



Kin Foundation Transparency Report

For the year ending 31 December 2022

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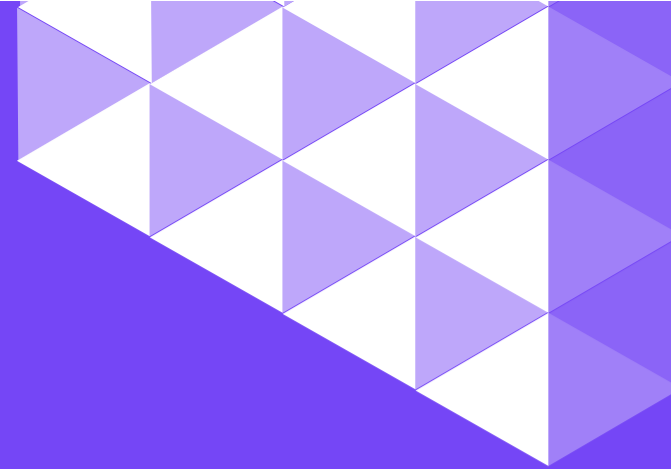
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Introduction



“This year has been one of significant progress and achievement for the Kin Ecosystem”

Introduction

On behalf of the Kin Foundation, I am pleased to present the 2022 transparency report. This report is meant to provide a transparent overview of the Kin Foundation’s activities and focus on supporting the growth and success of the Kin Ecosystem. Our vision is to be a leader in web3 and to offer a fully decentralized digital economy for the masses. We are dedicated to using the Kin Reserves to support the growth of the ecosystem and prioritize its well-being in all of our actions.

This year has been one of significant progress and achievement for the Kin Ecosystem, with numerous developments and milestones. One of the most significant achievements of the year was the introduction of Kinetic, a next-generation API and SDK collection for the Kin Ecosystem. Kinetic offers a range of powerful tools and features for developers, as well as faster speeds and better decentralization. This will greatly improve the experience for developers working with Kin, and sets the stage for continued growth and innovation in the ecosystem as we work towards our goal of becoming a leader in web3.

We also unveiled a new brand identity, including a refreshed logo, messaging, and website. This new look and message better reflects the vision Kin brings to the industry and the world, and will serve as an effective platform for community members and developers to connect and promote Kin.

We made progress in the area of rewards and incentives with the proposal of the Kin Rewards Engine KRE 4.0. This updated algorithm is designed to incentivize specific behaviors from developers in the Kin Ecosystem that will support the growth of the economy and help us offer a fully decentralized digital economy. The feedback provided by the community is currently being reviewed, and it is expected that the 4.0 proposal will be refined in early 2023 before it is implemented.

The Kin Ecosystem also welcomed a number of new partners, including to name a few: Infinity Games, Giftery, and Cafeteria.GG. These new apps will continue to help drive adoption of Kin as a widely used cryptocurrency in everyday life, and we are excited to see what the future holds as we work towards our vision of a fully decentralized digital economy.

Overall, the Kin Ecosystem has made significant strides in 2022, and we are well-positioned for continued success in 2023 and beyond. We are committed to transparency and are grateful for the support of our stakeholders. In the future, we will continue to communicate progress through regular reports, open communication, and transparent practices as we work towards our goal of becoming a leader in web3 and offering a fully decentralized digital economy.

William Mougayar
Executive Chairman, Kin Foundation

02

Foundation Overview

Foundation Mandate

The Kin Foundation's mandate is to grow the reach and impact of the Kin Ecosystem, an open network of developers unified through the Kin currency.

The principal function of the Kin Foundation is the transparent governance and allocation of the Kin Reserves, that are intended to align the incentives of ecosystem participants behind growing the adoption of Kin and supporting the infrastructure that underpins it.

To fulfill its mandate, the Kin Foundation has dedicated resources to specific goals related to developer and user adoption, infrastructure support, research and development, and governance. This is done through a step-by-step process to create the space for iterative development and to test concepts and proposals, with the intent to further decentralize over time.

Governance Structure

BOARD OF DIRECTORS ◆

The Board of Directors has the overall responsibility to drive the Kin Foundation's strategy, manage and administer its assets, and expand its operational capacity over time. The Board of Directors is appointed annually by the members and currently consists of three directors:

| Name | Position | Year Appointed |
|------------------|------------------------|----------------------|
| William Mougayar | Chairman, Director | May 2018 |
| Matt Hannam | Non-Executive Director | Nov 2020 to Oct 2022 |
| | Executive Director | Oct 2022 |
| Ted Livingston | Non-Executive Director | Sep 2017 |

KIN FOUNDATION TEAM ◆

The Kin Foundation team is comprised of individuals passionate about the mission of Kin and their work. Generally the Foundation recruits individuals who have excelled in their field and offer a skill set which can lead a specific area of its strategic and operational objectives. The Foundation cultivates a tightly-knit atmosphere that values integrity, ethics and achievement.

This year, in connection with a shift in strategic focus, the roles of Marketing Lead and Strategic Partnerships in Asia were removed. New additions to the team included a Lead Data Engineer and the appointment of a Head of Marketing. At year end, recruitment efforts are focused on prioritizing growth and strategic marketing related objectives as this is growing to become a larger priority for the business due, in part,

to the consistent results being achieved by ecosystem participants in improving the underlying technology which supports Kin, in turn this presented opportunities to assist the ecosystem on its growth ambitions.

The current Kin Foundation team is comprised with individuals fulfilling the following functional responsibilities:

| Position | Responsibility |
|--------------------------------------|--|
| Executive Chairman, Director | Leading the board of directors and overseeing the strategic direction of the Kin Foundation. |
| Executive Director | Operational management, supporting strategic direction and brand growth. |
| Chief Technology Lead | Overseeing blockchain development, SDKs and the Kin technical team. |
| Head of Growth | User growth and developer/app acquisition. |
| Head of Finance & Operations | Financial and logistical operations. |
| Head of Marketing | Strategic marketing and implementation. |
| Developer Relations Lead | Developer relations, advocacy and technical support and tools. |
| Developer - Back-End Engineer / SDKs | Back-end development, SDKs and technical support. |
| Developer - Data Architecture | Data architecture, data strategy and standards. |
| Developer - Mobile SDKs | Mobile SDK development and technical support. |

The team is globally distributed, working together across six countries with the ability to provide round-the-clock coverage for the globally distributed Kin Ecosystem. By virtue of its variety, the combined team members speak five languages: English, Dutch, French, Portuguese and Spanish. The team's working language is English.

KIN COMMUNITY ADVOCATES ●

From app developers to crypto enthusiasts, content creators, supporters, influencers, and long-standing advocates, the Kin community is full of people from various walks of life sharing the same passion and beliefs for a better digital future – revolving around a decentralized cryptocurrency, Kin, that enables it.

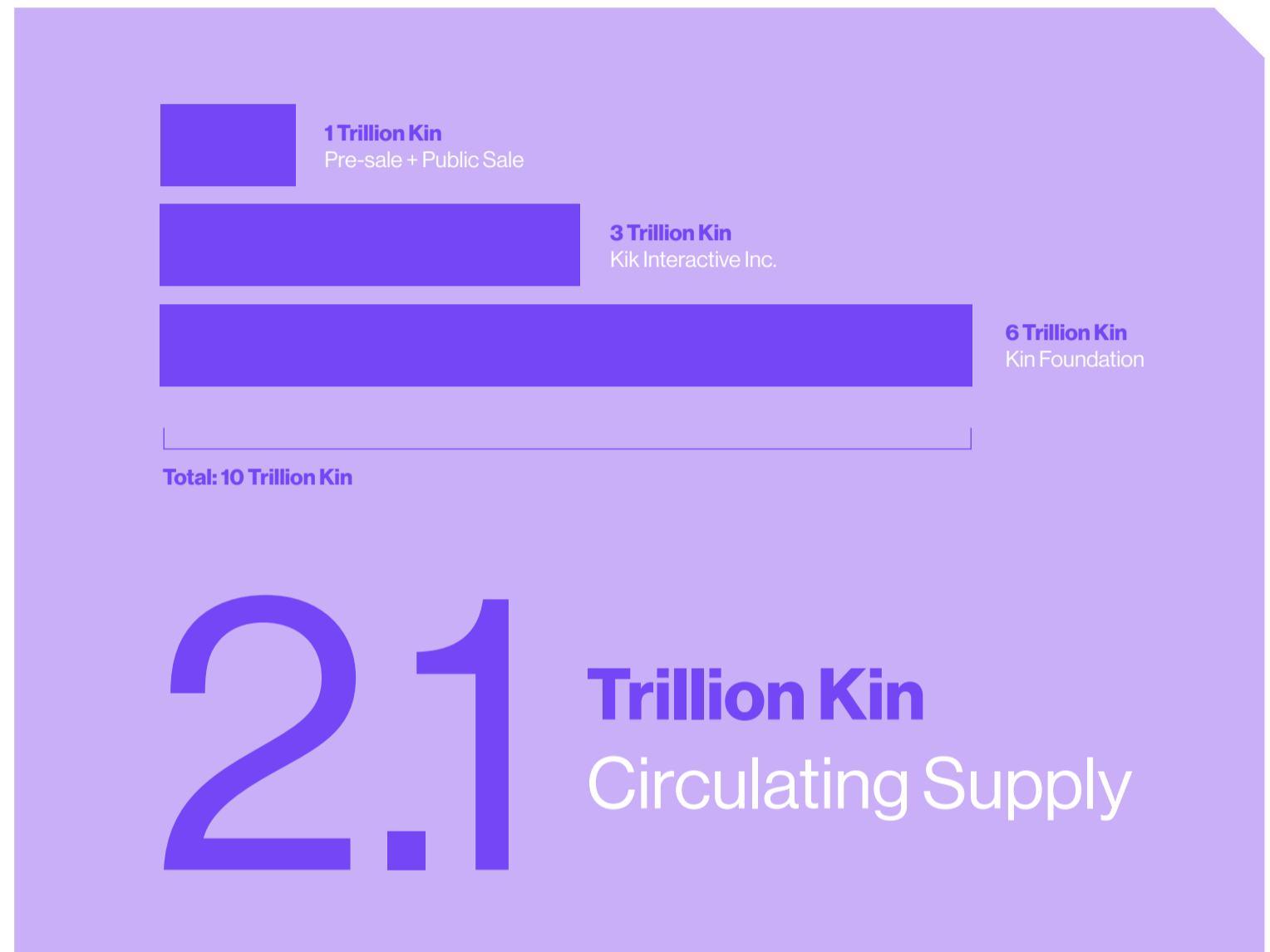
As the Kin Foundation is constantly innovating to support the increasingly decentralized nature of a rapidly growing digital economy built around its many use cases, the Kin Community Advocates play an increasingly important role towards the growth of Kin. The Kin Foundation is grateful to have a very powerful and passionate community around its ecosystem, working together to create a better digital world with users and developers at the center.

03

Allocation of Kin Reserves

Allocation of Kin Reserves

TOTAL DISTRIBUTION OF KIN



The Kin Foundation was allocated 60% of the total supply of Kin to drive the productive growth of the ecosystem. To date, the Kin Foundation has distributed Kin in four ways: (1) the Kin Rewards Engine, (2) Grant Programs, (3) Historical Kin Blockchain Node Incentives and (4) Marketing and Operations.

KIN REWARDS ENGINE

The Kin Rewards Engine is an algorithmic distribution of Kin to app developers driving growth of the Kin Economy. The logic of the Kin Rewards Engine is found in the public Kin Ecosystem GitHub Repository. Anyone interested in contributing can submit, review, and comment on design proposals and iterations through the Kin Rewards Engine Repo on Github. Proposals are reviewed and accepted, denied, or modified by the Kin Foundation based on community feedback.

DEVELOPER AND USER GRANT PROGRAMS ●

The Kin Catalyst Fund offers Kin grants to qualified teams and individuals that can successfully bring meaningful contributions, and innovative user experiences to the Kin Ecosystem.

In addition, the Foundation runs developer initiatives from time to time to bring cohorts of new apps into the ecosystem and help bootstrap app innovations. This year the Foundation launched the No-Code Hackathon which ran from October to December 2022.

HISTORICAL KIN BLOCKCHAIN NODE INCENTIVES ●

Prior to the migration of the Kin token to the Solana blockchain, the Kin Ecosystem ran on the Kin Blockchain, a fork of the Stellar protocol. During that time, various independent third party companies operated nodes for this network and the Kin Foundation compensated certain node operators in Kin for their services. These payments concluded in December 2020 when the node operators agreed to stop contributing to the Kin Blockchain after the migration of the Kin token to the Solana Blockchain was completed.

MARKETING AND OPERATIONS ●

One fourth (25%) of the Kin Foundation's annual budget is available to marketing & operations. These activities include co-marketing initiatives and services that support the Kin Ecosystem.

Kin Catalyst Fund

The framework for the Catalyst Fund encompasses four pillars which include (1) User Jumpstart Grants, (2) Bounty Challenges, (3) Accelerator Grants and (4) Strategic Grants / funding for Strategic Projects. The Kin Foundation makes grant decisions via an objective, collaborative, and fair process. In addition, this year the Kin Catalyst Fund also provided Kinetic Migration Grant's to Kin Developers in connection with the launch of Kinetic.

USER JUMPSTART GRANTS ●

Provided for users of apps that are new to the Kin Ecosystem to help them earn their first Kin and spark economic activity, in turn, kickstarting KRE earns. Applicants are required to have an accompanying marketing program to drive user acquisition and growth. Approved grants are provided in tranches and tied to specific user activation and results-based milestones.

BOUNTY CHALLENGES ●

Tasks, projects, and challenges (identified jointly by the Kin Community and the Kin Foundation) that span all aspects – technical, marketing, education, and business development – awarded to individuals and teams that see them through to completion on a first-come first-serve basis.

ACCELERATOR GRANTS ●

Geared towards developers that have created high potential early-stage apps or services (at least MVP) and have demonstrated the ability to execute. Approved funding is provided in tranches and tied to specific milestones.

STRATEGIC GRANTS / STRATEGIC PROJECTS ●

Strategic Grants are available to qualified teams and individuals that can successfully bring meaningful contributions of any sort to the Kin Ecosystem. Grants are awarded based on the achievement of measurable milestones where applicable. Strategic Projects are large scale projects of key importance to the growth and evolution of the Kin Ecosystem. This type of grant is available to qualified applicants via a Request for Proposal (RFP) process.

KINETIC MIGRATION GRANTS ●

Kinetic Migration Grants were issued to eligible Kin apps to support their transition to run and self-host their own Kinetic instance. The Kinetic Migration Grants typically consisted of three months worth of SOL based on the Kin App's usual cost (to fund Solana transaction fees and user wallet creation costs) along with a 12-month stipend to subsidize server hosting costs paid in USDC. These grants are on a redemption basis where the cost must be incurred first by the relevant developer team and claimed back from the Kin Foundation.

For the period 1 January 2022 to 31 December 2022:

| Grant Type | No. Of Grants Approved | No. Of Grants In Progress At Time Of Report. | No. Of Grants Completed |
|----------------------|------------------------|--|-------------------------|
| Bounty Challenges | 9 | 0 | 9 |
| Grants | 12 | 11 | 1 |
| Kin Hackathon Awards | 5 | 0 | 5 |
| Kin Migration Grants | 12 | 12 | 0 |
| Total | 38 | 23 | 15 |

Kin Foundation Vesting

In the Kin Whitepaper, it was stated that the Kin Foundation's allocation of Kin would vest at a rate of 20 percent of the remaining supply per year in perpetuity. After launch it was determined that this rate of vesting should be recalibrated to eliminate any carryover year to year. This means that each year, any Reserves that were available for distribution but not allocated are added back to the total Reserve supply. The Kin available for distribution in the following year is then limited to 20% of the current Reserves.

Annual Allocation = (Opening Kin Reserves Balance for 20XX) x (20%)

The following table outlines how this has manifested to date.

| Annual | Opening Kin Reserve | Reserve (20%) | Kin Allocated | Ending Kin Reserve |
|---------------|----------------------------|----------------------|----------------------|---------------------------|
| 2017 | 6.000T | 1.200T | 0.000T | 6.000T |
| 2018 | 6.000T | 1.200T | 0.200T | 5.800T |
| 2019 | 5.800T | 1.160T | 0.210T | 5.590T |
| 2020 | 5.590T | 1.118T | 0.118T | 5.472T |
| 2021 | 5.472T | 1.094T | 0.114T | 5.358T |
| 2022 | 5.358T | 1.072T | 0.405T | 4.943T* |
| 2023 | 4.943T | 0.989T | | |

Note 1: 2017 represents a partial year (September 26, 2017 December 31, 2017).

Note 2: Kin allocated includes Kin spent, Kin committed, and Kin returned to the reserves from unfulfilled commitments.

Note 3: 2022 does not include 51B Kin that was liquidated to fiat in December 2022 to pay for 2023 operational expenses. This will be reflected in the 2023 spend.

BUDGET PROCESS

On an annual basis, the Kin Foundation develops a 12 month budget for the allocation of the Kin Reserves. The budget is derived from the available Kin Reserves under the revised vesting policy. This available Kin is then allocated across the available buckets of distribution based on the strategic objectives of the ecosystem. The budget is revisited at each of the intervening quarters to recalibrate if necessary.

This budget process has worked effectively by aligning annually on parameters for the allocation of the Kin Reserves that result in predictable, conservative distribution while maintaining flexibility between quarters to adjust if new opportunities emerge. This flexibility is maintained by including a “contingency” line item in the annual budget so that if an adjustment is made, it still aligns to the annual budget for a given year.

Summary of Distribution To-Date (2022 Actual)

| | # of Tokens Actual | % of 2022 Budget |
|------------------------------|--------------------|------------------|
| 2022 Budget | 1.072 T | 100% |
| Developer Incentives: | | |
| Kin Rewards Engine | 0.086 T | 8% |
| Strategic Grants & Programs | 0.051 T | 5% |
| Developer Incentives: | | |
| Marketing & Operations | 0.052 T | 25% |
| Total | 0.405 T | 38% |

04

Ecosystem Summary

Ecosystem Overview

KIN ECOSYSTEM SUMMARY ●

The mandate of the Kin Foundation is to grow the reach and impact of the Kin Ecosystem. It delivers on that by allocating the Kin Reserves to incentivize developer behavior and provide the requisite resources to execute. This is accomplished with the objective of building a healthy, sustainable economy. The following metrics are some of the key indicators that the Kin Foundation assesses for ecosystem activity and economic health.

KIN ACTIVITY ON SOLANA ●

On-chain data has shown that Kin is an incredibly prominent token within the Solana Ecosystem, consistently surpassing all other tokens in terms of holders and regularly with respect to total transfer volume.

Kin has continued to maintain token dominance in the Solana Ecosystem. In 2022, Kin was the most held SPL token by distinct accounts.¹

In 2022, Kin had 262,121,683 token transfers, from 8,206,113 senders, to 9,376,224 receivers. The total volume transferred on-chain was 13,199,804,096,999.27 Kin.² Within the Solana network, Kin was continually recognised ahead of the pack in terms of total token transfer volumes, and at various points in the year ranked second only to the native Solana coin, when it exceeded the volumes achieved of other SPL tokens.

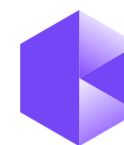
Ecosystem Activity

Kin is used by mainstream consumers across an ecosystem of consumer apps. Given that, the key metrics for ecosystem activity are related to consumer and developer adoption.

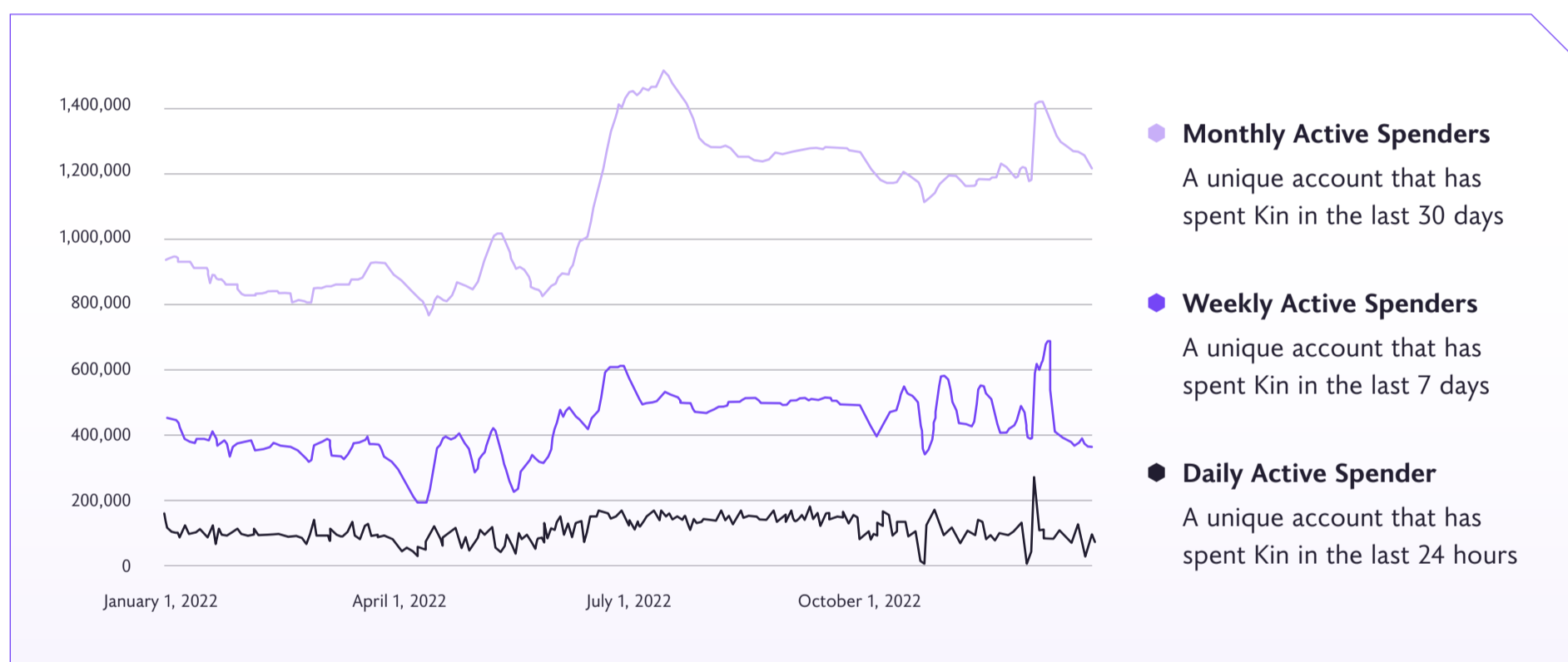
1 - See Solscan.io, Available at: <https://solscan.io/tokens> (Last accessed 19 January 2023)

2 - See Kin Data - <https://data.kin.org/home>

Active Spenders

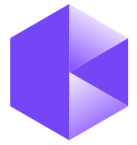


An **active spender** is an important indicator for the ecosystem in that it shows the number of users actively choosing to spend their Kin within the Kin economy at different time cadences.

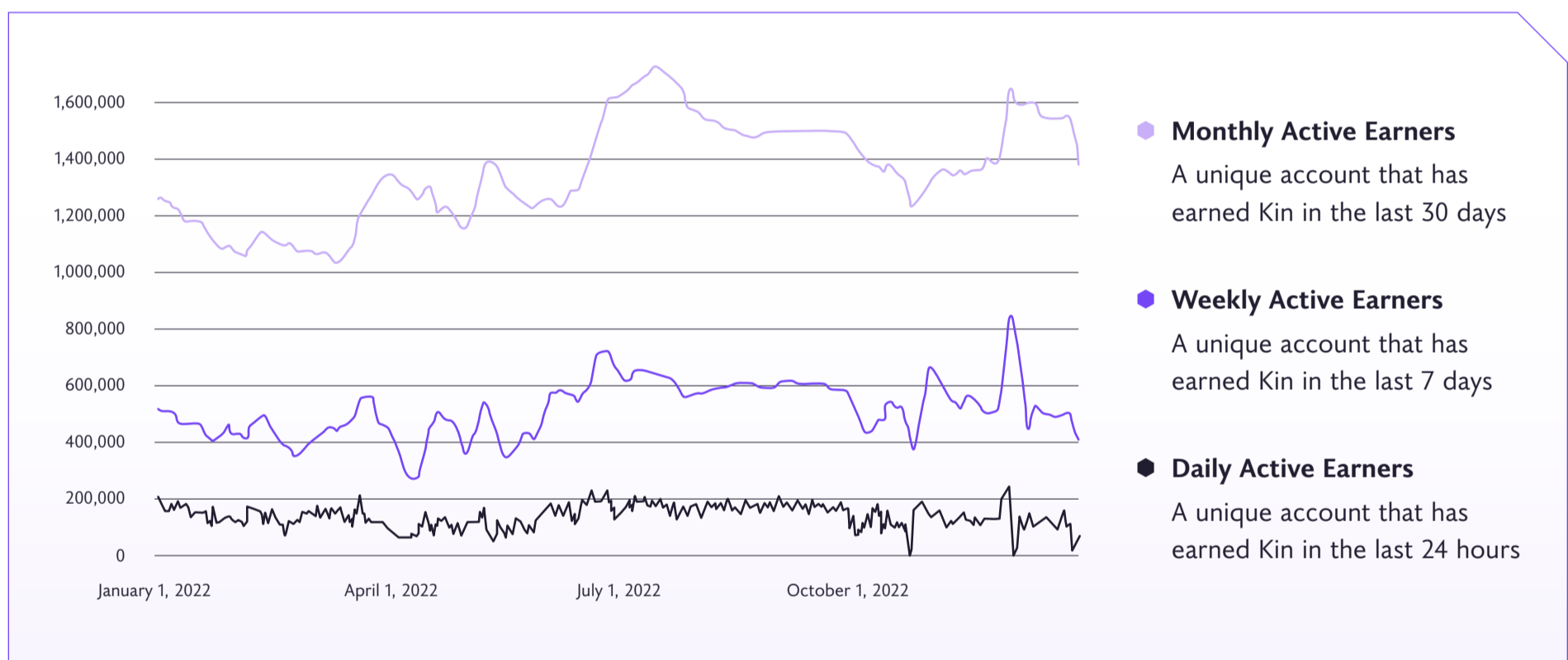


➤ FIGURE 1 — ACTIVE SPENDERS

Active Earners

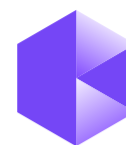


An **active earner** is an important indicator for the ecosystem in that it shows the number of users actively earning Kin within the Kin economy at different time cadences. Earns are incentives from apps to distribute Kin to its users.



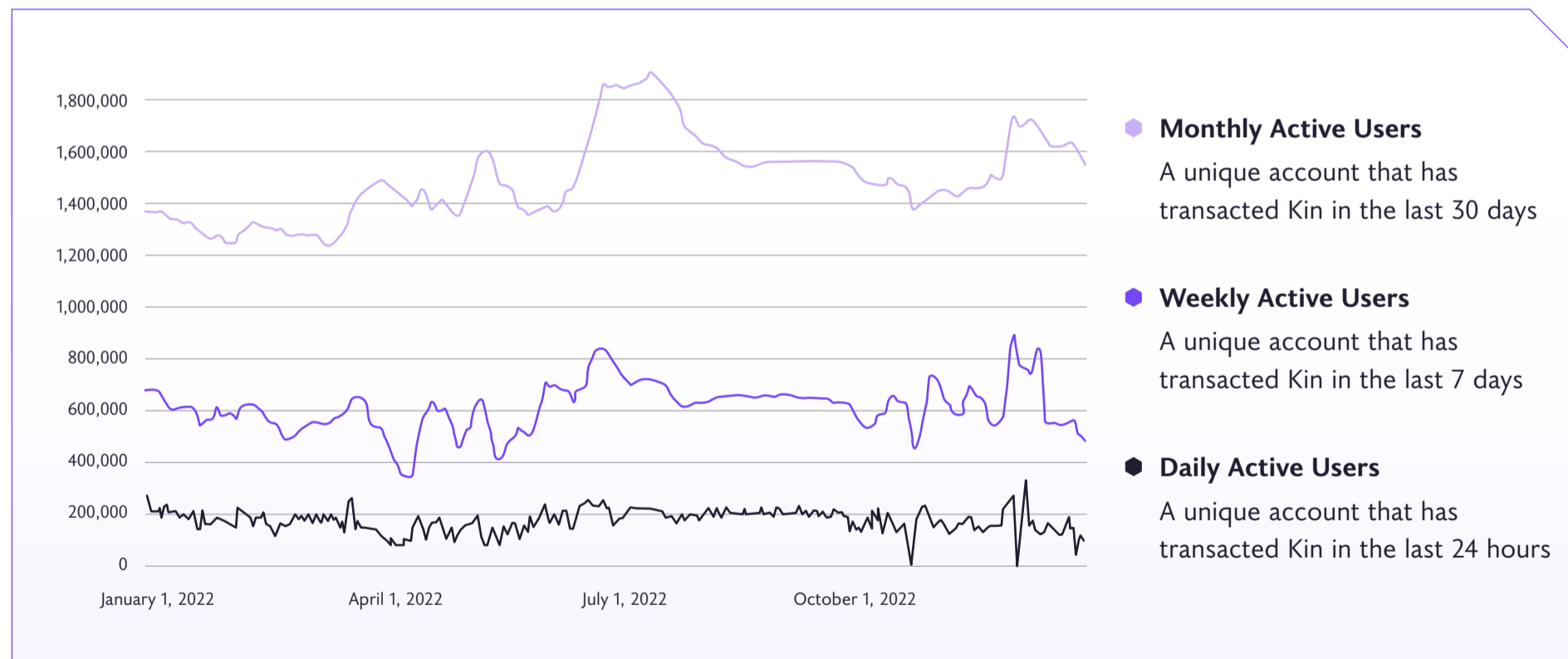
➤ FIGURE 2 — ACTIVE EARNERS

Active Users



An **active user** is an important indicator for the ecosystem in that it shows the number of users actively transacting Kin within the Kin economy at different time cadences. Transactions can include spends, earns, peer to peer, and any non app transaction. An important note is accounts are distinctly counted if they have any transaction.

(No double counting for earns + spends)



➤ FIGURE 3 — ACTIVE USERS

ACTIVE ECOSYSTEM APPS

An app is only considered active if at least one user has spent Kin within the app in the last 30 days. This is an important indicator for the ecosystem in that it shows the breadth of places that users can earn and spend Kin, demonstrating the strength and the diversity of the Kin economy.

As the ecosystem has matured, the Kin Foundation has evolved the key economic indicators it regularly evaluates by continuously assessing its effectiveness in allocating the Kin Reserves to drive real demand for Kin. Throughout 2022 there were a total of 46 active apps, with a fluctuation of between 20 and 22 apps that consistently maintain activity. We expect an initial drop in 2023 with the migration from Agora to Kinetic which should recover and continue to grow as apps migrate and new apps on-board.

INFLATION

The total amount of Kin inflated into the economy during 2022 was 0.405T. The Kin Rewards Engine has been reduced over time and was set at 250M Kin per day in 2022 and has continued into 2023. With the market volatility within the year, the Volatility Factor reduced the amount of Kin rewarded daily based on market conditions.

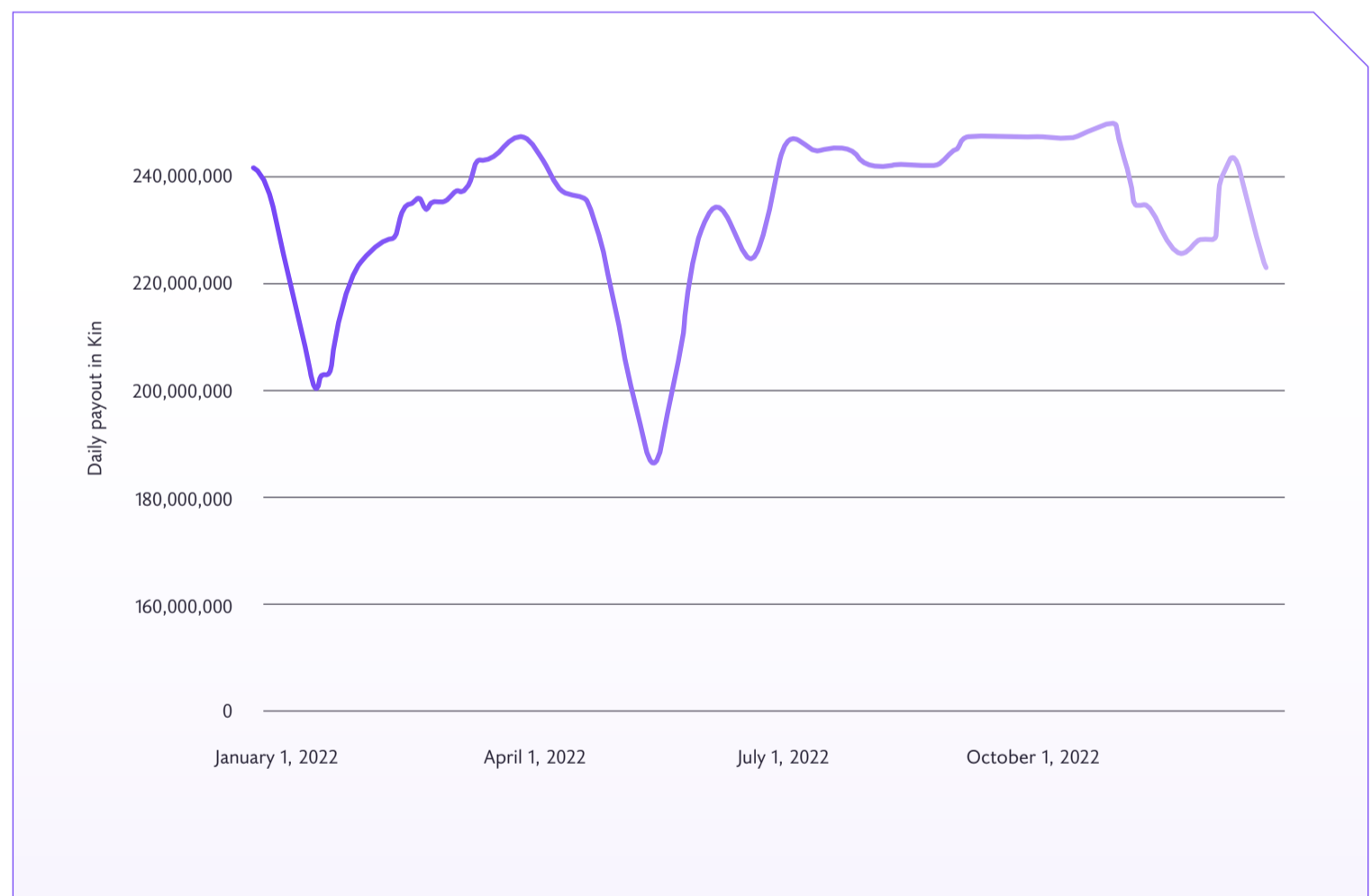
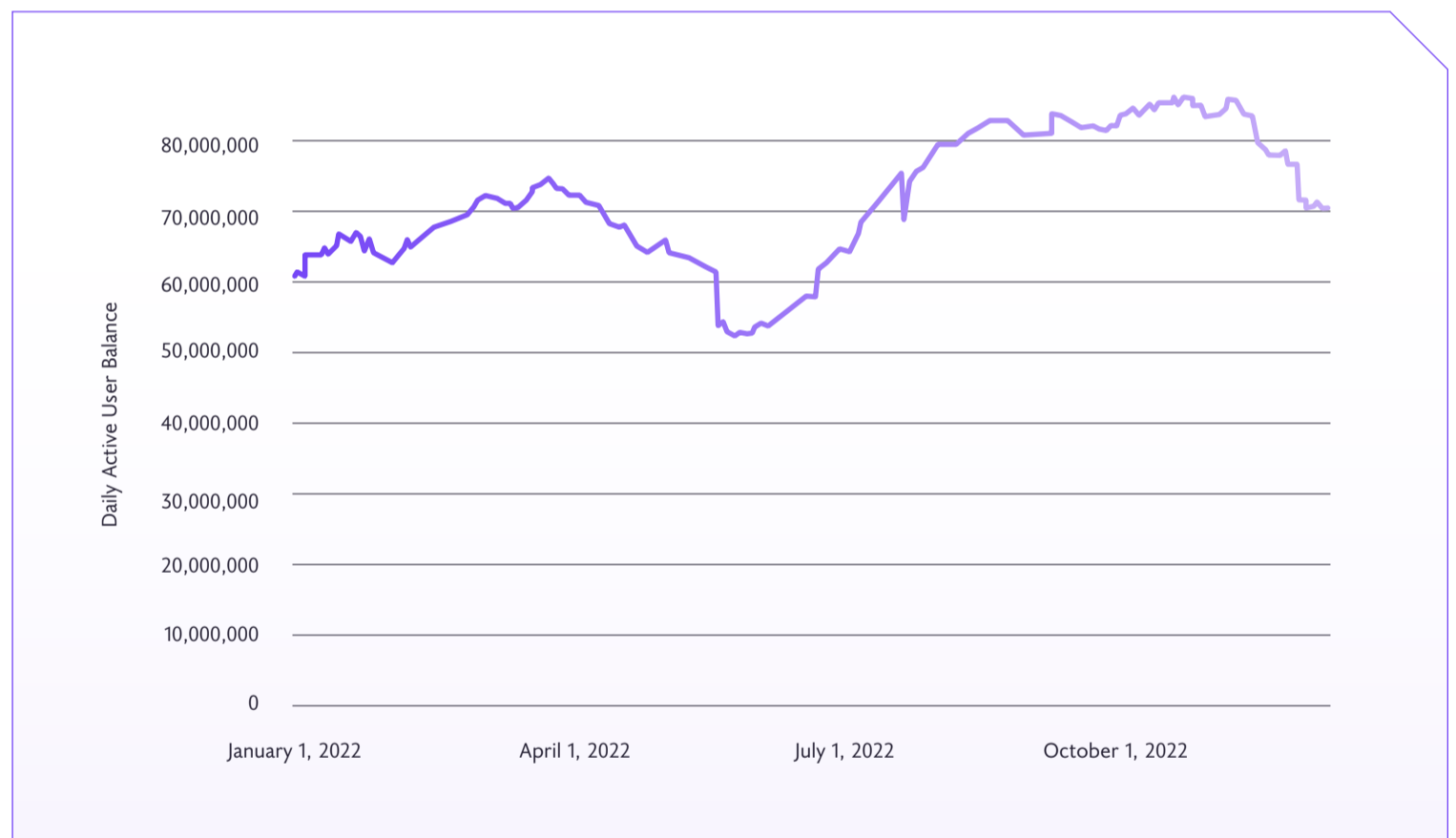


FIGURE 4 — DAILY KIN PAYOUT TOTAL FROM KRE

Active user balance is the metric that is most indicative of user balances within the ecosystem that are actively engaged within the ecosystem.

USER BALANCES ●

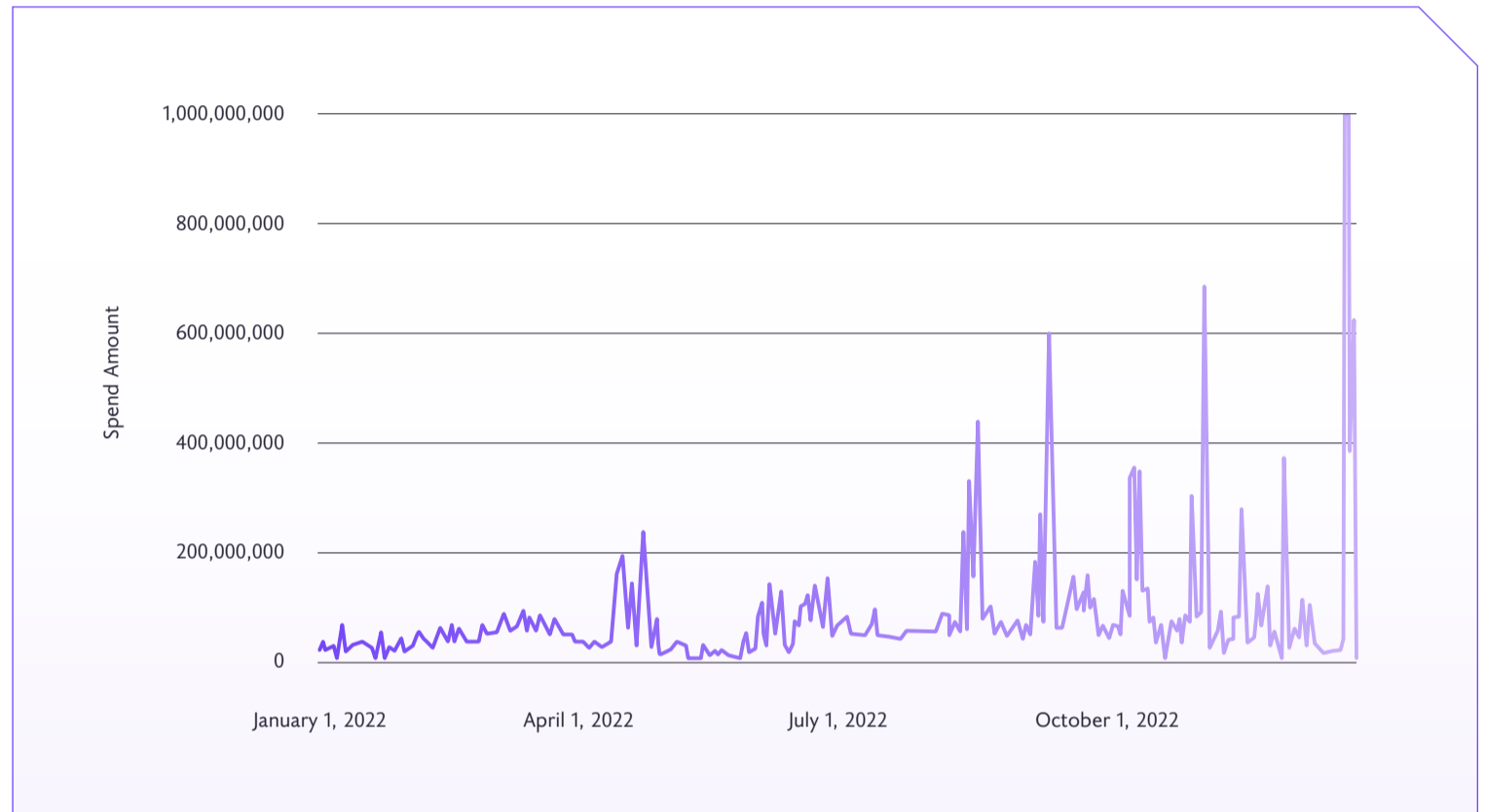
The balance held by users in Kin's economy also continues to increase, creating a state of inflation inside the apps that encourages more spending. Apps are encouraged to continue to explore new experiences for users to engage with.



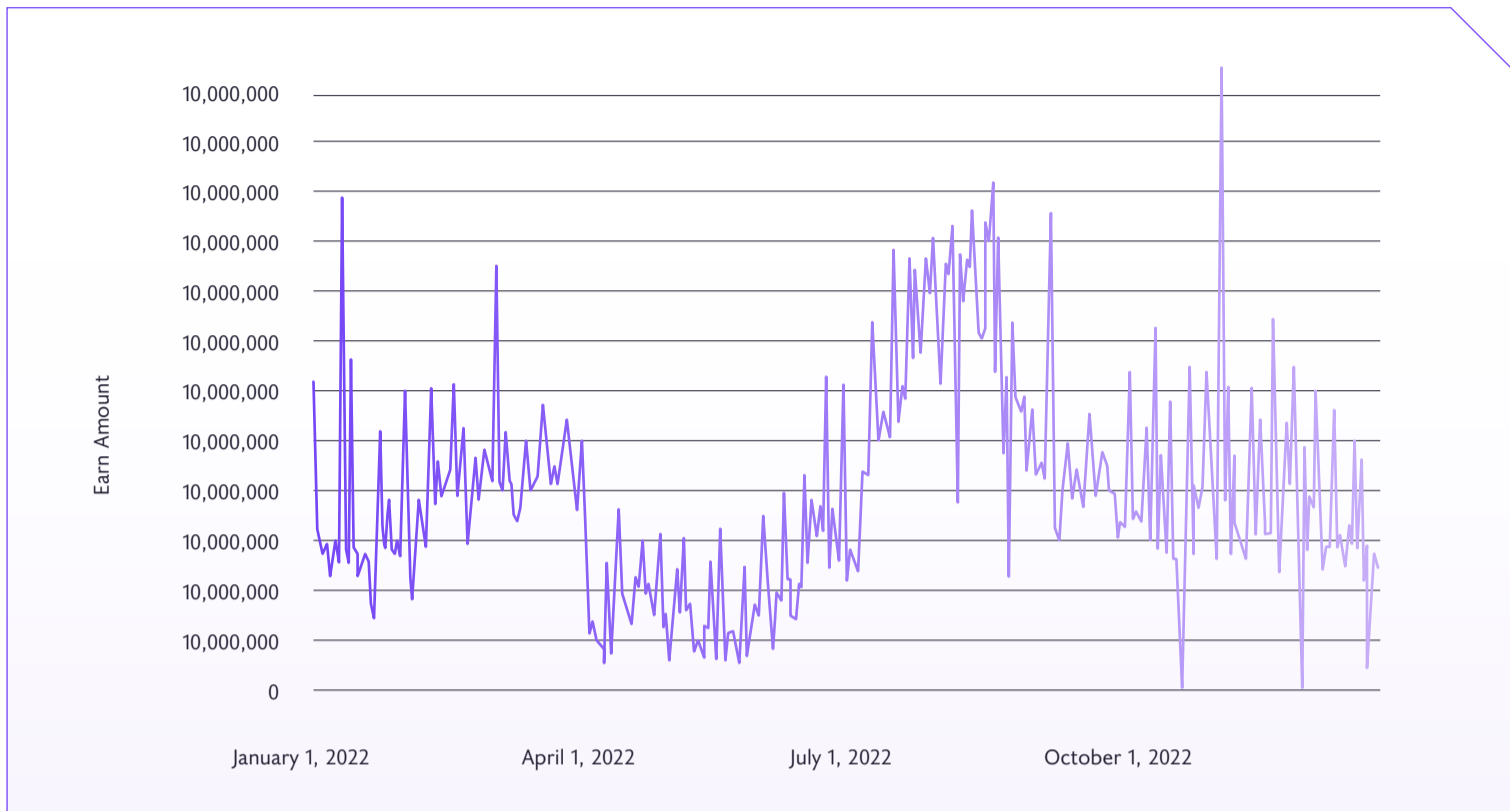
➤ FIGURE 5 — ACTIVE USER BALANCE

KIN ECONOMY GDP

This is the Kin Economy's GDP: the amount of Kin Spent on goods and services per day in the ecosystem. While Active Spenders and Active Earners reflect the number of people participating in the ecosystem, this shows the economic activity of those participants. With this metric, we can observe a complete view of both the breadth and the depth of the Kin economy. The volume of Kin spent has increased over time as the amount of Kin in the economy increases.

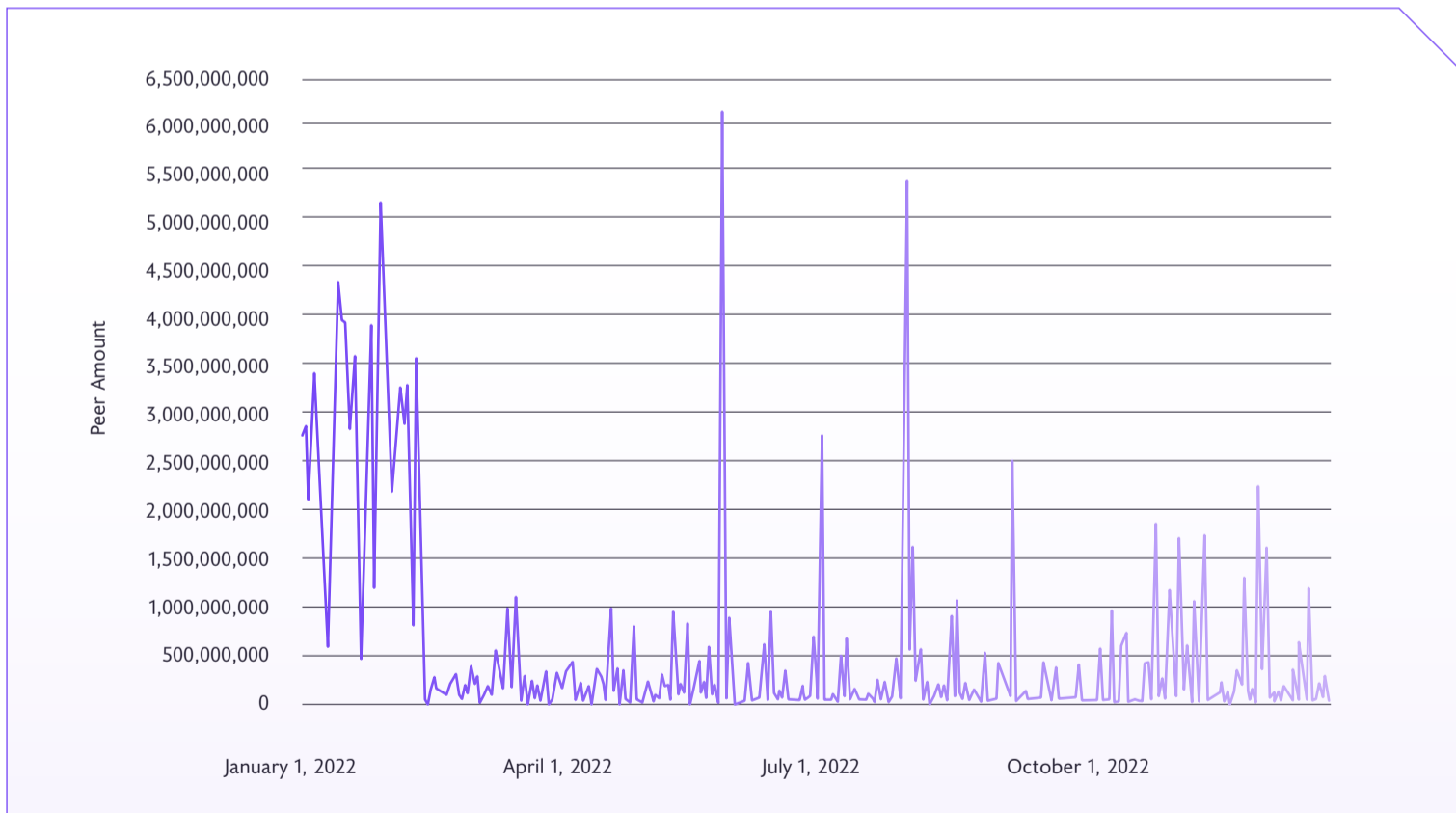


➤ FIGURE 6 — ECOSYSTEM SPEND VOLUME



➤ FIGURE 7 — ECOSYSTEM EARN VOLUME

Earn volume highlights how individual participants within the Kin ecosystem can accumulate Kin from apps through varying economic activities. This is a natural infusion of Kin to users without needing to acquire it from the broader markets.



➤ FIGURE 8 — ECOSYSTEM PEER TO PEER

Peer volume is Kin transacted between individuals within the Kin ecosystem. This can be a transfer between two users, but most notably as a peer to peer transaction within an app in connection with an in-app activity. As an example, trading Kin between two users for in app activities.

DEVELOPER EARNINGS

Due to the market fluctuations of 2022, the value of KRE in USD has decreased while the daily payout of 250M Kin has remained constant, adjusted by the Volatility Factor. It is predicted that this value will recover in line with the broader crypto markets. In the long term, the amount of Kin rewarded is expected to decrease but with an increase in adoption, the USD value should remain relatively stable with less Kin being distributed.



➤ FIGURE 9 — USD VALUES OF KRE PAYOUTS

05

Kin Developers

Kin Developers

The Kin Ecosystem is a community of developers working together with the goal of providing real-life use cases that add value to the masses. As of December 2022, there are a total of 46 active apps within the ecosystem, developed by independent teams across the globe. These apps represent a diverse range of industries and purposes, showcasing the versatility and flexibility of Kin as a digital economy. The Kin Ecosystem is organized into several major verticals, including Communication & Social, Games, Lifestyle & Finance, Staking Rewards, and Tools & Dashboards. The following section highlights some of the ways in which Kin is being utilized within these various verticals, offering a glimpse into the creative and innovative ways that developers are building out infrastructure and delivering value.

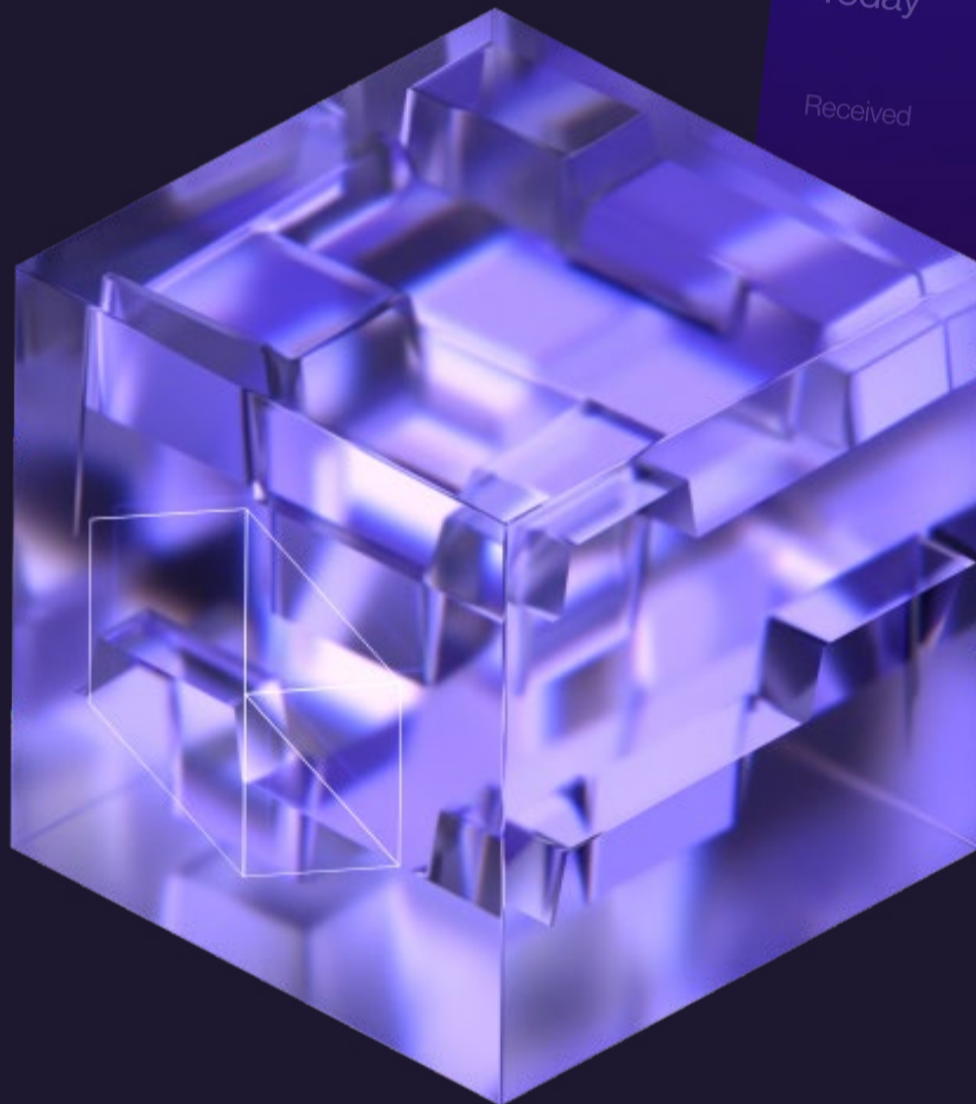
“With the introduction of Kinetic, the Kin Ecosystem is moving towards a more decentralized structure. In addition, we have reworked the complete data processing pipeline in preparation for our next phase of growth.”

BRAM BORGGREVE

Chief Technology Lead of the Kin Foundation

For a full list of all of the active apps in the Kin Ecosystem visit <https://www.kin.org/ecosystem-apps>

The kin ecosystem





Communication & Social / Staking Rewards

ASTROKIN

AstroBot is a Discord bot built on top of the Solana blockchain, fueled with the Kin rewards engine. The bot allows you to create a wallet and start earning Kin in the AstroKin discord server by interacting with other users, engaging in events, and various other actions within the Discord.



Lifestyle & Finance

EVIOTA

Eviota is a Web3 language learning platform that offers advantages over traditional language tutoring platforms, such as instant online bookings, and various in-app opportunities to be rewarded with Kin. Eviota aims to make Web3 learning fun, engaging, and empowering for all parties involved.

Users can either - enroll in online language tutoring classes as a student or sign-up as a teacher to provide lessons. Students are rewarded with Kin for in-app actions such as studying flashcards, taking lessons and leaving reviews.



Communication & Social / Staking Rewards

JUST JOKING

Just Joking is a social app that allows users to create funny memes & comedic content while earning Kin for your creations. Create fresh memes, ad-free, all while earning crypto (Kin) as you laugh your way to the bank. Users are also able to stake their earned Kin while in-app.



Communication & Social

CAFETERIA.GG

Cafeteria.gg is an innovative chat platform natively infused with the latest crypto-tech to bring a new and exciting community driven experience. Cafeteria users can create or join groups based on their interests, participate in chats and get rewarded with Kin and other cryptocurrencies for the value they bring to the platform. Users can tip each other Kin for their contribution to discussions. Users can also create private chats where Kin is required to be held or paid to enter.



Communication & Social

FIYER

Fiyer is a social platform that allows users to earn rewards based on their daily engagement & activities using interesting tools available in the app. Fiyer is a social network where content has true value and users are rewarded for the value they bring to the platform via their content creation & engagement.



Communication & Social

KIK MESSENGER

Kik is one of the most popular chat apps in the US. Users of Kik can earn Kin by completing surveys and can spend Kin to unlock premium content and tip other Kik users. This tipping feature can now be used to tip individual messages in public groups, making the experience that much more engaging. flashcards, taking lessons and leaving reviews.



Communication & Social

COINKIT

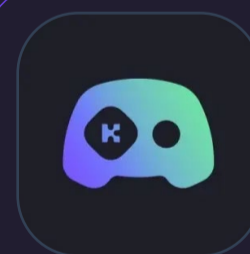
CoinKit is a social media focused Web3 wallet that supports various NFTs and cryptocurrencies, while offering the ability to connect social media accounts so CoinKit users can easily manage or use their digital assets across these various platforms. Users can store and manage their Kin within the wallet. Users can enable Kin tipping, automatic Kin giveaways on tweets / comments and running competitions across social media by connecting their accounts.



Lifestyle & Finance

GIFTERY

Giftery enables users to purchase gift cards from anywhere. Users can spend their Kin to purchase gift cards from more than 4,000+ brands.



Games

KINBÆT

Kinbæt is a Discord bot that allows users to earn kin based on their daily engagement & activities using interesting features. Kinbæt also features auto-moderation, administration and much more!



Games

KINLAND

Kinland is an all-ages 3D adventure where you explore, collect Kin tokens and battle undead monsters. Released on Web & Mobile and running on Solana, this game is built to scale. Players collect Kin within the game. Developers can collect Kin for assisting with the game's development.



Games

KUROBI

Kurobi is the brainchild of a recent Solana hackathon-winning team. It was created to give experts, influencers, coaches, mentors and virtually any content creator limitless freedom to earn cryptocurrency for their time & services. Kurobi allows anyone with value to create a profile with a call link. Followers of such creators, experts, and influencers can book exclusive one-on-one calls and pay for the services all on the app.



Communication & Social

METAFORO

Metaforo is a Web3 native community platform that focuses on DAO community management with token and NFT integration. Metaforo has integrated Kin into their platform, enabling Kin users to utilize its powerful DAO and community management tools. Metaforo allows users to create token-gated communities with Kin, enabling organized group discussions, tipping users with Kin, creating polls that require Kin to vote, along with various other group creation and management options.



Tools & Dashboards

KINSCAN

Kinscan is a block explorer for the Kin Ecosystem. Kinscan is user-friendly explorer tool to track your Kin on the Solana blockchain. Get transparent and trusted information on transactions, accounts and apps across the Kin ecosystem.



Games / Staking Rewards

MADLIPZ

MadLipz is a social network where users create and share short video parodies called Lipz - it's like TikTok but instead of user generated video it's user generated audio. In Madlipz, users can earn Kin by watching ads or filling out surveys, and they can spend Kin to tip creators, and creators can spend Kin to increase their content distribution.



Games

PALGO

Palgo allows anyone to easily digitize and monetize their business, skills, and/or assets. Featuring a user-friendly storefront & social media platform, anyone can easily create listings for their business or assets for sale. Palgo offers the ability for anyone to buy/sell services with the Kin cryptocurrency.



Games / Staking Rewards

KREECHURES

Kreechures is the very first generative collectible NFT RPG (role-playing game) ever minted on Solana (1st mint: March 26th, 2021). Kreechures allow holders of their unique NFTs monsters to earn Kin by completing daily tasks and achievements. The Kreechures- verse is home to various other NFT collections, all of which are able to play within the Kreechures RPG game and earn Kin by playing.



Communication & Social

MIMOTO

Mimoto enables NFT holders to come together to chat, interact, buy and swap artworks. Users sell or purchase NFTs using Kin.



Games

PAUSE FOR

Pause For pairs productivity with philanthropy. Earn Kin by staying off your phone, then spend the Kin in-app and donate to the charity of your choice.



Games

PEERBET

PeerBet is a social app that allows users to challenge each other head-to-head on current events, pop culture, sports, and more. Users can earn Kin by watching ads and can spend Kin by issuing challenges to their friends or participating in public challenges found in the public feed. PeerBet has been one of the fastest growing apps in the Kin Ecosystem, starting in the second developer program.



Communication & Social

PIP

PIP is a free web-browser extension that aims to bridge the gap between the Web3 and Web2 worlds – allowing users to freely tip creators with their preferred cryptocurrency. Users can send & receive Kin across any social media platform via PIP Quick Pay.



Lifestyle & Finance

RAMP

Ramp is a regulated crypto-payments business providing fiat infrastructure for the cryptocurrency industry. Ramp accepts a wide range of payment methods, including Visa, MasterCard, Apple Pay, SEPA transfers, UK Faster Payments, and more! Users can top up their Kin wallet balance using the checkout widget on Ramp's website.



Lifestyle & Finance

PERFECT 365

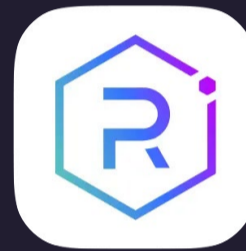
Perfect365 is an augmented reality beauty app that allows users to try out different looks by experimenting with beauty products. Users upload a photo and are then given options to explore different looks. Users can spend Kin to tip beauty experts and unlock the ability to save and share content.



Communication & Social / Staking Rewards

PLAYTOSHI

Playtoshi is a social app that allows users various ways to earn, stake, and spend or transfer Kin.



Staking Rewards

RAYDIUM

Raydium is an automated market maker (AMM) built on the Solana Blockchain which leverages the central order book of the Serum decentralized exchange (DEX) to enable lightning-fast trades, shared liquidity, and new features for earning yield. Users can earn Kin tokens by participating in liquidity pools and yield farming events.



Communication & Social

POP.IN

Pop.in is a video chat gaming app with a mission to help people make lifelong friends and spend quality time together utilizing fun & hilarious social games to help people break the ice. Pop.in helps people build relationships and earn cryptocurrency (Kin) along the way.



Communication & Social

PERK.EXCHANGE

Perk.exchange is a social app that rewards users for their social engagement while offering various social P2P options for the transfer of KIN tokens.



Lifestyle & Finance

SIMPLEX

Simplex, a licensed financial institution, empowers its vast network of partners to accept the widest range of payment methods, including Visa, MasterCard, Apple Pay, SWIFT, SEPA, and more! Users can top up their Kin wallet balance using the checkout widget on Simplex's website.



Communication & Social

SWELLY

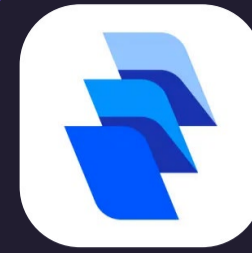
Simplex, a licensed financial institution, empowers its vast network of partners to accept the widest range of payment methods, including Visa, MasterCard, Apple Pay, SWIFT, SEPA, and more! Users can top up their Kin wallet balance using the checkout widget on Simplex's website.



Lifestyle & Finance / Staking Rewards

TEGGER

Tegger is a web-based service that allows users to earn the Kin cryptocurrency while browsing sites or completing surveys within its partner network. Users can spend the token on useful items within its marketplace while getting discounts and coupons from Uber, Uber Eats, Cabify, Wish, AT&T, Movistar, Virgin Mobile, Skut, Cabify, The Fork, Didi Food, VBike, Pirvalia, and several other popular partner sites. In essence, Tegger allows users to "control what data they share, and get rewarded for it.



Lifestyle & Finance

WYRER

Wyre is an industry leading fiat-to-cryptocurrency and payment solutions provider. Wyre offers a range of tools and resources that developers can use to take their Kin use cases to the next level. Users can top up their Kin wallet balance using the Wyre Widget available on their website. rewarded for it.



Kin Community

Kin Community

Since its inception in 2017, the Kin cryptocurrency has attracted a diverse and active community of app developers, crypto enthusiasts, speculators, content creators, supporters, influencers, and advocates who share a common vision for a better digital future enabled by Kin.

This community, known as the Kin Community, includes all the individuals and teams working together to grow the ecosystem. The Kin Community has played a crucial role in the development of the Kin Ecosystem and has brought people from all over the world together through their shared desire to build something great. If you are interested in joining the Kin Community, we encourage you to participate in the discussions

RECENT COMMUNITY CONTRIBUTIONS

In 2022, the Kin Foundation highlighted several initiatives that were owned and operated by members of the Kin Community and provided valuable news and information to other members of the community.

KIN COMMUNITY DISCORD

The Kin Cryptocurrency Discord is an essential resource for people who are part of the Kin community, and it is often the first place that newcomers to the Kin Ecosystem go for information. This Discord has become very popular, and it now has more than 2,700 members. It is full of useful information and resources from various sources, including information about web3, and it provides a welcoming and positive environment for people interested in the Kin Ecosystem.

Available at: <http://www.kin.community>

“The discord is considered a home for the Kin community, with many members expressing pride in being part of the Kin family, while also saying gm and gn daily.”

RACHEL VAN ALPHEN (“COLUMBO92”)

Kin Cryptocurrency Discord Co-Founder

THE KIN CHANNEL VIA TELEGRAM ●

The Kin cryptocurrency telegram channel is the main place for the community to come together and have positive discussions about Kin. With more than 4,000 members, this channel is run and moderated by members of the Kin community.

Available at: <https://t.me/TheKinChannel>

THE KIN SHOW WITH TONY JACOB ●

In the Kin cryptocurrency podcast, host Tony Jacob and his guests discuss topics such as the fundamentals of Kin, the integration of Kin into developer apps, and related subjects. This year, the podcast released six new episodes featuring some of the latest members of the Kin ecosystem.

Available at: <https://www.thekinshow.com/>

THE KIN CHRONICLES BY PHILIPPE MASSART ●

The Kin Chronicles provides an ongoing chronology of events relating to the development of the Kin Ecosystem.

Available at: <https://twitter.com/Polype01> Also published on <https://cuppakin.com/>

EXCLUSIVE INSIGHTS ●

CuppaKin provides on-going Kin related news and insights from a variety of sources.

Available at: <https://cuppakin.com/>



How to Contribute

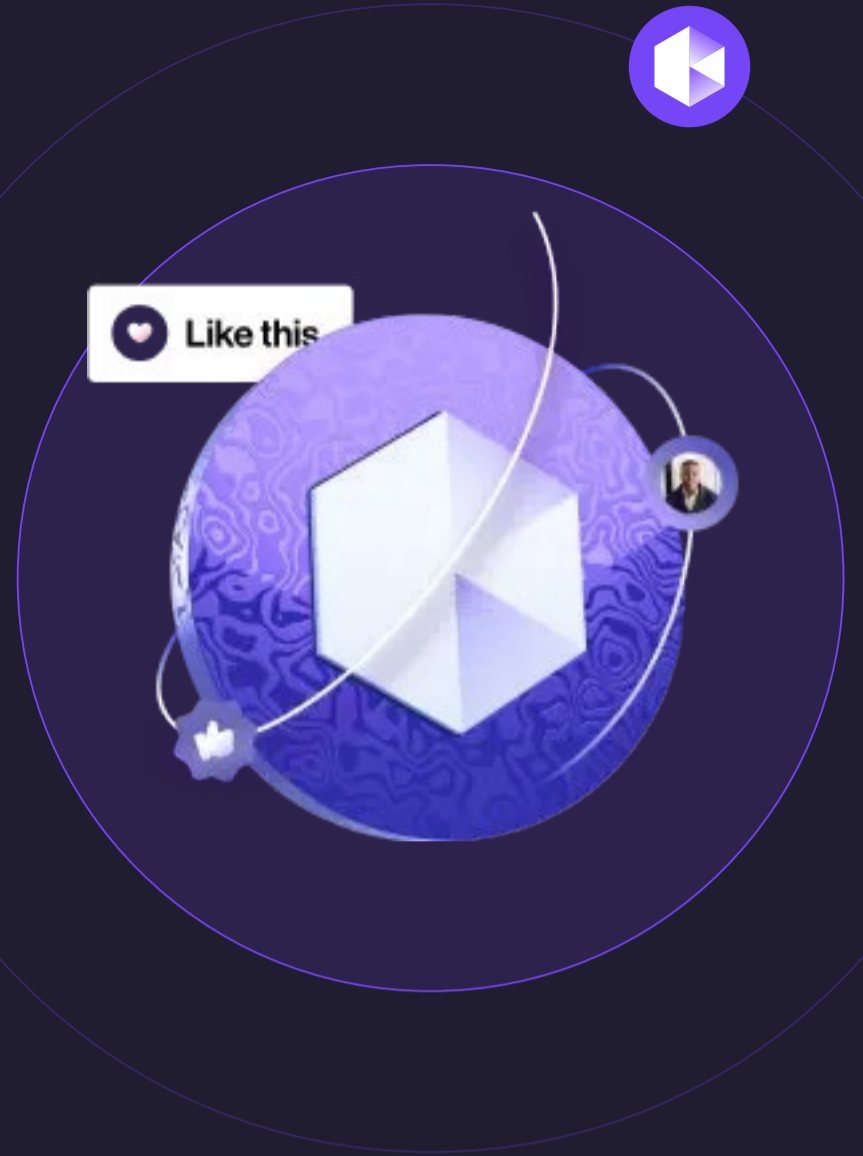
Here are some suggestions for those who wish to contribute to the Kin Community:

- **Join and support any of the above existing initiatives.**
- **Reach out to app owners, developers and agencies and motivate them to integrate Kin.**
- **Amplify Kin's messages on social media, especially Twitter and Reddit, and participate in fruitful discussions and ideas that help advance Kin.**

There are many ways that you can contribute to the growth of the Kin Ecosystem. One way is by writing useful content, such as frequently asked questions for non-developer Kin users. For example, you could write an article that highlights specific ways that people can earn or spend Kin within different apps, or you could write a review of different methods for storing Kin.

By providing this type of information, you can help new users understand how to use Kin and encourage more people to become involved in the ecosystem. Additionally, you can share this content with others in the Kin community to help raise awareness about Kin and its potential.

Kin's Network Effect



Reddit
FOLLOWERS

2,955



Kin Newsletter
SUBSCRIBERS

33,070



Facebook
FOLLOWERS

518



CoinGecko
WATCHLISTS

25,551



Twitter
FOLLOWERS

57,000



Coin Market Cap
WATCHLISTS

71,991



Dev Discord
MEMBERS

548



LinkedIn
FOLLOWERS

1,829



Instagram
FOLLOWERS

613

About The Kin Foundation

The Kin Foundation is a not-for-profit corporation with its registered address being 800-515 Legget Drive, Ottawa ON K2K 3G4, Canada.

The Kin Foundation's purpose is to support an open, decentralized ecosystem of digital services and establish a fair, transparent and accountable ecosystem governance. By doing so, the Kin Foundation ensures the security of the Kin Ecosystem against economic vulnerabilities, manipulation and other risks to the credibility, reliability and use of the ecosystem. The Kin Foundation also provides support and funding for the research and development of innovative technologies, applications and services offered in the ecosystem, and fosters and incentivizes an environment of innovation among participants within the ecosystem. In addition, the Kin Foundation collaborates with academic, business and community partners to enhance the ecosystem.

Stay Connected

The Kin Foundation sends out a monthly newsletter with insights on ecosystem progress, economic growth, and Kin Foundation transparency. To subscribe, submit your email information in www.kin.org/#email

Anyone can reach out directly to us via email at info@kin.org

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**A Powerful New
Digital Economy.**

kin.org

