

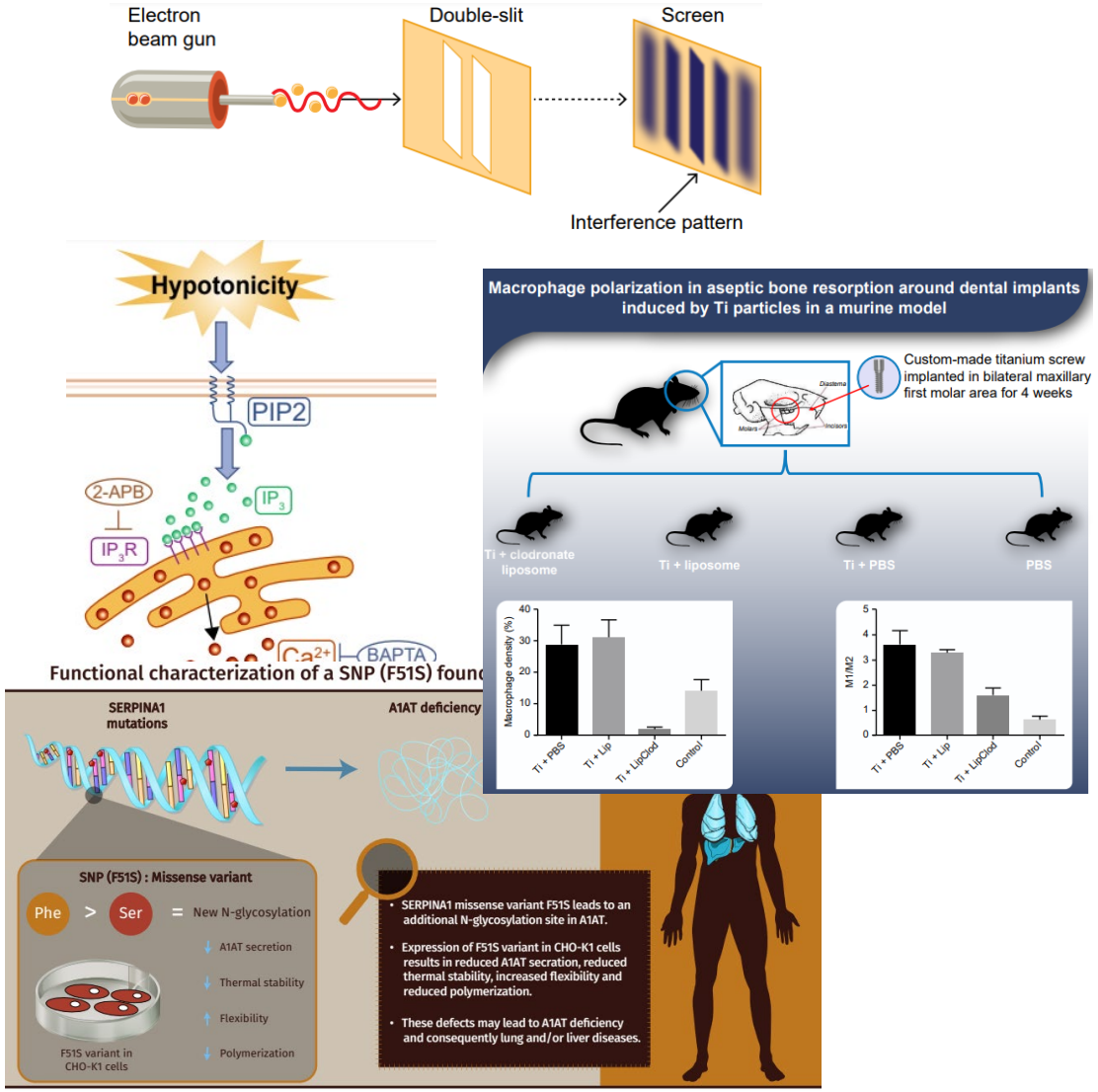
Commented [A3]: I have c
pulmonary infections have
elsewhere in the main text.
this, then please consider e
further in the in the introdu
I have, instead, added info
the introduction to serve as
review this change.

Article Preparation – Illustrations and Graphical Abstracts

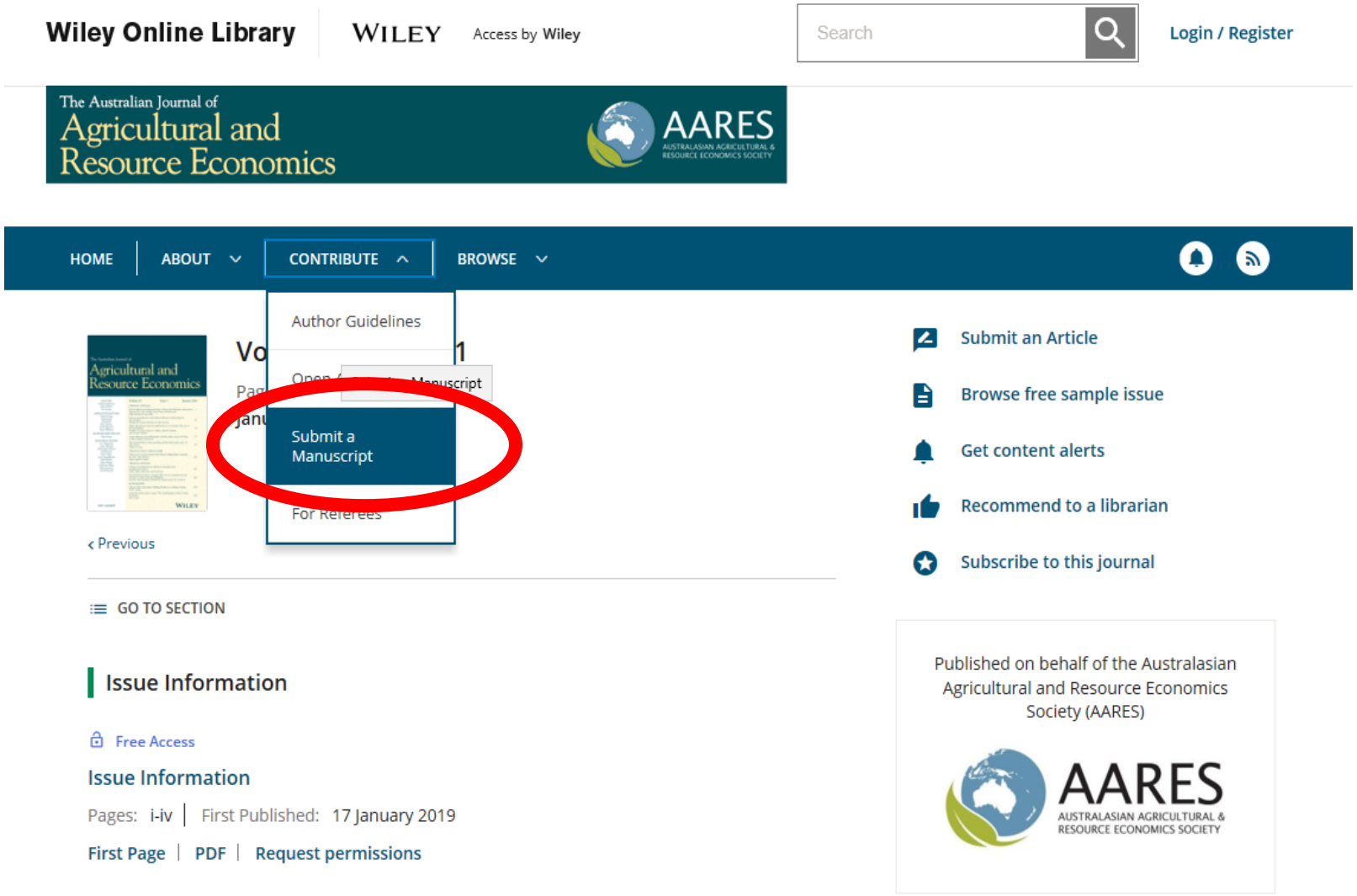
Whether you need stunning artwork or intricate illustrations to clearly communicate complex concepts, professional illustration services can make a big difference.

Quality images can increase the chance of your article becoming a reference for future research.

Enhancing your article with a visual abstract summarises the main findings of your research in a single, concise visual representation that can appear on journal websites, tables of contents and on social media.



How to submit to a Wiley journal?



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Peer Review

"It's a conversation"

What is Peer Review?

Peer Review is the process of screening a submitted manuscript. The manuscript will be reviewed by professionals in the same field before it is published in a journal.

The process is designed to assess the validity, quality and often the originality of articles for publication. Its ultimate purpose is to **maintain the integrity of science** by filtering out invalid or poor quality articles.

Peer Review Models:

Single blind

Author does not know who the reviewers are.

Most common among science journals.

Double blind

Reviewers don't know the identity of authors and vice versa.

Most common among social science and humanities journals.

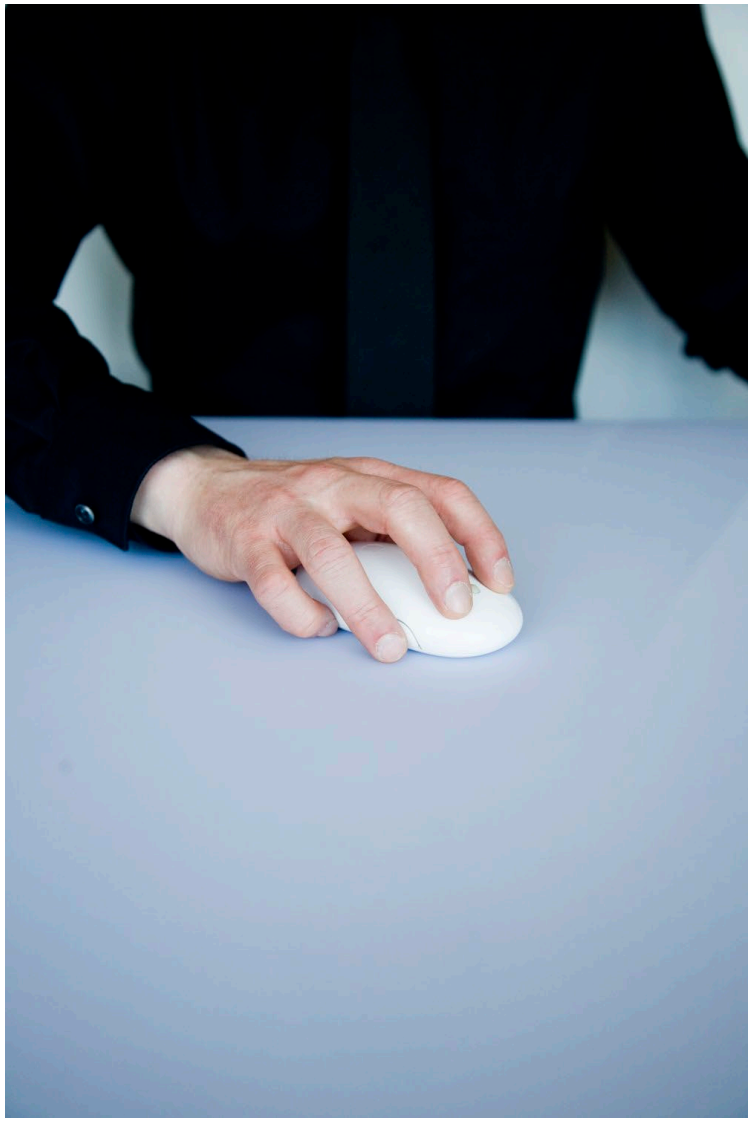
Open review

The identity of the author and the reviewers are known by all participants.

A growing minority of journals do this.

What do reviewers look for?

- **Hypothesis** – What question does this paper answer?
- **Innovation** – What is unique?
- **Evidence** – Are the conclusions supported by data?
- **Writing** – Are the results clear and understandable?
- **Context** – Are the results set in the context of other known research?
- **Ethics** - Does the paper adhere to the journal's ethical guidelines?



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Production and Copyright

Terminology, Stages, Licensing

After Acceptance?

Copyright & Licensing

- For subscription articles, you will either transfer copyright to Wiley with a **Copyright Transfer Agreement** (CTA) or grant Wiley an exclusive license to the copyright with an **Exclusive License Agreement** (ELA). You will receive the appropriate license agreement in the time between acceptance of your article and final publication online.
- For open access articles, you will sign an Open Access Agreement with a Creative Commons license that allows you to keep the copyright.If Open Access, the Article Publication Charge must be paid before publication can proceed.

- Read Wiley's license signing guide here: https://authorservices.wiley.com/asset/How-to-sign-your-article-license.pdf

License type	Read, download, print	Share, distribute	Reuse, build-on (non-commercially)	Tweak, remix, translate	Reuse commercially	OPEN
CC-BY - Attribution.	✓	✓	✓	✓	✓	Most
CC-BY-NC – Attribution, Non-commercial.	✓	✓	✓	✓		
CC-BY-NC –ND Attribution, Non-commercial, No derivatives.	✓	✓	✓			Least

*https://creativecommons.org/

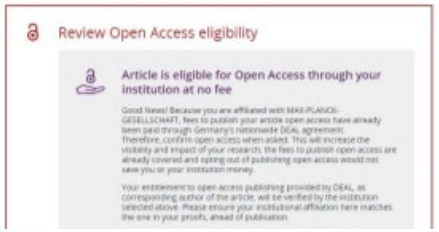
OPEN

How to select open access?

- Once your article is accepted, the corresponding author is able to select the open access option from the Author Services Dashboard.

Step 1

Once your article is accepted, register or log in to Wiley Author Services at **www.wileyauthors.com**.^ Under **My Articles**, look for your article and click **Manage Article**. Look for a message from your institution or funder and click **Select Open Access**.



Step 2

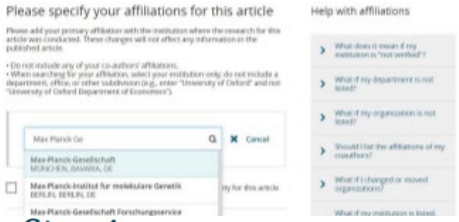
CONFIRM YOUR FUNDER(S)

You may be asked to add or confirm the funder(s) you entered during submission. Select your funder from the dropdown list or click **Add Funder** and start typing to search.
You may also tick "**I did not receive funding for this article**." Then, enter any grant details.

Step 3

CONFIRM YOUR AFFILIATION(S)

You may be asked to add or confirm the affiliation(s) you entered during submission.
You may also tick "**I am not affiliated with any institution, company, or university for this article.**"

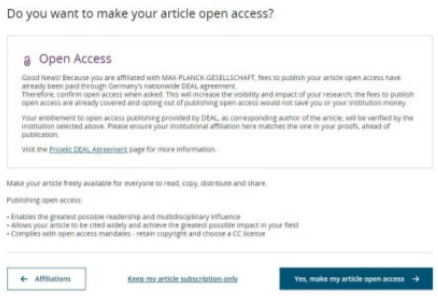


Step 4

SELECT OPEN ACCESS

When prompted, select "**Yes, make my article open access.**" #

Your institution will be notified of your request and asked to approve.



Step 5

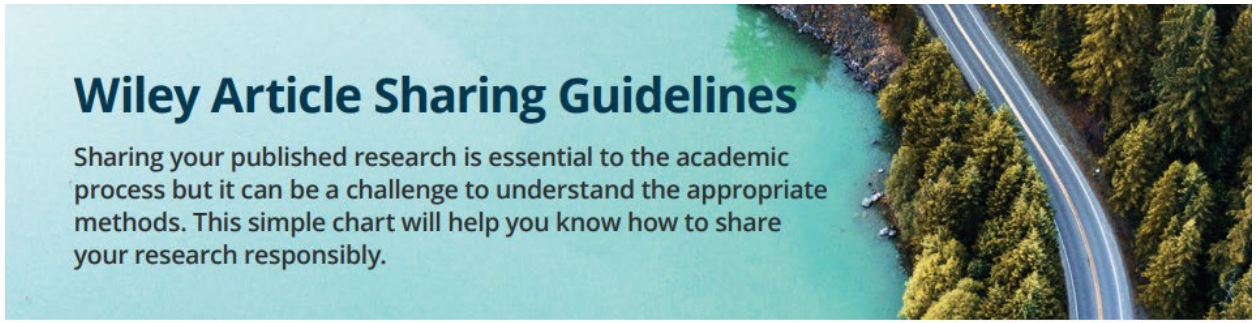
If your request is approved, you will receive a confirmation email. Your accepted article is then published **open access** under a Creative Commons license on Wiley Online Library.

If your request is denied, you will receive an email asking you to pay for **open access**.† Paid articles are then published open access under a Creative Commons license on Wiley Online Library.

Sharing your work

Be conscious of how you can share your work:

- Wiley Article Sharing Guidelines
- Wiley Article Share
- How Can I Share It?



I want to share my work...	I have the...				
	Submitted Version	Accepted Version	Wiley Sharing Link	Final Article (Version of Record) Subscription Article	Final Article (Version of Record) Gold Open Access
On a Website • Personal website • Company or institutional repository • Not-for-profit subject repository	Can share at any time	Deposit subject to embargo listed on copyright transfer agreement	Can share at any time	Private research groups only	
On a Scholarly Collaboration Network that has signed the STM sharing principles	Can share at any time	Private research groups until embargo passes, then can be publicly posted	Can share at any time	Private research groups only	
On a Scholarly Collaboration Network that has not signed the STM sharing principles	Cannot be shared on these platforms except for agreement by Wiley				
On a Blog	Can share at any time	Cannot be shared	Can share at any time	Cannot be shared	Can share at any time as long as

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Publication Ethics

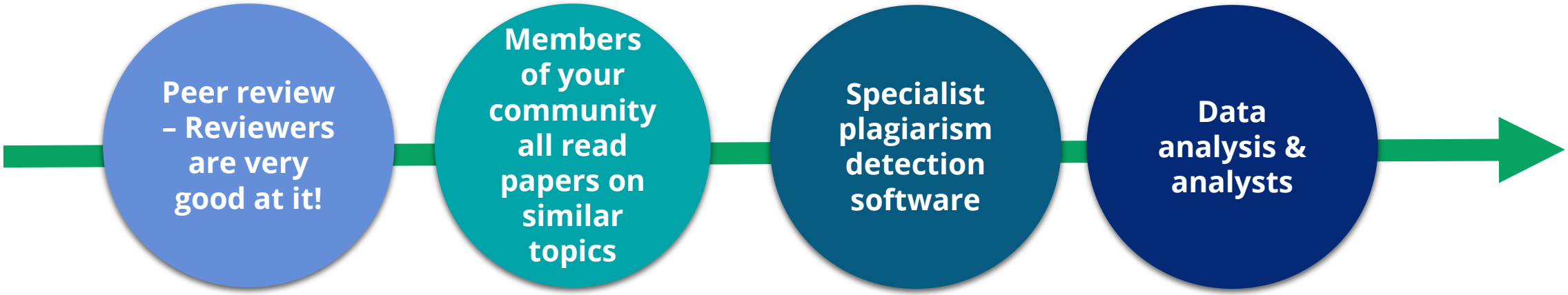
What constitutes unethical practice?

EuCheMS guidelines:

'Scientific misconduct in publishing includes but is not limited to':

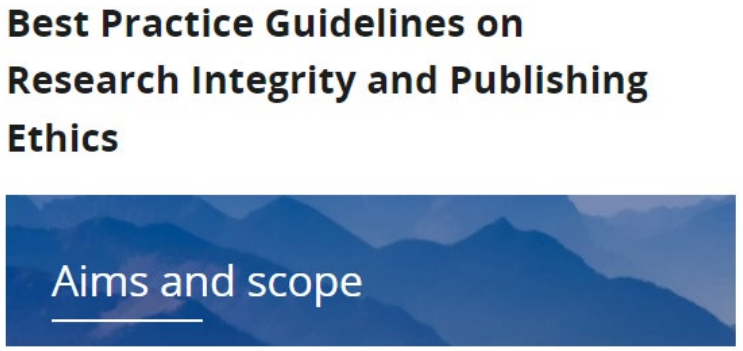
- **Fraud**
- **Duplicate publication**
- **Plagiarism**
- **Duplicate submission**
- **Inadequate citing**
- **Self-plagiarism**

How is it detected?



A few golden rules:

- Articles should always be submitted to one journal at a time
- The same article should not be published in more than one place
- Several articles based on the same research must each make a unique contribution
- Acknowledge all those that have contributed to the work
- Read up on publication ethics here: https://publicationethics.org
- Wiley's *Best Practice Guidelines on Publishing Ethics: A Publisher's Perspective, Second Edition* is widely acknowledged as the industry's most comprehensive publishing ethics guidance. Review our top ten tips for authors.



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Article Promotion

Getting Read, Cited, and Shared

Types of attention

Get
Read

Usage

Uses article views and downloads to track the reach of a paper online.

Get
Shared

Altmetric

Collects mentions in social media and web-based media to track online attention.

Get
Cited

Citations

Captures references to a published source to track validation of one's research by others.

Article Promotion

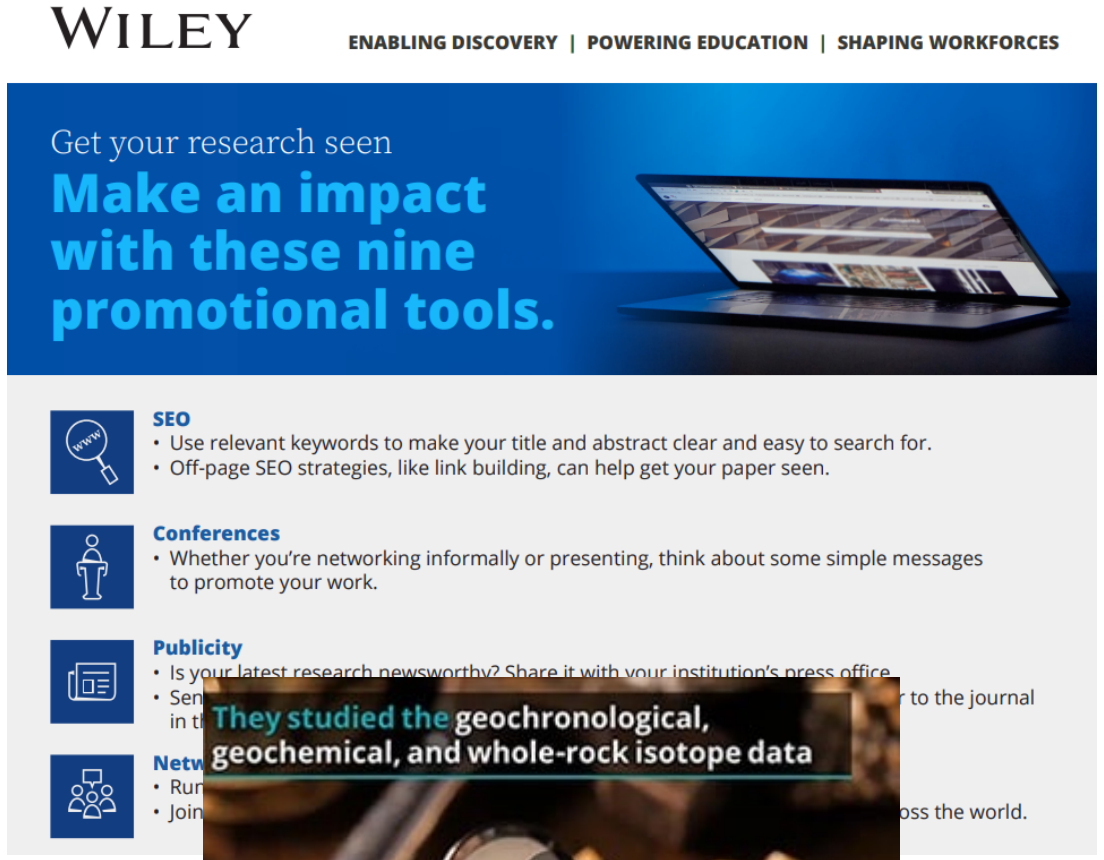
Social Media

- Share your article on Twitter, LinkedIn, Facebook and other platforms
- Engage with any existing society or institutional social media accounts
- Blog about your article

Publicity

- Let your institution's media office know about a potentially newsworthy article
- Consider multimedia content to enhance your article and improve engagement such as podcasts, video abstracts, etc.

Consult our article promotion guide for tips.



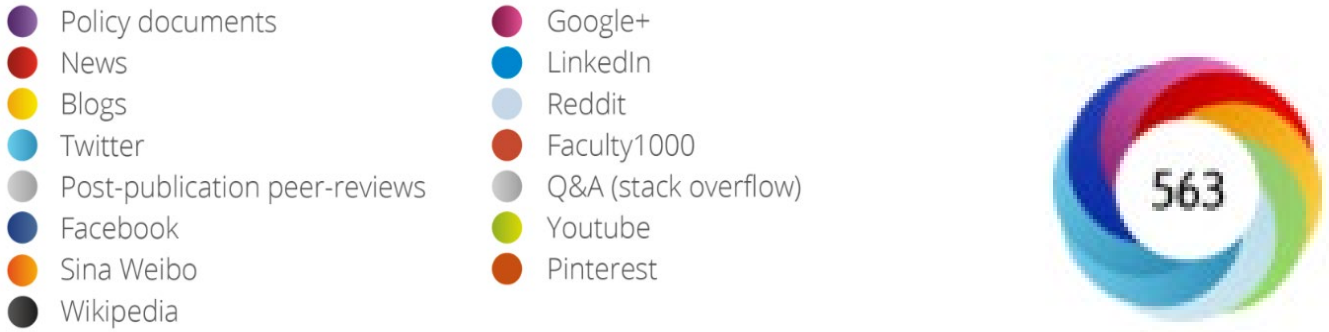
Expand on your article with Kudos

- Kudos helps authors explain, enrich, and share their articles for greater research impact.
- With Kudos, you can add explanations, impact statements, lay summaries, and links to additional resources.
- Once your article, book, or book chapter is available online (even in Early View or as an Accepted Article), you'll be able to search for and claim your article in Kudos.

- Register for your free account at www.growkudos.com
- Claim your articles and publications
- If you haven't already, register with Wiley Author Services

Measure impact beyond citations with Altmetric

- Altmetric is an analytic tool that collects mentions of scholarly articles from across digital platforms.
- It allows users to freely track online activity and discussions about individual papers from social media sources such as Twitter, Facebook and blogs, the mainstream media, and online reference managers such as Mendeley and CiteULike.
- Results are collected in real-time and the “Altmetric donut” visually represents the level of online attention an article has received and its overall weighted score.



Post-publication peer review sites

Mainstream media

Social Media

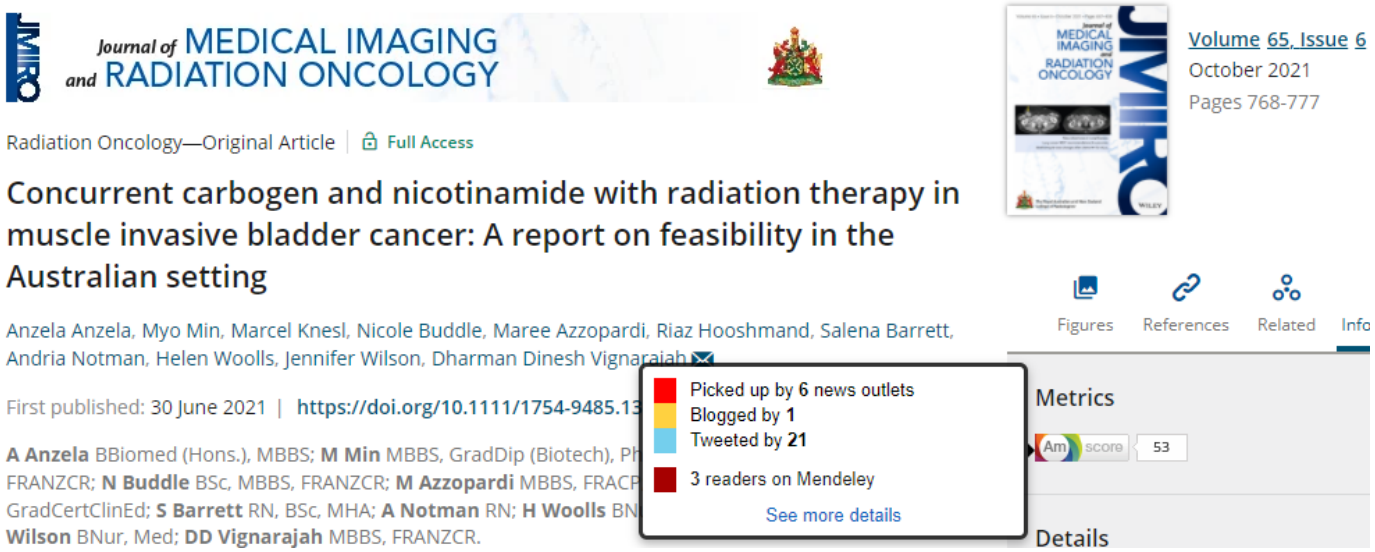
Online reference managers

Government policy documents / Patents

Measuring impact in real-time

Measure what matters: Altmetric results are available for all published articles and can help track where an article has been mentioned – that is, where it is having *impact*. This complements traditional citation metrics which may or may not be relevant depending on your target audience.

Altmetric sources include mainstream media, social media, blogs, Wikipedia, policy documents, reference managers, patents, and more. You can see an article's Altmetric score on its HTML page on Wiley Online Library.



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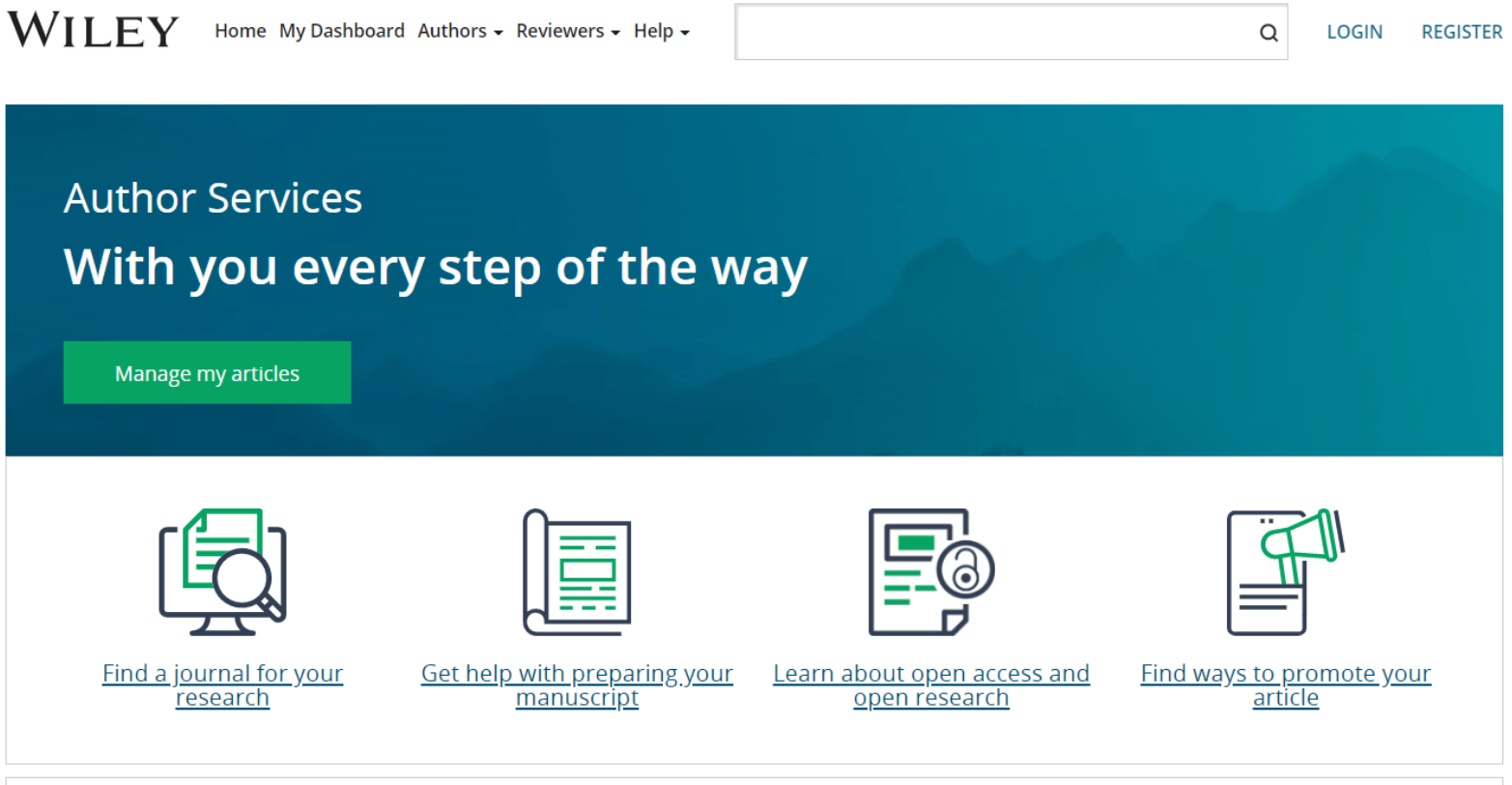
Additional Resources

Wiley Author Services, Author Compliance Tool, ORCiD, TWN

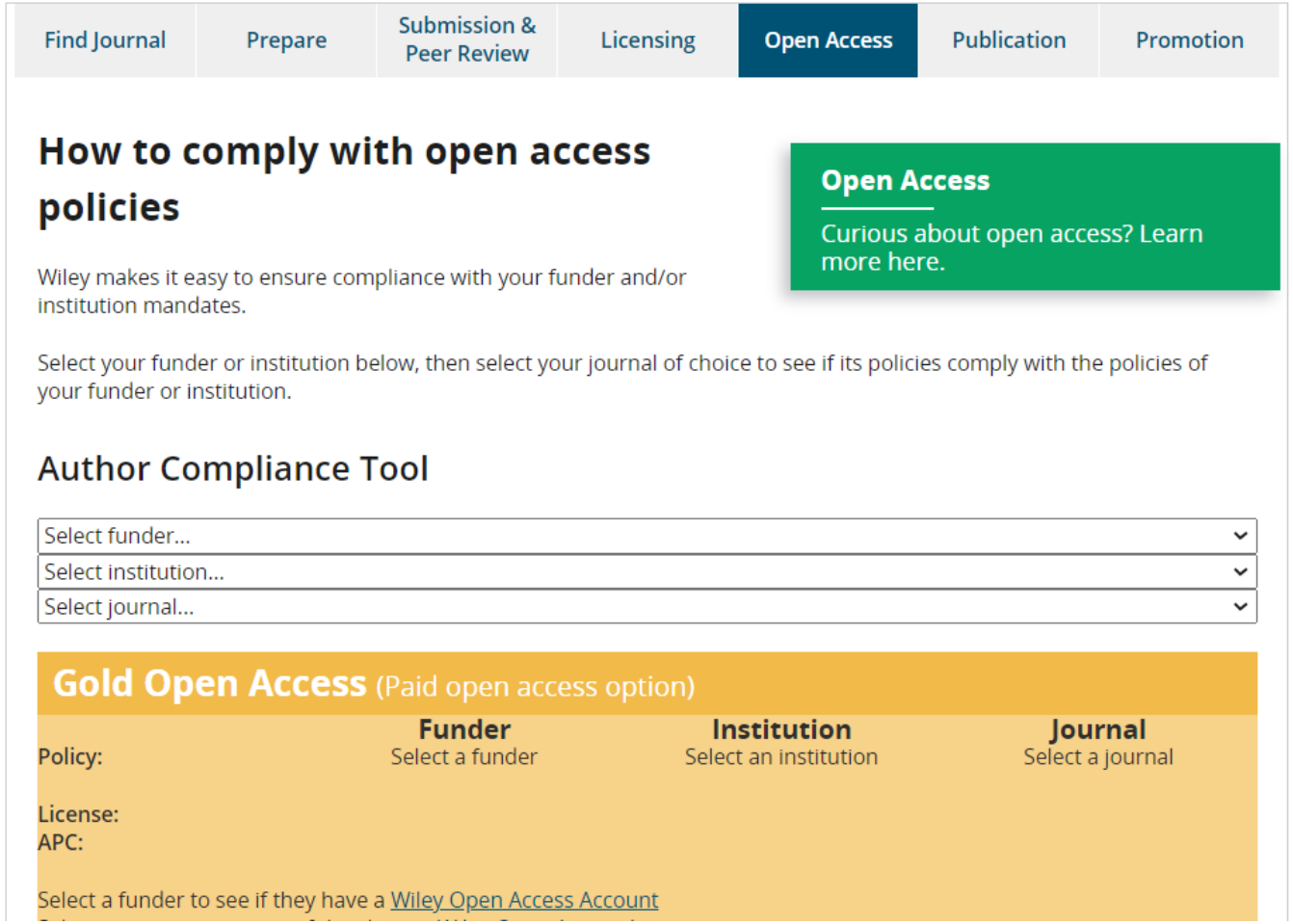
Wiley Author Services

- Publishing Ethics
- Wiley Journal Finder
- Promotional Toolkit
- Wiley Editing Services (paid)
- Author Compliance Tool (Open Access)
- Copyright and Licensing
- Track your article
- Order video abstract (paid)
- Lots of guidance and tips



1. https://authorservices.wiley.com/home.html

Check the Author Compliance Tool



1. https://authorservices.wiley.com/author-resources/Journal-Authors/open-access/author-compliance-tool.html

Distinguish yourself with ORCiD

Linking

Wiley captures ORCiD IDs during the submission process and shares the information with CrossRef.

Representing

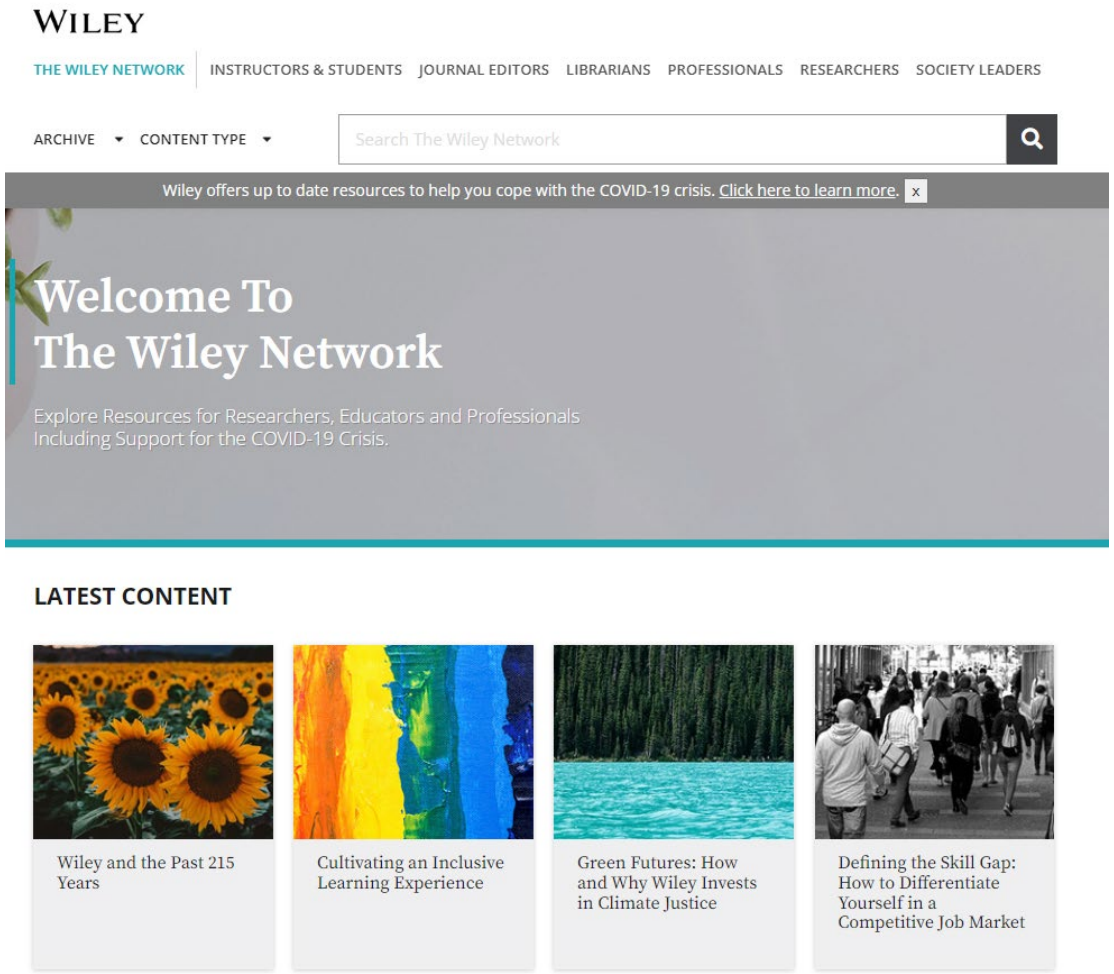
The ORCiD Executive Board has representatives from all leading publishers, including Wiley.

Promoting

Wiley will execute a series of marketing campaigns to encourage ORCiD registration among authors.

1. https://authorservices.wiley.com/author-resources/Journal-Authors/submission-peer-review/orcid.html

Stay connected with The Wiley Network



1. https://www.wiley.com/network

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Q&A

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ENABLING DISCOVERY | POWERING EDUCATION | SHAPING WORKFORCES

Thank you!

Good luck on your publishing journey.