Twitter
We have received over 110,000 Impressions & have been gaining 22 followers on an average everyday. The highest spike in Impressions was during our Inception Meeting.
Engagements
Showing 35 days with daily frequency

Engagement rate
6.7%

Link clicks:
360
On average, you earned 10 link clicks per day

Retweets without comments
816
On average, you earned 18 Retweets without comments per day

Likes
966
On average, you earned 21 likes per day

Replies
135
On average, you earned 3 replies per day
**Top Tweets**

**Startup20 @Startup20.org**
Unveiling Startup20, an engagement group under India's G20 presidency aimed to unleash the power of innovative startups to energize G20 economies.

Presenting to you, the logo that symbolizes the idea of catapulting innovative startups through the collective power of twenty. (1) pic.twitter.com/C3hdpbBbdH6

**Startup20 @Startup20.org**
"So many unicorns, so many startups that are doing so very well & this will only help them connect with the best & understand more from the best of the world everywhere." - @sunielvshetty talks about #Startup20X at the Inception Meeting of Startup20 in Hyderabad. (1/2) pic.twitter.com/DSJFB1ELut

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<table>
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<tr>
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<td>Detail expands</td>
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</tr>
<tr>
<td>Media engagements</td>
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<tr>
<td>Replies</td>
<td>2</td>
</tr>
</tbody>
</table>
Top Followers & Top Mentions

**Top Follower** followed by 587K people

Vijay Shekhar Sharma
@vijayshekhar FOLLOWS YOU
Founder @Paytm

**Top Follower** followed by 549K people

G20 India
@g20org FOLLOWS YOU
Official Account of India’s G20 Presidency. Official Hashtag: #G20India

**Top mention** earned 529 engagements

G20 India
@g20org Jan 9
agt Registrations open!
Excited to invite everyone to the Startup20 Inception Meeting at Hyderabad on January 28-29, 2023.
@Startup20org @DPIITGoI @startupindia

Link to register - startup20india2023.org/register
#G20India pic.twitter.com/5qJR8LR1EF

**Top mention** earned 1,059 engagements

G20 India
@g20org Dec 26
The meetings of Engagement Groups as part of India’s G20 Presidency will begin from January 2022.

These 4 Engagement groups will be in focus in the month of January:
@T20org @b20 @Startup20org @IndiaDST

#G20India pic.twitter.com/05aRuNzAxN

![Tweet](https://twitter.com/g20org/status/1550482392620880640)
Introduction of Chairs - Twitter

Meet Mr. @amitabhk87, India’s G20 Sherpa, at the Inception Meeting of Startup20!

The Inception Meeting for Startup20, scheduled for January 28th & 29th, 2023, in Hyderabad, Telangana, India, will mark the beginning of creating a collaborative & inclusive environment for (1/3)

Meet the Chair of Startup20, @DrChintanV (Mission Director, Atal Innovation Mission, NITI Aayog), at the Inception Meeting in Hyderabad.

The Inception Meeting for Startup20, scheduled for January 28th & 29th, 2023, will mark the beginning of creating a collaborative & (1/3)
Introduction of Chairs - Twitter

Meet Mr. @paramiyer, CEO of NITI Aayog, at the inception meeting of Startup20.

The Inception Meeting for Startup20, scheduled for January 28th & 29th, 2023, in Hyderabad, Telangana, India, will mark the beginning of creating a collaborative & inclusive environment (1/3).

Meet Mr. Anurag Jain, Secretary, Department for Promotion of Industry & Internal Trade, at the Inception meeting of Startup20...

The Inception Meeting for Startup20, scheduled for January 28th & 29th, 2023, in Hyderabad, Telangana, India, will mark the beginning of creating (1/3).

Parameswaran Iyer
CEO, NITI Aayog

Anurag Jain
Secretary, Department for Promotion of Industry & Internal Trade
Introduction of Chairs - Twitter
Meet Smt. Shruti Singh, Joint Secretary, Department for Promotion of Industry & Internal Trade at the Inception meeting of Startup20!

The Inception Meeting for Startup20, scheduled for January 28th & 29th, 2020, in Hyderabad, Telangana, India, will mark the beginning of (1/3)
Introduction of Task Force Members

Meet Mr. @GopalSri, Founder, Chairman, & Managing Director of @TVSCapitaFunds. Mr. Gopal Srinivasan will be the Chair of the Alliances Task Force under Startup20.

The Inception Meeting for Startup20, scheduled for January 28th & 29th, 2023, in Hyderabad, Telangana, India (1/3)

Meet Professor @KShivdhnJ, Associate Professor at IIM Bangalore, Chairperson, NSICEL. Professor Srividhini Jha will be the Chair of the Foundation Task Force under Startup20.

The Inception Meeting for Startup20, scheduled for January 28th & 29th, 2023, in Hyderabad, Telangana, India, will mark the beginning (1/3)
Introduction of Task Force Members

Meet Mrs. Harjinder Talwar, founder of Domvision. Mrs. Harjinder Kaur Talwar will be the Chair of the Inclusion Task Force under Startup20.

The Inception Meeting for Startup20, scheduled for January 28th & 29th, 2023, in Hyderabad, Telangana, India, will mark the beginning (1/3).

Meet Mr. Nadir Godrej, Managing Director of Godrej Industries. Mr. Nadir Godrej will be the Chair of the Sustainability Task Force under Startup20.

The Inception Meeting for Startup20, scheduled for January 28th & 29th, 2023, in Hyderabad, Telangana, India, will mark (1/3).
Event Coverage - Highlights

- India's #G20 Sherpa @amitabh87 addresses Inception Meeting for #Startup20 #Hyderabad

"The world is going through crisis of global slowdown. Every crisis is an opportunity. The startup20 engagement group is India's innovation to the G20 movement. (1/2)"

- National ecosystem for startups is surrounded by big numbers - 50,000 startups in India, with 60-70 startups coming up everyday which accounts for phenomenal explosion of startups." - Mr. @paramiyer_, CEO @NITI_Aayog, @g20org @PIB_India @PIBHyderabad

- "Startup20 @Startup20org - Jan 20"
Event Coverage - Highlights

The delegates at our Startup20 Inception Meeting were graced by a warm welcome from Shri. Anurag Jain, Secretary, Department for Promotion of Industry and Internal Trade.

@g20org @PIB_India @PIB-Hyderabad
#G20 #G20India #Startup20

Special address by Shri. @mksharatvedybjp, Minister of Tourism, Culture and Development of the North Eastern Region of India, about India’s Heritage at the Startup20 event. His thoughts were valuable and enlightening.

@g20org @PIB_India @PIB-Hyderabad
#G20 #G20India #Startup20
An insightful look into the startup world was given by Mr. @rajat_ja, the founder of @SunfoxTech, during his experience at Startup20. He discussed the support systems available for entrepreneurs and emerging markets in the global arena. (1/3)

A fantastic experience shared by Mr. @mattTP, Director of Policy & Research at the Global Entrepreneurship Network & representative of the United Kingdom Delegation at Startup20. He emphasized the importance of sharing knowledge & best practices among countries (1/3)
Delegates Byte

Startup20 @Startup20org - 21h
Mr @ArthurJordoa3, representing the European Union Delegation, shared his thoughts on the importance of international collaboration and cooperation in promoting a favourable environment for startups to grow.

Watch now: linkedin.com/feed/update/ur... (1/3)

LinkedIn

Startup20 @Startup20org - 21h
He praised the efforts of Startup20 in bringing together stakeholders from around the world to work towards a common goal. He was impressed by the diversity of delegates & the energy in the room. Thank you, Arthur, for your contribution to Startup20 & for being a part (2/3)

Startup20 @Startup20org - 21h
of this journey.
@g20org @AMfInnovate @NITIAayog @startupindia @PIB_India @PIBHyderabad
#G20 #G20India #Startup20 #AtalInnovationMission #StartupIndia
#NITIAayog #AMfInnovate #LetsKeepInnovating #I4startup (3/3)

Startup20 @Startup20org - 3h
@LorenaEmprende, the representative of the Mexico Delegation at Startup20, shared her insightful experience. She spoke about the fantastic session she attended, where she gained a deeper understanding of what a startup truly is.

Watch now: linkedin.com/feed/update/ur...

(1/3)

LinkedIn

Startup20 @Startup20org - 3h
Lorena was impressed by the diversity of delegates from various parts of the world and stated that it was fantastic to see her peers from different countries.

Thank you for your valuable contribution to Startup20.

(2/3)

Startup20 @Startup20org - 3h
@g20org @AMfInnovate @NITIAayog @startupindia @PIB_india @PIBHyderabad
#G20 #G20India #Startup20 #AtalInnovationMission #StartupIndia
#NITIAayog #AMfInnovate #LetsKeepInnovating (3/3)
Media Mentions

You Retweeted
DD India @DDIndia - Dec 28, 2022
The latest news on G20EG & @Startup20org Engagement Group meetings under India’s G20 Presidency on ‘India@G20’ on @DDIndiaLive
@Munmun_Shah @amitabhi87 @harshvinitg

You Retweeted
Atal Innovation Mission Official @AIMtoInnovate - Jan 19
Making startups a part of our future through inclusive participation!
In a first, a new engagement group - @Startup20org, has been established under India’s G20 presidency, which will help develop policies on entrepreneurship & innovation.
Read more:

Startup20 @Startup20org - Jan 20
With an aim to connect Startups from G20 nations, Startup20 is a huge step towards fostering innovation & entrepreneurship on a global scale.
Read this article to learn more: thedailybeiriden.com/indias-unique-
@G20org @NITIAY @AIMtoInnovate

deccanherald.com
Startup engagement key priority under G20 India presidency
For the first time in G20’s startup engagement group will be started this year under India’s presidency. The Startup20 Inception will be ...
Media Mentions

**Startup20 @Startup20org • Jan 27**
Startup20 aims to provide recommendations & proposals for the development and growth of Startup ecosystems through multilateral cooperation.

Click here to know more about Startup20: business-standard.com/article/news-c...

@g20org @NITIAyog @AIMtoInnovate @startupindia

---

**Startup20 @Startup20org • Jan 28**
The Startup20 Engagement Group aims to promote & support startups by creating a global narrative & fostering collaboration between startups & other key stakeholders.

Click here to know more about Startup20: livemint.com/news/india/g20...
@g20org @NITIAyog @AIMtoInnovate @startupindia

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**Atal Innovation Mission Official • Jan 30**
The Startup20 Inception Meeting begins in #Hyderabad, as a part of India’s G20 presidency!

In a power-packed weekend for #Startup20, the working group interacted with the local communities, startups, and their stakeholders.

Read more:

livemint.com
G20-Startup 20 engagement group to hold inception meeting in Hy...
The meeting will have delegates from G20 nations and nine special invitees from observer countries, representatives from multilateral...

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IndiaInNews.com
Two-day inception meet of Startup 20 Engagement Group begins at...
The new Engagement Group - Startup20, which was established as part of India’s G20 Presidency, aspires to create a global narrative fo...
Media Mentions

Startup20 @Startup20_org - Feb 1
Startup20 brings ecosystem enablers from India & G20 countries to share ideas & resources for innovation in technology, policy, & business models for economic growth and social progress
Click here to know more about Startup20: pib.gov.in/PressReleaseDist... (1/2)

5:54 PM - Jan 31, 2023 - 982 Retweets

Startup20 @Startup20_org - Feb 1
Mr. Dilip Shetti joins in congratulating Prime Minister Shri @narendramodi for taking the initiative of Startup20, India's contribution to the G20 movement.
Click here to read more: timesofindia.indiatimes.com/entertainment/...

4:46 AM - Jan 31, 2023 - 640 Retweets

Media Mentions

Startup20 @Startup20_org - Feb 1
The Inception Meeting of Startup20 concludes in Hyderabad with promising discussions on the future of startups. Check out the details here:
zealbiz.com/email-business...
g20.org/G20IndiaNITIAyogAimToInnovate @StartupIndia
G20G20India #Startup20 NITIAyog AimToInnovate

1:20 AM - Jan 31, 2023 - 210 Retweets

Startup20 @Startup20_org - Feb 1
Inception meeting of Startup20 concludes in Hyderabad.
The Inception meeting of Startup20, a new Engagement group initiated under India’s G20 presidency, was concluded in Hyderabad...

1:15 AM - Jan 31, 2023 - 116 Retweets

AVPN @avpnelia - Jan 31
AVPN thanks @DrChinner_UChat @Startup20 & his team for leading the way & delving into the world of #Investment, #SustainableFinance, & #SOSFinancing @Startup20_org’s Inception meeting last week.
Together we catalyze more innovations in impact.

6:00 AM - Jan 31, 2023 - 23 Retweets

You and 6 others
INSTAGRAM
Overview - Instagram

Our content reached out to around 8,000 people with more than 400 of them engaging with our content & over 1,900 people visiting our profile.
We had over 25,000 Impressions & most of our reach was garnered by Reels.
We received over 1,600 Interactions on our content. Most of the likes we received were on Posts followed by Reels.
Instagram - Engagement

Top Posts
Based on likes
- Jan 31: 80
- Jan 29: 71
- Jan 28: 61
- Jan 30: 60

Top Reels
Based on likes
- Jan 24: 84
- Feb 3: 41
- Feb 3: 37
- Feb 1: 36

Top Videos
Based on interactions
- Dec 31: 21
- Jan 20: 18

Wishing Everyone A Great New Year!
Majority of our followers are from Delhi followed by Mumbai & Hyderabad. Most of our followers fall in the age group of 25-34.
Top Performing Post (Reach)

POST INSIGHTS -

Reach: 619
Impressions: 720
Likes: 80
Comments: 0
Shares: 9
Saved: 2
Profile Visits: 98
Top Performing Post (Reach)

POST INSIGHTS -

Reach : 524
Impressions : 600
Likes : 71
Comments : 2
Shares : 11
Saved : 2
Profile Visits : 29
Top Performing Reels (Reach)

*Reel Insights -*
- Plays: 3,133
- Reach: 3,028
- Likes: 33
- Comments: 0
- Shares: 3
- Saved: 1

*Reel Insights -*
- Plays: 683
- Reach: 616
- Likes: 36
- Comments: 0
- Shares: 5
- Saved: 1
Introduction of Chairs - Instagram

Mr. Amitabh Kant, India's G20 Sherpa

Instagram:
https://www.instagram.com/p/CnwQP7UqQQ9/

LinkedIn:

Twitter:
https://twitter.com/Startup20org/status/161747119178174464?s=20&t=OAvs-XkbRatOjRAou1Akdg

Facebook:
https://www.facebook.com/Startup20org/photos/a.128503410111835/129312266697616/?__cft__[0]=AZV2jn1uhernTGfJ0gK-CPyF1uUp3P4uWleWNHha0MN-UTEq625SWi6Dv3mLRNyJqKxHd8dU081btRc6SQ_Kpgq4JJiQTXCwknbmxkJUlZRjfViLqyolYoUEQIMASyrlIWoHilMFOGY3lqby9fHfOTrYQClM0yKllbv8IzLV1zyg_isVIt_PYKABVg0un77q1ZvwQ&__tn__=-EH-R
Introduction of Chairs - Instagram

Dr. Chintan Vaishnav, Mission Director, Atal Innovation Mission, NITI Aayog

Instagram: https://www.instagram.com/p/CnylYvpvWAt/

LinkedIn: https://www.linkedin.com/feed/update/urn:li:activity:7023561726021251072

Twitter: https://twitter.com/Startup20org/status/1617797636408619009?s=20&t=OAvs-XkbRatOjRAou1Akdg

Facebook: https://www.facebook.com/Startup20org/photos/a.128503410111835/129656723329837/?__cft__[0]=AZWYHwXXg0B6HxujV2gnNbDwpmGlgtXCD0B4a5mqDUkPsK4avgFjiEt0eUNP-3L2UkiqK1S8oDuk_S16gij1P8LNdJUFNJk1vMjC3bUXqHY1MMPKAL74Uau4hiqm-_aokwFTvuXX6sKfUZ_uxo07qTvylIfSbiWHaUdbFukNYJTnRRW-C8YbEylYspvvyRA-lP51Y&___tn__=EH-R
Introduction of Chairs - Instagram

Mr. Parameswaran Iyer, CEO of NITI Aayog

Instagram:
https://www.instagram.com/p/Cn3mUo0qJYM/

LinkedIn:

Twitter:
https://twitter.com/Startup20org/status/161850167232575481?_=20&t=OAvs-XkbRatOjRAou1Akdq

Facebook:
https://www.facebook.com/Startup20org/photos/a.128503410111835/130356233259886/?__cft__[0]=AZVHUeEvW_wMALUg-84mFLCcqtiiTFF1RgkwrvYv3B-CBFTvsukp6C1Vbhg5HFL1DlHjXV7Hs0zjFaElknWb4J-YQ3dcoclUqwB5771HbWjLx7QniHj5CKeC5VMXinI7s3X2tHvgkkx8NP14lC2txaJ-WNZxgMrcmapqJUBu4XftgjomqAuAWiN3WczGzCRKKTk&__tn__=EH-R
Mr. Anurag Jain, Secretary, Department for Promotion of Industry and Internal Trade.

Introduction of Chairs - Instagram

Instagram: https://www.instagram.com/p/Cn6O8PtPMBa/?utm_source=ig_web_copy_link

LinkedIn: https://www.linkedin.com/feed/update/urn:li:activity:7024637350932557824

Twitter: https://twitter.com/Startup20org/status/161887481543192577?s=20&t=-lirTfXAMtAVa3Uv19UqsQ

Facebook: https://www.facebook.com/Startup20org/photos/a.128503410111835/130811349881041/?__cft__[0]=AZVodVYLFNy7YiZ_OLvL1S881zp-3bEnr0xMkXCLiDeoUuB7SckprXwftNWDn8gsYWKKURJbpe70U2ZTq3iqyTtgVs5Po7QrQL_OKdMwXuU_Gt-G4G4H3HkJfWUF6QZkM3wNQx2HrWJGLa0pdeTQ Bd7rMGhNtxUtd6Zdb-E3pwG0f6rTXWzjX4fw0fGSQci4&__tn__=EH-R
Introduction of Chairs - Instagram

Mr. Som Parkash, Minister of State for Commerce and Industry.

Instagram:
https://www.instagram.com/p/Cn6iZxMvBVA/?utm_source=ig_web_copy_link

LinkedIn:

Twitter:
https://twitter.com/Startup20org/status/1618914894501548032?s=20&t=-lirTfXAMtAVa3Uv19UqsQ

Facebook:
https://www.facebook.com/Startup20org/photos/a.128503410111835/13084743210795/?_cft_[0]=AZUYbUb54fGooDteeXPL5gBwhvYerM0zKJfsK9brfSU7gfazZdjgbRun6vsP11Ku8qw_MukKV3iTHi2wCLfhHeVZhXq2kV_PqslBDFNUnuKdy-Fp1fWlGYY3sPpnCwObDthPooDogAvocVw5R-Bu1ZaVzvvxAK_zqkdPqb3i62Bkz2DLqRE2Yj6t0geQ3oA&_tn__=EH-R
Introduction of Chairs - Instagram

Mr. Jayesh Ranjan, Principal Secretary, Government of Telangana.

Instagram: https://www.instagram.com/p/Cn60yHcvpqo/?utm_source=ig_web_copy_link

LinkedIn: https://www.linkedin.com/feed/update/urn:li:activity:7024720787093827584

Twitter: https://twitter.com/Startup20org/status/1618955890069213184?s=20&t=88WIptJ4As7LQ93-OoTIGw

Facebook: https://www.facebook.com/Startup20org/photos/a.128503410111835/130888303206679/?_cft_[0]=AZX1oFWQxvgBhXZeooE51C7N2Xd0JGkCpqTXAFaAi-3q0BxLnvSnhcflujiMekj0rxz98b13ktcaFv-CvvNbvpl3f8z95fA4i1a2pd5WKwQ-fXduX16EVz2V20BhOHhLPuc-X4s-9K9FzYutiE6cYNcDjE8HJ0-pLiU581CPNG32WEOwEQopelfkme7b37UOBHkw5nqHEOWwEaNFhME_9jIK&__tn__=EH-R
Introduction of Chairs - Instagram

Smt. Shruti Singh, Joint Secretary, Department for Promotion of Industry and Internal Trade.

Instagram: https://www.instagram.com/p/Cn7B2Azvrh4/?utm_source=ig_web_copy_link

LinkedIn: https://www.linkedin.com/feed/update/urn:li:activity:7024748958103052288

Twitter: https://twitter.com/Startup20org/status/161898438698846663?s=20&t=88WIptJ4As7LQ93-OoTIGw

Facebook: https://www.facebook.com/Startup20org/photos/a.128503111835/130927763202733/?__cft__[0]=AZUXgeF3R

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N59OnkHOgeYOVRB3oStNEtcOx2xn20F2O7x8BOC7K

yBsbwX-5p9br_fg9_hPMWg_hLnymJMPq7&tn=EH-R
Introduction of Task Force Members

Meet Mr. Gopal Srinivasan, Founder, Chairman, and Managing Director of TVS Capital Funds. Mr. Gopal Srinivasan will be the Chair of the Alliances task force under Startup20.

The Inception Meeting for Startup20, scheduled for January 28th and 29th, 2023, in Hyderabad, Telangana, India, will mark the beginning of creating a collaborative and inclusive environment for Startups from G20 member countries to thrive in.

Visit the link in bio to know more!

Meet Professor Sridevini Jha, Associate Professor at Indian Institute of Management Bangalore, Co-Chairperson, NRCREL. Professor Sridevini Jha will be the Chair of the Foundation Task Force under Startup20.

The Inception Meeting for Startup20, scheduled for January 28th and 29th, 2023, in Hyderabad, Telangana, India, will mark the beginning of creating a collaborative and inclusive environment for Startups from G20 member countries to thrive in.

Visit the link in bio to know more!

Meet Mr. Vijay Shekhar Sharma, Founder, and CEO of Paytm. Vijay Shekhar Sharma will be the Chair of the Finance Task Force under Startup20.

The Inception Meeting for Startup20, scheduled for January 28th and 29th, 2023, in Hyderabad, Telangana, India, will mark the beginning of creating a collaborative and inclusive environment for Startups from G20 member countries to thrive in.

Visit the link in bio to know more!
Introduction of Task Force Members
Event Coverage - Highlights
Event Coverage - Highlights
Delegates Byte

startup20.org: An insightful look into the startup world was given by Mr. Rajat Jain, the founder of Sunfox Technology, during his experience at Startup20. He discussed the support systems available for entrepreneurs and emerging markets in the global arena. Mr. Rajat Jain praised the platform for bringing together individuals and organizations from around the world to collaborate and drive progress.

Thank you for your valuable contribution to Startup20. Let’s work together towards building a brighter future.

#G20 #G20India #Startup20 #AllInnovationMission #StartupsIndia #NITIAYyog #AimToInnovate #LetsKeepInnovating

startup20.org: A fantastic experience shared by Mr. Matt Smith, Director of Policy & Research at the Global Entrepreneurship Network and representative of the United Kingdom Delegation at Startup20. He emphasized the importance of sharing knowledge and best practices among countries to drive progress in entrepreneurship.

He expressed that there is so much to learn from each other and that Startup20 provides a unique platform for connecting and exchanging ideas.

Thank you for your valuable contribution to Startup20.

#G20 #G20India #Startup20 #AllInnovationMission #StartupsIndia #NITIAYyog #AimToInnovate #LetsKeepInnovating
Delegates Byte

Arthur Gabriel Jordao, representing the European Union Delegation, shared his thoughts on the importance of International collaboration and cooperation in promoting a favourable environment for startups to grow.

He praised the efforts of Startup20 in bringing together stakeholders from around the world to work towards a common goal. He was impressed by the diversity of delegates and the energy in the room. Thank you, Arthur, for your contribution to Startup20 and for being a part of the journey.

#G20 #G20India #Startup20 #AtalInnovationMission #StartupIndia #NITIAyog #AimToInnovate #LetusKeepInnovating

Lorena Sanchez, the representative of the Mexico Delegation at Startup20, shared her insightful experience. She spoke about the fantastic session she attended, where she gained a deeper understanding of what a startup truly is. Lorena was impressed by the diversity of delegates from various parts of the world and stated that it was fantastic to see her peers from different countries.

Thank you for your valuable contribution to Startup20.

#G20 #G20India #Startup20 #AtalInnovationMission #StartupIndia #NITIAyog #AimToInnovate #LetusKeepInnovating
Our posts have garnered an organic impression of over 131,000, with the highest spike in Impressions happening during the Inception Meeting.
We had over 5,500 people visit our page, with over 1,800 unique visitors. The highest peak in page views was during our Inception Meeting.
We have over 2,600 followers. In the last 45 days, we gained more than 2,500 followers.
We have received 3,500+ reaction on our posts, 58+ Comments & 176+ Reposts.
Media Mentions

**Making startups a part of our future through inclusive participation**

In a first, a new engagement group: Startup20, has been established. See more.

**India’s unique Startup20 initiative has the potential to revolutionise G20 - The Daily Guardian**

Read this article to learn more: https://lnkd.in/dWkYpGFY

**Startup20 encourages a global community of knowledge sharing among startup ecosystems in order to harmonise the global startup environment.**

See more.
Media Mentions

**G20-Startup 20 engagement group to hold inception meeting in Hyderabad**

livemint.com • 3 min read

**Startup20**

2,833 followers

Startup20 aims to provide recommendations & proposals for the development and growth of Startup ecosystems through multilateral cooperation.

Click here to know more about Startup20:
https://lnkd.in/dN65setM

G20 India Atal Innovation Mission Official NITI Aayog Startup India

#G20 #G20India #Startup20 #AtalInnovationMission #StartupIndia #NITIAayog #AimToInnovate #LetsKeepInnovating

**G20 Startup 20 Engagement Group to hold its inception meeting in Hyderabad**

business-standard.com • 1 min read

**Press Information Bureau**

nlg.gov.in • 1 min read
Media Mentions

The Startup20 Inception Meeting begins in Hyderabad, as a part of India’s G20 presidency.

Two-day Inception meet of Startup 20 Engagement Group begins at Hyderabad

The Startup20’s inception meeting may have ended this weekend but insightful discussions that took place during the meeting are shaping up.

Listen to what the Startup20 is on All India Radio news from today. आकाशवाणी पर Startup20 का है उनकी ध्वनि में आक्रमण के सामान और मुद्दों।

30 जनवरी समाचार प्रभात
Media Mentions

Inception meeting of Startup20 concludes in Hyderabad

Mr. Suneel Shetty lauds PM Modi for Startup20 initiative - Times of India
Media Mentions

**Startup20 @Startup20.org - Jan 27**
Startup20 aims to provide recommendations & proposals for the development and growth of Startup ecosystems through multilateral cooperation.

Click here to know more about Startup20: business-standard.com/article/news-c...
@g20org @NITIAayog @AIMtoInnovate @startupindia

business-standard.com
G20 Startup 20 Engagement Group to hold its in...Powered by Capital Market - Live News

**Startup20 @Startup20.org - Jan 26**
The Startup20 Engagement Group aims to promote & support startups by creating a global narrative & fostering collaboration between startups & other key stakeholders.

Click here to know more about Startup20: livemint.com/news/india/g20...
@g20org @NITIAayog @AIMtoInnovate @startupindia

livemint.com
G20-Startup 20 engagement group to hold inception meeting in Hy...The meeting will have delegates from G20 nations and nine special invitees from observer countries, representatives from multilateral...

**Atul Innovation Mission Official @AIMtoInnovate - Jan 30**
The @Startup20org Inception Meeting begins in #Hyderabad, as part of India’s G20 presidency!

In a packed weekend for #Startups, the working group interacted with the local communities, startups, and their stakeholders.

Read more:

Indiahnnews.com
Two-day Inception meet of Startup 20 Engagement Group begins at...The new Engagement Group - Startup20, which was established as part of India’s G20 Presidency, aspires to create a global narrative fo...
Introduction of Chairs - LinkedIn
Meet Mr. Parameswaran Iyer, CEO of NITI Aayog, at the Inception meeting of Startup20.

Meet Mr. Anurag Jain, Secretary, Department for Promotion of Industry and Internal Trade, at the Inception meeting of Startup20.

STARTUP20 INDIA
INCEPTION MEETING
20-29 JANUARY • HYDERABAD

PARAMESWARAN IYER
CEO, NITI AAYOG

ANURAG JAIN
SECRETARY, DEPARTMENT FOR PROMOTION OF INDUSTRY AND INTERNAL TRADE
Meet Mr. Som Parkash, Minister of State for Commerce and Industry, at the Inception meeting of Startup20!

Meet Mr. Jayesh Ranjan, Principal Secretary, Government of Telangana, at the Inception meeting of Startup20!

Meet Shri Shruti Singh, Joint Secretary, Department for Promotion of Industry and Internal Trade at the Inception meeting of Startup20!
Meet Mr. Gopal Srinivasan, Founder, Chairman, and Managing Director of TVS Capital Funds. Mr. Gopal Srinivasan will be the Chair of the Alliances Task Force under Startup20.

Meet Professor Srividhini K. Jha, Associate Professor at Indian Institute of Management Bangalore, Chairperson, NERCEL. Professor Srividhini Jha will be the Chair of the Foundation Task Force under Startup20.

Meet Mr. Vijay Shekhar Sharma, Founder and CEO of Paytm. Mr. Vijay Shekhar Sharma will be the Chair of the Finance Task Force under Startup20.
Introduction of Task Force Members - LinkedIn

Meet Mrs. Harjinder Kaur Talwar, founder of Corevision. Mrs. Harjinder Kaur Talwar will be the Chair of the Inclusion Task Force under Startup20.

Meet Mr. Nadir Godrej, Managing Director of Godrej Industries. Mr. Nadir Godrej will be the Chair of the Sustainability Task Force under Startup20.
Event Coverage - Highlights

Empowering the future through technology and innovation, Mr. Nadir Godrej, Chair of the Sustainability Task Force under Startup20, recites a beautiful poem that captures the spirit of India’s growth. See more.

"The opportunity we all have right now is that various G20 countries which look up to other countries for different solutions and innovations can actually harbour that innovation, create that innovation, create the innovative ecosystem." See more.
Event Coverage - Highlights

Shradha Sharma, Founder & CEO of YourStory Media, shared her wealth of knowledge & experience at the #Startup20 Inception Meeting in Hyderabad.
Delegates Byte

An insightful look into the startup world was given by Mr. Rakesh Jain, the founder of Sunfox Technologies, during his experience at Startup20. He discussed the support systems available for entrepreneurs and emerging markets in ...see more

A fantastic experience shared by Mr. Matt Smith, Director of Policy & Research at the Global Entrepreneurship Network and representative of the United Kingdom Delegation at Startup20. He emphasized the importance of sharing knowledge ...see more
Delegates Byte

Mr. Arthur Jordão, representing the European Union Delegation, shared his thoughts on the importance of international collaboration and cooperation in promoting a favourable environment for startups to grow.

Lorena Sánchez García, the representative of the Mexico Delegation at Startup20, shared her insightful experience. She spoke about the fantastic session she attended, where she gained a deeper understanding of what a startup is.
Facebook
We reached out to over 4,000 people on Facebook & had over 980 people visit our page.
We have 150 likes on our Facebook page with over 170+ people following us.
We received over 475+ Interactions on our posts.
Our 2 top performing posts were 'Virtual Task Force' & Logo/Announcement of Startup20 post.
Introduction of Chairs - Facebook

Meet Mr. Amitabh Kant, India’s G20 Sherpa, at the Inception Meeting of Startup20.

Meet the Chair of Startup20, Dr. Chintan Vaishnav (Mission Director, Atal Innovation Mission, NITI Aayog), as the Inception Meeting in Hyderabad.

The Inception Meeting for Startup20, scheduled for January 28th and 29th, 2020, in Hyderabad, Telangana, India, will mark the beginning of creating a collaborative and inclusive environment for Startups from G20 member countries to thrive in.

To know more... See more.
Introduction of Chairs - Facebook
Meet Mr. Som Parkash, Minister of State for Commerce and Industry, at the Inception meeting of Startup20.
The Inception Meeting for Startup20, scheduled for January 28th and 29th, 2023, in Hyderabad, Telangana, India, will mark the beginning of creating a collaborative & inclusive environment for Startups from G20 member countries to thrive in.

To know more ..., See more.

Meet Mr. Jayesh Ranjan, Principal Secretary, Government of Telangana, at the Inception meeting of Startup20.
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To know more ..., See more.

Meet Shri. Shruti Singh, Joint Secretary, Department for Promotion of Industry and Internal Trade, at the Inception meeting of Startup20.
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To know more ..., See more.
Introduction of Task Force Members - Facebook

GOPAL SRINIVASAN
ALLIANCES TASKFORCE
CHAIR

Meet Mr. Gopal Srinivasan, Founder, Chairman, and Managing Director of TVS Capital Funds. Mr. Gopal Srinivasan will be the Chair of the Alliances Task Force.

SRIVARDHINI JHA
FOUNDATION TASKFORCE
CHAIR

Meet Professor Srividhi Jha, Associate Professor at Indian Institute of Management Bangalore, Chairperson, NSICEL. Professor Srividhi Jha will be the Chair of the Foundation Task Force under Startup20.

VIJAY SHEKHAR SHARMA
FINANCE TASKFORCE
CHAIR

Meet Mr. Vijay Shekhar Sharma, Founder, and CEO of Paytm. Vijay Shekhar Sharma will be the Chair of the Finance Task Force under Startup20.
Introduction of Task Force Members - Facebook

HARJINDER KAUR TALWAR
INCLUSION TASKFORCE
CHAIR

NADIR GODREJ
SUSTAINABILITY TASKFORCE
CHAIR
Event Coverage - Highlights
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Summary

Posts: 50 +
Reach/Impressions: 2,74,000 +
Engagement: 10,080 +
G20-Startup20 inception meeting opens today

The Hindu Bureau
HYDERABAD

A two-day inception meeting of Startup20, the new engagement group of G20, initiated by India, is all set to get underway in Hyderabad from January 28.

One of the initiatives of India after assuming G20 presidency, Startup20 has been mooted to serve as a forum for startups as also to create a global narrative for supporting startups and enabling synergies between the various stakeholders of the ecosystem.

The primary objective of the engagement group is to harmonise the global startup ecosystem through a collaborative and forward-looking approach.

Briefing media here on Friday, G20 Sherpa Amitabh Kant, Secretary to DIP and Anurag Jain, G20 Chair Chintan Vaishnaw said while the Startup20 activities are being kicked off with the meeting in Hyderabad, the summit event will be held in July in Gurugram.

In the intervening period, an event will be organised in Silikon, Andhra and Bengaluru.

The group is poised to provide a common platform for startups from G20 member countries to develop actionable guidance in the form of building of capacities, identification of funding gaps, enhancement of employment opportunities, achievement of SDG targets and climate resilience and growth of an inclusive ecosystem, an official release.

Foundations and alliances, finance, and inclusiveness and sustainability will be the three main taskforces of Startup20.

The emphasis is to address challenges, develop policy frameworks to ease startup financing and to encourage cross-country collaborations.

Besides the G20 countries, the event will also have participants from observer nations. About 80 overseas delegates and 100 from India, including incubators, startups, investors, and industry partners, among others, are expected to be at the meeting.
### Two-day Startup20 Inception Meeting to kick start in city today

The key themes of the inception meeting of Startup20, include foundations and alliances, finance inclusiveness and sustainability.

Startup20 is a G20-led initiative aimed at providing a special international platform for startups, with agendas in G-20 startup meetings, opening conferences to be held today, tomorrow in Hyderabad.

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Special international platform for startups; agenda in G-20 startup meetings; opening conferences to be held today, tomorrow in Hyderabad.
G-20 Startup conference in Hyderabad to be held today and tomorrow: delegates from 29 countries to attend it; discussion on incentives to startups, international collaboration to be held; main agenda is to develop startups: G-20 representatives Amitabh Kanth
Start-up founders share their stories at G20 meet

DC CORRESPONDENT
HYDERABAD, JAN. 29

The second day of the G20 start-up Inception saw Paytm founder Vijay Shekhar Sharma and actor-investor Suniel Shetty share their stories and journey through India’s start-up ecosystem. The event also saw the launch of Startup20X, under the chairmanship of Dr Chintan Vaishnani, which is aimed to bring together leaders, entrepreneurs, innovators, visionaries, educators, incubation professionals, women, youth, artists, and others to discuss experiences and best practices. Following the launch, the delegates held roundtable discussions on the objectives and deliverables of each of the task forces, wherein each participant recorded their opinions through an online form. This was followed by nominations for the international and national delegations to the three task forces.
Title of the Story/Report: The two-day meeting of Startup20 of the G20 India Presidency concludes

Name of the publication: Foneku

Date: 30th January, 2023

Language of Publication: Telugu

Place of Publication: Hyderabad

The two-day meeting of Startup20 of the G20 India Presidency concludes.

Date: 30/01/2023 EditionName: GREATER HYDERABAD PageNo:
The two-day meeting of Startup20 of the G20 India Presidency concludes.

Date: 30/01/2023, Edition: Hyderabad, Page: 13
Source: https://epaper.andhrajyothy.com

Startup-20 X begins
### Press Information Bureau

**Government of India**

**HYDERABAD**

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### Innovation strongest pillar to make India prosperous & developed nation by 2047

Sawal Shankar

Hyderabad: While the world grapples with multiple challenges, ranging from climate change to poverty, innovation is key to solving these problems through creativity and ingenuity in entrepreneurship. Union Minister of Commerce and Industry Piyush Goyal said India, through G20, wants to transfer technology to India so that it can become the global hub for technology. Addressing a gathering of around 50 delegates from G20 countries as well as 200 observers from various national organisations and the Indian private sector, Goyal delivered a masterclass on the need to explore, nurture, and empower— to trigger growth of the global startup ecosystem. "When I see the young minds, the entreprenuers working hard with passion, I get a sense of support, of what India needs. It’s not just about setting up businesses, it’s about creating a culture where innovation and entrepreneurship thrive," Goyal said. He added that the G20 should aim to build a ecosystem that fosters innovation and entrepreneurship, enabling startups to access funding, mentorship, and networks. "India, being the birthplace of several inventions and innovations, has a proven record of creating successful startups. We need to build on this heritage and create a conducive environment for innovation," Goyal said.

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### City’s Startup20 to drive GDP growth of India in next 20 yrs

**S20 Will Also Drive Concentration of Global Startups**

**STARTUP ECOSYSTEM NEEDS TO UNITE GLOBAL PROFESSIONALS**

*STORY STAMPED ON 20 JAN 2023*

The S20 Network aims to drive GDP growth of India in the next 20 years by concentrating global startups. The S20 Network is a platform for global startups to connect, collaborate, and innovate. It fosters a culture of innovation and entrepreneurship, enabling startups to access funding, mentorship, and networks. The S20 Network also focuses on building a ecosystem that fosters innovation and entrepreneurship, enabling startups to access funding, mentorship, and networks. "India, being the birthplace of several inventions and innovations, has a proven record of creating successful startups. We need to build on this heritage and create a conducive environment for innovation," Goyal said. He added that the S20 Network should aim to build a ecosystem that fosters innovation and entrepreneurship, enabling startups to access funding, mentorship, and networks. "India, being the birthplace of several inventions and innovations, has a proven record of creating successful startups. We need to build on this heritage and create a conducive environment for innovation," Goyal said.
Goyal calls for global network to bolster start-up ecosystem

The minister of Small Industries and Commerce, Piyush Goyal, recently inaugurated the two-day inception meeting of the Startup 20 Engagement Group set up under India’s G20 presidency. The group aims to bolster start-up ecosystems across different countries, thereby fostering innovation and growth.

Innovation will drive India’s journey to becoming a developed nation by 2047

Prime Minister Narendra Modi addressed a virtual session of the Startup 20 Engagement Group, highlighting the importance of innovation in driving India’s growth. The group seeks to collaborate with similar groups in global economies to promote innovation and entrepreneurship.

Press Information Bureau
Government of India
Hyderabad

Date: 29th January, 2023
Place of Publication: Hyderabad

Name of the publication: The Hindu
Language: English
Title of the Story/Report
The two-day inception meeting of the Startup 20 Engagement Group set up under India’s G20 presidency has begun at Hyderabad.

Name of the Publication
The New Indian Express

Date
3rd January, 2023

Language of Publication
English

Place of Publication
Hyderabad
Group to give platform for start-ups

The purpose of this group is to provide a common platform for start-ups from G20 member countries to come together to develop actionable guidelines in the form of building of enabling capacities, identification of funding gaps, enhancement of employment opportunities, and growth of an inclusive ecosystem.

Addressing the gathering online, commerce minister Goyal said the international network of investors and entrepreneurs must support and inspire start-ups, act as a team to facilitate exchange of ideas, best practices and funding mechanisms and promote collaborations in research and development. Supporting innovation should be the collective responsibility of nations, he said.

He gave the mantra of Sense—Share, Explore, Nurture, Serve and Empower—for growth of start-ups. “Growing participation from Tier 2 & 3 markets that are swiftly embracing latest technology has pushed the envelope for local start-ups in India,” he pointed out. The delegates also visited T-Hub on Saturday where principal secretary, IT, Jayesh Ranjan gave his keynote address.

Delegates at the G20 startup inception meeting visit T-Hub on Saturday. — DC

From Page 1

Startup 20 of G20 gets going in good stead

HYDERABAD: The much-awaited inaugural session of Startup20—the newest engagement group of the G20 India presidency—began here on Saturday. The inaugural session of the event, held in the form of a series of events to create a global narrative for supporting start-ups and building synergies between start-ups, corporates, investors, innovation agencies, and other key stakeholders, was held.

The first day’s agenda was primarily focused on harmonising the global start-up ecosystem through a collaborative and forward-looking approach. To provide a common platform for start-ups from G20 member countries to come together to develop actionable guidelines in the form of building of enabling capacities, identification of funding gaps, enhancement of employment opportunities, achievement of SDG targets and climate resilience, and growth of an inclusive ecosystem.

Continued on Page 8
Start-up 20 of G20 gets going in good stead

Continued from P1
Union Minister of State for Commerce and Industry Som Prakash addressed the delegates of the meeting. Earlier, in the inaugural session addressed by Dr Chintan Vaishnav, the Startup20 Chair, he introduced and set the context for the task forces of Startup20. Dr Vaishnav discussed the expected outcomes from India’s Council Chairs. The Global Start-up Revolution Session, with international delegates, discussed their respective countries’ ecosystems. Excursions for T-Hub, for the Telangana Innovation and Startup Immersion, were also organised. Amitabh Kant, India’s G20 Sherpa, addressed the delegates on the Startup20 Engagement Group and Anurag Jain, Secretary of the Department of Promotion of Industry and Internal Trade; and Parameswaran Iyer, CEO, NITI Aayog. Day one of the Startup20 meetings ended with a grand Gala Dinner at Taj Falaknuma. India’s heritage and culture were showcased along with art forms such as Perini Natyam.

Strengthen global start-up ecosystem: Goyal

Continued from P1
Addressing delegates and invitees of the inception meeting of the Startup G20 group through virtual mode, Piyush Goyal said, it is the collective responsibility of the world to create an inclusive, supportive and sustainable start-up ecosystem to address global challenges.

Further, he noted that innovation would be the strongest pillar that would help build a developed India in the ‘Amritkal’ and highlighted how the growing participation from Tier 2 and 3 markets that are swiftly embracing the latest technologies has pushed the development of local start-ups in India. Piyush Goyal gave a new mantra of ‘SENSE’- Share, Explore, Nature, Serve and Empower for the growth of start-ups.

“Innovation in today’s world goes beyond achieving mere economic objectives as it also considers societal inclusion and environmental sustainability,” he said.

Further, he said developing nations must transform themselves from being destinations for low-cost, outsourced software and support services, to becoming global Tech and Innovation hubs.
Youth wants to be job creators than job seekers: Kishan

Continued from P1

He further said India is emerging as the land of job creators and not job seekers. India is the ideal location for today's start-up engagement group as the country has close to 85,000 registered start-ups with 100 plus unicorns at a combined valuation of $390 billion, he added.

Indian start-ups are innovating, investing and inventing new products and experiences. The success of these start-up ecosystems symbolises the passion, progress and priority of the government in encouraging and handholding them. Kishan Reddy invited start-ups to help find innovative solutions and new ideas for preserving the country's rich cultural heritage and guiding through the use of new technologies in providing an immersive experience to our tourists.
New challenges can be solved with only startups; international eco system should work hard; says union minister Piyush Goyal in startup-20 conference.

Union Minister for Commerce and Industry Shri Piyush Goyal virtually addressing the session called for finding solutions to the new challenges being faced by the world countries in various fields.
International network for startups; says union minister Piyush Goyal in G-20 startup 20 conference

Union Minister for Commerce and Industry Shri Piyush Goyal virtually addressed the inaugural session of the Inception Meeting of the G20 StartUp 20 Engagement Group being held in Hyderabad and called for finding solutions to the new challenges being faced by the world countries in various fields.

Encouragement of startups is the responsibility of the world; Mutual cooperation of G-20 nations is crucial; says union commerce and industries minister Piyush Goyal; India has become a hub for startups; Union minister Kishan Reddy; G-20 startup -20 conference begins in Hyderabad
Youth is the strong asset of the country, says union minister Sri G. Kishan Reddy in G-20 startup engagement group conference.

Our goal is to coordinate with startups, speakers say at G-20 startup conference; union commerce and industries minister Piyush Goyal virtually addresses the conference at Hyderabad.

Addressing the inaugural session of the Inception Meeting of the G20 StartUp 20 Engagement Group being held in Hyderabad Piyush Goyal called for finding solutions to the new challenges being faced by the world countries in various fields.
India is keen about startups: youth is ahead in providing jobs; new companies are coming up: Union Minister Shri. G. Kishan Reddy

Union Minister for Commerce and Industry Shri Piyush Goyal virtually addressed the inaugural session of the Inception Meeting of the G20 StartUp 10 Engagement Group being held in Hyderabad and called for finding solutions to the new challenges being faced by the world countries in various fields.

Our youth will provide jobs instead of doing jobs: Union Minister G. Kishan Reddy
Title of the Story/Report: The two-day inception meeting of the Startup 20 Engagement Group set up under India’s G20 presidency has begun at Hyderabad.

Name of the publication: Hindi Milap

Date: 30th January, 2023

Language of Publication: Hindi

Place of Publication: Hyderabad

G-20 startup conference begins in Hyderabad; India is in the third position in the total number of startups. (Kishan Reddy)

International network is required for global eco-system; all countries should encourage startups; India needs innovation; says union minister Piyush Goyal.

Addressing the inaugural session of the Inception Meeting of the G20 Startup 20 Engagement Group being held in Hyderabad, he called for finding solutions to the new challenges being faced by the world countries in various fields.
The two-day inception meeting of the Startup 20 Engagement Group set up under India's G20 presidency has begun at Hyderabad.

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G20 presidency a proud moment for India. Hon'ble Union Minister Shri G. Kishan Reddy addresses at G20 startup conference in Hyderabad.

Development of infrastructure very important to make India a developed country. - Hon'ble Union Minister Shri Piyush Goyal addressed at G20 Startup conference in Hyderabad through Video Conferencing.
ELECTRONIC MEDIA COVERAGE

ETV: https://youtu.be/u-Xzcljl2rE

V6: https://www.youtube.com/live/78O22nbhFlo?feature=share

TV9: https://www.youtube.com/live/dlz0EkDFuYo?feature=share

10 TV: https://www.youtube.com/live/RcaiK5amEC4?feature=share

ABP NEWS: https://www.youtube.com/live/-3bOBsaHmxQ?feature=share

ABP NEWS: https://youtu.be/nht5l_c_MJk

PRIME 9: https://youtu.be/U_m4kcC8ue0

ANI: https://youtu.be/kSXI1M5BOWw
Thank You