



Kids' Chance Care Package Program

Program Outline:

The program is designed to provide Kids' Chance scholars with care packages as they head into finals week of their fall semester. This is a great way to boost confidence and show our support during a rather stressful time.

Timing:

Care package items are collected during Kids' Chance Awareness Week in November, and packages are mailed out shortly after, to ensure the scholars receive them before they take their finals.

Logistics:

- Obtain contact information for each Kids' Chance scholar, including their current mailing address and email address
- Send an email in advance to notify each Kids' Chance scholar that they will be receiving a care package. The following information can be included in the email:
 - When the care package will be mailed & when it should arrive
 - Confirmation of current mailing address
 - A request to post on social media and/or send pictures with the care package
- Compile a collection list to suggest items for filling the care package; categorization of items include school supplies, snacks, tech gear and gift cards
- Package items into shipping boxes, seal, and mail via USPS

Suggestions:

- Include Kids' Chance stickers on the outside of the shipping boxes to ensure who it's from
- Include personalized note cards in the care packages with words of encouragement





Kids' Chance Care Package Items

School Supplies

- Pencils
- Pens
- Highlighters
- Sharpies
- Post-it Notes
- Tissues
- Hand sanitizer
- Emergen-C
- Chapstick
- Stress balls

Snacks

- Candy (Ex. Nerds, Smarties, Jellybeans)
- Chocolate
- Gum
- Mints
- Smart Water
- Chips
- Cookies
- Smartfood popcorn
- Microwaveable popcorn
- Ramen noodles
- Mac and cheese
- Honey
- Tea
- Hot cocoa
- Pop-Tarts
- Cereal
- Granola bars

Tech Gear

- Wireless Earbuds
- Headphones

Miscellaneous

- Visa gift card
- Small toys (Ex. Slinky, ball & paddle, mini Rubik's cube)
- School memorabilia items (Ex. teddy bears, key chains, window decals)

[Date]

(Recipient Name)

(Recipient Company Name)

(Recipient Address)

Dear (Recipient Name):

When a worker is severely injured or killed on the job, it doesn't just affect them – it affects their entire family. Thinking about the future is put off, and when the time comes, the cost of higher education can be well out of reach.

At Kids' Chance of [state], we believe that by investing in our children's future through higher education, we can provide them with the tools they need to succeed in the workplace. We make that investment by providing scholarships to children of workers who have been seriously or fatally injured on the job.

Along with financial assistance, Kids' Chance works to show our students emotional support through our care package program. The program is a great way to boost confidence and show our Kids' Chance scholars that we are thinking of them. Care packages can be as simple as a card, or as creative as a box filled with various items including school supplies, snacks, gift cards and more. Care packages can even be themed for birthdays, holidays or finals week.

Partnerships with businesses and community organizations make it possible for Kids' Chance of [state] to continue to fulfill its mission. By becoming a partner, your organization helps to ensure that we not only make the dream of higher education possible for deserving students but also helps to provide emotional support while they are away from home.

To show your support, we encourage you to consider sponsoring a care package for one (or more) of our students. There are various ways to get involved, so please feel free to check out our website at <ENTER WEBSITE ADDRESS> for more information about our care package program, Kids' Chance of [state], and meet some of our scholarship recipients.

Thank you for your consideration in giving deserving students a chance to realize their educational dreams and show them how much we care.

Sincerely,

(Board Member Name)

(Title)

[Contact info]

Kids' Chance of [state] qualifies as a charitable organization under the Internal Revenue Service Code Section 501(c)(3) and therefore, all contributions are tax deductible. Pursuant to IRS regulations, Kids' Chance of [state] has not provided any goods or services in exchange for this gift.

Beginner



Engagement

- Purchase pre-made care packages
- Send a gift card with a letter or card



Communication

- Nominate a Board point person
- Obtain current student addresses
- Contact students to make them aware of the care packages



Pro Tip

- Start small and simple
- Get delivery confirmations

Intermediate



Engagement

- Purchase pre-made themed care packages
 - Birthdays
 - Holidays
 - Finals Week
 - Graduation



Communication

- Contact local civic organizations
- Reach out to colleges for “swag”



Pro Tip

- Keep a birthday calendar
- Keep a list of contacts at colleges

Advanced



Engagement

- Collect donated items from a list
- Assemble hand-made care packages
 - Birthdays
 - Holidays
 - Finals Week
 - Graduation



Communication

- Reach out for corporate sponsorships
- Gain alumni support to “adopt a scholar”
- Include words of encouragement in care packages



Pro Tip

- Use the care package corporate sponsor letter template
- Use the suggested collection list of care package items
- Distribute at awards luncheons