

The logo for KIKI World is set against a black background. In the top left, the word "KIKI" is written in a bold, white, sans-serif font. In the bottom left, the words "KIKI World" are written in a white, rounded, sans-serif font. The central graphic is a stylized atom with a grey elliptical orbit. At the center of the orbit is a 3D cube, half pink and half blue, with a black star on its blue face. To the right of the cube is a blue ring with a pink center. At the bottom right of the orbit is a yellow and blue arrow pointing upwards. Several white stars of different sizes are scattered around the central graphic.

# Community co-creation

An abstract illustration on a black background. A stylized figure in a space suit is shown in profile, floating towards the right. The suit is composed of a purple torso, a pink rectangular headpiece, and a long purple leg. A white ring is visible around the waist. The figure is surrounded by several stars: a large yellow star, a medium pink star, and a small white star. A long, thin, white, curved line trails behind the figure, suggesting movement. In the upper left corner, there is a yellow and purple ring-like object. In the lower left corner, the word "EATE" is written in a white, serif font.



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#### WHAT WE DID

KIKI World is empowering its community to **co-create the future of beauty products** — and their brand — through **seamless web3 onboarding, self-owned rewards** for voting and participation, and a deeper level of **community identity**. It's all fueled by Co:Create's flexible, API-first community activation platform.

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#### KIKI WORLD

KIKI World is on route to **transform the beauty world**. With a team of industry experts, KIKI World is striving to **involve their community deeply in brand and product co-creation** — designing novel, rewarding web3 experiences that will revolutionize the industry.

# Why Co:Create works for KIKI World

1.



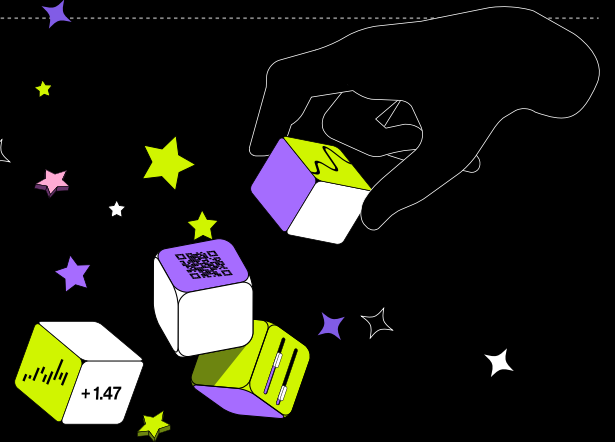
## Developer friendly

Using Co:Create, KIKI World is able to create a seamless onboarding experience starting with trustless, email-based wallets and token rewards.

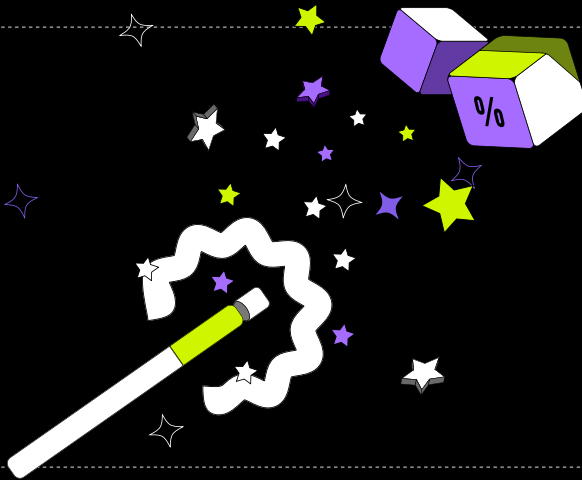
2.

## Flexible & robust

KIKI World was able to onboard and reward their community for co-creation and participation through a unique and flexible process built for them — all powered by Co:Create's APIs.



3.

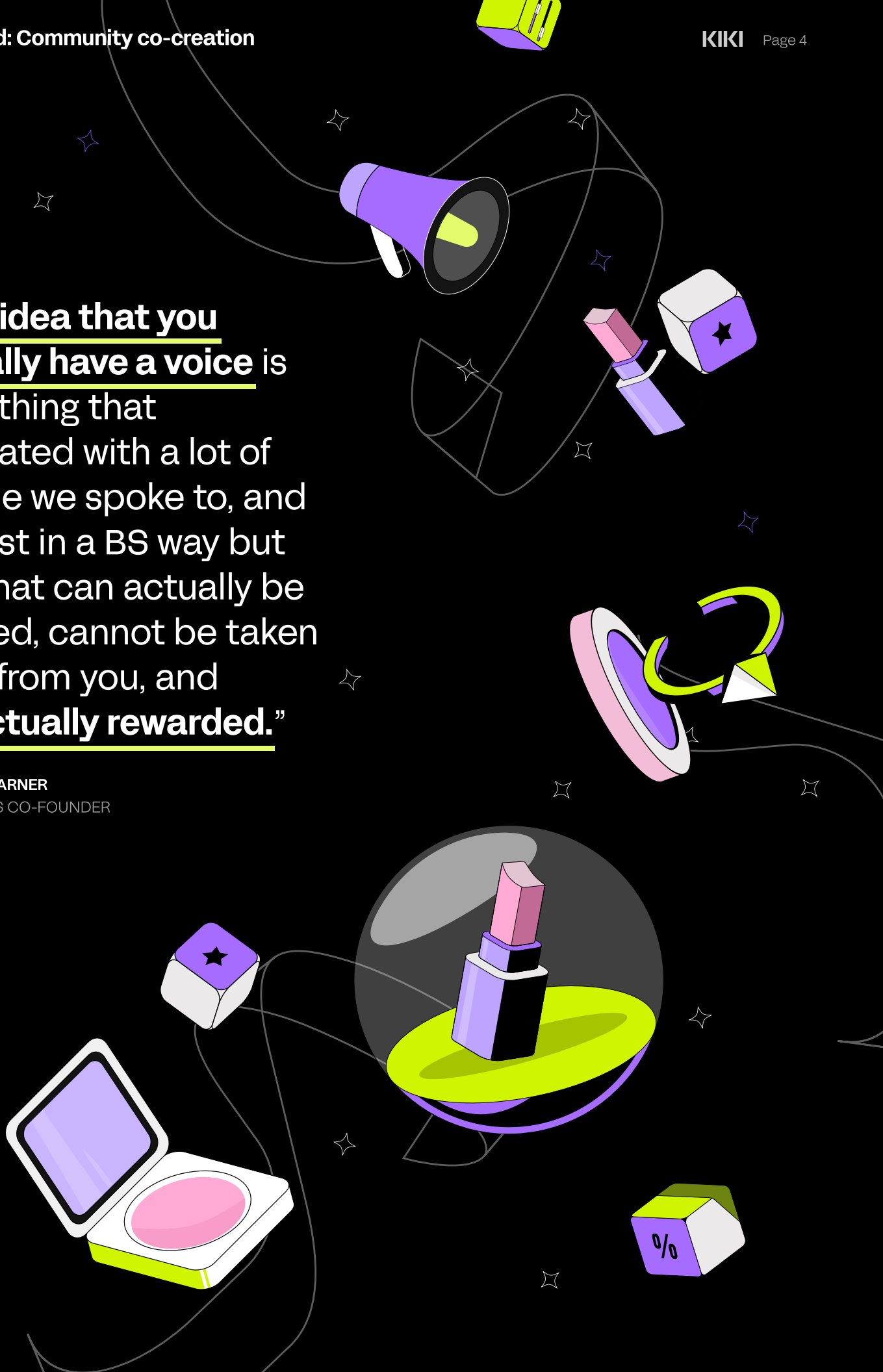


## Easy to deploy

The KIKI World team needed to move fast to execute on their vision — and with Co:Create's APIs they were able to do just that.

**“This idea that you actually have a voice** is something that resonated with a lot of people we spoke to, and not just in a BS way but one that can actually be tracked, cannot be taken away from you, and **it’s actually rewarded.”**

★  
BRENDON GARNER  
KIKI WORLD'S CO-FOUNDER



Want to unlock  
the power of your  
community?

**Get in touch with our team** →

**usecocrete.io** →

CO:CREATE