INTRODUCING
Recollective Connect

Your Home Base to Engage Panelists in a Connected Community

Say goodbye to panel spreadsheets, participant churn and tool overload. Combine qual and quant all in one place with an engaged community panel solution for connected research.

Faster Into Field. Higher Completion Rates.

- Build and keep panels engaged at any scale
- Create a homepage for panelists to communicate important news
- Run regular surveys and alert panelists to participate
- Promote engaging conversations through panel forums
- Combine panelists from multiple sources into a single platform
- Build a panel with thousands of members, but engage only subsets in research

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Engaged Panelists = Better Research Participants

Improve response rates by keeping panelists engaged between surveys. Build and engage your panels, access various research tools from a central source and nurture an always-on long term panel community with Recollective Connect.

Panel Database
Panels, from thousands to hundreds of thousands of participants, can be populated from multiple sources as Recollective Connect easily scales.

Segments
Basic or smart rule-based segments enable you to easily manage subgroups of panelists in bulk. Set access based on segments for complete control.

Secure Login
Provide single sign-on and optionally enabled two-factor authentication.

Email Broadcasts
Send or schedule emails to one or more segments of panelists. Use your own “from” email address and customize the email template as needed.

Survey Connection
Direct participants to third-party survey platforms via links that can also track survey completions.

Panel Screening and Prompts
Ask screening questions (including video) to capture profile data and qualify panelists. Prompt them to complete surveys based on their segmentation.

Custom Profile Fields
Import or capture custom data points for panelists with Profile Fields. Store text, poll choices, numeric values, videos, dates and more.

Customizable Dashboards
Use drag-and-drop to create dashboards visible to panelists and admins. You can optionally restrict access based on user role and panelist segmentation.

Panel Forums
Keep your panelists highly engaged outside of surveys and qual studies with always-on Discussion Boards.

Faster Qual Studies
When you need to run a qualitative research study, create the study with Recollective Qual and redirect panelists to participate in live or asynchronous activities.

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Flexible and Simple Licensing

Recollective Connect is sold as an annual licence. There are three simple tiers to choose from.

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Get Started in Five Easy Steps

1. **Choose which license best fits**
   Recollective Connect is sold as an annual licence. There are three simple tiers to choose from.

2. **Kick off planning call**
   We will guide you through the deployment process and ensure that everything is in place for a successful launch.

3. **Initial site design completed and training walkthrough**
   Our intuitive user interface is customizable for different groups of business users and panelists. We’ll show you how to make it your own.

4. **Onboard panelists**
   Although Recollective does not have its own internal panel, we are happy to connect you with one of our trusted, global partners to help you source panelists.

5. **Launch!**
   From start to finish in 1-2 weeks.

Get Connect Today. [Request a Demo](recollective.com)