

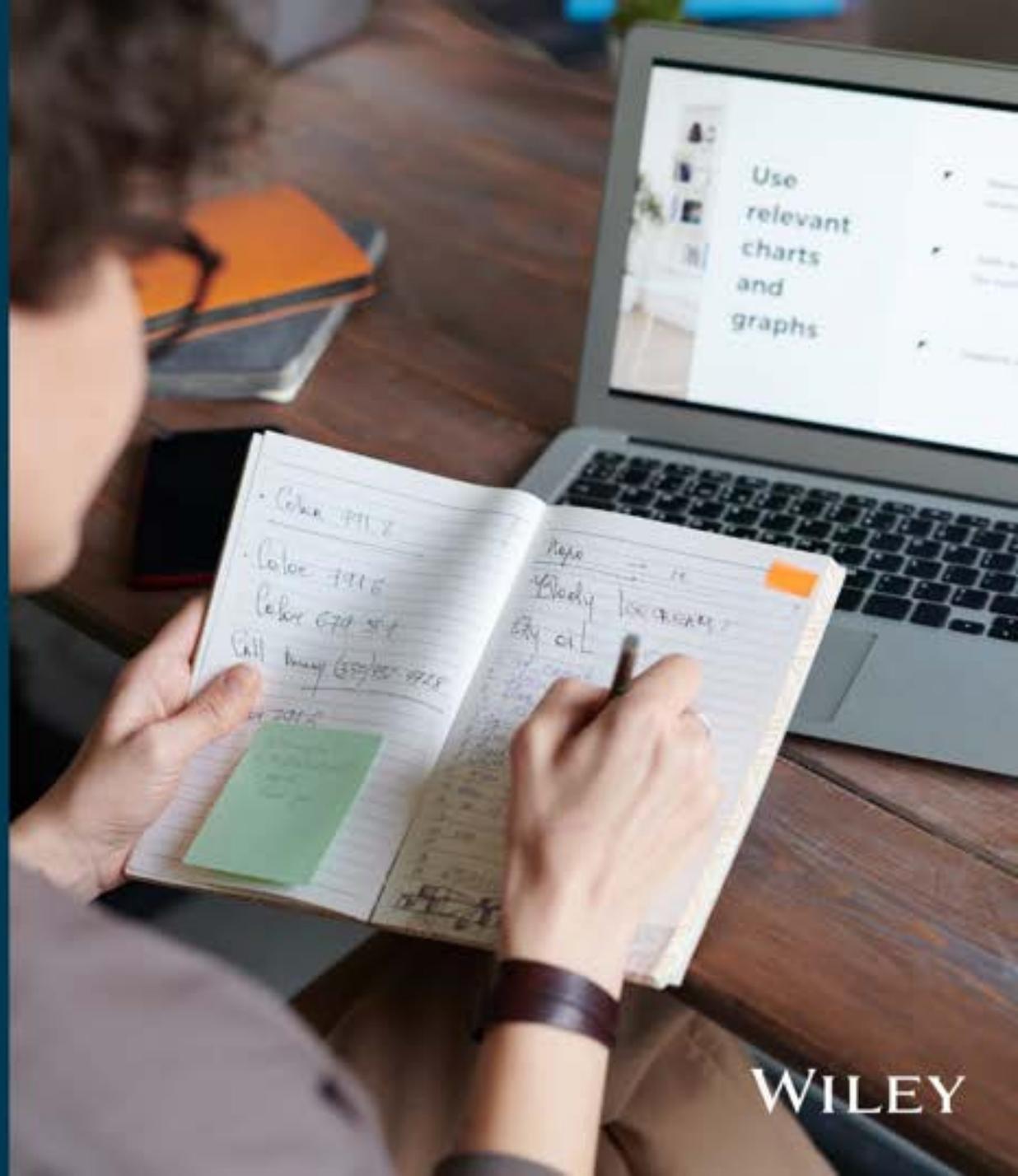
Webinar Series

## Publishing for Early Career Researchers

7 February 2020 | SGT 2.30PM



Rebecca Ciezarek  
Journal Publishing Manager, Wiley



WILEY

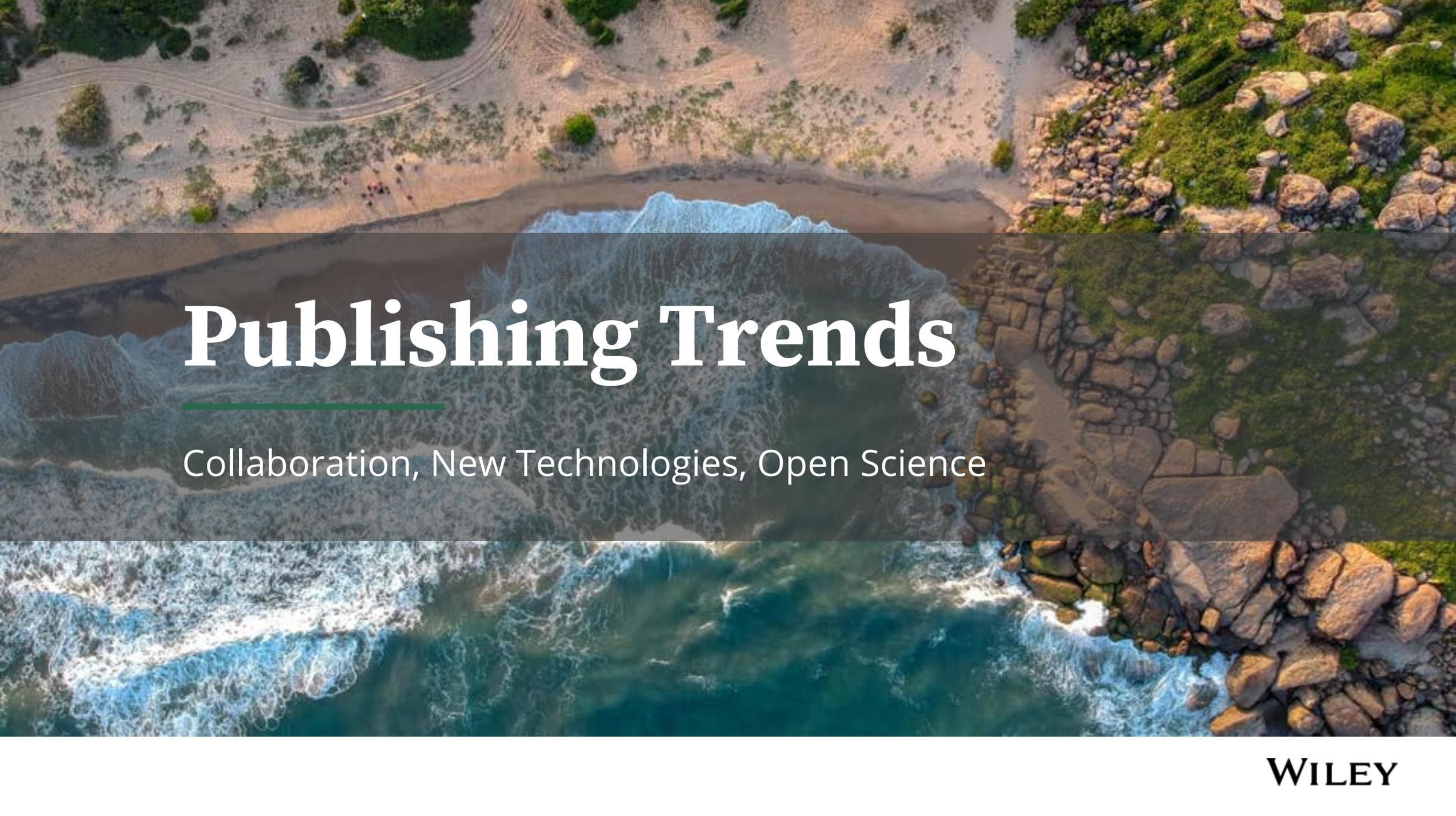


# Publishing 101: Tips & Tricks for Early Career Researchers

Nanyang Technological University  
February 2020

**Rebecca Ciezarek (PhD)**  
Journal Publishing Manager

**WILEY**

An aerial photograph of a rugged coastline. The top half shows a sandy beach with some sparse vegetation and a few people. The middle section features a dark, rocky shoreline where waves are breaking, creating white foam. The bottom half shows the deep blue ocean with white-capped waves crashing against a rocky shore. The text is overlaid on a semi-transparent dark band across the middle.

# Publishing Trends

Collaboration, New Technologies, Open Science

# Open Science

What are the Trends Shaping this Evolving Research Landscape?

- Changing expectations: researchers consumption, motivation and behaviour
- Increasing volume of published research output (articles)
- Globalization and global collaboration
- Drive towards transparency: Open Science

Changing Expectations:  
What do Researchers Expect?

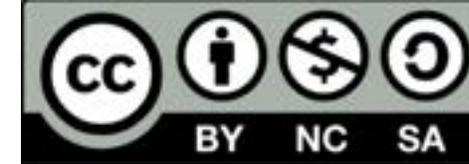
- Options to read, search and collaborate online
- Ability to identify content that is credible and relevant
- Immediate, easy access to research and research data online
- Immediate, easy access to information, tools and guidelines
- Options for sharing and discussion of published work
- Good service: responsive Editors and publishers

# Open Science



**OPEN ACCESS**

Green or Gold



**OPEN DATA**

Data Repositories, FAIR data



**OPEN PRACTICES**

Open Peer Review, preprints



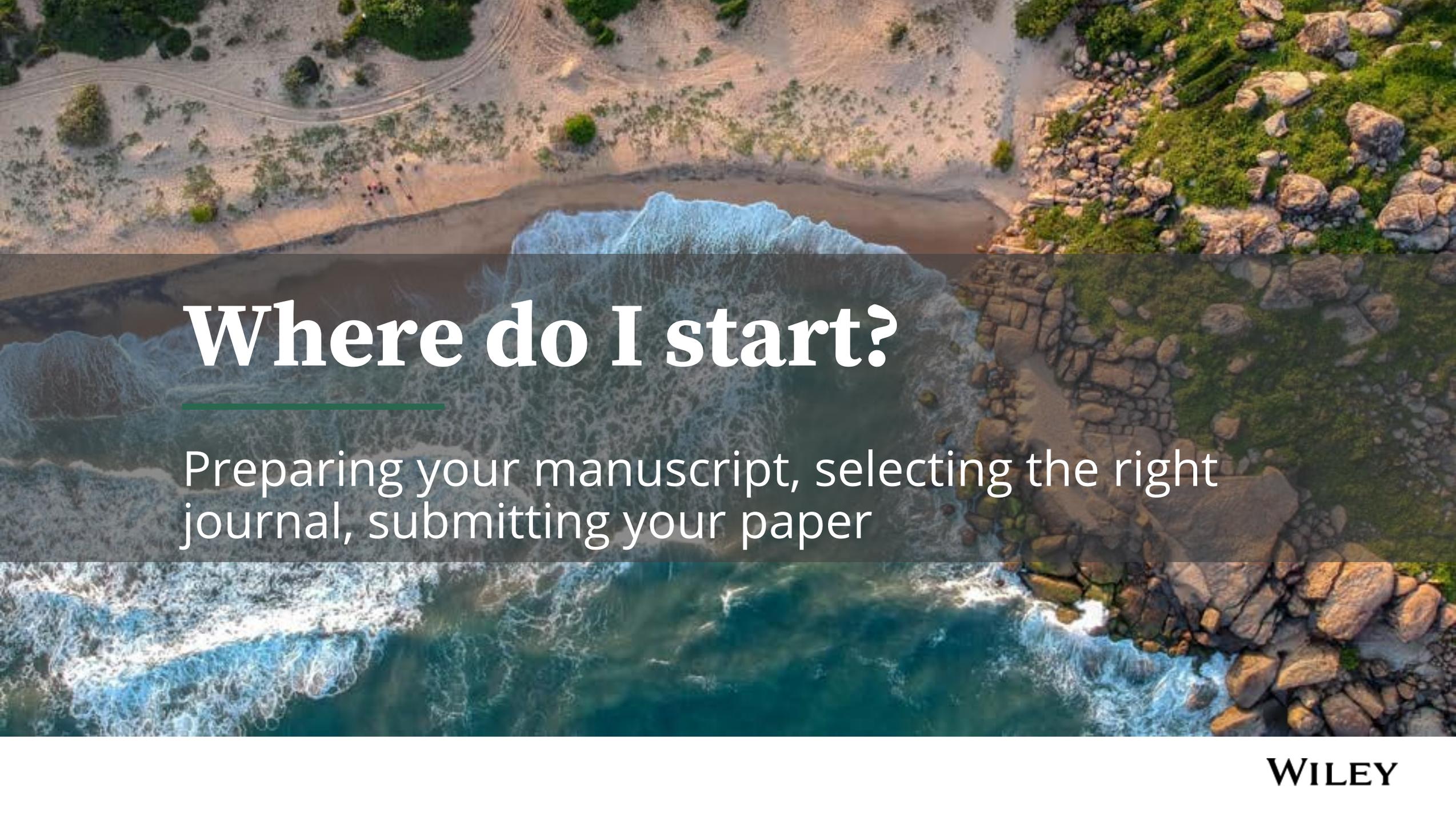
**OPEN COLLABORATION**



**OPEN RECOGNITION & REWARD**



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An aerial photograph of a rugged coastline. The top half shows a sandy beach with some sparse vegetation and a few people. The middle section features a rocky shore with waves breaking, creating white foam. The bottom half shows the deep blue ocean with white-capped waves crashing against the rocks.

# Where do I start?

---

Preparing your manuscript, selecting the right journal, submitting your paper

# What to publish?

## **What DEFINITELY to publish:**

- Original and significant results or methods
- Reviews or summaries of a particular subject
- Basically: work that advances the knowledge and understanding in a certain scientific field, or provides a valuable resource

## **What NOT to publish:**

- Reports of little scientific interest
- Out of date work
- Duplications or part-duplications of previously published work

## **What to THINK CAREFULLY about publishing:**

- Preliminary results (are they useful, or are they too inconclusive?)
- Replication of results but in a different system
- Ask yourself: where could I best publish these?

# Writing and submitting your paper

## What makes a good paper?

## Search Engine Optimization

- Title
- Abstract
- Consistency
- Keywords
- Build links



## Choosing a Journal

- Aims and Scope
- Quality standards
- Be realistic



Choose the right journal for your research



# Selecting the right journal

Look at **your references** – these will help you narrow your choices and come up with a shortlist.

**Review** recent publications in **each candidate journal**. Find out the hot topics, the accepted types of articles, etc.

**Ask yourself** the following questions:

- ✓ Who is this journal's **audience**?
- ✓ What is the **average time to publication**?
- ✓ What is the journal's **standing in the target community**?
- ✓ Are there **publication charges**?
- ✓ Who is the journal's **typical reader**?

Decide on **one** journal.

**DO NOT** submit to multiple journals.

# Publishing in high impact journals

## **How to compare journals in the same field**

Citation values can be obtained from a number of services, including Google Scholar, CrossRef, PubMed Central, and Altmetrics.

## **Web of Science & Scopus**

Only index content after it has been reviewed for academic quality, so are the most reliable platforms for Impact Factor/citation information.

## **Impact Factor**

Measures the frequency with which the average article in a journal has been cited, most commonly over the previous 2-year period.

## **How important is it as a measure of a journal's quality?**

- Tends to be the standard measure of quality
- Importance is field dependent
- A high Impact Factor will mean different things across disciplines

# Wiley Journal Finder

WILEY Journal Finder Beta

## Find the journal that's right for your research Beta

Not sure where to submit your article? Our Journal Finder Beta can suggest Wiley journals that may be relevant for your research. Simply enter your title and abstract and we'll create a list of potential journals for you to consider. We also recommend reviewing the journal's Aims and Scope before deciding where to submit.

If you already know which journal you're interested in, select Find Journal by Title.

FIND MATCHING JOURNALS

FIND JOURNAL BY TITLE

Enter your manuscript information \* Both fields are required

Manuscript title

Manuscript abstract

0 of 3000 characters

Please continue to enter more info for better results

Try it and tell us what you think! Your feedback will help us continue to develop Journal Finder Beta to meet the needs of our authors. [Send us feedback](#)

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# Preprint servers

## **What are preprints?**

A preprint is a paper that is made available publicly via a community preprint server prior to (or simultaneous with) submission to a journal.

Preprints are citable (often they will be assigned a DOI), and there is an increased obligation amongst researchers to look beyond traditional sources to preprint servers.

## **Are they on the rise?**

Preprint servers, servers that allow for the posting of papers prior to submission for publication, are becoming more common across a range of disciplines, including physics, biomedical sciences, engineering, ecology, and psychology.

However, the use of preprint servers is not universally accepted, and individual journals may approach submission of preprints differently.

# Preprint servers

## **Is it a good idea to publish on preprint servers?**

No one answer.

- Early and fast dissemination of research
- Increased scope for feedback
- Inclusion of preprints on CVs/funding applications

## **How can I locate the most relevant platform for my research?**

Preprint servers can be found using scholarly search engines, and two of the most well-established are arXiv.org and bioRxiv. There are now over 60 platforms current available worldwide.

## **OSFPREPRINTS**

Open Science Framework is a free, open platform to support researchers and enable collaboration.

# Wiley OA Author Compliance Tool

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Select journal... ▾

#### Gold Open Access (Paid open access option)

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Choose the right journal for your research



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Use our [check list](#) to assess the journal



Only if you can answer 'yes' to the questions on our [check](#)



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- Do you or your colleagues know the journal?
  - Have you read any articles in the journal before?
  - Is it easy to discover the latest papers in the journal?
- Can you easily identify and contact the publisher?
  - Is the publisher name clearly displayed on the journal website?
  - Can you contact the publisher by telephone, email, and post?
- Is the journal clear about the type of peer review it uses?
- Are articles indexed in services that you use?
- Is it clear what fees will be charged?
  - Does the journal site explain what these fees are for and when they will be charged?
- Do you recognise the editorial board?
  - Have you heard of the editorial board members?
  - Do the editorial board mention the journal on their own websites?

# How to submit

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The Australian Journal of Agricultural and Resource Economics | AARES

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Pages: HV | First Published: 17 January 2019

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Published on behalf of the Australasian Agricultural and Resource Economics Society (AARES)

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# ORCID

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## Linking

Wiley captures ORCID IDs during the submission process and shares the information with CrossRef.



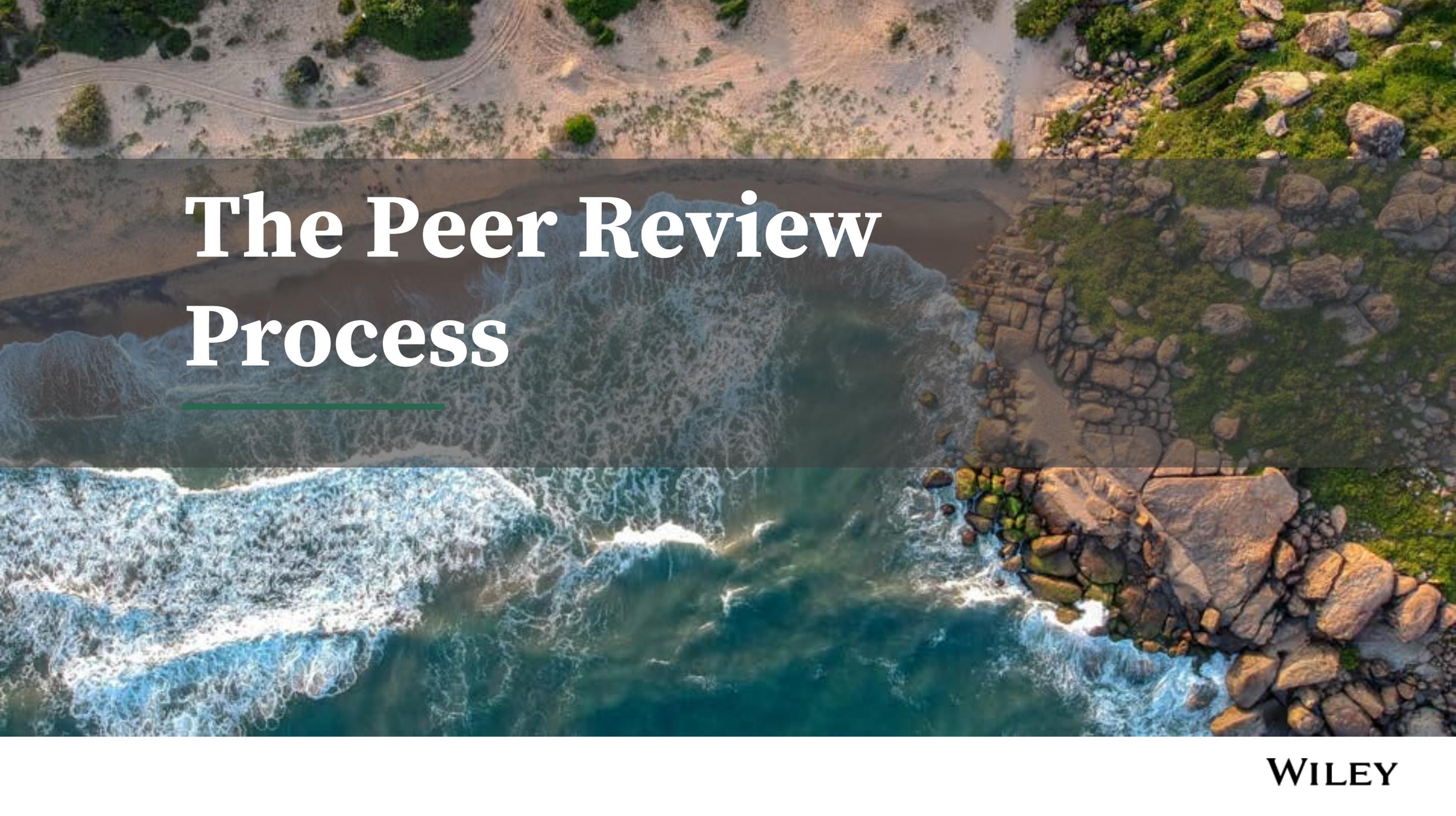
## Representing

The ORCID Executive Board has representatives from all leading publishers, including Wiley.



## Promoting

Wiley will execute a series of marketing campaigns to encourage ORCID registration among authors.

An aerial photograph of a rugged coastline. The top half shows a sandy beach with some sparse vegetation and a dirt path. The middle section is a dark, semi-transparent horizontal band containing the title text. Below this band, the ocean is visible with white-capped waves crashing against a rocky shore. The rocks are large and dark, with some green moss or algae on their surfaces. The water is a deep blue-green color.

# The Peer Review Process

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# Peer Review

It's a conversation.



# What is peer review?

It is the process of screening a submitted manuscript. The manuscript will be reviewed by professionals in the same field before it is published in a journal.

The process is designed to assess the validity, quality and often the originality of articles for publication. Its ultimate purpose is to **maintain the integrity of science** by filtering out invalid or poor quality articles.

## Single blind

Author does not know who the reviewers are.

Most common among science journals.

## Double blind

Reviewers don't know the identity of authors and vice versa.

Most common among social science and humanities journals.

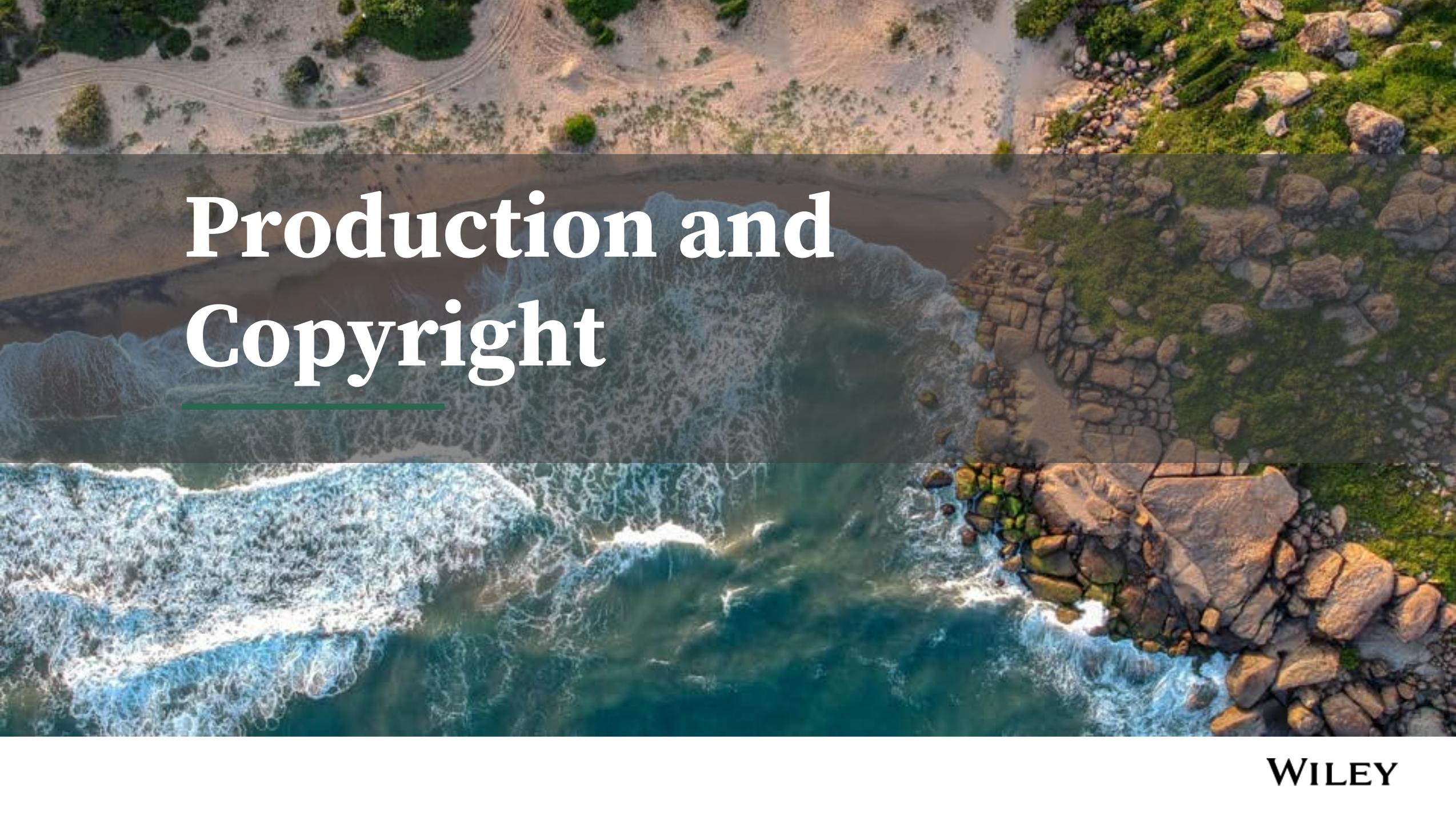
## Open review

The identity of the author and the reviewers are known by all participants.

A growing minority of journals do this.

# What reviewers look for

- ✓ **Hypothesis** – What question does this paper answer?
- ✓ **Innovation** – What is unique?
- ✓ **Evidence** – Are the conclusions supported by data?
- ✓ **Writing** – Are the results clear and understandable?
- ✓ **Context** – Are the results set in the context of other known research?
- ✓ **Ethics** - Does the paper adhere to the guidelines?

An aerial photograph of a rugged coastline. The top portion shows a sandy beach with some sparse vegetation and tire tracks. The middle section features a dark, rocky shoreline where waves are breaking, creating white foam. The bottom portion shows the deep blue ocean with white-capped waves crashing against a rocky shore. The text 'Production and Copyright' is overlaid in white on a semi-transparent dark band across the middle.

# Production and Copyright

---

# Production process

**Accepted article** – received in Production

**Proofs** – sent to author

**Corrections** – received in Production

**Article** – published online

## **Publication Schedule & Frequency**

This information will be available on a journal's homepage. Publication times may also be included on the homepage, but if not, you can contact the Editorial Office.

A **Copyright Transfer Agreement** must be received before publication can proceed.

If Open Access, the APC must be paid before publication can proceed.

# Sharing your work

- Wiley Content Sharing
- Wiley Article Share
- How Can I Share It?



I want to share:		I have:			
		Submitted Version	Accepted Version	Final Article (Version of Record)	Wiley Sharing Link
	<b>On a Website</b> <ul style="list-style-type: none"> <li>• Personal website</li> <li>• Company or institutional repository</li> <li>• Not-for-profit subject repository</li> </ul>	Can share at any time	Deposit subject to embargo listed on copyright transfer agreement	Private research groups only	Can share at any time
	<b>On a Scholarly Collaboration Network that has signed the STM sharing principles</b>	Can share at any time	Private research groups until embargo passes, then can be publicly posted	Private research groups only	Can share at any time
	<b>On a Scholarly Collaboration Network that has not signed the STM sharing principles</b>	Cannot be shared on these platforms except for agreement by Wiley			
	<b>On a Blog</b>	Can share at any time	Cannot be shared	Cannot be shared	Can share at any time
	<b>In an Email to Colleagues</b>	Can share at any time			
	<b>Using Social Media</b>	Can share at any time	Cannot be shared	Cannot be shared	Can share at any time
	<b>In Education</b> <ul style="list-style-type: none"> <li>• Teaching</li> <li>• Thesis or doctorate submission</li> </ul>	Can be used by faculty as long as reasonable measures taken not to allow open sharing on the internet			Can share at any time
	<b>At a Conference</b>	Can share in the form of a presentation or poster			Can share at any time
	<b>In a Grant Application</b>	Can share at any time			

An aerial photograph of a rugged coastline. The top half shows a sandy beach with some sparse vegetation and a few people. The middle section features a rocky shore with waves breaking, creating white foam. The bottom half shows the deep blue ocean with white-capped waves crashing against the rocks.

# Promoting Your Research

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Creating Impact

# Creating Impact

**Get  
Read**

**Usage**

Uses article views and downloads to track the reach of a paper online.

**Get  
Shared**

**Altmetric**

Collects mentions in social media and web-based media to track online attention.

**Get  
Cited**

**Citations**

Captures references to a published source to track validation of one's research by others.

# Promotion

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## Social Media

- Share your article on Twitter, LinkedIn, Facebook and other platforms
- Engage with any existing society or institutional social media accounts
- Blog about your article

## Publicity

- Let your institution's press office know about a potentially newsworthy article

Also podcasts, video abstracts, The Conversation

# The Wiley Network

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Search Researchers



## PROMOTING YOUR ARTICLE



Promoting Your Research With Impact - Understanding Journal Metrics and SEO



A Quick Guide to Measuring the Impact of Your Article



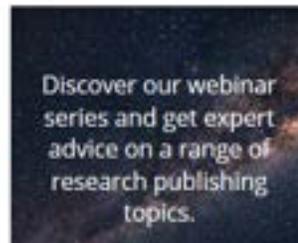
How to Navigate the World of Citation Metrics



"Attention Is Not Impact" And Other Challenges for Altmetrics



Four Reasons Why the H-Index Is Here to Stay



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Uncovering the Mysteries Behind the Metrics



The Importance of Altmetrics: A Primer

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# Measuring Impact



WEB OF SCIENCE™



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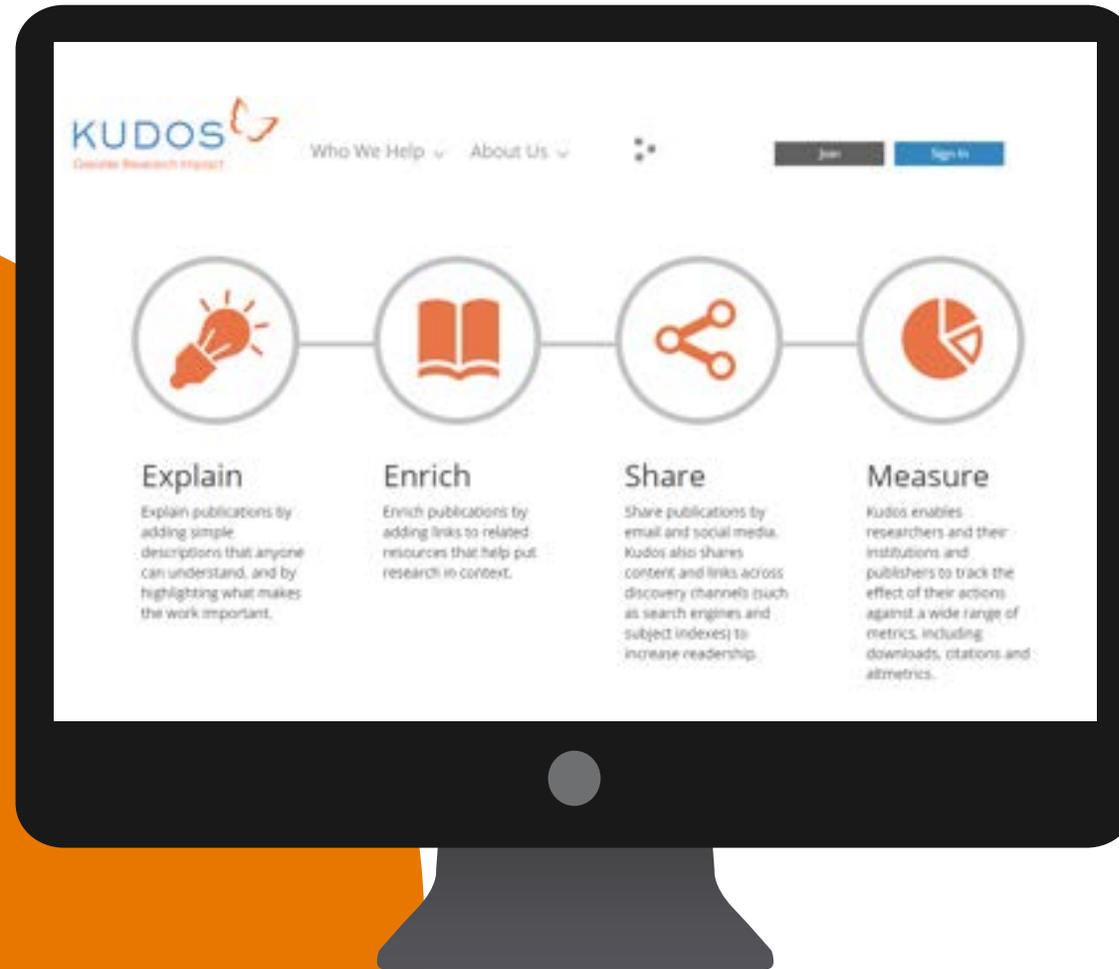
# Kudos

Helping authors explain, enrich, and share their articles for greater research impact

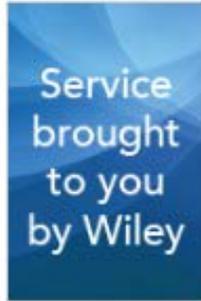
**80%**

**of authors say that Kudos helped them achieve their goals of getting read, shared, and cited.**

.....  
2015 Kudos survey



## Open Achilles tendon repair done under local anaesthetic



### Open repair of the acutely torn Achilles tendon under local anaesthetic

Achilles repair using local anaesthetic  
Adrian Jules Macquet, Rosie Jane Christensen, Matthew Debenham, Michael Wyatt,  
Allan Leslie Panting

Published in: ANZ Journal of Surgery  
Publication date: November 2010  
Publisher: Wiley

DOI: <http://dx.doi.org/10.1111/j.1445-2197.2010.05532.x>

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### What's it about?



Prospective case series

### Why is it important?



Local anaesthetic surgery for ruptured Achilles tendons is reliable, safe and more cost effective than under general anaesthesia

If you are a co-author, please claim this publication using the button above. You can then explain and share it to help increase its impact.

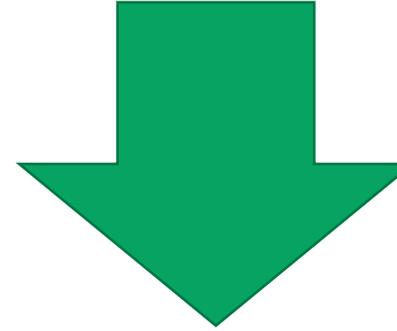
### Resources

Images, videos, data or related content

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# Kudos

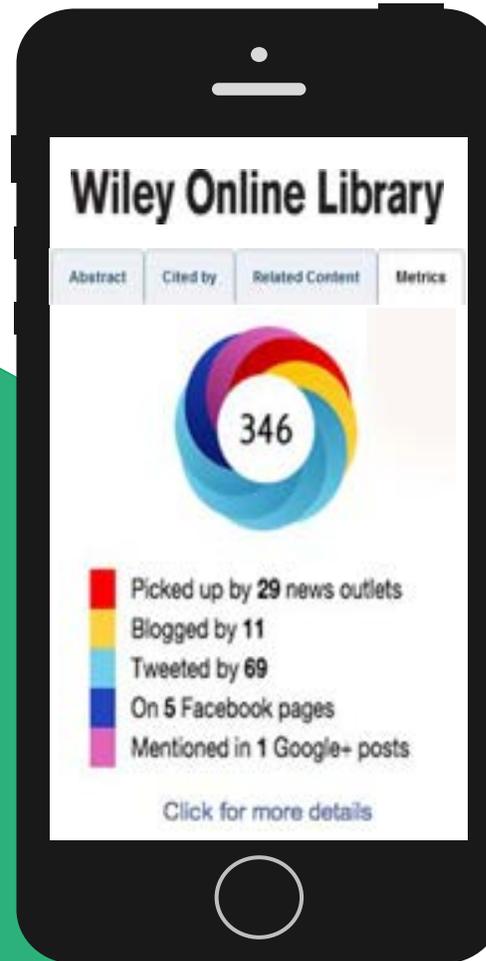
Author dashboard



Save		My research		Information you added to explain and enrich your publication				Actions you took to share your publication			Your results ?					Citations ?
Publication title	More details...	Published	Short title	Lay summary	Impact statement	Add resources	Tweets posted	Facebook posts	Email shares	Share referrals	Kudos views	Click throughs	Full text downloads	Altmetric score	Web of Science® Times Cited*	
		2013	✓	✓	✓	✓	2	1	2	33	794	17	?	69	8	
		2012	✓	✓	✓	✓	1	1	1	6	134	3	?	61	6	
		2014	✓	✓	✓	✓	3	1	1	32	356	17	?	50	-	
		2013	✓	✓	✓	✓	1	1	1	17	284	4	?	39	10	

# Altmetric Attention Score

- Record of **attention**
  - Measure of **dissemination**
  - Indicator of **influence & impact**
- .....



Post-publication peer review sites



Mainstream media



Social Media



Online reference managers



Government policy documents / Patents



Original Paper | [Free Access](#)

# How alcohol industry organisations mislead the public about alcohol and cancer

Mark Petticrew , Nason Maani Hessari, Cécile Knai, Elisabete Weiderpass

First published: 07 September 2017 | <https://doi.org/10.1111/dar.12596> | Cited by: 4

Mark Petticrew PhD, Professor of Public Health Evaluation, Nason Maani Hessari PhD, Research Fellow, Cécile Knai PhD, Associate Professor of public health policy, Elisabete Weiderpass MD, PhD, Professor of Medical Epidemiology.

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What influences the regional diversity of reviewers: A study of medical and agricultural/biological sciences journals  
*Thomas Gaston and Pippa Smart*

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## Abstract

### Introduction and Aims

Alcohol consumption increases the risk of several common cancers. As part of their corporate social responsibility (AI) disseminates information about alcohol information on this which the AI disseminates through public relations organizations' and related bodies its comprehensiveness and accuracy.

### Design and Methods

Qualitative analysis of websites and documents to cancer was extracted and analysed thematically.

### Results

Most of the organisations were found to disseminate misrepresentations of the evidence

-  Picked up by **161** news outlets
-  Blogged by **3**
-  Tweeted by **538**
-  On **20** Facebook pages
-  Referenced in **1** Wikipedia pages
-  Mentioned in **3** Google+ posts
-  Reddited by **3**
-  **40** readers on Mendeley
-  **1** readers on CiteULike

[See more details](#) | [Close this](#)

[Figures](#) [References](#) [Related](#) [Information](#)

### Metrics

Citations: 4

 score **1,690**

### Details

© 2017 Australasian Professional Society on Alcohol and other Drugs

### Keywords

# How alcohol industry organisations mislead the public about alcohol and cancer

Overview of attention for article published in Drug & Alcohol Review, September 2017



## About this Attention Score

In the top 5% of all research outputs scored by Altmetric

MORE...

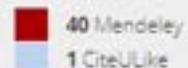
## Mentioned by



## Citations



## Readers on



## SUMMARY

News

Blogs

Twitter

Facebook

Wikipedia

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Dimensions citations

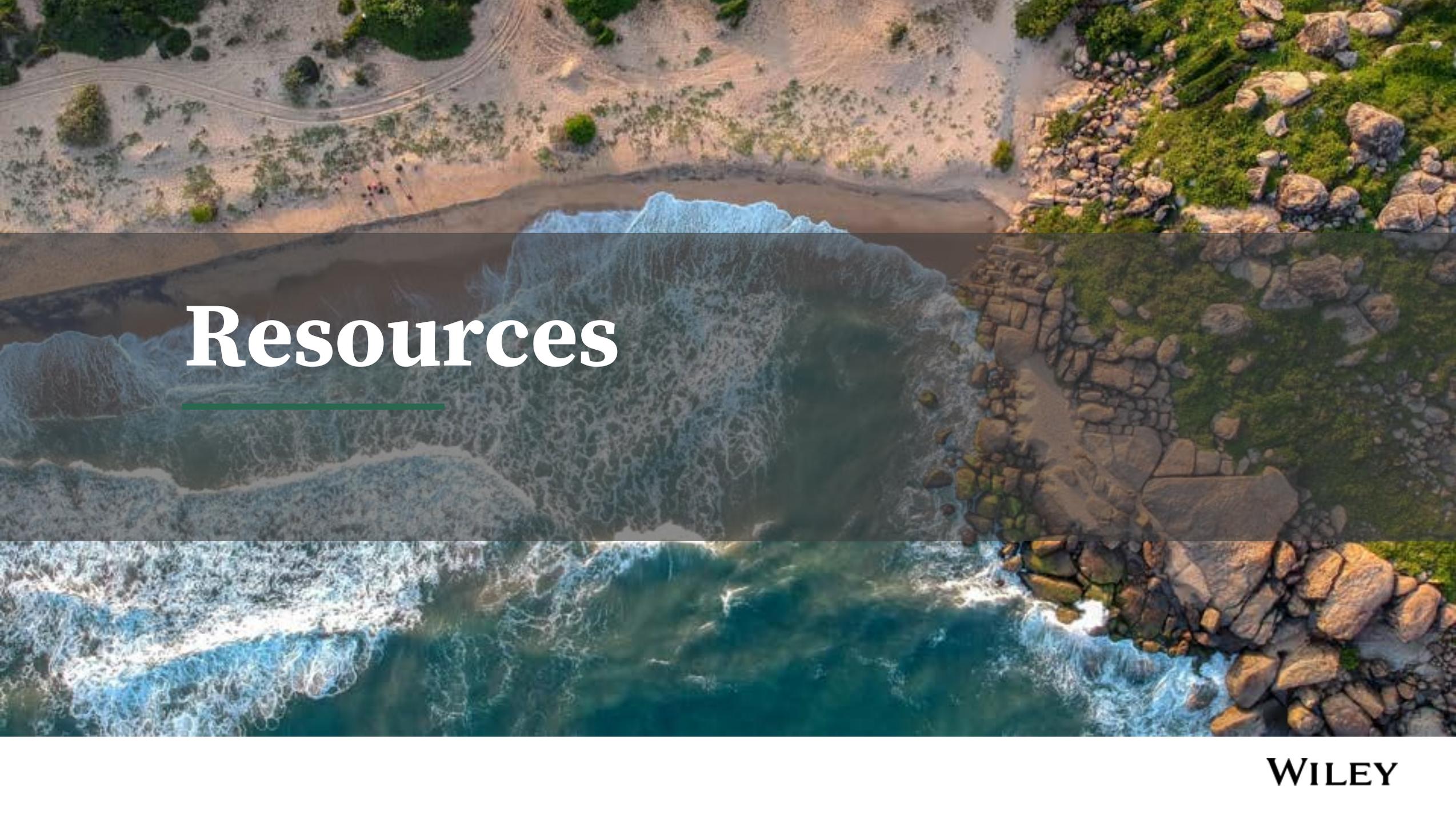
<b>Title</b>	How alcohol industry organisations mislead the public about alcohol and cancer
<b>Published in</b>	Drug & Alcohol Review, September 2017
<b>DOI</b>	10.1111/dar.12596 <a href="#">↗</a>
<b>Pubmed ID</b>	28821410 <a href="#">↗</a>
<b>Authors</b>	Petticrew, Mark, Maani Hazzari, Nason, Khal, Cécile, Weiderpass, Elisabete, Mark Petticrew, Nason... <a href="#">[show]</a>
<b>Abstract</b>	Alcohol consumption increases the risk of several types of cancer, including several common cancers... <a href="#">[show]</a>

## TWITTER DEMOGRAPHICS

## MENDELEY READERS

The data shown below were collected from the profiles of 538 tweeters who shared this research output. [Click here to find out more about how the information was compiled.](#)

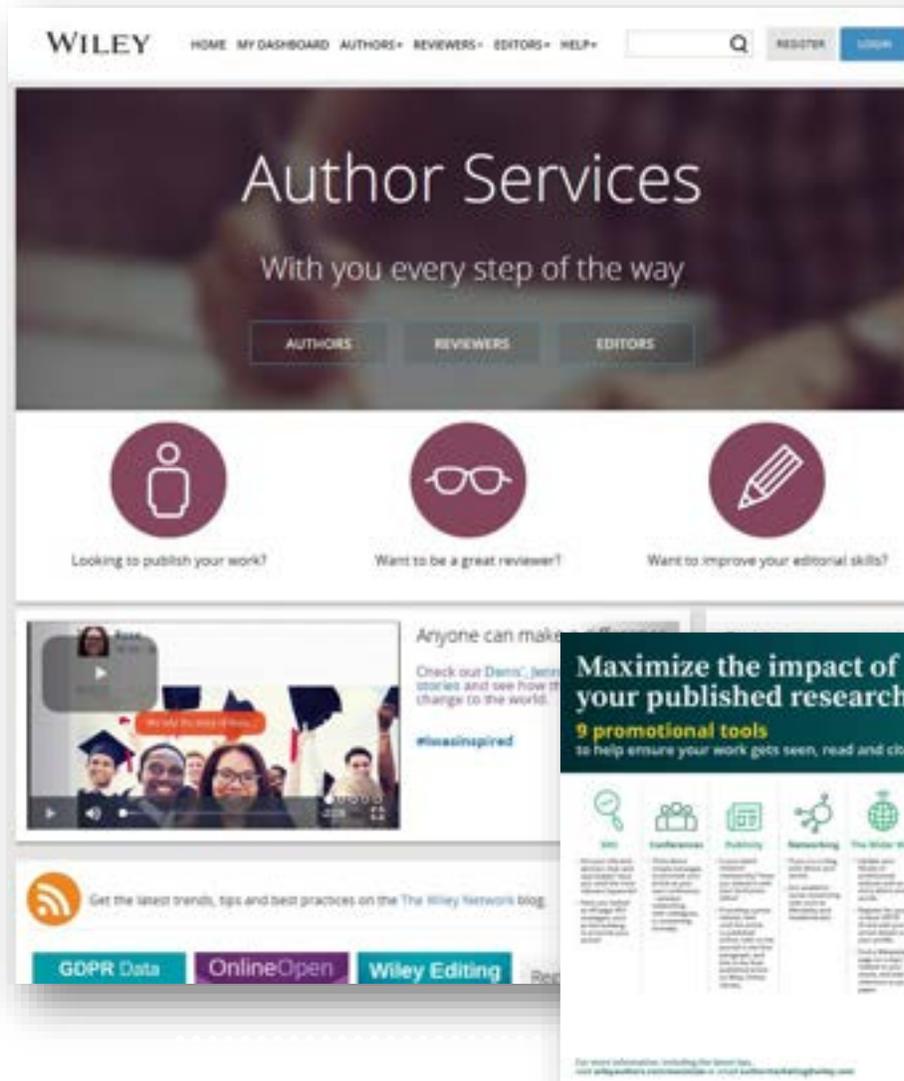


An aerial photograph of a rugged coastline. The top half shows a sandy beach with some sparse vegetation and a few people. The middle section features a dark, rocky shoreline where waves are breaking, creating white foam. The bottom half shows the deep blue ocean with white-capped waves crashing against a rocky shore. The word "Resources" is overlaid in white serif font on a semi-transparent dark band across the middle.

# Resources

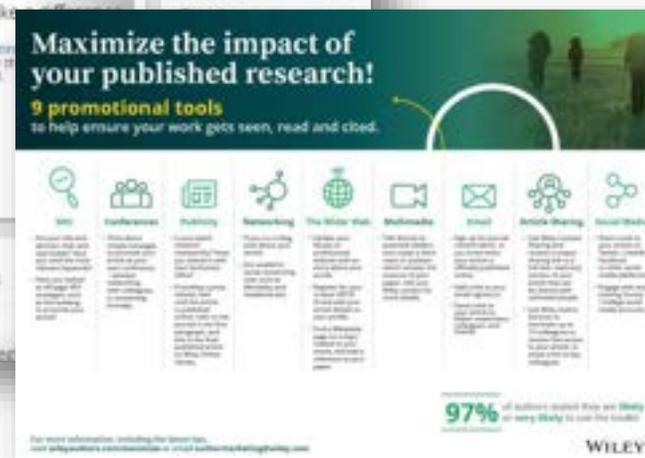
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# Wiley Author Services



## Authors, reviewers, editors

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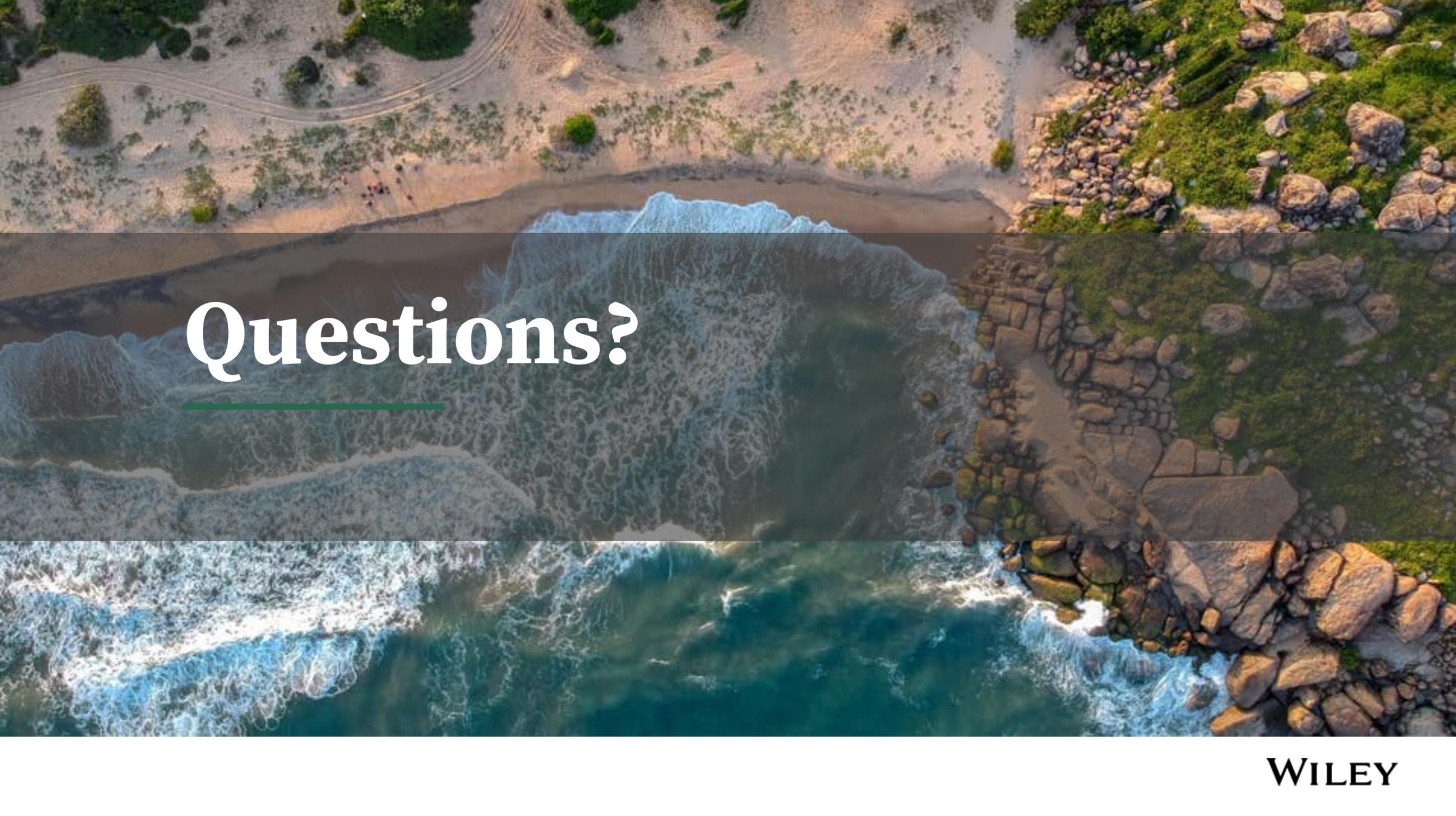
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- Beth Ann Fiedler, PhD – Researcher/Author

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An aerial photograph of a rugged coastline. The top half shows a sandy beach with some sparse vegetation and a few people. The middle section features a dark, rocky shoreline with waves breaking, creating white foam. The bottom half shows the deep blue ocean with more waves crashing against a rocky shore. The word "Questions?" is overlaid in white text on a dark horizontal band across the middle of the image.

**Questions?**

A wooden boardwalk with railings leads from the foreground towards a sandy beach and the ocean. The boardwalk is made of weathered wooden planks and has two wooden railings on either side. The beach is covered with tall, dry grasses and dunes. The ocean is visible in the background under a cloudy sky.

Thank you

Rebecca Ciezarek  
*Journal Publishing Manager*  
Rciezarek @wiley.com