

BLOOMS THE CHEMIST PUTS ON ITS GARDENING GLOVES FOR THE GIDGET FOUNDATION

Gidget House gets a full garden makeover thanks to Blooms The Chemist and partners

Sydney, 01 June 2022: Blooms The Chemist's Support Office donned its gardening gloves to help the Gidget Foundation complete a full garden regeneration at its headquarters in North Sydney.

The two day project, completed with the support of several partner organisations, has resulted in the Gidget House garden getting a full makeover, delivering a special and safe space for the thousands of expectant and new parents who utilise the important services of the not for profit organisation.

Blooms The Chemist has been a proud partner of the Gidget Foundation since 2020, helping to raise awareness of perinatal depression and anxiety and providing support for new and existing parents through this new stage of life.

Gidget Foundation Australia CEO, Arabella Gibson, acknowledged the continuous contribution of Blooms The Chemist and its role supporting the organisation.

"Through our ongoing partnership with Blooms The Chemist, we're able to support even more expectant and new parents during a time of significant change and create greater awareness of perinatal depression and anxiety.

"The regenerative garden project is significant to our organisation and our parents who come to Gidget House, so we're very grateful for the generosity received from the Blooms The Chemist team and the other organisations that made it possible.

"It was great to get out in the garden with the Blooms The Chemist team and our other willing volunteers. As a result of their time and expertise we have created a special garden with a dedicated mini orchard, a range of herbs, vegetables and native bush tucker plants that will grow and flourish, giving back to Country and nurturing the generations to come that will visit Gidget House," said Ms Gibson.

Blooms The Chemist's CEO, Emmanuel Vavoulas, was delighted to support the garden regeneration, reinforcing the brand's purpose to supporting the local community.

"Blooms The Chemist is a proud partner of the Gidget Foundation. At our core, we are about connecting with and making a difference for our local community. With one in five women and one in ten non-birthing partners experiencing perinatal depression, it's important Blooms The Chemist to helps raise awareness on health issues like this so people do not suffer alone.

"Everyone in our support office thoroughly enjoyed being involved in the project, rolling up our sleeves and helping to deliver what is an important space at Gidget House," said Mr Vavoulas.

Alongside Blooms The Chemist, Ms Gibson extended her thanks to the generosity and expertise of the landscaping team.

“Tim Buckle and his team at Landscape Solutions and NBRS Architecture ensured a wonderful design. Tim’s guidance and expert knowledge on what to grow and where to grow it, along with the full force of his landscaping team and the supply of irrigation, ensures the garden will flourish in the months and years to come.”

The full list of partners recognised for their contribution to the garden regeneration include:

- Blooms The Chemist Support Office
- Landscape Solutions
- NBRS Architecture
- Bunnings Artarmon
- United Resource Management
- Bush to Bowl
- Matrix Outdoor

ABOUT BLOOMS THE CHEMIST

Blooms The Chemist is a network of more than 110 pharmacies operating in NSW, QLD, VIC, SA, NT, and WA, providing local communities with friendly expert advice and professional service. Operating for more than 40 years, Blooms The Chemist is passionate about providing local communities with the highest level of care, delivered through genuine relationships, personalised advice, and a wide range of health services and quality products at the best possible price. The Blooms The Chemist team is proud to be a truly community-minded network of pharmacies, putting people first in everything we do.

Website: bloomsthechemist.com.au or find us on **LinkedIn**, **Instagram**, and **Facebook** @bloomsthechemist

ABOUT THE GIDGET FOUNDATION

Previously known as postnatal depression, perinatal anxiety and depression during pregnancy and early parenthood (the perinatal period) affects almost 100,000 Australians each year, equating to 1 in 5 new mums and 1 in 10 new dads. Gidget is the nickname of a vibrant young mother from Sydney who took her own life while suffering from unrecognised postnatal depression. She hid her suffering even from her loving family and friends. They created Gidget Foundation Australia, determined that what happened to Gidget would not happen to others.

Today, Gidget Foundation Australia assists thousands of expectant and new parents and their families each year and provides psychological counselling services to [parents in need](#) through its [Gidget House](#) face-to-face services (at an expanding number of locations), its [Start Talking](#) telehealth program and Emotional Wellbeing antenatal screening programs conducted through participating hospitals. Gidget Foundation Australia is a not-for-profit organisation, supported by the community, the corporate sector, the medical profession, the NSW and Commonwealth Governments, and the media.

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