Corteva Agriscience:
Digitizing Packaging Compliance with Specright

Challenge

Corteva Agriscience, a spinoff from DowDuPont, is one of the largest agriculture and seed companies in the world.

With a diverse and global customer base, Corteva needed a way to effectively manage packaging specifications and regulatory compliance requirements, specifically for products considered dangerous goods.

Before Specright, Corteva struggled with managing specification data in different systems, with no way to establish clear linkages. Data was housed in emails, internal filing systems, sharepoint, and SAP. Their primary ERP system, SAP, didn't have a place to capture important compliance information such as UN certifications and testing information. This made it difficult to hold suppliers accountable for compliance errors, limited visibility into where products were in the supply chain.

Solution

By moving to Specright's Specification Management Platform, Corteva was able to digitize and standardize hundreds of regulatory and compliance certification specs. Corteva now has a single source of truth to organize and manage packaging, label and artwork compliance worldwide.

Impact

Before Specright, 1/3 of the packaging specs in Corteva's system weren't in use, causing packaging engineers to waste time sifting through hundreds of old specs. Specright enabled the team to rationalize SKUs and link associated packaging specifications to compliance information, streamlining end-to-end packaging component management. It also drove tremendous cost savings due to packaging and pallet rationalization.

Also, prior to Specright, testing and retesting reminders were managed via a single email from test labs. This led to missed tests, putting projects behind schedule and forcing packaging engineers to scramble to get testing done. With Specright, Corteva automated test reminders, and no longer has to rely on email to manage such a critical piece of compliance.

Label and artwork management also improved. A key piece of compliance is overlabeling, which ensures that proper identification of the package and contents are visible. Labeling requirements vary country to country and requires communication and action from suppliers, as well as real-time visibility into where packages are in the supply chain to ensure labels are updated accordingly. Now, all of this information is digitized and visible in Specright, providing an intelligent, centralized solution to ensure global packaging compliance.

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> I like to say Specright helps us pull the weeds so we can see the flowers. Rationalization opportunities have been easy to spot and fix in the Specright platform. We were able to go from 77 different pallets in North America down to 19, all while maintaining crucial compliance standards."

Eric Slack
Packaging Technology Representative, Corteva Agriscience