Annamarie Flores
PRODUCT DESIGNER

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📞 619.288.7857

DESIGN PROJECTS

Interaction & UX / UI Designer | Projects

JUNE 2021 TO PRESENT

- Conducted research and designed end-to-end flows from concept development to prototype implementation.
- Designed interactive prototypes, high fidelity mock ups, wireframes, user stories, brand identity and visual design.

WORK EXPERIENCE

Resident Community Leader | Department of Housing

AUGUST 2022 - MARCH 2023 | SAN FRANCISCO, CA

- Facilitated & organized community building programs for the universities housing and residence hall experience, improving the overall student community.
- Increased student engagement and retention by designing marketing events and interactive informational boards.

Art Director Intern | Young & Hungry Agency

JUNE 2022 - AUGUST 2022 | SAN FRANCISCO, CA

- Worked in an industry university collaborative studio to produce design content such as posters, logos and high-fidelity mockups.

Graphic Designer | Fresh SD

FEBRUARY 2017 - AUGUST 2019 | SAN DIEGO, CA

- Designed print materials, t-shirts, hats, banners, and media assets.

Web Developer | Rejoice Fellowship

OCTOBER 2016 - DECEMBER 2016 | SAN DIEGO, CA

- Redesigned brand assets and developed a website for a local community that provides social and religious support.

Brand Designer | Metro Creative

JULY 2015 - JANUARY 2016 | MONTREAL, CANADA

- Delivered brand assets for a Montreal-based production company.

EDUCATION

Academy of Art University

M.A Interaction UI/UX Design
2021-2023, Cum Laude GPA 3.8

San Diego State University

B.A Multimedia Design
2007-2013

SKILLS

Visual Design
UI Design
Brand Identity

User Experience
User Research
Interaction Design
Prototyping
User Flows
Usability Testing
Information Architecture

Interpersonal Skills
Strong Communicator
Organized
Collaborative
Empathetic

TOOLS

Figma
Adobe Illustrator
Adobe InDesign
Adobe Photoshop
Adobe XD
MS Office
Basic HTML / CSS