Social Media Report

February 5th, 2022 - March 31st, 2023
We have received over 134,000 Impressions & have been noticing an increase in impressions and followers. The highest spike was on 8th March, when we posted about the Finance Taskforce.
Engagements
Showing 55 days with daily frequency

Engagement rate
4.3%
Mar 31
7.5% engagement rate

Link clicks
73
On average, you earned 1 link clicks per day

Retweets without comments
830
2 Retweets without comments
On average, you earned 15 Retweets without comments per day

Likes
1.4K
Mar 31
19 likes
On average, you earned 25 likes per day

Replies
377
Feb 11
7 replies
On average, you earned 7 replies per day
Top Tweets

**Startup20 @Startup20org**
March 8

Introducing the Finance Taskforce led by visionary entrepreneur, Mr. @vijayshekhar, founder and CEO of @Paytm.

With a focus on best practices & policy recommendations, the Finance Taskforce identifies areas for structural reforms around taxation & legal frameworks (1/3)

[link](https://twitter.com/frJqHgiTtr)

**Startup20 @Startup20org**

Startup20’s Finance Task Force, under the leadership of Mr. @vijayshekhar (founder & CEO of @Paytm), is poised to revolutionise the startup ecosystem.

As the Chair, Vijay Shekhar Sharma brought his extensive knowledge and experience to the table, explaining (1/3)

[link](https://twitter.com/c7QeOstqlg6)

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<table>
<thead>
<tr>
<th>Impressions</th>
<th>8,449</th>
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<tbody>
<tr>
<td>Total engagements</td>
<td>353</td>
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<td>Media engagements</td>
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<tr>
<td>Detail expands</td>
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<td>Likes</td>
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<td>Profile clicks</td>
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<td>Retweets</td>
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<td>Replies</td>
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<table>
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<th>6,974</th>
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<td>Media views</td>
<td>1,757</td>
</tr>
<tr>
<td>Total engagements</td>
<td>510</td>
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<tr>
<td>Media engagements</td>
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<td>Detail expands</td>
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<tr>
<td>Follows</td>
<td>3</td>
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</tbody>
</table>
Top Followers & Top Mentions

**Top Follower** followed by 578K people

UN Women India 🌐
@unwomenindia    FOLLOW55 YOU

@UN_Women is the @UN entity for #genderequality & women’s empowerment.#OrangeTheWorld #16Days
Follow our Country Rep, Susan Ferguson:
@fergusonunwomen

**Top mention** earned 1,303 engagements

G20 India
g20org · Mar 18

Providing a constructive platform for Startups!

The @Startup20org Sikkim Sabha Side Meeting witnessed deliberations to drive global narrative for supporting startups and enabling synergies between the ecosystem stakeholders. #G20India

![Image](pic.twitter.com/yOgLmea4xJ)
Taskforce Post - Twitter

Startups @Startup20 - Mar 6
Prof. Srilavdhini K. Jha, Associate Professor at Indian Institute of Management Bangalore, Chairperson, NSRCEL, leads the Foundation Task Force.

Startups20 by @Startup20 - Mar 7
The Alliances Taskforce of Startup20 is chaired by Mr. Gopal Rrinivasan. The task force is committed to promoting global knowledge among startup stakeholders, facilitating collaboration among industry players & startups in G20 nations & connecting governments with startups.
The Inclusion Taskforce, led by HafeezDadjiwar who is the founder of Cezvion, is committed to advancing inclusivity within the startup ecosystem.(/4)

With a strong emphasis on the well-being of both people and the planet, (1/3)

Mr. Agarwal, the Managing Director of Godrej Industries, leads the charge for sustainable practices in the startup community through the Sustainability Taskforce.

With a focus on best practices & policy recommendations, the Finance Taskforce identifies areas for structural reforms around taxation & legal frameworks.(/3)

Introducing the Finance Taskforce led by visionary entrepreneur, Mr. @vijayshah, founder and CEO of @Paytm.
Introduction of Co-Chairs - Twitter

Meet Ms. @ShraddhaSharma, Inclusion Taskforce Co-Chair and Founder of YourStory, a true role model in the startup ecosystem. She represents a new wave of strong women who are taking the lead and driving change.

Introducing Huda Jaffer, Sustainability Co-chair & Director at SELCO, a prominent figure in the sustainable energy sector. With her extensive experience and expertise, she is dedicated to promoting environmental consciousness and driving positive change in the startup ecosystem.
Introducing @RajanAnandan, Finance Co-Chair and Managing Director at Sequoia Capital, ready to fuel the startup ecosystem with his unmatched passion and expertise.

Introducing Dr. @AbhaRishi, the visionary CEO of AIC RIMTECH and Co-Chair of Foundation Task Force.

With her years of experience in the field of entrepreneurship and management, Dr. Abha Rishi is a force to be reckoned with in the startup world.

Meet @SaketDalmia, Finance Co-Chair and President of PHD Chamber of Commerce and Industry, poised to revolutionize the startup ecosystem with his extensive experience and expertise in finance.
Event Coverage - Highlights

Dr. @DrChentoNu concluding statements on the second day of Startup20 Sikkim Sabha were truly uplifting. As the Chair of Startup20,

The Foundation Taskforce at Startup20 Sikkim Sabha is committed to empowering startups by establishing standardized definitions and terminologies.

Sikkim Sabha | सिक्किम सभा
18-19 March 2023 | Gangtok, Sikkim

3:01 PM - Mar 19, 2023 - 208 Views
A media briefing was conducted by @DrChintanV, Shri @ashishfs, and Ms. Rupa Dutta at Startup20 Sikkim Sabha.

Read More:
pib.gov.in/PressReleasePa... (1/2)
Meet Giulia Ajmone Marzan, the Director of Strategy and Partnership at ERA and a delegate of Startup20. As a seasoned expert in economic multilateralism, innovation, and entrepreneurship, she brings extensive knowledge and experience to the discussions. (Contd.)

Meet Mr. Mahmudul Hasan, Programme Officer and Youth Coordinator at UNDP Bangladesh, one of the delegates participating in Startup20, who represents the voice of the global startup ecosystem. (Contd.)
Delegates Byte

Startup20 @Startup20org - Mar 28

Annelies 't Veld is a Senior Policy Advisor at the Ministry of Economic Affairs & Climate policy, Netherlands. Being a member of the Foundation Taskforce of Startup20 event, (contd.)

Startup20 @Startup20org - Mar 27

Meet Vikram Khurana, the Chair of Toronto Business Development Centre and a dedicated advocate for supporting the growth of international startups. With a particular focus on fostering relationships with India and a keen interest in learning from other G20 nations, (1/3)
Media Mentions

Startup20 @Startup20org - Mar 24
Startup20 Sustainability Taskforce member and CEO of Fairfax Digital Services, Mr. @StTugendhatCanada, has developed "Green Carpet", a digital solution that can be showcased by India among the G20 nations. (Cont’d.)
Learn more here: etnownews.com/videos/what-is-

ET NOW
THOMAS COOK, SOTC, LTIMINDTREE, FAIRFAX DIGITAL LAUNCH ‘GREEN CARPET’

etnownews.com
What is Green Carpet And What is The Rationale Behind It? Shreya... Thomas Cook, SOTC, LTIMindtree, and Fairfax Digital come together to launch Green Carpet. What is it and what is the rationale behind...

Startup20 @Startup20org - Mar 23
Discover how Startup20 is driving global startup policy-making to new heights in India, as @DrChintanV sheds light on the organisation’s visions and goals.

Read this article to find out more:

yourstory.com
Startup20 India highest stage for global policymaking, Dr Chintan V... The co-chairperson of Startup20, an official engagement group established under India’s 2020 G20 Presidency, spoke about its...

PIB in Assam @PIB_Guwahati - Mar 17
Startup20 Engagement Group set to meet in #Sikkim
Details: pib.gov.in/PressReleRelePs...
@g20org

G20
STARTUP
Media Mentions

Presar Bharati News Services & Digital PUs

Startup 20% event focusing on Task Forces to happen on 16 - 19 March 2023.

@Startup20 @startupindia @AIMtoInnovate @NITIAYog
@makaindia @s20org @amitabh87 G20India

Indian’s G20 presidency is a godsend opportunity to usher in a promising future for women entrepreneurs. @Startup20 @fido_India @FICCIIFLO @DailyGuardian

Fostering inclusion in the startup world
INSTAGRAM
Our content reached out to over 12,400 people with more than 750 of them engaging with our content & over 2,700 people visiting our profile.
We had over 69,000 Impressions & most of our reach was garnered by Reels.
We received over 3,800+ Interactions on our content. Most of the likes we received were on Posts followed by Reels.
Instagram - Engagement

Top Posts Based on likes
- Feb 25: 59
- Feb 25: 59
- Mar 15: 54
- Mar 19: 52

Top Reels Based on likes
- Feb 10: 151
- Feb 11: 98
- Feb 20: 68
- Mar 21: 66

Top Videos Based on interactions
- Mar 28: 19
- Mar 29: 15
Majority of our followers are from Delhi followed by Mumbai & Bangalore. Most of our followers fall in the age group of 25-34.
Top Performing Post (Reach)

POST INSIGHTS -

Reach : 555
Impressions : 681
Likes : 59
Comments : 1
Shares : 6
Saved : 7
Profile Visits : 35
Top Performing Post (Reach)

POST INSIGHTS -

Reach : 409
Impressions : 512
Likes : 59
Comments : 1
Shares : 12
Saved : 2
Profile Visits : 16
Top Performing Reels (Reach)

Reel Insights -
- Plays: 5,276
- Reach: 4,837
- Likes: 151
- Comments: 0
- Shares: 28
- Saved: 12

Reel Insights
- Plays: 1,931
- Reach: 1,875
- Likes: 98
- Comments: 2
- Shares: 14
- Saved: 5

Top performing reels basis reach
The Alliance Taskforce of Startup20 is chaired by Mr. Gopal Srinivasan. The task force is committed to promoting global knowledge sharing among startup stakeholders, facilitating collaboration between industry players and startups in 150 nations, and connecting governments with startups.

We believe that the Alliance Taskforce has the potential to drive significant global innovation and collaboration, and we are excited to support their efforts.

#G20 #Startup20 #InnovationMission #StartupIndia

#AllianceTaskforce #StartupIndia
#Finance Taskforce

Introducing the Finance Taskforce led by visionary entrepreneur, Mr. Vijay Shekhar Sharma, founder and CEO of Paytm.

With a focus on best practices and policy recommendations, the Finance Taskforce identifies areas for structural reforms around taxation and legal frameworks to enable greater access to capital.

Join us in empowering the next generation of changemakers through innovative financial solutions.

#G20 #20IN #Startup20 #NationalInnovationMission #StartupIndia #Fintech #AIM4Innovate #Let'sInnovate

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#Inclusion Taskforce

The Inclusion Taskforce, led by Mrs. Meenakshi Kaur Saini who’s a founder of Empower, is committed to advancing inclusivity within the startup ecosystem. The taskforce recognizes the need for greater representation of underrepresented and indigenous communities, as well as addressing the lack of female representation in business leadership positions. Through their efforts, the Inclusion Taskforce aims to promote change and promote diversity and equality within the startup world.

Let’s work together to make the startup ecosystem more inclusive and welcoming place for all.

#G20 #20IN #Startup20 #NationalInnovationMission #StartupIndia #Fintech #AIM4Innovate #Let’sInnovate
Mr. Nadir Godrej, the Managing Director of Godrej Industries, leads the charge for sustainable practices in the startup community through the Sustainability Taskforce.

With a strong emphasis on the well-being of both people and the planet, the taskforce promotes and supports startups that prioritize environmental and social challenges. By leveraging their collective expertise, the taskforce seeks to enable startups to adopt sustainable practices and drive meaningful impact in the world.

#G20 #G20India #Startup20 #AtalInnovationMission #StartupIndia #NITIaayog #AimToInnovate #LetsKeepInnovating
Introduction of Co-Chairs - Instagram
Introduction of Co-Chairs - Instagram

Alliances Taskforce Co-Chair

Mr. Shivakiran M.S.
CEO AIC - SKU Foundation

Foundation Taskforce Co-Chair

Dr. Abha Rishi
CEO AIC BMETech

With his extensive experience in the startup world, Mr. Shivakiran M.S. brings a wealth of knowledge and expertise to the table. As Co-Chair of Alliances Taskforce, he is dedicated to creating meaningful connections and opportunities for startups to thrive. Together, let’s explore the exciting possibilities and potential for growth that lie ahead, with Mr. Shivakiran M.S. as a valuable member of our Startup 20 community.

With her years of experience in the field of entrepreneurship and management, Dr. Abha Rishi is a force to be reckoned with in the startup world. She has a proven track record of driving innovation and fostering growth, and is passionate about supporting and empowering young entrepreneurs to bring their ideas to life.

We are honored to have her as a part of the Startup 20 community.

#G20 #G20India #Startup20 #InnovationMission
#Karnataka #BMETech #InnovateIndia #InnovatorsInnovatingIndia
Introduction of Co-Chairs - Instagram
Event Coverage - Highlights

StartupTalk: Mention all innovations and entrepreneurs! The Startup Showcase is live at StartupTalk Sikkim Sabha. Don’t miss out on the chance to witness groundbreaking ideas and solutions from the brightest minds in the industry.

B20 Meeting
16 March 2023 | Gangtok, Sikkim

B20 Meeting: Dr. Chiranjiv Vaishnav, the Minister of Skill, Innovation, and Startup India, Chair, addressed the gathering at the B20 meeting in Sikkim. During his presentation, he highlighted the significance of Startup India, which is the newly established official engagement group under the Indian presidency of the G20. Dr. Vaishnav emphasized that the StartupTalk Sikkim Sabha aims to strengthen the global startup ecosystem, where India has emerged as the third most powerful nation.

He further explained that there is a natural connection between B20 and StartupTalk. Our goal is to form effective linkages between the two forums to leverage the innovation of startups with the scale of large businesses. Dr. Vaishnav also noted that startups often emerge in crisis settings and thrive in crisis situations, as they see global challenges and disruptions as opportunities.

#B20 #G20India #StartupIndia #Ahmedabad #Innovate #KasturbaGandhi
Event Coverage - Highlights
Delegates Byte
Our posts have garnered an organic impression of over 203,000, with the highest spike in Impressions happening during the Sikkim Sabha
We had over 4,670 people visit our page, with over 1,400+ unique visitors. The highest peak in page views was during Sikkim Sabha.
We gained around 2,600 followers in the last 50 days.
Reactions Highlights - LinkedIn

We have received 6,700+ reaction on our posts, 200+ Comments & 280+ Reposts.
Media Mentions

StartUp20 successfully wrapped up its second meeting in Gangtok, Sikkim, with insightful discussions and constructive feedback. We're more committed...

StartUp20 Sustainability Taskforce member and CEO of Fairfax Digital Services, Mr. Sanjay Tugnait, has developed "Green Carpet," a digital solution that can be showcased by India amongst the G20 nations.

ET NOW THOMAS COOK, SOTC, LTIMINDTREE, FAIRAX DIGITAL LAUNCH ‘GREEN CARPET”

What Is Green Carpet And What Is The Rationale Behind It? | Sanjay Tugnait & Vishal Suri Explain

economist.com • 1 min read
Media Mentions

Discover how Startup20 is driving global startup policy-making to new heights in India, as Dr. Chintan Vaishnav sheds light on the organisation’s visions and goals.

Join us for the Startup20 Sikkim Sactia on March 18th & 19th, 2023 in Gangtok. Sikkim Delegates from G20 countries and multilateral organisations will gather to ignite the startup ecosystem and shape the future of innovation. Click to see more.

Startup20 India highest stage for global policymaking: Dr Chintan Vaishnav

Startup20 Engagement Group set to meet in Sikkim
The Alliances Taskforce at Startup20 is chaired by Mr. Gopal Srinivasan. The task force is committed to promoting global knowledge sharing and diversity and equality within the startup ecosystem.

The Inclusion Taskforce, led by Harinder Kaushal, aims to remove any barriers to underrepresented and marginalized communities in the startup ecosystem and embrace diversity and equality. The task force seeks to ensure that underrepresented and marginalized communities have access to the same opportunities as others. The task force sees it as a calling to make the startup ecosystem more inclusive.

Let's work together to make the startup ecosystem a more inclusive and welcoming place for all.

#G20 #G20India #Startups20 #AimToInnovate #WomenInnovation #StartupIndia #NITIAyog

THE INCLUSION TASKFORCE

seeks to boost representation and inclusion of underrepresented and indigenous communities in the Startup ecosystem, acknowledging the lack of female representation and the need for modifications to achieve gender parity.

#G20 #G20India #Startups20 #AimToInnovate #WomenInnovation #StartupIndia #NITIAyog

#AimToInnovate #WomenInnovation #StartupIndia #NITIAyog
Mr. Nadir Godrej, the Managing Director of Godrej Industries, leads the charge for sustainable practices in the startup community through the Sustainability Taskforce.

Introducing the Finance Taskforce led by visionary entrepreneur, Mr. Vijay Shekhar Sharma, founder and CEO of Paytm.
Taskforce Post - LinkedIn

Prof. Srivardhini K. Jha, Associate Professor at Indian Institute of Management Bangalore, Chairperson, NSRCEL, leads the Foundation Task Force!
Introduction of Co-Chairs - LinkedIn

Meet Ms. Shradha Sharma, Inclusion Taskforce Co-Chair and Founder of YourStory, a true role model in the startup ecosystem. She represents a new wave of strong women who are taking the lead and driving change.

Introducing Rajan Anandan, Finance Co-Chair and Managing Director at Sequoia Capital, ready to fuel the startup ecosystem with his unmatched passion and expertise.

Meet Saket Dalmia, Finance Co-Chair and President of PHD Chamber of Commerce and Industry, poised to revolutionize the startup ecosystem with his extensive experience and expertise in finance.
Introduction of Co-Chairs - LinkedIn

Introducing Dr. Abha Rishi, the visionary CEO of ARC International and Co-Chair of Foundation Taskforce.

With her years of experience in the field of entrepreneurship and management, Dr. Abha Rishi is a force to be reckoned with in the startup world. She has a proven track record of driving innovation and fostering growth, and is passionate about supporting and empowering young entrepreneurs to bring their ideas to life.

We are honored to have her as a part of the Startup20 community.

G20 India Delegation National Innovation Mission Official Startup India Press Information Bureau – India ICreate

#G20 #G20India #Startup20 #NationalInnovationMission #StartupIndia #NTIAlloys #AimToInnovate

Introducing Muza Jaffar, Sustainability Co-Chair and Director at SLCO, a prominent figure in the sustainable energy sector. With her extensive experience and expertise in sustainability, she is dedicated to promoting environmental consciousness and driving positive change in the startup ecosystem.

G20 India Delegation National Innovation Mission Official Startup India Press Information Bureau – India ICreate

#G20 #G20India #Startup20 #NationalInnovationMission #StartupIndia #NTIAlloys #AimToInnovate

We are excited to introduce Mr. Shivakiran M.S., the CEO of AIC-SKU Foundation and Co-Chair of Alliances Taskforce, as a part of Startup20.

With his extensive experience in the startup world, Mr. Shivakiran M.S brings a wealth of knowledge and expertise to the table. As Co-Chair of Alliances Taskforce, he is dedicated to creating meaningful connections and opportunities for startups to thrive together. Let’s explore the exciting possibilities and potential for growth that lie ahead, with Mr. Shivakiran M.S as a valuable member of our Startup20 community.

G20 India Delegation National Innovation Mission Official Startup India Press Information Bureau – India ICreate

#G20 #G20India #Startup20 #NationalInnovationMission #StartupIndia #NTIAlloys #AimToInnovate #LetsKeepInnovating
Event Coverage - Highlights

Dr. Chintan Vaishnav concluding statements on the second day of Startup20 Sikkim Sabha were truly uplifting! As the Chair of Startup20, he commended the exceptional entrepreneurs and innovators who made the event a success and urged them to keep pushing the boundaries of innovation and entrepreneurship. Let’s keep driving the growth of startups together.

G20 India Deloitte NITI Aayog Atal Innovation Mission Official Startup India iCreate UN Women Government of Sikkim PHD Chamber of Commerce and Industry

Mr. Chris Rachel, Director for Hawai Department of Commerce, USA, imparted valuable insights on the importance and power of networking at Startup20 Sikkim Sabha. He emphasized that building meaningful connections is crucial to ...see more
Event Coverage - Highlights

The Finance Taskforce at Startup20 Sikkim Sabha is paving the way for startups to access greater capital with their focus on best practices and policy recommendations. By identifying areas for structural reforms around tax...

Delegates at Startup20 Sikkim Sabha enjoyed a moment of peace and reflection as they visited the Rumtek Monastery on the closing of Day 2. A perfect way to end the day, inspiring our entrepreneurs to lead with mindfulness and purpose.

#G20 #G20India #Startup20 #AtalInnovationMission #StartupIndia #NITIAayog #AimToInnovate #LetsKeepInnovating
Juliane Frömmer, representing German Entrepreneurship, highlights the organisation's commitment to promoting global startup connections. With two targeted programs for India, including German Accelerator and EU-India... see more
Meet Mr. Rutger de Graaf, part of the Startup20 Dutch Delegation. With his extensive expertise, Mr. Rutger de Graaf is a visionary leader committed to driving sustainable innovation. Here are his thoughts about Startup20: [see more](https://www.linkedin.com/in/rutger-de-graaf/).

Meet Giulia Ajmone Marsan, the Director of Strategy and Partnership at ERIA (Economic Research Institute for ASEAN and East Asia), and a delegate of Startup20, a seasoned expert in economic multilateralism, innovation, and entrepreneurship. [see more](https://www.linkedin.com/in/giulia-ajmone-marsan/).
Facebook
We reached out to over 35,129 people on Facebook & had over 1081 people visit our page.
We have over 600+ followers on Facebook with 100+ new likes
We received over 475+ Interactions on our posts.
Our 2 top performing posts were the ‘Startup20 Team being welcomed at the Sikkim Airport & the Startup20 team at Sikkim Sabha.'
Introduction of Task Force Members - Facebook

The Inclusion Taskforce, led by Mrs. Rajni Kant Talwar who is the founder of Conviva, is committed to advancing inclusivity within the startup ecosystem. The taskforce recognizes the need for greater representation of underrepresented and indigenous communities, as well as addressing the lack of female representation in business-owned companies. Through their efforts, the Inclusion Taskforce aims to drive positive change and promote diversity and equality within the startup world.

Let's work together to make the startup ecosystem a more inclusive and welcoming place for all.

The Inclusion Taskforce focuses on:
- **Inclusion**: Addressing the lack of representation and inclusion of underrepresented and indigenous communities in the startup ecosystem.
- **Foundation**: Developing a common language and framework for startups to thrive in a rapidly evolving industry.
- **Sustainability**: Promoting startups addressing environmental and social challenges through sustainable practices.

Mrs. Rajni Kant Talwar, the founder of Conviva, leads the Inclusion Taskforce. Prof. Sivaramakrishna Jha, an Associate Professor at IIM Bangalore, leads the Foundation Taskforce. Mr. Anil Godrej, the Managing Director of Godrej Industries, leads the Sustainability Taskforce. They are dedicated to empowering startups by recommending best practices and policies that address modern-day definitions and technologies, recognizing the importance of establishing a common language and framework for startups to thrive in a rapidly evolving industry.

With a strong emphasis on the well-being of both people and the planet, the taskforce promotes and supports startups that address environmental and social challenges. By leveraging their collective expertise, the taskforce seeks to enable startups to adopt sustainable practices and drive meaningful impact in the world.
Introduction of Task Force Members - Facebook

ALLIANCES

THE ALLIANCES TASKFORCE is lead by
MR. GOPAL SRINIVASAN

FINANCE

THE FINANCE TASKFORCE is lead by
MR. VIJAY SHEKHAR SHARMA
Introduction of Co-Chairs - Facebook
Introduction of Co-Chairs - Facebook

ALLIANCES TASKFORCE CO-CHAIR
MR. SHIVAKIRAN M.S.
CEO, AIC
SKII FOUNDATION

FOUNDATION TASKFORCE CO-CHAIR
DR. ABHA RISHI
CEO, AIC BIMTECH

We are pleased to introduce our Co-Chairs for the G20 and Startup 2020 initiatives. Mr. Shivakiran M.S., with his wealth of knowledge and expertise in the startup world, and Dr. Abha Rishi, with her focus on empowering women, are set to lead the Alliances and Foundation Taskforces, respectively. Together, they aim to explore and realize the full potential for growth in their respective areas. See more.
Introduction of Co-Chairs - Facebook
Event Coverage - Highlights
Event Coverage - Highlights
Meet Mr. Rutger de Graaf, part of the Startup20 Dutch Delegation. With his extensive expertise, Mr. Rutger de Graaf is a visionary leader committed to driving sustainable innovation. Here are his thoughts about Startup20 engagement group.

#G20 #G20India #Startup20 #AtalInnovationMission #StartupIndia #NITIAYoj #AimToInnovate #LetSKeepInnovating
At the Startup20 Sidhima Sabha, Mr. Sanjay Tugnait, President & CEO of Fairfax Digital Services, shared his views on the platform, applauding the global... See more

Juliane Frömmter, representing German Entrepreneurship, highlights the organization’s commitment to promoting global startup connections. With two lar... See more
Summary

Posts: 50 +
Reach/Impressions: 4,54,525+
Engagement: 15,200+
Commerce & Industry MoS to attend ‘Startup 20 Sikkim Sabha’

SE Report

GANGTOK, March 17: Som Parkash, Minister of State for Commerce & Industry, arrived in Sikkim today to attend ‘Startup 20 Sikkim Sabha’. Under India’s G20 Presidency, Sikkim is hosting Startup 20 Sikkim Sabha at Gangtok on March 18 and 19.

The minister was received by State government officials at Rangpo.

G20 Startup meet today at Gangtok

The inclusion and Sustainability Taskforce will work to harmonize the global Startup ecosystems through common definitions. It will also create mechanisms for global access to resources and opportunities for startups. The taskforce will also aim to increase access to resources and opportunities for startups. The taskforce will also aim to increase access to resources and opportunities for startups.
Three local startups to participate in Startup 20 event in Sikkim

Sikkim to host 200 participants for S20 today
Among them 3 local start-ups
**G20-Startup20 Engagement Group set to meet in Sikkim, India to convene global support to strengthen start-up ecosystem synergies**

**Gangtok, March 17 (PIB):** The second meeting of the Startup20 Engagement group, newly formed under India’s G20 Presidency, will take place in Gangtok, Sikkim on 18th & 19th March. The meeting will involve G20 member and invitee countries, representatives from multilateral organisations, and stakeholders from the Indian startup ecosystem.

The G20-Startup 20 Engagement Group will work to leverage the startup ecosystem and establish a global network of cooperation to identify and promote best practices among member countries. This will be achieved through the creation of a platform that fosters discussions and recommendations for the growth of the startup ecosystem.

**Alliances Taskforce** will work to harmonise the global startup ecosystem through cross-border collaborations. It will also formulate a global knowledge repository to identify and share best practices within G20 countries. The taskforce’s key focus will be on the development of a globally aligned taxonomy for startups, ensuring that the global startup ecosystem is cohesive.

The Summit Times (Page – 01)

**Name of the Newspaper:** Summit Times

**Branch office Name:** Gangtok

**Date:** 18-03-2023

**Subject:** Media clippings pertaining to Startup 20 event in Sikkim.
G20-Startup20 Engagement Group set to meet in Gangtok

The Ministry of Commerce & Industry, Government of India, today held a high-level meeting with leading international companies and startups to discuss the potential for investment opportunities and collaboration in the Startup 20 (S20) initiative. The meeting was attended by representatives from various industries, including technology, finance, and healthcare.

The discussions were focused on identifying opportunities for mutual benefits, including potential partnerships and investments. The participants highlighted the importance of fostering a conducive environment for startups, which can lead to increased innovation and economic growth.

The Startup 20 initiative aims to support startups and small businesses in Asia, Europe, and the Americas. The meeting was a step forward in this direction, and the Ministry is committed to promoting the Startup 20 initiative as a platform for global cooperation and growth.

Media clippings pertaining to Startup 20 event in Sikkim
Press Information Bureau
Govt. of India, Regional Office Name: GUWAHATI
Branch office Name: Gangtok

Name of the Newspaper: Himal Bela (Page – 01 & 07)
Date: 18-03-2023
Language: Nepali
Subject: Media clippings pertaining to Startup 20 event in Sikkim

G20 Summit: Delegates coming to Sikkim to participate in Startup 20
Delegates coming to Sikkim to participate in Startup 20

2-days Startup program begins in Gangtok on Saturday
India to convene global support to strengthen start-up ecosystem synergies
Minister Sam Prakash arrives in Sikkim
Delegates coming to Sikkim to participate in Startup 20
Media clippings pertaining to Startup 20 event in Sikkim

G20-Startup20 Engagement Group set to meet in Sikkim, India to convene global support to strengthen start-up ecosystem synergies

Foreign delegates from 20 nations in Sikkim
**Press Information Bureau**
Govt. of India, Regional Office Name: GUWAHATI
Branch office Name: Gangtok

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**Gangtok में आज से दो दिवसीय स्टार्टअप-20 सिक्किम सम्मेलन शुरू**

दैनिक जगरण ने गंगटोक में आज से दो दिवसीय स्टार्टअप-20 सिक्किम सम्मेलन की शुरूआत की।

**Startup20 meet concludes at Gangtok**

Sikkim Express (Page – 01 & 02)

**need of engaging more Startups, Dr Chintan said the team will work through reaching out engaging startups more aggressively from next.**

Dr. Vaishnav also stated that virtualization format of these meetings will be encouraged in near future. The linkage of StartUp20 between other engagement groups is also very important under the G20 presidency, he said.

The second day of the Sikkim Sabha concluded with a cultural excursion to the Rumtek monastery for the delegates.
Press Information Bureau
Govt. of India, Regional Office Name: GUWAHATI
Branch office Name: Gangtok

Name of the Newspaper: Sikkim Express (Page – 01)
Date: 20-03-2023
Language – English
Subject:
Media clippings pertaining to Concluding Day of StartUp 20 held at Gangtok

Press Information Bureau
Govt. of India, Regional Office Name: GUWAHATI
Branch office Name: Gangtok

Name of the Newspaper: The Echo Of India (Page – 01)
Date: 20-03-2023
Language – English
Subject:
Media clippings pertaining to Concluding Day of StartUp 20 held at Gangtok

Sikkimese cultural evening for Startup20 delegates

GANGTOK, 18 March (IPR): A grand gala dinner was organised by Cultural department with the theme “Sanskritik Sathy”, a mystical voyage to the hidden paradise, in honor of delegates who are in Sikkim to attend Startup 20 Sikkim edition. The programme included a rich array of Sikkimese culture and traditional music, dance and musical performance presented this evening for the gala. To honour the inauguration of the Year of Milk, government delegation for glaciers included tea made of milk, including “chul” a local cuisine made in Sikkim.
Startup20 Sikkim Sabha concludes with call to get policy recommendation finalized for G20 Summit

GANGTOK, 14 Mar 2023

The one-day Startup20 Sikkim Sabha, held at Sikkim University, has concluded with a call to get policy recommendations finalized for the G20 Summit.

The event, which took place at the Sikkim University campus, was attended by representatives from various organizations and individuals. The aim was to explore ideas and create awareness about the importance of the G20 Summit and its impact on the global economy.

One of the key discussions at the event was on the need for policy recommendations to be made for the G20 Summit. The participants felt that the recommendations should be comprehensive and cover various aspects of global governance.

The event was organized by the Sikkim University and was attended by representatives from various organizations and individuals.

The closing remarks of the event were made by Dr. B.K. Sharma, Chancellor of Sikkim University, who emphasized the importance of the G20 Summit and the need for collective efforts to address global challenges.

The discussion was held in a virtual format, and participants from various parts of the world participated. The participants felt that the event was a great opportunity to exchange ideas and create a platform for discussions on the G20 Summit.
StartUp20 Sikkim Sabha concludes

GANGTOK, 19 MAR (IPR): The 20th Startup 20 Sikkim Sabha concluded at the Siang Hall in Gangtok on Friday. The event was attended by the state government, industry leaders, and startup enthusiasts.

The event aimed to provide a platform for startups to connect with investors, mentors, and potential customers. Key speakers addressed the gathering on various aspects of entrepreneurship and innovation.

The closing ceremony was marked by the presentation of awards to the best startups and entrepreneurs of the year. The event ended with a cultural programme featuring traditional Sikkimese performances.

Sanskritik Safar gala for Startup 20 Sikkim Sabha delegates

GANGTOK, 19 MAR (IPR): A grand gala dinner was organized on Saturday by the Tourism Department in honour of the delegates attending the Startup 20 Sikkim Sabha. The dinner featured traditional Sikkimese cuisine and cultural performances.

The evening was a celebration of the rich culture and heritage of Sikkim, providing a memorable experience for the delegates. The event was well-received, with many expressing their appreciation for the cultural immersion and networking opportunities provided.

For more details, contact: [Startup 20 Organisation]
### The 2nd StartUp20 meeting under India's G20 presidency concludes in Gangtok

**Gangtok, March 19:**

**The delegates of StartUp 20,** Sikkim Sabha visited Rumtek Monastery, also known as the Dharmachakra Centre, today. Secretary, Ecumenical Department, Dr. Passang Deli Phukunpa accorded warm welcoming to the delegates. Hon’ble MLA, ADC, Gangtok, Sonam T. Tashi, Additional Secretary Home Department, and BOG, Sam Manan, as well as personnel from Sikkim Police, Home Department and Ecumenical Department were also present. In attendance were instructors and students from Sikkim Buddha Chakra School and the delegation as an overview of the Rumtek Monastery and the Karna Kagyu Lineage. Delegates also went to the Gold Shop, which houses statues belonging to the 14th Karmapas. The delegates visited the Kama Shri Nandita Institute for Advanced Buddhist Studies’ academic building and museum.

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The second Startup 20 meeting held by the Union Minister at Gangtok under India’s G20 chairmanship concluded.

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Dinner held in honor of StartUp 20 Delegates.
Dinner held in honor of StartUp 20 Delegates

The international startup Taxforce will be announced soon: Dr. Christian Vaishnav
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The second Startup 20 meeting held in Gangtok was successfully concluded with five working groups in-depth discussion on strategic recommendations to move forward through policy paper framework and detailed discussion.
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Dinner held in honor of StartUp 20 Delegates
The two-day S20 Sikkim meeting concludes

Delegates attending the second Startup 20 meeting under India’s G20 Presidency at Chintan Bhavan in Gangtok on Sunday.
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**CM highlights Sikkim’s aspirational population towards entrepreneurship**

**GANGTOK, March 18:** Home Minister Shri Rakesh Rai informed the media that it was imperative for Sikkim to become more entrepreneurial. He highlighted how Sikkim, with its 68.5% population of young people, had a tremendous potential for entrepreneurship. He stated that the State Government was working towards creating an environment that would encourage startups and innovation. He added that the State Government was providing various incentives and support to entrepreneurs, including financial assistance and mentorship programs. He also thanked the Central Government for its support in this regard.

**Governor visits G20 exhibition stalls at MG Marg**

**SE Report**

**GANGTOK, March 18:** Governor Lakshman P. S. Patel visited the G20 exhibition stalls at MG Marg today. The Governor was accompanied by the Chief Minister, Shri B. Ganesh Lamichhane, and other dignitaries. The Governor interacted with the stall holders and appreciated the quality and variety of the products on display. He also emphasized the need for more such exhibitions in the State to promote local products and artisans. The Governor expressed his satisfaction with the efforts being made by the State Government to promote entrepreneurship and boost the tourism industry. He also praised the efforts being made by the State Government to promote entrepreneurship in the State.
‘G20 in Gangtok a first big step towards a startup ecosystem in remote Sikkim’

G20, in Gangtok, a first big step towards a startup ecosystem in remote Sikkim.

G20 in Gangtok a first big step towards a startup ecosystem in remote Sikkim.

GoI calls for support to first generation entrepreneurs of Sikkim

GoI calls for support to first generation entrepreneurs of Sikkim.
Press Information Bureau
Govt. of India, Regional Office Name: GUWAHATI
Branch office Name : Gangtok

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G20 STARTUP MEET STARTS IN GANGTOK
CM highlights Sikkim’s aspirational population towards entrepreneurship

GANGTOK, March 18: Sikkim Chief Minister P Sgrass, in an event held to launch the Startup 20 campaign, said that the state is in a process of becoming an entreprenuership hub. He said that the state is working towards creating a favourable environment for startups and entrepreneurs. The Chief Minister also highlighted the importance of Sikkim in the context of the global startup ecosystem.

Governor visits G20 exhibiton stalls at MG Marg

GANGTOK, March 18: Governor Lakshman Pashupati Acharya today visited the G20 exhibition stalls of SHGs, FPOs and local artisans at MG Marg here. He also appreciated the efforts of the local artisans, including Sikkim, in creating such stalls.

Acharya also observed the various stalls and said that the success of such events can be attributed to the hard work and dedication of the local artisans. He also appreciated the efforts of the Sikkim government in promoting entrepreneurship and said that the state is working towards creating a favourable environment for startups and entrepreneurs.
Our Entrepreneurs need to be provided with appropriate support by Govt: CM PS Tamang

Press Information Bureau
Govt. of India, Regional Office Name: GUWAHATI
Branch office Name: Gangtok

Name of the Newspaper
Sikkim Reporter (Page – 01)

Date
19-03-2023

Language – English

Subject
Media clippings pertaining to day -2 of Startup 20 event in Sikkim

Press Information Bureau
Govt. of India, Regional Office Name: GUWAHATI
Branch office Name: Gangtok

Name of the Newspaper
Sikkim Reporter (Page – 01)

Date
19-03-2023

Language – English

Subject
Media clippings pertaining to day -2 of Startup 20 event in Sikkim
G20 exhibition stalls at MG Marg attract VIP visits

StartUp20 the most well received of all G20 engagement this year
**Startup20 Engagement Group meets in Gangtok**

The Startup20 Engagement Group recently met in Gangtok to discuss strategies for innovating and fostering growth in the startup ecosystem. The group exchanged ideas and best practices aimed at creating a vibrant startup culture.

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**Media clippings pertaining to day-2 of Startup 20 event in Sikkim**

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**Startup 20** is a suitable initiative to meet the current global demand. Chief Minister
Media clippings pertaining to day-2 of Startup 20 event in Sikkim
Press Information Bureau
Govt. of India, Regional Office Name: GUWAHATI
Branch office Name: Gangtok

Name of the Newspaper: Himali Bele (Page – 07)
Date: 19-03-2023
Language: Nepali
Subject: Media clippings pertaining to day-2 of Startup 20 event in Sikkim

Press Information Bureau
Govt. of India, Regional Office Name: GUWAHATI
Branch office Name: Gangtok

Name of the Newspaper: Dainik Mirriliy (Page – 01)
Date: 19-03-2023
Language: Nepali
Subject: Media clippings pertaining to day-2 of Startup 20 event in Sikkim

Startup 20 is a suitable initiative to meet the current global demand: Chief Minister
बालवे जिको सामाजिक नीतिगत सिफारिशल्ला प्रदान गरीने छ: डा. बिन्दुन वैशाख

गम्भीर, १७ मार्च (र.स.) जी२५ अगस्त राष्ट्रपति सर्वसाधारण दिवस उनले राष्ट्रपति २५ अगस्त राष्ट्रपति दिवसमा विशेष ध्यान दिएका भएर पोखरामा प्रले र अन्य सात जोखिममा जमायत गर्ने बालकहरू। राष्ट्रपति कार्यालयलाई आवश्यक गर्ने बालकहरू। उनले केही माथिल्लोलाई क्षय र साथमा राष्ट्रपति दिवसको अन्तर्गत जी२५ वा वर्षाली र विभिन्न भन्दा विभिन्न सातको साथको सेवा र विभिन्न सातको साथको सेवा र विभिन्न सातको साथको सेवा र विभिन्न सातको साथको सेवा र विभिन्न सातको साथको सेवा र विभिन्न सातको साथको सेवा र विभिन्न सातको साथको सेवा र विभिन्न सातको साथको सेवा र विभिन्न सातको साथको सेवा र विभिन्न सातको साथको सेवा र विभिन्न सातको साथको सेवा र विभिन्न सातको साथको सेवा र विभिन्न सातको साथको सेवा र विभिन्न सातको साथको सेवा र विभिन्न सातको साथको सेवा र विभिन्न सातको साथको सेवा र विभिन्न सातको साथको सेवा र विभिन्न सातको साथको सेवा र विभिन्न सातको साथको सेवा र विभिन्न सातको साथको सेवा र विभिन्न सातको साथको सेवा र विभिन्न सातको साथको सेवा र विभिन्न सातको साथको सेवा र विभिन्न सातको साथको सेवा र विभिन्न सातको साथको सेवा र विभिन्न सातको साथको सेवा र विभिन्न सातको साथको सेवा र विभिन्न सातको साथको सेवा र विभिन्न सातको साथको सेवा र विभिन्न सातको साथको सेवा र विभिन्न सातको साथको सेवा र विभिन्न सातको साथको सेवा र विभिन्न सातको साथको सेवा र विभिन्न सातको साथको सेवा र विभिन्न सातको साथको सेवा र विभिन्न सातको साथको सेवा र विभिन्न सातको साथको सेवा र विभिन्न सातको साथको सेवा र विभिन्न सातको साथको सेवा र विभिन्न सातको साथको सेवा र विभिन्न सातको सेवा र विभिन्न सातको सेवा र विभिन्न सातको सेवा र विभिन्न सातको सेवा र विभिन्न सातको सेवा र विभिन्न सातको सेवा र विभिन्न सातको सेवा र विभिन्न सातको सेवा र विभिन्न सातको सेवा र विभिन्न सातको सेवा र विभिन्न सातको सेवा र विभिन्न सातको सेवा र विभिन्न सातको सेवा र विभिन्न सातको सेवा र विभिन्न सातको सेवा र विभिन्न सातको सेवा र विभिन्न सातको सेवा र विभिन्न सातको सेवा र विभिन्न सातको सेवा र विभिन्न सातको सेवा र विभिन्न सातको सेवा र विभिन्न सातको सेवा र विभिन्न सातको सेवा र विभिन्न सातको सेवा र विभिन्न सातको सेवा र विभिन्न सातको सेवा र विभिन्न सातको सेवा र विभिन्न सातको सेवा र विभिन्न सातको सेवा र विभिन्न सातको सेवा र विभिन्न सातको सेवा र विभिन्न सातको सेवा र विभिन्न सातको सेवा र विभिन्न सातको सेवा र विभिन्न सातको सेवा र विभिन्न सातको सेवा र विभिन्न सातको सेवा र विभिन्न सातको सेवा र विभिन्न सातको सेवा र विभिन्न सातको सेवा र विभिन्न सातको सेवा र विभिन्न सातको सेवा र विभिन्न सातको सेवा र विभिन्न सातको सेवा र विभिन्न सातको सेवा र विभिन्न सातको सेवा र विभिन्न सातको सेवा र विभिन्न सातको सेवा र विभिन्न सातको सेवा र विभिन्न सातको सेवा र वि...
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**Subject**

Media clippings pertaining to day 2 of Startup 20 event in Sikkim

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**Policy recommendations will be provided after the end of Startup 20:** Dr. Vaishnav
Governor Acharya visits G20 stalls at MG Marg

Startu20 Engagement Group meeting under India's G20 Presidency begins in Gangtok today
### Two-day Startup20 Sikkim Sabha begins

There is a lot of potential for startups in organic farming in Sikkim and also in the field of tourism and long-term development, Chief Minister.

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### Two-day Startup20 Sikkim summit begins

The Chief Minister stressed on the continuous progress be made in the field of long-term...
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सिकिम में उद्यमियों को मिलेगा सरकार से पूरा सहयोग : सीएम
Press Information Bureau
Govt. of India, Regional Office Name: GUWAHATI
Branch office Name: Gangtok

Name of the Newspaper: Himalaya Darpan (Page 08)
Date: 19-03-2023
Language: Nepali

Subject: Media clippings pertaining to day 2 of Startup 20 event in Sikkim.
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**Press Information Bureau**
Govt. of India, Regional Office Name: GUWAHATI
Branch office Name: Gangtok

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भारत की जी20 अध्यक्ष के तहत शुरू हुई स्टार्टअप 20 एजेंसी ग्रुप की बैंक

Media clippings pertaining to day-2 of Startup 20 event in Sikkim
StartUp20 the most well received of all G20 engagement this year

SAGAR CHHETRI
GANGOK, 18 MAR:
The second meeting of the Startup20 Engagement group under India’s G20 Presidency began here at Chintan Bhawan on Saturday. The meeting has the participation of 49 delegates from 15 G20 member and invitee countries along with representatives from multilateral organisations and stakeholders from the Indian startup ecosystem.

Addressing a press conference here this afternoon, Startup 20 Chair and Mission Director for Atal Innovation Mission, Dr Chintan Vaishnav, informed that Startup in Sikkim was the second meeting of Startup 20 engagement group which had met on 28 and 29 January earlier this year in Hyderabad.
ELECTRONIC MEDIA COVERAGE

All India Radio
https://www.youtube.com/watch?v=KloC6DsYKwQ&ab_channel=RegionalNewsUnit%2CAllIndiaRadioGangtok

Live Coverage:
https://fb.watch/jlkkhDJkF_/
https://fb.watch/jkZdZBWPAo/?mibextid=RUbZ1f
https://fb.watch/jlkqzvVkqq/?mibextid=RUbZ1f

Voice of Sikkim
https://www.youtube.com/watch?v=-Df3Hu64L8c&ab_channel=TheVoiceOfSikkim

Sikkim Information & Public Relations Department:
https://www.youtube.com/watch?v=SMwA5FX9cLU&ab_channel=SikkimInformationandPublicRelationsDepartment
MEDIA COVERAGE

Press Information Bureau:

New Media
https://www.eastmojo.com/sikkim/2023/03/18/200-participants-for-startup-20-in-sikkim-this-weekend/
https://www.eastmojo.com/sikkim/2023/03/18/aspirational-population-in-sikkim-keen-on-innovation-commat-startup-20/
https://www.eastmojo.com/sikkim/2023/03/20/external-affairs-ministry-says-g20-events-ending-sikkim-s-isolation/

Annexure S20 meeting held in Gangtok on 18-19th March, 2023
https://twitter.com/PIBGangtok/status/1637007224722853888
https://twitter.com/PIBGangtok/status/1636951730461245441
https://twitter.com/PIBGangtok/status/1637098597123760128
https://twitter.com/PIBGangtok/status/1637395185306046464
https://twitter.com/PIBGangtok/status/1637391540074184704
https://twitter.com/PIBGangtok/status/1637355157955694597
MEDIA COVERAGE

Link for tweets
https://twitter.com/PIBGangtok/status/1636948614483259393
https://twitter.com/PIBGangtok/status/1636977590476107776
https://twitter.com/PIBGangtok/status/1636992512333062145
https://twitter.com/PIBGangtok/status/1637003004544012290
https://twitter.com/PIBGangtok/status/1636951730461245441
https://twitter.com/shuchinbajaj/status/1636949197244223490
https://twitter.com/SomParkashBJP/status/1636995800097013765
https://twitter.com/PIBGangtok/status/1636992512333062145
https://twitter.com/sikkimgovt/status/1636984910740353026
https://twitter.com/G20_Bharat/status/1636983475742932993
https://twitter.com/airnewsalerts/status/1637006948208984067?t=SknoyR4vfh0DojajzdtnkQ&s=08
MEDIA COVERAGE

News on Air
https://newsonair.gov.in/News?title=2-day-second-meeting-of-Startup20-engagement-group%2c-to-begin-in-Gangtok%2c-Sikkim&id=457697
Thank You