

Henry J. Flores

PARTNER – BOSTON

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PRACTICE AREAS

Consumer, Technology & Innovation,
Marketing, Media, Advertising, & Digital
Transformation

EXPERIENCE

20 Years

PROFESSIONAL QUALIFICATIONS

MBA, Harvard Business School, Boston, MA;
BS, Marketing and Information Systems
Majors, Fordham University, New York, NY



Hank works primarily with senior leaders who serve as pivotal catalysts for driving growth and improving performance, C-level executives with P&L or functional responsibilities at companies seeking to improve strategic focus for their customers and consumers. Clients value Hank's strategic insights, collaborative approach and deep involvement in their search engagements.

Prior to his career in search, Hank held leadership roles, including CEO and COO, with several earlystage and middle-market companies. Earlier, he led global marketing and sales organizations for several Fortune 500 companies including Polaroid, Verizon, Procter & Gamble, and IBM. While working at P&G, Hank was honored as a "Top 100 Marketer" by Advertising Age magazine for restoring a well-known consumer brand to market share leadership.

Hank remains actively involved in his community and previously served on the board of governors for the HBS Association of Boston and chaired its Marketing Committee.