

Calpine Containers: Centralizing Specs & Managing SKUs with Specright



Challenge

Calpine Containers began in 1895 as a cooperative marketing association to sell lumber products, mainly pine boxes, for the industrial and agriculture industries. Today, they're a packaging distributor with 10 offices across California and Arizona, creating packaging solutions that take produce from farm to retailer around the world.

As a packaging distributor, Calpine Containers works with produce growers to develop packaging solutions, which are then sourced from numerous packaging suppliers. Without a system to organize, track, and share critical documents such as dielines and artwork, it became difficult to create consistency and avoid SKU duplication across customers, suppliers, and solutions.

Solution

By moving to Specright's Specification Data Management platform, Calpine Containers standardized and centralized hundreds of packaging specs along with critical documents such as artwork and dielines. Now, all of Calpine's packaging specs are available 24/7 for sales representatives on the go, along with stakeholders across all offices.

Impact

Today, Calpine Containers has visibility and control of specs across customers, suppliers, and offices. As a result, the company has reduced SKU proliferation while increasing the consistency in products provided to customers. Calpine Containers has also been able to accelerate and expand its use of reporting, which previously required custom scripts. Today, Calpine runs real-time reports using Specright to understand critical activities such as the status of new items in-process or pinpoint specs that lack documentation. All of this enables Calpine Containers to reduce time and costs associated with incorrect specifications.



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One of the greatest benefits is that Specright makes everything visible... prior to Specright we had no visibility. It's now fast and simple to audit our specs for accuracy, quality and consistency.”

Marco Mastro
Creative Director

