

SENECA

Unlimited data. Absolute certainty. Zero compromise.



Seneca makes centralized infrastructure obsolete.

We no longer have to choose between powerful, custom experiences or data sovereignty.



Centralization requires data sharing to transact

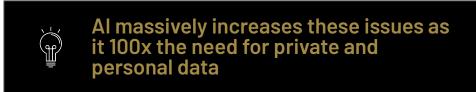
Sharing threatens personal liberty, creates trillions of dollars in costs, and degrades the quality of transactions

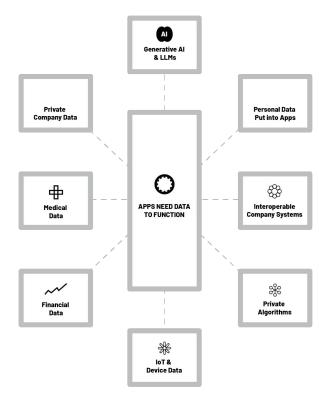
Issue 01: Cyber Security & Regulatory Risks

Financial, operational, identity, and data-related risks arise from data access, storage, and computation.

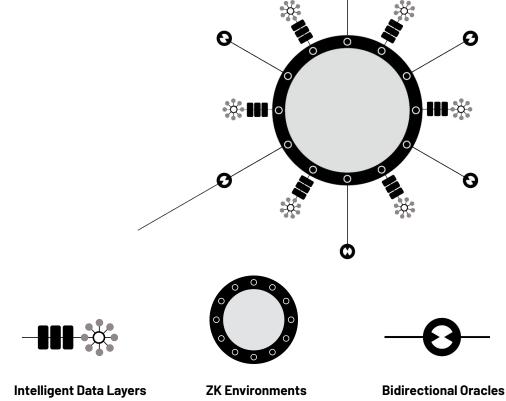
Issue 02: Personalization Problem

The data most needed to drive personalization and certainty is the least likely to be used due to privacy concerns.









Seneca's revolutionary ZK Environments allow private user data and smart contracts to deliver solutions without data leaving the control of the owner. Applications are hyper-charged with sensitive data.

Next Generation Blockchain

Powering the Blockchain

Substrate; superb transaction throughput through Rust/WASM architecture



Security

Runtime fully embedded in TEEs; cryptographic key architecture behind SR25519



Consensus

Leaderless consensus based on threshold signatures and self-sovereign identity governance



Scalability

ZKEs inherently scale due to their ability to achieve rapid consensus in any decentralized network



Parachains

Novel use of parachains as a scalability and throughput device by abstracting processing logic into separate parachains.

Powering the ZK Environment

Purpose-built data containers that enforce private ownership and trustless transactions



Private Ledgers

User-owned, P2P fully private data storage layer



Data Adaptor

Secure flow of information while preserving privacy and user ownership



Smart Contracts

Based on the RISC-V framework, build entire apps in any language within smart contracts



Trusted Execution Environments

Secure computation without revealing any sensitive information

Feature Seneca Private by default, public option. Secured by TEEs & Threshold Signatures End user data sits with centralized corporation like Google, Apple, Amazon, Microsoft etc...

Ethereum scalability

Ethereum only

Tied to Ethereum

More data = less TPS.

Layer 2

~300 T/s

Gaming

None

5-12s

~65,000 T/s

Impossible by design

Limited Oracles only

Partial recentralization

Centralized focus on wealth (PoS)

Secret

Private only. Intel SGX

with flawed key

Private compute

IBC (Cosmos) only

6-7s

~4.000 T/s

Limited by Tendermint

Limited by Tendermint

architecture

Interoperability

XCM only. Insular Web3

Layer 0 / Parallelization

parachain bridges.

6s

~1.000 T/s

Best-in-class Performance across Critical Metrics

NFTs, DeFi

Insular, complex,

Up to 15 minutes

expensive

None

~30 T/s

Fully trustless

applications

EVM. XCM. IBC.

architecture

<5s (1s target)

real-world business

Full HTTPS support

Private Ledgers, Cloud

Possible through TEE

Adaptive Parallelization

update to 10-100k T/s)

~1.000 T/s (Future

Unique Leaderless

Consensus (PoASR)

Focus

Web2 Interop.

Web3 Interop.

Cloud Equality

Finality Time

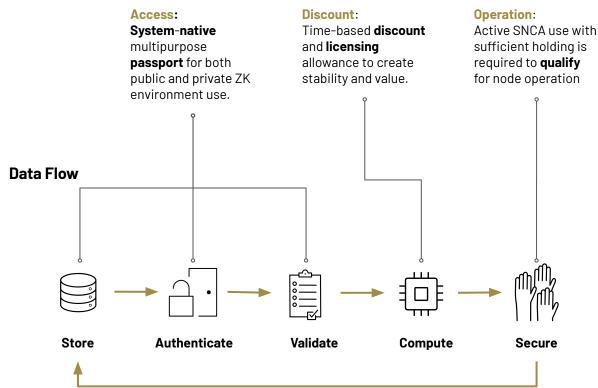
Scalability

Consensus

Max. Throughput



Key Utilities



Initial Allocation

Seneca token's allocation* reflects our community-centric philosophy, with the majority of tokens allocated for network operation and ecosystem development through community buy-in, grants and partnership, and expert advisory.

| 65% | | |
|-------|------------------------|---------------------------------------|
| • | | |
| 5% | | |
| 15% | | |
| | | |
| 15% | | |
| 15% | | |
| 15% | | |
| | | |
| | | |
| 35% ⊶ | | |
| 20% | | |
| 15% | Total TGE Supply: 1.7B | |
| | 5% 15% 15% 15% 15% 20% | 5% 15% 15% 15% 15% 20% |

^{*} Final allocation will be published before mainnet launch



Supply Schedule

Our vesting schedule* across allocation categories is designed to optimize across liquidity, price stability, early contributor reward, and long-term talent retention



^{*} Final schedule will be published before mainnet launch



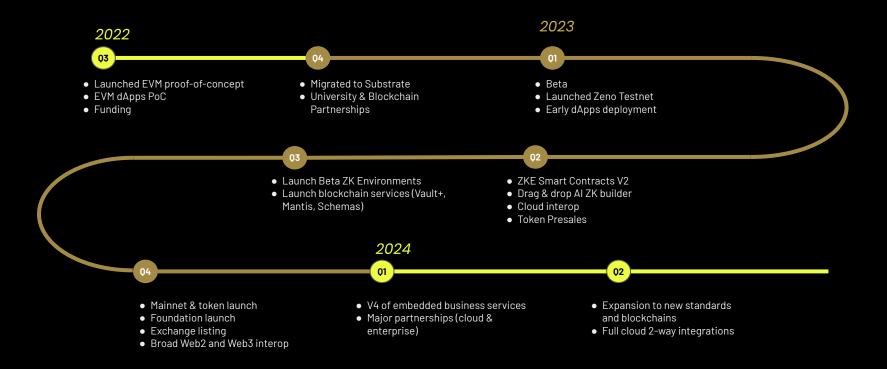
^{**} Lock-up and vesting begins at mainnet launch

^{***} Earlier presale rounds will have the benefit of lower prices with longer vesting and lock-up periods

Every industry will change with Seneca

| Industries | From (Current State) | | To (With Seneca) |
|--------------|---|---|--|
| Finance | One-size-fits-all financial advice | ⇒ > | Custom tailored with privacy |
| Medical | Strict industry offers generic, doctor-dependent advice | ⇒ | Instant, hyper-personalized health tips based on history |
| Insurance | Privacy fears, yield standard plans and limited queries | ⇒ | Highly customized based on financial & risk profiles |
| Real Estate | Long transactions, broad offerings due to limited data | ⇒ | Custom real estate, lending and fast transactions ••• |
| Ecommerce | Products based on segments not individuals 무 및 무 무 | \Longrightarrow | Perfect fit products while privacy preserved |
| B2B Services | Slow integration and concerns of lost IP | ⇒ | Instant collaboration |
| Research | Privacy rules leave exabytes unexplored | $\stackrel{\textstyle \longleftarrow}{\longrightarrow}$ | Use massive amount of data without compliance issues |

ROADMAP



TEAM

The Seneca team came together with a shared passion for enabling innovation in the world around us while preserving liberty. Our team has been at the forefront of developing blockchain technology (layer 0 and 1) and other technology companies.



Adam Sager



Stefan Johne



Isaac Barel



Mike Woodrum



Fer Salazar



Gustavo Paez Villalobos



Joy Chen



Boaz Amidor



Tumukunde Arnold



Aman Yadav



Luis Rabbe



Moshe Schneid



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