DANIEL KIM

**S E O**

**M A N A G E R**



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| 123-456-7890 | **P R O F I L E** |
|  danielkim@anymail.com 123 Any Street, Any City  danielswebsite.com | A seasoned SEO Manager with a proven track record of improving website traffic and rankings through the development and execution of effective SEO strategies. Improved search engine rankings have proven t increase website traffic by 50% and drive revenue development. |
| **S K I L L S** |  |
| SEO Strategy Execution |
| Keyword Research and Analysis |
| Link Building |
| Content Marketing |
| Problem-Solving |
| SEMrush |
| Google Analytics |
| Project Management |
| Strong Communication |
| **E D U C A T I O N** |
| **MASTERS OF SCIENECE IN DIGITAL MARKETING** |
| Any University | 2020-2022 |
| Google Ads Certification |
| HubSpot Inbound Certification |
| **BACHELOR OF SCIENCE IN MARKETING** |
| Any University | 2015-2019 |
| Google Analytics Certification |

E X P E R I E N C E

# SEO MANAGER

Any Company | 2020-PRESENT

Developed and executed successful SEO strategies that increased website traffic by 20%

Developed and executed successful SEO strategies across multiple projects or clients, resulting in improved ROI and client satisfaction.

Created and presented reports on SEO performance to senior leadership, including data analysis and recommendations for improvement

# SEO SPECIALIST

Any Company | 2019-2020

Increased website traffic and search engine rankings through successful implementation of on-page optimization techniques and keyword research Developed and executed successful link building strategies, resulting in increased domain authority and website visibility

Conducted website audits and provided recommendations for technical SEO improvements

SEMRush Certification