

## INNOVATION PARTNERSHIPS CASE STUDY

### Parties Involved:



Georgia-Pacific LLC is an American pulp and paper company based in Atlanta, Georgia, and is one of the world's largest manufacturers and distributors of tissue, pulp, paper, toilet and paper towel dispensers, packaging, building products and related chemicals. With over 30,000 employees, Georgia-Pacific contains more than 180 locations in North America, South America and Europe. Their investment areas



Specright is the first purpose-built platform for Specification Management. Whether it's packaging, raw materials, formulas, products, or machines, Specright helps companies digitize, map, and take action across their supply chain to reduce costs, increase profitability, and drive sustainability. Our customers operate in agriculture, automotive, cosmetics, food & beverage, manufacturing, FMCG/CPG, medical, or any industry reliant on accurate specifications.



## The Problem

Georgia-Pacific manually inspected thousands of Certificates of Analysis (COAs) from various paper suppliers each day. COA audits are a critical component of quality and supplier management, and GP's manual checks led to delays in finding issues or even bad product getting out the door.

Georgia-Pacific wanted to optimize COA reports for themselves and their suppliers.

## Pilot

- Specright participated in Supply Chain Batch 2 accelerator in Northwest Arkansas where Plug and Play introduced them to corporate Partner Georgia Pacific.
- This pilot and rollout was executed one month after the introduction was made.
- Georgia-Pacific aimed to automate COA processing using Specright's Specification Management platform..
- With Specright, Georgia-Pacific's COAs are now automatically scored as soon as they come in from suppliers. When an inbound material fails inspection, Specright flags it for immediate review, which prevents quality issues from happening and ensures supplier compliance.

## Results:

Georgia-Pacific used Specright to automate hundreds of daily COA reports from paper suppliers to ensure the quality matched the specifications. Specright's automation cut down the amount of manual COAs inspections by 95%, from hundreds of inspections to a handful a day.

The Specright team is currently delivering value to the GP paper division and will be expanding into other divisions in the future.