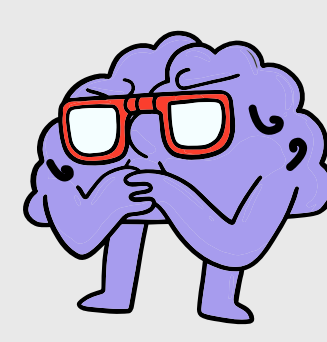
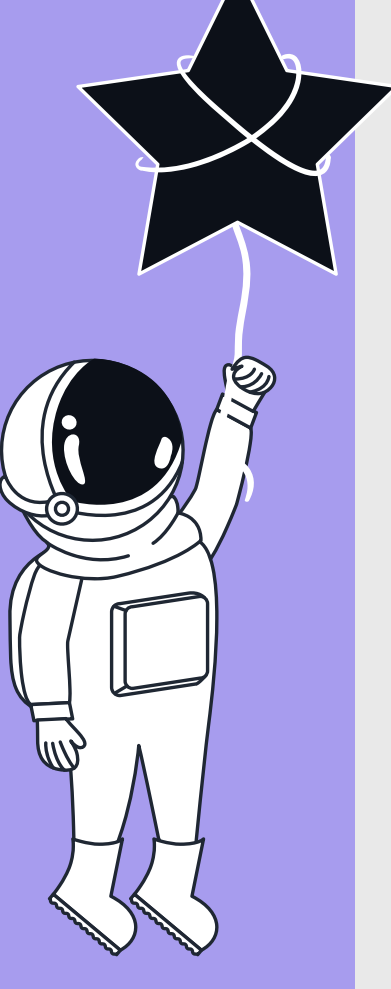


MATTER OF FAQ'S

We are big agency refugees, corporate career renegades and wear-all-the-hats entrepreneurs. We have come together to reimagine what it means to help clients grow their businesses. Because we are indifference fighters, we embrace our differences.



01



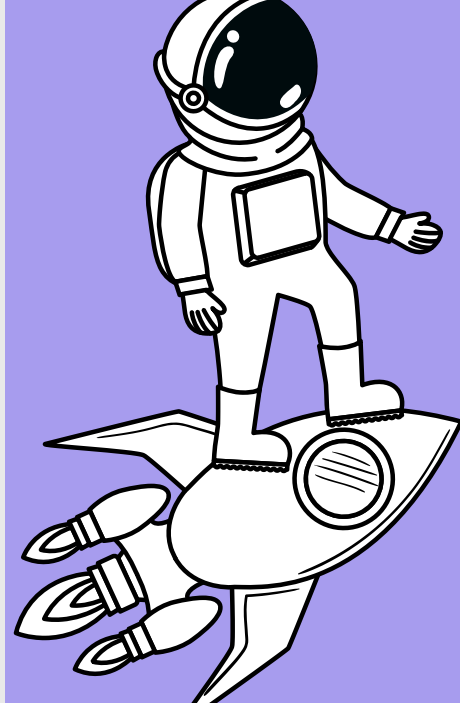
WHO WE ARE

**CREATIVE
THINKERS,
INNOVATORS
AND DOERS**

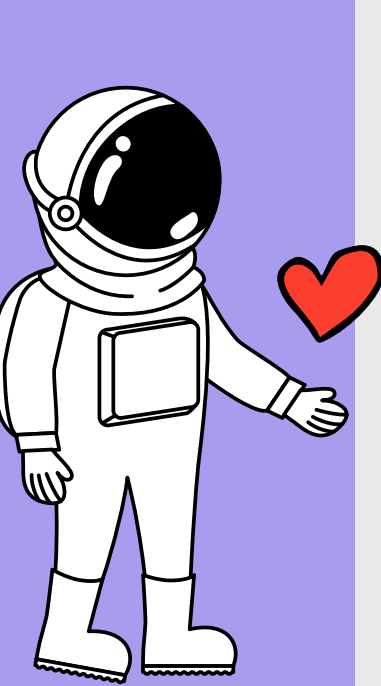
WHAT WE ARE

**A GROWTH
COMPANY.**

02



03



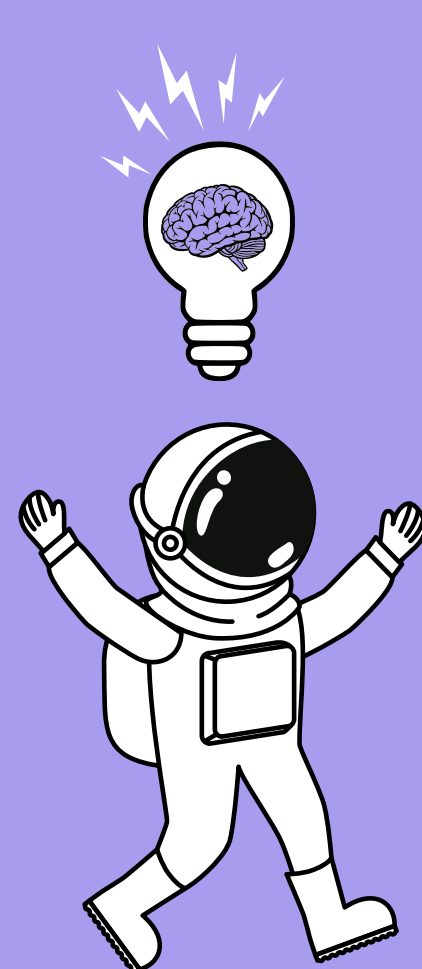
WHY WE EXIST

**TO HELP
COMPANIES
BEAT
INDIFFERENCE**

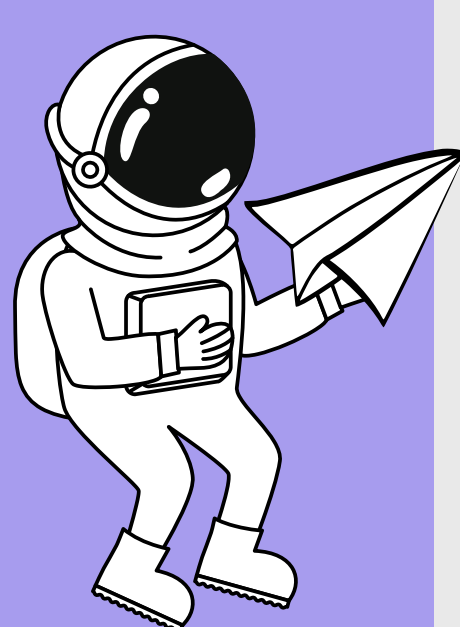
HOW WE DO IT

**WE COMBINE
INNOVATION AND
ADVERTISING TO
ACCELERATE
GROWTH.**

04



05



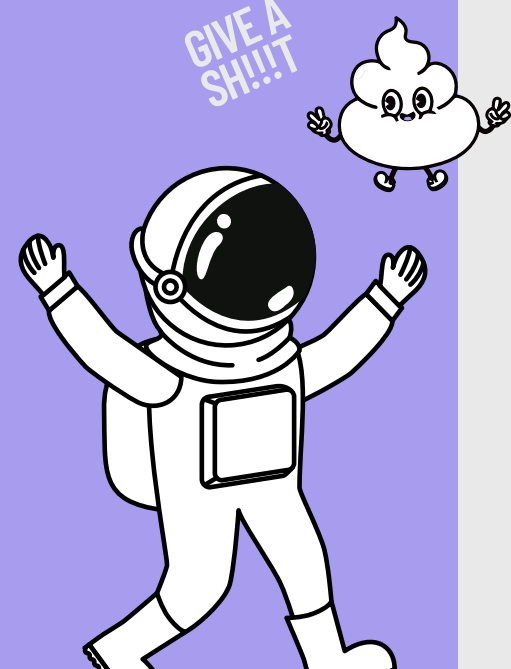
WHAT WE BELIEVE

**TO BEAT
INDIFFERENCE,
YOU MUST BE
DIFFERENT**

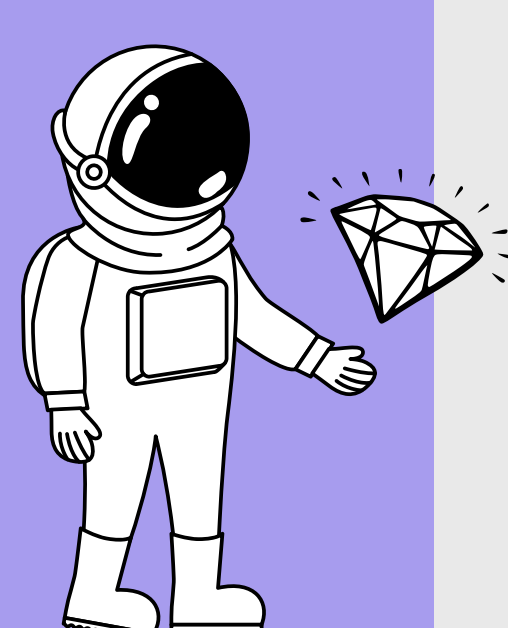
OUR SLOGAN

GIVE A SHIT

06



07



OUR VALUES

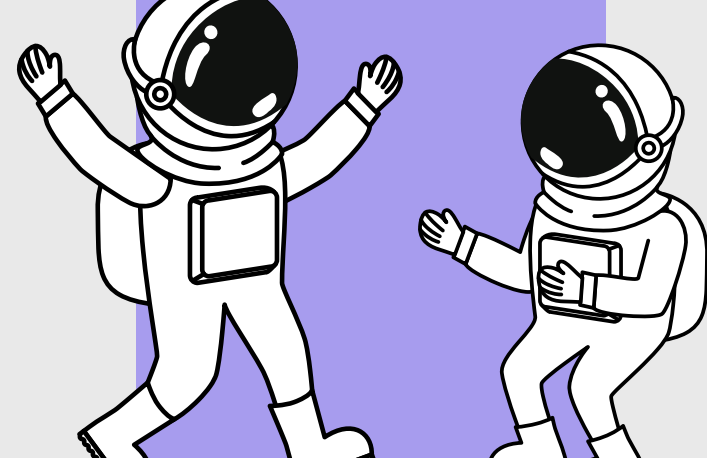
**1. GIVE A SHIT
2. BE RELIABLE
3. GET BETTER
4. ACT W/
INTEGRITY
5. HARMONIZE**

CULTIVATE WORK-LIFE HARMONY

HOW MANY OF US ARE THERE?

**103 AND
COUNTING**

08



09



WHERE ARE WE LOCATED?

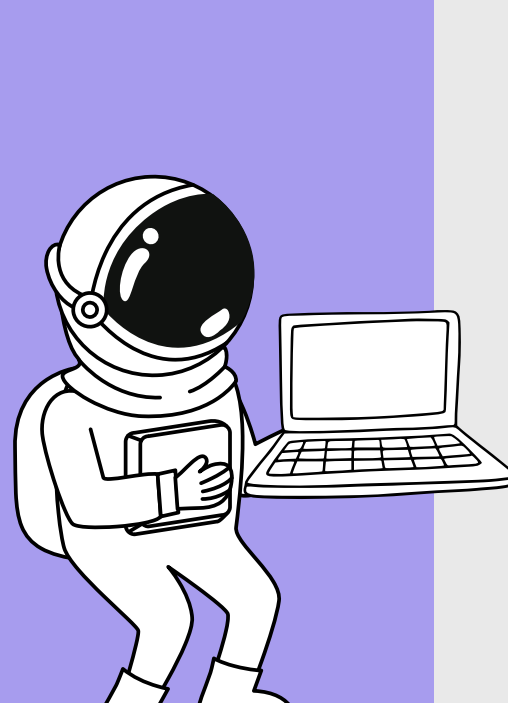
**WE HAVE
OFFICES IN
WINSTON AND
SALEM.**

JUST KIDDING: WINSTON SALEM, NC

HOW OLD ARE WE?

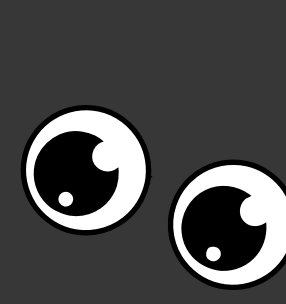
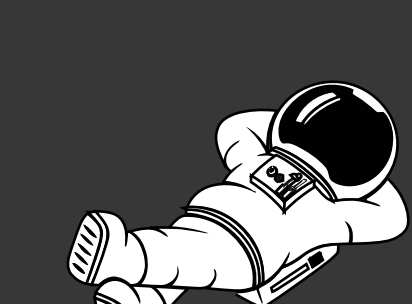
**WE HAVE BEEN
IN BUSINESS
FOR OVER 11
YEARS.**

10



ANY OTHER QUESTIONS?

Get in touch



**WE COLLABORATE WITH
AMBITIOUS BRANDS AND PEOPLE**

We'd love to build something together.
To get started contact Courtney Lewis at

CLEWIS@THEVARIABLE.COM

